

## Academic Education/Degrees

- Dr. phil. habil, Public Health, University of Bielefeld, Germany
- Dr. phil. (PhD) Psychology, Free University of Berlin, Germany
- Dipl. Psych. (equiv. Msc) in Psychology, Free University of Berlin, Germany
- Dipl. Pol. (equiv. MA) in Political Sciences, Free University of Berlin, Germany

## Academic Positions

- since 2008:** Professor for Behavioral Interventions, University of Southern Denmark, Faculty of Health Sciences, Department of Public Health, Unit for Health Promotion
- 2007-2008:** Professor for Health Promotion and Prevention, Faculty of Human and Health Sciences, University of Bremen, Germany
- 2005-2007:** Associate Professor, University of Southern Denmark, Faculty of Health Sciences, Department of Public Health, Unit for Health Promotion
- 2001-2004:** Associate Professor, Faculty of Public Health, University of Bielefeld, Germany
- 1994-2000:** Assistant Professor, Faculty of Public Health, University of Bielefeld, Germany
- 1993-1994:** Post Doc, Research Centre for Prevention and Intervention in Childhood and Adolescence, University of Bielefeld, Germany

## Main research areas

- Health risk perceptions and health risk communication
- Behaviour-based health promotion and prevention interventions in healthy populations as well as chronically ill patients
- Determinants of health behaviour
- Stress, personal/social resources and health behavior

## Main current research projects:

- Diabetes risk communication for young adults: Effects of stress level and message framing
- Societal threats: Risk communication under stress
- "Active around Denmark/Active all year round" (PACE-Project): Context predictors for implementation quality and effectiveness of a national Danish physical activity campaign for school children
- Work stress and fatigue in ferry shipping