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## Teaching Portfolio – Jesper Strandskov

### Teaching Philosophy

The main goal of my teaching is to provide Bachelor-, Master- and MBA-students with an engaging, challenging and well-founded education within the field of Business Strategy and Management. The knowledge, skills, and competences developed through these courses enable students to analyze relevant and practical problems in a well-structured manner, understand highly complex situations, and thereby develop actionable solutions and decisions. While theoretical principles are the foundation of each course, it is also very important for me to provide students with practical knowledge, experience and analytical tools as well as the ability to make use of the existing empirical evidence in their decision making.

My current teaching at University of Southern Denmark allows me to integrate teaching approaches, such as problem-based learning, blended learning, and experiential learning of which case-based teaching is a cornerstone of my teaching. In each lecture I use practical examples from the business press or smaller case studies, that are related to the thematic content of the respective lecture with the aim to demonstrate the practical relevance of the specific topic in question. Moreover, I use my huge network to firms and practitioners to include at least one guest lecture in each course. I also use short case studies, tutorials, as well as e-learning modules to put students in a situation in which they have to utilize and to internalize business concepts and tools that were introduced in the lectures.

I completed the CBS' Lecturer Training Program in May 1987. Lately, I have followed a number of didactic courses in blended learning, e-learning and teaching in English.

### Teaching and Collaboration

Since 1980, I have taught more than 20 different courses at all university levels: Bachelor, Master, HD and Ph.d.:

Bachelor (HA) courses:

- "Strategy and Organization", 2. semester, "Erhvervshistorie" (elective course, 3. semester), Handelshøjskolen i Århus, (BSS, University of Aarhus) 2003-2007,
- "International Business" (3. semester), University of Southern Denmark, 2015-2018

Master (Cand.merc.) courses:

- "International virksomhedsøkonomi", "Koncernledelse", Virksomhedens internationale konkurrencepolitik", "Handlingsparameter-teori", Internationale virksomhedsetableringer", "Eksportmarkedsføring", Handelshøjskolen i København (CBS) 1982-90
- "International Erhvervsøkonomi", Virksomhedens internationalisering", "Multinationale selskaber", "Erhvervsstrukturelle forudsætninger for virksomhedens internationale aktiviteter", "International Marketing", "International koncernstyring og ledelse", "Udenlandske virksomhedsopkøb", "Strategi og forretningsudvikling", Handelshøjskolen i Århus (BSS, University of Aarhus), 1990-2005
- "International Business Management", University of Southern Denmark 2015-

HD-U courses:

- "International afsætningspolitik", "International virksomhedsøkonomi", "Virksomhedens internationalisering", "Strategisk planlægning", Handelshøjskolen i København (CBS), 1982-90
- "International erhvervsøkonomi", Handelshøjskolen i Århus (BSS, University of Aarhus), 1990-1998

MBA/MMT courses:

- "Internationalisering", Master of Technology (MMT) at DTU, 2004-05
- "Strategiske indsatsområder, teorimodul", MBA-Forandringsledelse HHÅ/SDU, 2000-2007
- "Strategi", Master of Technology (MMT), AUC, 2002-2004
- "Strategisk ledelse" og "Virksomhedens internationalisering", Business Institute Aalborg, 2003-2006
- "Strategic Management", University of Hawaii at Manoa, Pacific Asian Management Institute, 1995
- "Markedsrelationer", University of Southern Denmark, 2014-

### Supervision and Committees

- I have been supervisor for more than 500 Bachelor and Master theses and 9 PhD-projects, 1982-
- Member/Chairman of approx. 50 assessment committees (Assistant Professor, Associate Professor and Full Professor)

in the period 1986-

- Member/Chairman of 8 Evaluation Committees regarding the Doctorate degree and 12 assessment committees regarding the PhD degree, 1987-

### **Study Program Administration and Development**

I have been member of the following committees:

- Member of HA-studienævnet, Handelshøjskolen i København (CBS), 1983-86
- Member of HD-U studienævnet, Handelshøjskolen i København (CBS), 1984-87
- Chairman of HD-U studienævnet, Handelshøjskolen i København (CBS), 1986-87
- Member of HD-U studienævnet, Handelshøjskolen i København (CBS), 1989-90
- Chairman of HD-strukturudvalget, Handelshøjskolen i Århus, BSS, University of Århus, 1993-94
- Board member of MBA in Change Management, University of Southern Denmark and BSS, University of Århus, 1998-2000 og 2007-2010
- Member of Academic Council, Handelshøjskolen i Århus (BBS, University of Aarhus), 2005-2007
- Chairman of "Uddannelses kvalitetsudvalget" (Educational Board) at University of Southern Denmark, 2009-2014