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Consumption, Culture and Commerce
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Employment

Professor

Department of Marketing & Management
University of Southern Denmark
Odense M
1 May 2015 → present

Professor

Consumption, Culture and Commerce
University of Southern Denmark
Odense M
1 May 2015 → present

Research outputs

Performing cosmopolitanism: The context and object framing of cosmopolitan openness

Woodward, I. & Skrbis, Z., 2019, *Routledge International Handbook of Cosmopolitanism Studies*. Delanty, G. (ed.). 2. ed. London: Routledge, p. 127-137

Conceptualizing the Field: Consuming the Other, Marketing Difference

Woodward, I. & Emontspool, J., 12 Jan 2018, *Cosmopolitanism, Markets, and Consumption: A Critical Global Perspective*. Emontspool, J. & Woodward, I. (eds.). London: Palgrave Macmillan, p. 11-37

A Taste for the Other: Cosmopolitanism, Sense Work, and the Consumption of Difference

Woodward, I., 2018, *Taste, Consumption and Markets: An interdisciplinary volume*. Arsel, Z. & Bean, J. (eds.). Routledge, (Routledge Interpretive Marketing Research).

Cosmopolitanism, Markets and Consumption: A Critical Global Perspective

Emontspool, J. (ed.) & Woodward, I. (ed.), 2018, London: Palgrave Macmillan. 295 p.

Introduction

Emontspool, J. & Woodward, I., 2018, *Cosmopolitanism, Markets, and Consumption: A Critical Global Perspective*. Emontspool, J. & Woodward, I. (eds.). London: Palgrave Macmillan, p. 1-7

Mary Douglas: Consumption codes, meaning structures and classification systems

Woodward, I., 2018, *Canonical Authors in Consumption Theory*. Askegård, S. & Heilbrunn, B. (eds.). London: Routledge, p. 61-68

Vinyl Record: A Cultural Icon

Bartanski, D. & Woodward, I., 2018, In : *Consumption, Markets & Culture*. 21, 2, p. 171-177

Working with difference: Cognitive schemas, ethical cosmopolitanism, and negotiating cultural diversity

Høy-Petersen, N. & Woodward, I., 2018, In : *International Sociology*. 33, 6, p. 655-673

Australianness as fairness: Implications for cosmopolitan encounters

Plage, S., Willing, I., Skrbis, Z. & Woodward, I., 2017, In : *Journal of Sociology*. 53, 2, p. 318-333

Cosmopolitan encounters: reflexive engagements and the ethics of sharing

Plage, S., Willing, I., Woodward, I. & Skrbis, Z., 2017, In : *Ethnic and Racial Studies*. 40, 1, p. 4-23

Cosmopolitanism

Woodward, I., 2017, *The International Encyclopedia of Intercultural Communication*. Kim, Y. Y. (ed.). Wiley-Blackwell, (The Wiley Blackwell-ICA International Encyclopedias of Communication).

Teknologisk udvikling kan også gå baglæns

Woodward, I., 28 Jun 2016, In : *Fyens Stiftstidende*.

Gender performance and cosmopolitan practice: exploring gendered frames of openness and hospitality

Høy-Petersen, N., Woodward, I. & Skrbis, Z., 2016, In : *The Sociological Review*. 64, 4, p. 970-986

Maddi Kültürü Anlamak

Aydar, F. B. (Translator) & Woodward, I., 2016, *İş Bankası Kültür Yayınları*. 272 p. (Maddi Kültürü Anlamak).

Exploring contradictions and challenges in performances of openness in tense cosmopolitan encounters

Plage, S., Willing, I., Woodward, I. & Skrbis, Z., 25 Aug 2015.

Gender performance and cosmopolitan practice: Gender, the cosmopolitan imagination and everyday schemas of hospitality

Woodward, I., Høy-Petersen, N. & Skrbis, Z., 25 Aug 2015.

Vinyl: The Analogue Record in the Digital Age

Bartmanski, D. & Woodward, I., 24 Apr 2015

Vinyl: The Analogue Record in the Digital Age

Bartmanski, D. & Woodward, I., 29 Jan 2015, 1. ed. Bloomsbury Academic. 240 p.

Festival spaces, identity, experience and belonging

Bennett, A. & Woodward, I., 2014, *The Festivalization of Culture*. Bennett, A., Taylor, J. & Woodward, I. (eds.). UK: Ashgate, p. 11-26 15 p.

Seeds of Cosmopolitan Future? Young People and Their Aspirations for Future Mobility

Skrbis, Z., Woodward, I. & Bean, C., 2014, In : *Journal of Youth Studies*. 17, 5, p. 614-625

The Festivalization of Culture

Bennett, A., Taylor, J. & Woodward, I., 2014, Ashgate. 294 p.

Consumption

Woodward, I., 2013, *Consumption*. Oxford Bibliographies in sociology

Cosmopolitanism. Uses of the Idea

Skrbis, Z. & Woodward, I., 2013, London: SAGE Publications. 152 p.

The Vinyl: The Analogue Medium in the Age of Digital Reproduction

Bartmanski, D. & Woodward, I., 2013, In : *Journal of Consumer Culture*. 15, 1, p. 3-27

Consumption as cultural interpretation: Taste, performativity, and navigating the forest of objects

Woodward, I., 2012, *The Oxford Handbook of Cultural Sociology*. Alexander, J. C., Jacobs, R. N. & Smith, P. (eds.). Oxford: Oxford University Press, p. 671-697

Cultural Sociology. An Introduction

Black, L., Bennett, A., Desfor Edles, L., Gibson, M., Inglis, D., Jacobs, R. & Woodward, I., 2012, Oxford: Blackwell Publishing. 250 p.

How to make an Iconic Commodity: The Case of Penfolds' Grange Wine

Woodward, I. & Ellison, D., 2012, *Iconic power: materiality and meaning in social life*. Alexander, J. C., Bartmanski, D. & Giesen, B. (eds.). New York: Palgrave Macmillan, p. 155-169 (Cultural Sociology).

Performing Cosmopolitanism

Woodward, I. & Skrbis, Z., 2012, *Routledge Handbook of Cosmopolitanism Studies*. Delanty, G. (ed.). Routledge, p. 127-138 (Handbook of Cosmopolitanism Studies).

Cosmopolitanism and Cultural Openness

Skrbis, Z. & Woodward, I., 2011, *The Ashgate Research Companion to Cosmopolitanism (Ashgate Research Companions)*. Rovisco, M. & Nowicka, M. (eds.). Ashgate, (The Ashgate Companion to Cosmopolitanism).

Festival Spaces, Green Sensibilities and Youth Culture

Cummings, J., Woodward, I. & Bennett, A., 2011, *Festivals and the Cultural Public Sphere*. Giorgi, L., Sassatelli, M. & Delanty, G. (eds.). London: Routledge, p. 142-155 (Routledge advances in sociology).

Living with design objects: A Qualitative Study of iPod Relationships

Scott, A. & Woodward, I., 2011, In : Design Principles and Practices. 5, 6, p. 499-508

Sustaining Culture and the Role of Performing Arts Centres: Audiences

Ellison, D., Keys, W., Kukucka, S. & Woodward, I., 2011, Griffith University Centre for Cultural Research . 103 p.

Towards an object-relations theory of consumerism: The aesthetics of desire and the unfolding materiality of social life

Woodward, I., 2011, In : Journal of Consumer Culture. 11, 3, p. 366-384

Mobilities

Woodward, I., 2010, In : Encyclopaedia of Identity. 1 p.

Modernity and postmodernity

Woodward, I., 2010, In : Encyclopaedia of Identity. p. 475-479 4 p.

Theorising aesthetic experience. The fusion of audience and aesthetic objects in the arts.

Woodward, I. & Ellison, D., 2010, In : Thesis Eleven. 103 Special Issue on Cultural Sociology and the Art Object, p. 45-53 8 p.

Authenticity in Self, Society and Culture

Woodward, I., 2009, In : Cultural Sociology.

Conceptualizing Otherness: An Exploration of the Cosmopolitan Schema

Calcutt, L., Woodward, I. & Skrbis, Z., 2009, In : Journal of Sociology. 45, 2, p. 169-186

Material culture and narrative: Fusing myth, materiality, and meaning

Woodward, I., 2009, *Material Culture and Technology in Everyday Life: Ethnographic Approaches*. Vannini, P. (ed.). Peter Lang, p. 59-72 (Intersections in Communications and Culture, Vol. 25).

Narrativas divergentes en el imaginario del hogar entre consumidores de clase media: estética, confront y los límites simbólicos del si-mismo y el hogar

Woodward, I., 2009, In : *Figuraciones, Teoria y Critica Des Artes*. p. 1-22 22 p.

The intellectual reception of Bourdieu in Australian Social Sciences and Humanities

Woodward, I. & Emmison, M., 2009, In : *Sociologica*. 2-3, p. 1-22

The Sociology of Cosmopolitanism

Kendall, G., Woodward, I. & Skrbis, Z., 2009, London: Palgrave Macmillan. 260 p.

Cosmopolitanism, the Nation-State and Imaginative Realism

Kendall, G., Skrbis, Z. & Woodward, I., 2008, In : *Journal of Sociology*. 44, 4, p. 401-417

Consumption and Lifestyles

Woodward, I., 2007, *Public Sociology: An introduction to Australian society*. Germov, J. & Poole, M. (eds.). 1 ed. Crows Nest, AU: Allen & Unwin, p. 153-170

Discourses of authenticity within a pagan community: the emergence of the 'fluffy bunny' sanction

Coco, A. & Woodward, I., 2007, In : *Journal of Contemporary Ethnography*. 36, 5, p. 479-504

The ambivalence of ordinary cosmopolitanism: Investigating the limit of cosmopolitan openness

Skrbis, Z. & Woodward, I., 2007, In : *Sociological Review*. 55, 4, p. 730-747

Understanding Material Culture

Woodward, I., 2007, London: SAGE Publications. 200 p.

Investigating Consumption Anxiety Thesis: Aesthetic Choice, Narrativisation and Social Performance

Woodward, I., 2006, In : *The Sociological Review*. 54, 2, p. 263-282

Cultural Citizenship. Cosmopolitan Questions

Woodward, I., 2005, In : *The Southern Review*. 37, 3, p. 128-130 3 p.

Sociology, consumption and the study of material culture

Woodward, I., 2005, In : *Advances in Sociology Research*. 2, p. 81-102 21 p.

Locating Cosmopolitanism: Between Humanist Ideal and Grounded Social Category

Skrbis, Z., Kendall, G. & Woodward, I., 2004, In : *Theory, Culture & Society*. 21, 6, p. 115-136

Divergent narratives in the imagining of the home amongst middle-class consumers: aesthetics, comfort and the symbolic boundaries of self and home

Woodward, I., 2003, In : *Journal of Sociology*. 39, 4, p. 391-412 22 p.

Morals, Markets and Money. Ethical, green and socially responsible investing

Woodward, I., 2003, In : *Journal of Economic Psychology*. 24, p. 418-421

Cultural Economy

Woodward, I., 2002, In : *Journal of Sociology*. p. 332-333 2 p.

Bingo for Beginners: a game strategy for facilitating action learning

Coco, A., Woodward, I., Shaw, K., Cody, A., Lupton, G. & Peake, A., 2001, In : *Teaching Sociology*. 29, 4, p. 492-503 11 p.

Domestic objects and the taste epiphany: a resource for consumption methodology

Woodward, I., 2001, In : Journal of Material Culture. 6, 2, p. 115-136

From aesthetic principles to collective sentiments: the logics of everyday judgements of taste

Woodward, I. & Emmison, M., 2001, In : Poetics. 29, 6, p. 295-316

Consumerism, disorientation and postmodern space: a modest test of an immodest theory

Woodward, I., Emmison, M. & Smith, P., 2000, In : British Journal of Sociology. 51, 2, p. 339-354

Shelf Life. A History of Supermarkets in Australia

Woodward, I., 1999, In : Journal of Sociology. 35, 3, p. 396-397 2 p.

The shopping mall, postmodern space and architectural practice: Theorising the postmodern spatial turn through the planning discourse of mall architects

Woodward, I., 1998, In : Architectural Theory Review. 3, 2, p. 45-56

The Sociology of Consumption. An Introduction

Woodward, I., 1998, In : Journal of Sociology. 34, 3, p. 332-334 3 p.

Activities

Session Chair for Keynote Talk, Prof Frederick F. Wherry, CCT 2018, Odense

Ian Woodward (Guest lecturer)

29 Jun 2018

Structuralism, Emile Durkheim, and Mary Douglas

Ian Woodward (Guest lecturer)

23 Jun 2018

Canon of Consumption Classics

Ian Woodward (Participant)

22 Jun 2018 → 27 Jun 2018

Cosmopolitanism and its enemies. Encounters with globality

Ian Woodward (Guest lecturer)

11 Apr 2018

Being and openness. The relationality of cosmopolitanism and anti-cosmopolitanism.

Ian Woodward (Guest lecturer), Nina Høy-Petersen (Guest lecturer)

7 Mar 2018

Brill (Publisher)

Ian Woodward (Editor)

2018 → ...

British Academy Grant Proposals (Event)

Ian Woodward (Peer reviewer)

2018 → ...

European Journal of Marketing (Journal)

Ian Woodward (Peer reviewer)

2018

Poetics (Journal)

Ian Woodward (Peer reviewer)
2018

Materiality, digitality and readerly entanglements with writerly matter: the case of the Fifty Shades Trilogy

Gry Høngsmark Knudsen (Guest lecturer), Ian Woodward (Other)
5 Jun 2017

Consumption and Consumers @ Yale

Frederick Wherry (Organizer), Ian Woodward (Organizer), Michelle Weinberger (Organizer), Craig Thompson (Organizer), Juliet Schor (Organizer), Marissa King (Organizer)
31 Mar 2017

Den bibliometriske forskningsindikator (BFI) (External organisation)

Ian Woodward (Member)
1 Jan 2017 → 31 Dec 2019

SAGE Publications (Publisher)

Ian Woodward (Peer reviewer)
2017 → 2018

The Production of Consumption

Ian Woodward (Keynote speaker)
5 Dec 2016

Global Culture and Aesthetic Cosmopolitanism

Ian Woodward (Speaker)
11 Nov 2016

Global Culture – Music and Vinyl

Ian Woodward (Speaker)
9 Nov 2016

Global Culture and Aesthetic Cosmopolitanism

Ian Woodward (Organizer)
16 Oct 2016

Cosmopolitanism in Hard Times

Ian Woodward (Speaker)
29 Sep 2016

Making it Matter

Ian Woodward (Speaker)
23 Sep 2016

Postnational formations and cosmopolitanism

Ian Woodward (Organizer)
25 Aug 2016

Postnational formations and cosmopolitanism

Ian Woodward (Speaker)
25 Aug 2016

Cosmopolitisme et Societes Plurales

Ian Woodward (Speaker)
16 Oct 2015

Living the Global. The Cultural Experience of Globalization

Ian Woodward (Keynote speaker)
4 Jul 2015

American Journal of Cultural Sociology (Journal)

Ian Woodward (Peer reviewer)
2015 → 2018

Journal of Consumer Culture (Journal)

Ian Woodward (Peer reviewer)
2015 → 2018

American Journal of Cultural Sociology (Journal)

Ian Woodward (Peer reviewer)
2014 → ...

Prizes**Adjunct Professor**

Ian Woodward (Recipient), 6 Apr 2018

Australian Research Council Partner Investigator: Cosmopolitan Encounters in Contemporary Australia

Ian Woodward (Recipient), 2015

Award of Faculty Fellow, Center for Cultural Sociology, Yale University, USA

Ian Woodward (Recipient), 2007

Humanities in the European Research Area (HERA) Joint Research Project 'Public Spaces: Culture and Integration in Europe', 2019-2022.

Ian Woodward (Recipient), 1 May 2019

Press/Media**Efdemin, Wolfgang Voigt and more interviewed for book on the rebirth of vinyl**

Ian Woodward
28/11/2014
1 item of media coverage

Millioninvestering skaber forskningssamarbejde om sociale og kulturelle udfordringer i Europa

Ian Woodward
15/05/2019
1 media contribution

Objects of desire/Die suche nach den dingen

Ian Woodward
01/11/2017
1 media contribution

Vinyl's not dead, it never was: here's the book to prove it

Ian Woodward

21/07/2014

1 item of media coverage

Vinyl's Difficult Comeback

Ian Woodward

07/01/2015

1 item of media coverage

Teaching and supervision

Advanced Market Anthropology

Ian Woodward

01/02/2016 → 30/06/2018

Anthropology of Business and Technology

Ian Woodward

01/09/2016 → 31/01/2018

Australian Muslim's Conceptions of Integration

Ian Woodward

01/05/2015 → 18/07/2016

Clothing, Mothers, and Daughters. A Material Culture Study.

Ian Woodward

01/05/2018 → 28/10/2018

Cultural Sociology

Ian Woodward

01/07/2017 → ...

Cultural Sociology

Dominique Bouchet & Ian Woodward

01/10/2016 → 31/10/2016

From object to sign: Representing the craft of glass through photography

Ian Woodward

01/05/2018 → 31/12/2018

Global Capoeira

Ian Woodward

01/05/2015 → 06/04/2018

Introduction to Globalisation

Ian Woodward

01/09/2015 → 01/02/2016

Introduction to Globalization

Julie Emontspool & Ian Woodward
01/09/2013 → 31/01/2018

Norwegian and Scandinavian models of cosmopolitanism, an empirical inquiry.

Ian Woodward
01/02/2017 → 01/06/2020