

Teaching portfolio

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Teaching Experience:

Innovation management, Philosophy of Science, Market Research, Product Management, Consumer behavior, Digital methods, Supervision of BA and MA thesis since 2015.

Courses Taught as:

Instructor:

1. "Market and Management Anthropology", Autumn 2014. 1st semester Bachelor level. 54 students. Teaching exercises in relation to the books of the subject. Hand-in assignment. 4h/week

2. "Market and Communication Ethnography" Spring 2015. 2nd semester Master level. 120 students. Teaching exercises in relationship with ethnographic methods, Netnography, Digital Anthropology. Hand-in assignment. 4h/week

Teaching assistant:

1. "Leadership and Organizational Communication" Spring 2016 2nd semester Master level. 120 students. Oral exam. 4h/week.

Research assistant:

1. "Product Development and Innovation 1". 2017

2. "Innovation and Marketing management" 2017

PhD student:

1. "Advance Market research and Innovation strategy". (year 2017 and 2018)

2. "Big Data for improved decision making (summer course, 2017)"

3. "Product Development and Innovation 1". 2018

4. Foundations of Innovation- Innovation Management for Engineers, (elective course for all PDI branches)" 2017.

5. Innovation and Marketing management" (guest lecturer)