

## Kristina Vaarst Andersen - Teaching Portfolio

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## Employment

### Associate Professor

Department of Marketing & Management  
University of Southern Denmark  
Odense M  
1. Oct 2017 → present

### Associate Professor

Centre for Integrative Innovation Management  
University of Southern Denmark  
Odense M  
1. Oct 2017 → present

## Teaching portfolio

### Pedagogical idea/basic view

I believe that deep understanding of complex matter is achieved through an active and reflective learning process rather than passive acquisition of knowledge. My role as university teacher is to provide a learning situation that allows and encourage students to engage actively and reflectively in the course.

To engage students the most I structure my lectures around application of theoretical knowledge and reflections on its applicability rather than on mere revision of course material.

Concretely I strive to engage students in my lectures by providing case studies and utilizing group or plenum discussion to concrete business problems related to the theoretical concepts of the course. I have with success engaged students in role plays concerning strategic decision making, business modelling and the role of trust in new business endeavors. Such experiments force the students to apply gained theoretical knowledge to real business cases and to reflect on its applicability in more complex situation outside a pure theoretical frame.

Such approach relies on solid preparations to class by the students. To achieve this, I strongly encourage students to read before class. I furthermore provide additional comprehension tools for the students such as external video lectures on theoretical concepts and models to watch and better comprehend complex material.

Class lectures are typically between 2-4 hours. I strive to spend the first ¼ of lectures to touch upon theory, ensure a basic comprehension of material and relate it to the scientific field. During the last ¾ of the lectures I strive to engage the students more in the teaching by using the abovementioned approaches.

## Experience with Administration and Management of Education

Teaching activities:

Strategic Market Creation, Cand.Merc., SDU, Spring 2018  
Innovation and Entrepreneurship, HD, CBS, 2014-2016  
Creative Industries, Innovation and Strategy, Cand.Soc., CBS, 2015-2016  
Generating and Managing Creative Ideas, Cand.Soc., CBS, 2012-2014  
Innovation and Knowledge, MIB, CBS, 2012-2016  
Erhvervsøkonomi, HA. Psyk (Bachelor), CBS, 2011-2013  
Introduction to Management Studies, HA. SEM (Bachelor), CBS, 2012  
Introduction to Sociology, BA. Samf.Bas. (Bachelor), Roskilde University, 2011  
Method Course, BA, Samf.Bas (Bachelor), Roskilde University, 2011

#### Supervision:

I have primarily supervised students writing their Master Thesis, but also BA projects and first year projects at MA and BA level. November 2016, my former master thesis student Sabrina Delia Popescu won the thesis of the year award for the Cand.Soc. MA Program in Managing Creative Business Processes. I am currently co-supervising one PhD student (Jacob Jeppesen) with Professor Marie Louise Mors on a project on collaboration networks among scientists.

2012-2017 Concentration Coordinator of the Cand.Soc., MA program in Managing Creative Business Processes

2014-2017 Course coordinator of the HD elective - Innovation and Entrepreneurship

2012-2014 Course coordinator of the Cand.Soc. MA program in Managing Creative Business Processes - Generating and Managing Creative Ideas

#### **Pedagogical competence**

I have in 2017 successfully completed the Assistant Professor Programme in Teaching and Pedagogical Competence at Copenhagen Business School (CBS)