

Marianne Wolff Lundholt
Associate Professor
Department of Design og Kommunikation
SDU Design
Postal address:
Universitetsparken 1
6000
Kolding
Denmark
Postal address:
Universitetsparken 1
6000
Kolding
Denmark
Email: malu@sdu.dk, malu@sdu.dk
Mobile: 20550541, 20550541
Phone: 65501339, 65501339

Employment

Head of Department

Department of Design og Kommunikation
University of Southern Denmark
Kolding
1. Feb 2013 → 31. Dec 2026

Publications

"I Thought Shell Was the Bad Guy": Narrative and Fictionality in Greenpeace's Campaign against the LEGO-Shell Partnership

Hansen, P. K. & Lundholt, M. W., Jan 2021, In: *Narrative*. 29, 1, p. 29-46

Concluding remarks: Narrative processuality and future research avenues for counter- narrative studies

Bager, A. S., Lueg, K. & Lundholt, M. W., 2021, *Routledge handbook of counter-narratives*. Lueg, K. & Lundholt, M. W. (eds.). London: Routledge, p. 442-461 (Routledge International Handbooks).

Conflicting perspectives in a housing association: An investigation of employees' counter-narratives in relation to a new business strategy

Kjærbeck, S. & Lundholt, M. W., 2021, In: *Journal of Organizational Change Management*. 34, 1, p. 46-59

Introduction: What counter-narratives are: Dimensions and levels of a theory of middle range

Lueg, K., Bager, A. S. & Lundholt, M. W., 2021, *Routledge handbook of counter-narratives*. Lueg, K. & Lundholt, M. W. (eds.). London: Routledge, p. 1-14 (Routledge International Handbooks).

Organizational Storymaking as Narrative-Small-Story Dynamics: A Combination of Organizational Storytelling Theory and Small Story Analysis

Bager, A. S. & Lundholt, M. W., 2021, *Routledge Handbook of Counter-Narratives*. Lueg, K. & Lundholt, M. (eds.). London: Routledge, p. 166-181 (Routledge International Handbooks).

Routledge handbook of counter-narratives

Lueg, K. (ed.) & Lundholt, M. W. (ed.), 2021, London: Routledge. 494 p. (Routledge International Handbooks).

About this volume

Maagaard, C. A., Schäbler, D. & Lundholt, M. W., 2020, *Exploring fictionality: Conceptions, test cases, discussions*. Maagaard, C. A., Schäbler, D. & Lundholt, M. W. (eds.). Syddansk Universitetsforlag, p. 7-18 (University of Southern Denmark Studies in Literature; No. 69).

Exploring fictionality: Conceptions, test cases, discussions

Maagaard, C. A. (ed.), Schäßler, D. (ed.) & Lundholt, M. W. (ed.), 2020, Syddansk Universitetsforlag. 251 p. (University of Southern Denmark Studies in Literature; No. 69).

Fictionality at work: Scenario-making and the realization of organizational visions

Lundholt, M. W. & Maagaard, C. A., 2020, *Exploring fictionality: conceptions, test cases, discussions*. Maagaard, C. A., Schäßler, D. & Lundholt, M. W. (eds.). Syddansk Universitetsforlag, p. 153-182 (University of Southern Denmark Studies in Literature; No. 69).

Intra-organizational brand resistance and counter-narratives in city branding: a comparative study of three Danish cities

Lundholt, M. W., Jørgensen, O. H. & Blichfeldt, B. S., 2020, In: *Qualitative Market Research*. 23, 4, p. 1001-1018

Leadership communication in theory and practice

Lundholt, M. W. & Uldal, A., 23. Feb 2019, København: Samfundslitteratur. 161 p.

Adlers kulturelle kommunikative strategier

Lundholt, M. W., 2019, *Kommunikationsmodeller*. Lundholt, M. W. & Hansen, P. K. (eds.). 1. ed. Samfundslitteratur, p. 152-154

Bühlers organonmodel

Lundholt, M. W., 2019, *Kommunikationsmodeller*. Lundholt, M. W. & Hansen, P. K. (eds.). 1. ed. Samfundslitteratur, p. 18-19

Conflicts between founder and CEO narratives: Counter-narrative, character and identification in organisational changes

Hansen, P. K. & Lundholt, M. W., 2019, In: *Frontiers of Narrative Studies*. 5, 1, p. 94-111

Gerbners perceptionsmodel

Lundholt, M. W., 2019, *Kommunikationsmodeller*. Lundholt, M. W. & Hansen, P. K. (eds.). 1. ed. Samfundslitteratur, p. 26-28

Guldbrandsen og Justs model for online kommunikation

Lundholt, M. W., 2019, *Kommunikationsmodeller*. Lundholt, M. W. & Hansen, P. K. (eds.). 1. ed. Samfundslitteratur, p. 230-232

Halls tværkulturelle samarbejdsmodel

Lundholt, M. W., 2019, *Kommunikationsmodeller*. Lundholt, M. W. & Hansen, P. K. (eds.). 1. ed. Samfundslitteratur, p. 144-146

Hofstedes seks kulturdimensioner

Lundholt, M. W., 2019, *Kommunikationsmodeller*. Lundholt, M. W. & Hansen, P. K. (eds.). 1. ed. Samfundslitteratur, p. 140-143

How an organizational narrative creates a new doxa in higher education: A case study of sociomaterial construction of educational value in a Danish university

Lueg, K., Boje, D., Lundholt, M. W. & Graf, A., 2019.

Interkulturelle Kommunikationsmodeller: Intro

Lundholt, M. W. & Lueg, K., 2019, *Kommunikationsmodeller*. Lundholt, M. W. & Hansen, P. K. (eds.). Samfundslitteratur, p. 138-139

Jensens analysemodel for interkulturel kommunikation

Lundholt, M. W., 2019, *Kommunikationsmodeller*. Lundholt, M. W. & Hansen, P. K. (eds.). 1. ed. Samfundslitteratur, p. 159-162

Kommunikationsmodeller

Lundholt, M. W. (ed.) & Hansen, P. K. (ed.), 2019, 1. ed. Samfundslitteratur. 232 p.

Livermores firedelte model for kulturel intelligens

Lundholt, M. W., 2019, *Kommunikationsmodeller*. Lundholt, M. W. & Hansen, P. K. (eds.). 1. ed. Samfundslitteratur, p. 155-158

Making sense of the corporate philosophy: Dialogic employee engagement and narrative positioning

Maagaard, C. A., Jensen, A. & Lundholt, M. W., 2019, In: *Communication & Language at Work*. 6, 1, p. 25-39

Meyers kulturkort

Lundholt, M. W., 2019, *Kommunikationsmodeller*. Lundholt, M. W. & Hansen, P. K. (eds.). 1. ed. Samfundslitteratur, p. 147-451

Narratives and work: new perspectives on the practice of organizations

Lundholt, M. W., 2019, In: *Communication & Language at Work*. 6, 1, p. 1-2

Narratives and work: new perspectives on the practice of organizations

Lundholt, M. W. (ed.), 2019, 77 p. (*Communication & Language at Work*; No. 1, Vol. 6).

Osgood og Schramms cirkulære kommunikationsmodel

Lundholt, M. W. & Maagaard, C. A., 2019, *Kommunikationsmodeller*. Lundholt, M. W. & Hansen, P. K. (eds.). 1. ed. Samfundslitteratur, p. 33-35

Storymaking wheel: a tool for enhancing organizational change: a narrative-small-story perspective

Lundholt, M. W. & Bager, A. S., 2019, (In preparation) In: *Storytelling and Business Ethics*. Series on Storytelling and Business ethics, World Scientific Publishers

Welchs model for intern virksomhedskommunikation (internal corporate communication)

Lundholt, M. W., 2019, *Kommunikationsmodeller*. Lundholt, M. W. & Hansen, P. K. (eds.). 1. ed. Samfundslitteratur, p. 215-218

Når ledelseskommunikation ikke blot er det, vi taler om!

Lundholt, M. W., 18. Dec 2018

Værktøj: 7 ting, der styrker din kommunikation

Lundholt, M. W., 23. Nov 2018

Tavshed eller tale? Kommunikationsmiljøet er afgørende for at medarbejderne får tillid til samskabelse

Bøgh, J. & Lundholt, M. W., 9. Nov 2018, 2 p.

Ledelseskommunikationens værktøjskasse: de 7 elementer

Lundholt, M. W., 21. Oct 2018, Seminarer.dk A/S.

Få styr på din kommunikationsstrategi

Lundholt, M. W., 20. Oct 2018, Seminarer.dk A/S.

Kommunikationsmiljø - en forudsætning for god ledelseskommunikation

Lundholt, M. W., 19. Oct 2018, 2 p.

Understanding organizational narrative-counter-narratives dynamics: An overview of Communication Constitutes Organization (CCO) and Storytelling Organization Theory (SOT) approaches

Lundholt, M. W. & Boje, D., 26. Sep 2018, In: *Communication & Language at Work*. 5, 1, p. 18-29

Counternarratives

Lundholt, M. W., Maagaard, C. A. & Piekut, A., 1. Aug 2018, *The International Encyclopedia of Strategic Communication*. Heath, R. L. & Johansen, W. (eds.). Wiley-Blackwell, 11 p.

Ledelseskommunikation

Lundholt, M. W., 12. Apr 2018, *Medie- og kommunikationsleksikon*. Agger, G., Nørgaard Kristensen, N., Jauert, P. & Schrøder, K. (eds.). København: Samfundslitteratur

Ledelseskommunikation

Lundholt, M. W. & Uldal, A., 2018, *Samfundslitteratur*. 160 p. (Kort og præcist om medier og kommunikation).

Taking Spoofs Seriously: Spoofs as Counter-Narratives in Volunteer Discourse

Maagaard, C. A. & Lundholt, M. W., 2018, In: *MedieKultur: Journal of media and communication research*. 34, 64, p. 116-137

Virksomhedens sande ansigt

Lundholt, M. W., 19. Sep 2017

Fabric of counter-narratives: Agency and ventriloquism

Lundholt, M. W., 5. Jun 2017, In: *European Journal of Cross-Cultural Competence and Management*. 4, 3/4, p. 316-325

Derfor skal du omfavne modstand

Lundholt, M. W., Bøgh, I. & Rasmussen, J., 2. Jun 2017

Modhistorier: Modstand mod forandring kan være innovativ drivkraft

Lundholt, M. W. (ed.), 1. Feb 2017, In: *Symboløkonomiske Nyheder*. 2017, 7

Modhistorier - fra barriere til ressource?

Lundholt, M. W., 1. Feb 2017, In: *Symboløkonomiske Nyheder*. 2017, 7

Modhistorier i strategikommunikationen

Lundholt, M. W., Kjærbeck, S. & Dalager, T., 1. Feb 2017, In: *Symboløkonomiske Nyheder*. 2017, 7

Counter-Narratives and Organization

Frandsen, S. (ed.), Kuhn, T. (ed.) & Lundholt, M. W. (ed.), 2017, New York: Routledge. 230 p. (Routledge Studies in Management, Organizations and Society).

Counter-narratives and organizational crisis: How LEGO bricks became a slippery business

Lundholt, M. W., 2017, *Counter-narratives and Organisation*. Kuhn, T., Frandsen, S. & Lundholt, M. W. (eds.). Routledge, p. 43-64 (Routledge Studies in Management, Organizations and Society).

Introduction

Frandsen, S., Kuhn, T. & Lundholt, M. W., 2017, *Counter-narratives and Organization*. Frandsen, S., Kuhn, T. & Lundholt, M. W. (eds.). Routledge, p. 1-13 (Routledge Studies in Management, Organizations and Society).

Editorial: Special issue on counter-narratives in and around organisations in cross cultural environments

Boje, D. M. & Lundholt, M. W., 29. Dec 2016, In: *European Journal of Cross-Cultural Competence and Management*. 4, 1, p. 1-2

Counter-narratives in place and city branding and their influence on top management

Lundholt, M. W., Jørgensen, O. H.A. & Andsager, M.A.-C., 6. Dec 2016.

Report on Research Project in Danfoss China

Hansen, P. K., Lundholt, M. W. & Wang, Q., 1. Oct 2016, 9 p.

Counter-narrative/modhistorier

Lundholt, M. W., 2016, *Medie- og kommunikationsleksikon*. Kolstrup, S., Agger, G., Jauert, P. & Schrøder, K. (eds.). Samfundslitteratur

Imagining "12 Everyday Narratives": Fictionality and Constructs of Experientiality in Strategic Organizational Scenarios

Maagaard, C. A. & Lundholt, M. W., 2016. 1 p.

Sustainability Strategy as the Fabric of Counter-Narratives

Lundholt, M. W., 12. Oct 2015.

Counter-narratives – what tensions are made of!

Lundholt, M. W., 6. Mar 2015.

Derfor fejler din strategiske storytelling

Lundholt, M. W. & Norlyk, B., 2015, In: *Ledelse i Dag*. 2015, 2

Counter-narratives: What tensions are made of!

Lundholt, M. W., 4. Nov 2014. 37 p.

Corporate Storytelling

Norlyk, B., Lundholt, M. W. & Hansen, P. K., 2014, *Handbook of Narratology*. Hühn, P., Meister, J. C., Pier, J. & Schmid, W. (eds.). 2 ed. Berlin/Boston: De Gruyter, Vol. 1. p. 105-114 (De Gruyter Handbook).

Corporate Storytelling

Norlyk, B., Lundholt, M. W. & Hansen, P. K., Sep 2013, *The living handbook of narratology*. Hühn, P., Meister, J. C., Pier, J. & Schmid, W. (eds.). Interdisciplinary Center for Narratology, University of Hamburg

Fortælling i virksomhedens tjeneste: Corporate Storytelling som kommunikationsredskab

Lundholt, M. W. (ed.), 2011, Medusa. 112 p. (Writings From the Center for Narratological Studies, Vol. 4).

Management Communication with Impact

Lundholt, M. W., Nov 2010

Med Nynne som chef? Storytelling mangler heltinder

Norlyk, B. & Lundholt, M. W., 2008, In: *Forbundet Kommunikation og Sprog*.

Narratologi og tekstlingvistik: Et gensyn mellem to slægtninger

Lundholt, M. W., 2006, In: *K & K : kultur og klasse : kritik og kulturanalyse*. 101/34, 1, p. 164-180 17 p.

Appraisal systems and Narration in the Fairytales of Hans Christian Andersen

Lundholt, M. W., 2005, *When We Get to the End: Towards a Narratology of the Fairy Tales of Hans Christian Andersen*. Krogh Hansen, P. & Wolff Lundholt, M. (eds.). Odense: CAST - Center for Anvendt Sundhedstjenesteforskning og Teknologivurdering, SDU, p. 135-154 20 p.

Introduction

Hansen, P. K. & Lundholt, M. W., 2005, *When we get to the end...: Towards a Narratology of the Fairy Tales of Hans Christian Andersen*. Hansen, P. K. & Lundholt, M. W. (eds.). Odense: Syddansk Universitetsforlag, p. 11-24 (Writings From the Center for Narratological Studies).

When we get to the end... Towards a Narratology of the Fairy Tales of Hans Christian Andersen

Hansen, P. K. (ed.) & Lundholt, M. W. (ed.), 2005, Odense: CAST - Center for Anvendt Sundhedstjenesteforskning og Teknologivurdering, SDU. 390 p. (Writings From the Center for Narratological Studies; No. 1).

Activities

Lederens værktøjskasse - klar kommunikation

Marianne Wolff Lundholt (Guest lecturer)

4. Oct 2020

Lederens værktøjskasse - klar kommunikation

Marianne Wolff Lundholt (Guest lecturer)

22. Feb 2020

Lederens Værktøjskasse - klar kommunikation

Marianne Wolff Lundholt (Guest lecturer)

25. Jan 2020

Lederens værktøjskasse - klar kommunikation

Marianne Wolff Lundholt (Guest lecturer)

2. Nov 2019

Lederens værktøjskasse - klar kommunikation

Marianne Wolff Lundholt (Guest lecturer)

26. Oct 2019

Ledelseskommunikation i praksis

Marianne Wolff Lundholt (Speaker)

3. Apr 2019

Resistance as a Resource in Lean Implementation

Marianne Wolff Lundholt (Keynote speaker)

3. Apr 2019

Effective Leadership Communication

Marianne Wolff Lundholt (Guest lecturer)

2. Apr 2019

Kommunikationsrådgivning

Marianne Wolff Lundholt (Other)

26. Feb 2019

Lederens værktøjskasse - klar kommunikation

Marianne Wolff Lundholt (Guest lecturer)

23. Feb 2019

Modhistorier - fra barriere til ressource

Marianne Wolff Lundholt (Guest lecturer)

26. Nov 2018

Modhistorier - fra barriere til ressource
Marianne Wolff Lundholt (Guest lecturer)
12. Oct 2018

Fra modhistorier til barriere
Marianne Wolff Lundholt (Guest lecturer)
27. Sep 2018

Management Communication (in LEAN- and development context).
Marianne Wolff Lundholt (Lecturer) & Per Vagn Freytag (Lecturer)
14. Sep 2018

Arbejdsseminar i styregruppen for Fremtidens Rådgivere
Marianne Wolff Lundholt (Participant)
5. Sep 2018 → 6. Sep 2018

Forskningsmøde v. Center For Narratologiske Studier
Marianne Wolff Lundholt (Participant)
31. Aug 2018

Bedømmelsesudvalg - adjunktur (Event)
Marianne Wolff Lundholt (Chairman)
1. Aug 2018 → 23. Nov 2018

Modhistorier - fra barriere til ressource
Marianne Wolff Lundholt (Guest lecturer)
13. Jun 2018

Publish or Perish (Event)
Marianne Wolff Lundholt (Peer reviewer)
5. Jun 2018

Brick by Brick, Drop by Drop: On the Strategic Use of Counter-Narrative and Fictionality in the Lego-Shell-Greenpeace Controversy
Marianne Wolff Lundholt (Speaker) & Per Krogh Hansen (Speaker)
22. Apr 2018

Communicating business strategy to employees: can dialogue be part of the show?
Marianne Wolff Lundholt (Guest lecturer)
26. Mar 2018

Sameness and difference in Narratology
Marianne Wolff Lundholt (Participant)
21. Nov 2017 → 23. Nov 2017

Journal of Organizational Change Management (Journal)
Marianne Wolff Lundholt (Peer reviewer)
2. Nov 2017

Metaphor as carrier of organizational resistance when materialized as counter-narrative
Marianne Wolff Lundholt (Guest lecturer)
14. Sep 2017

European Narratology Network 2017

Marianne Wolff Lundholt (Organizer)
13. Sep 2017 → 15. Sep 2017

European Narratology Network 2017

Marianne Wolff Lundholt (Participant)
13. Sep 2017 → 22. Sep 2017

Journal of Organizational Change Management (Journal)

Marianne Wolff Lundholt (Peer reviewer)
11. Sep 2017

Workshop på Danfoss

Marianne Wolff Lundholt (Lecturer) & Torben Dalager (Lecturer)
30. Aug 2017

Workshop på Danfoss

Marianne Wolff Lundholt (Lecturer) & Torben Dalager (Lecturer)
24. Aug 2017

Oplæg: Modhistorier i organisationer

Marianne Wolff Lundholt (Lecturer)
23. Aug 2017

Roskilde Universitet (External organisation)

Marianne Wolff Lundholt (Chairman)
1. Jul 2017 → 15. Dec 2017

Modstand som ressource

Marianne Wolff Lundholt (Guest lecturer)
28. Apr 2017

Modstand som ressource

Marianne Wolff Lundholt (Guest lecturer)
27. Apr 2017

Modstand som ressource

Marianne Wolff Lundholt (Guest lecturer)
27. Apr 2017

Modstand som ressource

Marianne Wolff Lundholt (Guest lecturer)
26. Apr 2017

Modstand som ressource

Marianne Wolff Lundholt (Guest lecturer)
26. Apr 2017

Modstand som ressource

Marianne Wolff Lundholt (Guest lecturer)
25. Apr 2017

Modstand som ressource

Marianne Wolff Lundholt (Guest lecturer)
25. Apr 2017

Modstand som ressource

Marianne Wolff Lundholt (Guest lecturer)
24. Apr 2017

Oplæg om forskningsprojekt om modhistorier i organisationer

Marianne Wolff Lundholt (Guest lecturer)
21. Apr 2017

Modhistorier i Danfoss Kina

Marianne Wolff Lundholt (Guest lecturer)
20. Apr 2017

Journal of Organizational Change Management (Journal)

Marianne Wolff Lundholt (Peer reviewer)
8. Mar 2017

Journal of Organizational Change Management (Journal)

Marianne Wolff Lundholt (Peer reviewer)
5. Jan 2017

Journal of organizational change management (Journal)

Marianne Wolff Lundholt (Peer reviewer)
15. Dec 2016

Gør modstand til en ressource i din organisation

Marianne Wolff Lundholt (Speaker)
2. Dec 2016

Rådgivning af direktionen v. Domea.dk

Marianne Wolff Lundholt (Consultant)
1. Nov 2016 → 31. Dec 2016

Kommunikation mellem skole og hjem

Marianne Wolff Lundholt (Lecturer)
3. Aug 2016

Ledelseskommunikation i teori og praksis

Marianne Wolff Lundholt (Lecturer)
28. Jun 2016

International Conference on Narrative 2016

Marianne Wolff Lundholt (Speaker)
16. Jun 2016 → 18. Jun 2016

Counter-narratives and organizational crisis: How LEGO bricks became a slippery business

Marianne Wolff Lundholt (Guest lecturer)
31. May 2016 → 3. Jun 2016

Corporate Communication

Marianne Wolff Lundholt (Participant)
30. May 2016 → 3. Jun 2016

Expectations. Reader expectations and author intentions in narrative discourses (Journal)

Marianne Wolff Lundholt (Peer reviewer)

26. Feb 2016

Storytelling i praksis

Marianne Wolff Lundholt (Other)

19. Oct 2015

Ledelseskommunikation, og hvad så?

Marianne Wolff Lundholt (Lecturer)

15. Oct 2015

ICA Nordic Regional Conference

Marianne Wolff Lundholt (Speaker)

12. Oct 2015

Department of Design og Kommunikation (Organisational unit)

Marianne Wolff Lundholt (Chairman)

1. Oct 2015 → 22. Dec 2015

Kommunikationsrådgivning: - teori og praksis

Marianne Wolff Lundholt (Advisor)

23. Sep 2015

Forskning v. Center for Narratologiske Studier: Forskning om counter-narratives

Marianne Wolff Lundholt (Other)

7. Sep 2015

Department of Design og Kommunikation (Organisational unit)

Marianne Wolff Lundholt (Chairman)

4. Aug 2015 → 1. Dec 2015

Ledelseskommunikation i teori og praksis

Marianne Wolff Lundholt (Lecturer)

24. Apr 2015

Ledelseskommunikation i teori og praksis

Marianne Wolff Lundholt (Lecturer)

23. Apr 2015

Counter-narratives – what tensions are made of!

Marianne Wolff Lundholt (Guest lecturer)

15. Apr 2015 → 18. May 2015

European Narratology Network

Marianne Wolff Lundholt (Speaker)

15. Apr 2015 → 18. Apr 2015

2015 International Conference on Narrative

Marianne Wolff Lundholt (Speaker)

5. Mar 2015 → 8. Mar 2015

Counter-narratives - what tensions are made of!

Marianne Wolff Lundholt (Guest lecturer)
5. Mar 2015 → 8. Mar 2015

Pearson Education Australia (Publisher)

Marianne Wolff Lundholt (Peer reviewer)
18. Feb 2015

Møde i forsknings

Marianne Wolff Lundholt (Speaker)
7. Jan 2015

European Journal of Cross-Cultural Competence and Management (Journal)

Marianne Wolff Lundholt (Editor)
1. Jan 2015 → 1. May 2016

Øget engagement gennem ledelseskommunikation

Marianne Wolff Lundholt (Lecturer)
3. Dec 2014

European Journal of Cross-Cultural Competence and Management (Journal)

Marianne Wolff Lundholt (Editor)
1. Dec 2014 → 1. Sep 2015

TILPAS DIN KOMMUNIKATION I FORHOLD TIL DIN MÅLGRUPPE

Marianne Wolff Lundholt (Lecturer)
18. Nov 2014

Counternarratives in and around organizations

Marianne Wolff Lundholt (Speaker)
4. Nov 2014

Counternarratives in and around organizations

Marianne Wolff Lundholt (Organizer)
3. Nov 2014 → 4. Nov 2014

Om Kernebudskaber

Marianne Wolff Lundholt (Lecturer)
31. Oct 2014

Slå igennem med dit budskab

Marianne Wolff Lundholt (Lecturer)
23. Oct 2014

Kommunikér målrettet og professionelt

Marianne Wolff Lundholt (Lecturer)
6. Oct 2014

Netværksmøde

Marianne Wolff Lundholt (Participant)
26. Sep 2014 → 27. Sep 2014

Øget engagement via ledelseskommunikation

Marianne Wolff Lundholt (Lecturer)
26. Sep 2014

En god kernefortælling

Marianne Wolff Lundholt (Lecturer)
24. Sep 2014

Kommunikér målrettet og professionelt

Marianne Wolff Lundholt (Lecturer)
22. Sep 2014

Kommunikationsrådgivning for Danfoss A/S

Marianne Wolff Lundholt (Supervisor)
15. Aug 2014

Narraologia (Journal)

Marianne Wolff Lundholt (Editor)
1. Aug 2014 → 1. Nov 2015

Når kommunikation er business

Marianne Wolff Lundholt (Lecturer)
3. Jun 2014

Ph.D. kursus Publish or Perish: Preparing, Writing and Reviewing Business Research (Journal)

Marianne Wolff Lundholt (Peer reviewer)
27. May 2014

Seminar 2014

Marianne Wolff Lundholt (Organizer)
8. May 2014

Organizations and Counter-Narratives (Journal)

Marianne Wolff Lundholt (Editor)
1. May 2014 → 1. Feb 2016

Kommunikationsrådgivning for Arla

Marianne Wolff Lundholt (Supervisor)
1. Mar 2014 → 1. Mar 2015

Narrativity, Fictionality and Factuality 2.0

Marianne Wolff Lundholt (Speaker)
1. Oct 2013

Department of Design og Kommunikation (Organisational unit)

Marianne Wolff Lundholt (Member)
Aug 2013 → 17. Jan 2014

University of Southern Denmark (External organisation)

Marianne Wolff Lundholt (Member)
13. May 2013 → 30. Jan 2016

Kolding Kommune (External organisation)

Marianne Wolff Lundholt (Member)
1. May 2013 → 1. Dec 2015

Center for narratologiske studier (External organisation)

Marianne Wolff Lundholt (Member)

2013 → ...

Gruppen består af Kolding kommunes kommunikationschef, designchef og kommunaldirektør (External organisation)

Marianne Wolff Lundholt (Member)

2013 → 2015

TripleN - the Nordic Narratology Network (External organisation)

Marianne Wolff Lundholt (Member)

2012 → ...

Internal Communication and Storytelling - Management by Stories

Marianne Wolff Lundholt (Lecturer)

9. Jun 2008

"The Return of the Native: Narration from a linguistic perspective"

Marianne Wolff Lundholt (Lecturer)

6. Jun 2008

Fortællingen, der giver genklang på bundlinjen

Marianne Wolff Lundholt (Lecturer)

7. May 2008

Storytelling som formidlingsredskab

Marianne Wolff Lundholt (Lecturer)

25. Apr 2008

Funktionsordenes betydningsbærende rolle

Marianne Wolff Lundholt (Lecturer)

16. Apr 2008

Female heroes wanted: What is storytelling?

Marianne Wolff Lundholt (Lecturer)

10. Apr 2008

Ukendt (External organisation)

Marianne Wolff Lundholt (Member)

16. Jan 2008 → ...

Storytelling og strategisk kommunikation

Marianne Wolff Lundholt (Organizer)

6. Nov 2007 → ...

University of Southern Denmark (External organisation)

Marianne Wolff Lundholt (Member)

6. Oct 2007 → ...

Golden Fleece

Marianne Wolff Lundholt (Participant)

2. Oct 2007 → 3. Oct 2007

På togt i sproget (Journal)

Marianne Wolff Lundholt (Editor)

1. Jan 2007

**When we get to the end we shall know more than we do now : A symposium on the fairytales of Hans Christian Andersen
and their challenge of narratology**
Marianne Wolff Lundholt (Organizer)
15. Aug 2003 → 17. Aug 2003