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Consumption, Culture and Commerce
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Teaching Portfolio

As a research assistant at SDU, I have mainly taught bachelor-level students and mainly in marketing- and consumption-related courses. In my classroom, I try to foster an open atmosphere and encourage student participation.

Teaching philosophy. Learning is a dance between the teacher and his students. Both parties are responsible for a successful outcome and must therefore be awarded the opportunity to contribute. Passivity from either side is sure to result in an awkward experience for all. That is why I, even in my lectures, try to invite students to participate, either in classroom discussions or peer-to-peer interaction sessions. I also do this because, like dancing, learning should also be fun - and often must be so to be fruitful.

Teaching experience. For a year during my studies (2015-2016), before teaching marketing as a research assistant, I instructed bachelor students in international economics and politics.

Undervisning og vejledning

Advanced Brand Management

Mikkel Nøjgaard
03/09/2018 → 31/12/2018

Brand Management & Marketing Communication

Mikkel Nøjgaard
01/02/2019 → 01/07/2019

Marketing

Mikkel Nøjgaard
01/02/2018 → 05/07/2018

Marketing (Marketing)

Kristin B. Munksgaard
01/02/2017 → 30/06/2018

Marketing (Marketing)

Kristin B. Munksgaard
01/02/2017 → 30/06/2018

Marketing (Marketing)

Jan Møller Jensen & Tage Koed Madsen
01/02/2015 → 30/06/2016

Marketing Theory

Mikkel Nøjgaard
03/09/2018 → 31/12/2018

Various supervisions (both bachelor and master level)

Mikkel Nøjgaard

01/07/2017 → ...