

## Jens Kjaerulff - Teaching Portfolio

Institut for Marketing and Management  
Adresse: Campusvej 55  
5230 Odense M  
Danmark

### Pedagogical and Teaching Philosophy

My courses generally include an explicit focus on what C. Wright Mills has called 'intellectual craftsmanship', where writing is considered a key component of the learning process. Most of my assignments are thus designed as writing-exercises. I encourage students to consider these assignments, along with other course content, as 'tools for thinking' (learning). I lecture, and provide optional readings, on how in practice to develop an argument by writing memoranda and paper drafts. I explain how this develops reading and observational skills, which may enhance students' appreciation of course content (along with their performance in assignments).

Over the years, many students have highlighted these features of my courses as something quite unique and very valuable, and I strive to continuously improve these techniques in my practice of teaching. At the University of Manchester I taught this as a 'stand-alone' course

### Teaching Experience

My teaching experience has been shaped both by demands entailed in working as temporary staff, and by thematic and regional specializations that I sought to develop (further). My current teaching competencies and interests can be listed in terms of the following broad rubrics:

- + Economic Anthropology (incl. anthropology of exchange, and work)
- + Globalization and Complex Societies (incl. infrastructures, and the theme of 'change')
- + Environmental Materiality and Sociality (also in terms of the 'Digital')
- + Anthropology of Knowledge (incl. Science, Technology and Media)
- + Regional: East and South Asia, Scandinavia (working on Arctic and Subarctic Regions)
- + I am also interested in teaching core courses on theory, methods, and the craftsmanship of writing (see below).

In 2018 I completed the teaching certification known in Denmark as 'adjunkt-pedagogikum' (AP), which is a formal prerequisite for tenured university employment in Denmark.

Much of my academic work experience is from universities in Canada and the UK. At the University of Manchester in the UK, I served as Director of the taught MA programme in Social Anthropology. This gave me considerable experience with all aspects of teaching administration at the postgraduate level. During this time, I also coordinated the development of new MA "pathways", based on investigative work I carried out on similar MA programmes at other leading anthropology departments in the UK. In Manchester I also supervised or assessed a number of dissertations (undergraduate, postgraduate and PhD). I am currently supervising one PhD project in Canada, and a few undergraduate dissertations in Denmark.

Prior to my recent European work experience, I taught a number of undergraduate courses in Canada, in anthropology and regional departments. Undertakings here included the development of courses and curricula, lecturing, arranging for guest lectures and discussants, and supervision and assessment of term papers.