

## TEACHING PORTFOLIO

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### 1. TEACHING PHILOSOPHY

My overall aim is to train students in applying theories and models to identify, analyse, discuss, and solve practical problems facing business managers.

Naturally, my teaching depends on who the target group is, the line of study, the number of students and if the course is basic or build upon knowledge from other courses in the same area at the university. In this regard, the complexity of the problem situation and relevant choice of theory/model may differ, but the above teaching philosophy remains the same. To achieve this, I regularly change between formal teaching and case exercises to bring up class discussions. The cases, stemming from my own experience or from the literature we are using includes a variety of industries, are typically both Danish and foreign companies, but always well-known. If possible due to the course description then I always let the students develop a portfolio task with a specific relevant course theme. My goal is, whenever possible, to create an environment in which as many students as possible are encouraged to participate actively in the lessons by relating to the generics of the case and its specific issues.

In terms of my background, I am a business manager with 25 years of experience in the private industry working in several different companies and lines, and have had positions as General Manager, Director of Purchase & Logistic, Supply Chain Manager, Country Sales Manager, Financial Manager and Marketing Manager situated in Denmark and Sweden but with assignments throughout Europe and The Far East. My managerial training means that I appreciate students who can ground their strategies in solid theoretical backgrounds.

Furthermore, based upon my professional experience within a broad diversified line of business disciplines I use that in my teaching and supervising to offer a more holistic theoretical approach which tends to lead to more nuanced practical solutions.

### 2. TEACHING EXPERIENCE

I have 11 years of full time teaching experience. Currently, I teach on Bachelor level and primarily within engineering faculty. I teach on "Organisation and Management", "Marketing Management", "Innovation & Entrepreneurship" and "Leadership" to both Danish and Exchange Students. In general terms of the first, I teach on "Marketing Management" for international students.

I am island supervisor on Expert-in-Teams where the idea is to create collaboration between different study lines to both develop a practical business plan for a new product and to be very reflective about the innovation and collaboration process. Additionally, I supervise a wide number of Bachelor theses within the area of marketing for Danish science students.

### 3. FORMAL PEDAGOGICAL TRAINING

I have completed the Danish university teachers' pedagogical 2 days training programme and participated in courses like "use wiki and blogs in your teaching", "English for teachers", "activity in your lessons", "use of cases in your lesson". In the autumn of 2017 I have completed the 2 ECTS course "Organization of Blended Learning" and has begun implementing parts of the course in my teaching portfolio. More informally, my experience as a communicator originates from many years of practical experience with employees and business meetings.

### 4. PEDAGOGICAL FUNCTIONS

I am responsible for the course "Marketing Management" and "Organization and Management" on Bachelor level for the International students.