

Suna Løwe Nielsen  
Department of Entrepreneurship and Relationship Management  
Entrepreneurship and Organization  
**Postal address:**  
Universitetsparken 1  
6000  
Kolding  
Denmark  
**Email:** [sso@sam.sdu.dk](mailto:sso@sam.sdu.dk)  
**Phone:** 65501468  
**Web address:** <http://www.sdu.dk/ansat/sso.aspx>,  
<http://www.sdu.dk/ansat/sso.aspx>, <http://www.sdu.dk/ansat/sso.aspx>



## Research outputs

### Journal articles

#### **Does Design Thinking Benefit Ambidextrous Dynamics between SME Managers' Entrepreneurial and Administrative Mindsets?**

Nielsen, S. L., Rind Christensen, P. & Storvang, P., 2021, In: The Design Journal. 24, 5, p. 1-21  
Research output: Contribution to journal › Journal article › Research › peer-review

#### **Which crisis strategies are (expectedly) effective among SMEs during COVID-19?**

Klyver, K. & Nielsen, S. L., 2021, In: Journal of Business Venturing Insights. 16, e00273, p. 1-9 9 p.  
Research output: Contribution to journal › Journal article › Research › peer-review

#### **Salesman? Hell no! - Identity Struggles of Nascent Design Entrepreneurs**

Nielsen, S. L., Norlyk, B. & Rind Christensen, P., 2018, In: Creativity and Innovation Management. 27, 3, p. 358-369  
Research output: Contribution to journal › Journal article › Research › peer-review

#### **Am I a student and/or entrepreneur? Multiple Identities in Student Entrepreneurship**

Nielsen, S. L. & B. Gartner, W., 2017, In: Education + Training. 59, 2, p. 135-154  
Research output: Contribution to journal › Journal article › Research › peer-review

#### **Hunting the Opportunity: The Promising Nexus of Design and Entrepreneurship**

Nielsen, S. L., Christensen, P. R., Heidemann Lassen, A. & Mikkelsen, M., 2017, In: The Design Journal. 20, 5, p. 617-638  
Research output: Contribution to journal › Journal article › Research › peer-review

#### **DesUni: university entrepreneurship education through design thinking**

Nielsen, S. L. & Storvang, P., 9. Nov 2015, In: Education + Training. 57, 8/9, p. 977-991  
Research output: Contribution to journal › Journal article › Research › peer-review

#### **The Wicked Problem of Design Management: Perspectives from the Field of Entrepreneurship**

Nielsen, S. L. & Christensen, P. R., 2014, In: Design Journal. 17, 4, p. 560-582 23 p.  
Research output: Contribution to journal › Journal article › Research › peer-review

#### **Women's self-employment: An act of institutional (dis)integration? A multilevel, cross-country study**

Klyver, K., Nielsen, S. L. & Evald, M. R., 2013, In: Journal of Business Venturing. 28, 4, p. 474-488  
Research output: Contribution to journal › Journal article › Research › peer-review

#### **Open Innovation in Public-Private Partnerships?**

Munksgaard, K. B., Evald, M. R., Clarke, A. H. & Nielsen, S. L., Sep 2012, In: Ledelse og Erhvervsøkonomi. 77, 2, p. 41-51 10 p.  
Research output: Contribution to journal › Journal article › Research › peer-review

### **Identity in Entrepreneurship Effectuation Theory: A Supplementary Framework**

Nielsen, S. L. & Heidemann Lassen, A., 2012, In: *International Entrepreneurship and Management Journal*. 8, 3, p. 373-389 17 p.

Research output: [Contribution to journal](#) › [Journal article](#) › [Research](#) › [peer-review](#)

### **Images of entrepreneurship: towards a new categorization of entrepreneurship**

Nielsen, S. L. & Heidemann Lassen, A., 2012, In: *International Entrepreneurship and Management Journal*. 8, p. 35-53

Research output: [Contribution to journal](#) › [Journal article](#) › [Research](#) › [peer-review](#)

### **Developing knowledge intensive ideas in engineering education: The application of Camp Methodology**

Heidemann Lassen, A. & Nielsen, S. L., 2011, In: *Research in Science & Technological Education*. 29, 3, p. 275-290

Research output: [Contribution to journal](#) › [Journal article](#) › [Research](#) › [peer-review](#)

### **CORPORATE ENTREPRENEURSHIP: INNOVATION AT THE INTERSECTION BETWEEN CREATIVE DESTRUCTION AND CONTROLLED ADAPTATION**

Heidemann Lassen, A. & Nielsen, S. L., 2009, In: *Journal of Enterprising Culture*. 17, 2, p. 181-199

Research output: [Contribution to journal](#) › [Journal article](#) › [Research](#) › [peer-review](#)

### **Being in-between: What we can learn from Multiple Identity Management in Student Entrepreneurship**

Sørensen, S. & B. Gartner, W., 2007, In: *The Policy series of the Academic Network In Entrepreneurship, Innovation and Finance*. 9 p.

Research output: [Contribution to journal](#) › [Journal article](#) › [Research](#)

### **Towards a Conceptualization of Entrepreneurship**

Sørensen, S., Heidemann Lassen, A. & Robert, H., 2007, In: *Journal of Research in Marketing and Entrepreneurship*. 9, p. 89-102

Research output: [Contribution to journal](#) › [Journal article](#) › [Research](#) › [peer-review](#)

## **Books and reports**

### **Hvad kan SMV'er lære at Covid-19? Hvordan SMV'er anvender og kombinerer forskellige strategier under Covid-19**

Klyver, K., Nielsen, S. L. & Petersen, J., 7. May 2021

Research output: [Book/report](#) › [Report](#) › [Research](#)

### **Hvad kan SMV'er lære af Covid-19? En repræsentativ undersøgelse af yngre danske SMV'er**

Klyver, K. & Nielsen, S. L., 18. Jan 2021, Syddansk Universitet. 34 p.

Research output: [Book/report](#) › [Report](#) › [Research](#)

### **Entrepreneurship in Theory and Practice: Paradoxes in Play**

Nielsen, S. L., Klyver, K., Evald, M. R. & Bager, T., 2021, 3. ed. Cheltenham: Edward Elgar Publishing. 321 p.

Research output: [Book/report](#) › [Monograph](#) › [Research](#) › [peer-review](#)

### **Co-creation management: En forudsætning for kollaborativ innovation**

Rind Christensen, P., Nielsen, S. L., Storgaard, M. & Korsgaard, S., 2019, *Kollaborativ forretningsudvikling*. Korsgaard, S., Storgaard, M. & Vagn Freytag, P. (eds.). Kolding: Syddansk Universitetsforlag, p. 85-90 (CESFO Årsrapport; No. 27).

Research output: [Chapter in Book/Report/Conference proceeding](#) › [Book chapter](#) › [Research](#) › [peer-review](#)

### **Interviewing like a researcher: The powers of paradigms**

Evald, M. R., Freytag, P. V. & Nielsen, S. L., 2018, *Collaborative Research Design: Working with Business for Meaningful Findings*. Freytag, P. V. & Young, L. (eds.). Singapore: Springer, p. 125-154

Research output: [Chapter in Book/Report/Conference proceeding](#) › [Book chapter](#) › [Research](#) › [peer-review](#)

### **Process perspective on entrepreneurship**

Gertsen, F., Heidemann Lassen, A., Møller Haase, L. & Nielsen, S. L., 2018, *The Palgrave handbook of multidisciplinary perspectives on entrepreneurship*. Turcan, R. V. & Fraser, N. M. (eds.). Cham: Palgrave Macmillan, p. 199-222

Research output: [Chapter in Book/Report/Conference proceeding](#) › [Book chapter](#) › [Research](#) › [peer-review](#)

### **SMV-rådgiveren som co-creator og facilitator**

Rind Christensen, P., Nielsen, S. L., Storgaard, M. & Korsgaard, S., 2018, *Det Gode Råd*. Freytag, P. V., Klyver, K. & Storvang, P. (eds.). Kolding: Syddansk Universitetsforlag, p. 37-46 (CESFO Årsrapport, Vol. XXVII).

Research output: Chapter in Book/Report/Conference proceeding › Book chapter › Research › peer-review

### **Entrepreneurship in Theory and Practice: Paradoxes in Play**

Nielsen, S. L., Klyver, K., Evald, M. R. & Bager, T., 2017, 2. ed. Cheltenham: Edward Elgar Publishing. 334 p.

Research output: Book/report › Monograph › Research › peer-review

### **DesUni: University teaching through design thinking**

Storvang, P., Nielsen, S. L., Ignatova, K., V. T. H. Jørgensen, S. & Mortensen, B., 2016, 1 ed. Odense. 185 p.

Research output: Book/report › Monograph › Research

### **Entrepreneørskab og design: En fortælling om fremtiden**

Nielsen, S. L., Storvang, P. & Jørgensen, S. V. T. H., 2016, *Dansk Design Nu*. Dybdahl, L. (ed.). København: Strandberg Publishing, p. 382-389

Research output: Chapter in Book/Report/Conference proceeding › Book chapter › Research › peer-review

### **Kan designtænkning styrke balancen mellem drift og udvikling?**

Storvang, P. & Nielsen, S. L., 2016, *Udviklingsorienteret drift i mindre organisationer*. Freytag, P. V., Rind Christensen, P. & Klyver, K. (eds.). Kolding: Syddansk Universitetsforlag, p. 15-24 (CESFO rapportserie; No. XXVII).

Research output: Chapter in Book/Report/Conference proceeding › Book chapter › Research › peer-review

### **DesignUni: University Entrepreneurship Education through Design Thinking**

Nielsen, S. L. & Storvang, P., 8. Jun 2014, *Proceedings of the XXV ISPIIM Conference: Innovation for Sustainable Economy and Society*. Lappeenranta University of Technology Press

Research output: Chapter in Book/Report/Conference proceeding › Article in proceedings › Research › peer-review

### **Entrepreneurship in theory and praxis: paradoxes in play**

Nielsen, S. L., Klyver, K., Evald, M. R. & Bager, T., 15. Oct 2012, Cheltenham: Edward Elgar Publishing. 234 p.

Research output: Book/report › Monograph › Research

### **More gender equality, less women's self-employment: A multi-country investigation**

Klyver, K., Nielsen, S. L. & Evald, M. R., 2012, *Global Women's Entrepreneurship Research: Diverse Settings, Questions, and Approaches*. Hughes, K. & Jennings, J. (eds.). Edward Elgar Publishing, p. 171-188

Research output: Chapter in Book/Report/Conference proceeding › Book chapter › Research › peer-review

### **Opportunity Design: What, Where and How?**

Møller Nielsen, L., Heideman Lassen, A., Tollestrup, C. & Nielsen, S. L., 2012, *Proceedings of NordDesign 2012*. Hansen, P. A., Rasmussen, J., Jørgensen, K. A. & Tollestrup, C. (eds.).

Research output: Chapter in Book/Report/Conference proceeding › Article in proceedings › Research

### **Denmark**

Nielsen, S. L., Klyver, K. & Evald, M. R., 2010, *International Research Handbook on Successful Women Entrepreneurs*. L. Fielden, S. & J. Davidson, M. (eds.). 1 ed. Cheltenham/Northampton: Edward Elgar Publishing, p. 60-72 12 p.

Research output: Chapter in Book/Report/Conference proceeding › Book chapter › Research

### **The 16th Nordic Conference on Small Business Research**

Klyver, K. (ed.), Damgaard, T. (ed.), Christensen, P. R. (ed.), Evald, M. R. (ed.) & Nielsen, S. L. (ed.), 2010, Center for Småvirksomhedsforskning, Syddansk Universitet.

Research output: Book/report › Anthology › Research

### **Entrepreneørskab og kompetencer: GEM-antologi 2008**

Bager, T. E. (ed.) & Nielsen, S. L. (ed.), 2009, 1 ed. Børsens Forlag. 213 p.

Research output: Book/report › Anthology › Research

### **Impact of the economic recession on commercial entrepreneurship: a problem with long-term consequences**

Schøtt, T., Nielsen, S. L., Lassen, A. H. & Evald, M. R., 2009, *Social and Commercial Entrepreneurship in Denmark 2009*. Schøtt, T. (ed.). Syddansk Universitetsforlag, p. 67-81

Research output: Chapter in Book/Report/Conference proceeding › Book chapter › Research

### **VisionCamp: Om innovativ faglighed som omdrejningspunkt for entreprenant kompetenceudvikling**

H. Lassen, A. & Nielsen, S. L., 2009, *GEM antologi 2008: Entreprenørskab og Kompetencer*. Bager, T. & Løwe Nielsen, S. (eds.). Børsens Forlag: Børsens Forlag, p. 179-197

Research output: Chapter in Book/Report/Conference proceeding › Book chapter › Research

### **Business Design or Creative Design: Towards a Unifying Framework on Design within the Context of Entrepreneurship in Creative Industries**

Sørensen, S., H. Lassen, A. & M. Nielsen, L., 2008, *Frontiers of Entrepreneurship Research*. Arthur M. Blank Center for Entrepreneurship, 12 p.

Research output: Chapter in Book/Report/Conference proceeding › Article in proceedings › Research › peer-review

### **The Entrepreneurial Process as a Search for Identity: Development of a Supplementary Perspective on Effectuation Theory**

Sørensen, S. & H. Lassen, A., 2008, *Ikke angivet*. Babson College, 13 p.

Research output: Chapter in Book/Report/Conference proceeding › Article in proceedings › Research › peer-review

### **Universitetets rolle som netværksskaber for entreprenante studerende: Om vigtigheden af at netværke og sætte net i værk**

Sørensen, S. & Heidemann Lassen, A., 2007, *Iværksætterne og deres netværk*. 1 ed. København: Børsens Forlag, Vol. 1 . p. 81-93 12 p.

Research output: Chapter in Book/Report/Conference proceeding › Book chapter › Research

## **Other research outputs**

### **The Wicked Problem of Design Management: Perspectives from the Field of Entrepreneurship**

Nielsen, S. L. & Christensen, P. R., Nov 2012. 17 p.

Research output: Contribution to conference without publisher/journal › Paper › Research › peer-review

### **Women self-employment: an act of institutional (dis)integration? A multilevel cross-country study**

Klyver, K., Nielsen, S. L. & Evald, M. R., 2012.

Research output: Contribution to conference without publisher/journal › Paper › Research › peer-review

### **Open Innovation in Public-Private Partnerships?**

Munksgaard, K. B., Evald, M. R., Clarke, A. H. & Nielsen, S. L., 2011. 10 p.

Research output: Contribution to conference without publisher/journal › Paper › Research

### **Overcoming tensions in (Open) Public-Private Innovation Partnerships.**

Munksgaard, K. B., Evald, M. R., Nielsen, S. L. & Clarke, A. H., 2011.

Research output: Contribution to conference without publisher/journal › Paper › Research › peer-review

### **A Qualitative Research Design Guide for Entrepreneurship Researchers**

Nielsen, S. L., Heidemann Lassen, A. & Evald, M. R., 2010. 12 p.

Research output: Contribution to conference without publisher/journal › Paper › Research › peer-review

### **More gender equality, less women self-employment: A cross country study**

Klyver, K., Nielsen, S. L. & Evald, M. R., 2010.

Research output: Contribution to conference without publisher/journal › Paper › Research › peer-review

## Commissioned

### **Transformer og matchmakingprocessen: En kvalitativ analyse af matchmakingprocessen mod ny konsortiedannelse i Transformerprojektet**

Jensen, K. I. & Nielsen, S. L., 2015, IDEA Entrepreneurship Centre.

Research output: [Book/report](#) › [Report](#) › [Commissioned](#)

### **DesignVækst - Designandelen: Øget vækst i et tosidet designmarked**

Nielsen, S. L., Christensen, P. R., Bordal, S. & Hilligsø, B. K., 2014, Syddansk Vækstforum. 48 p.

Research output: [Book/report](#) › [Report](#) › [Commissioned](#)

## Teaching materials

### **Serial entreprenør - Claus Meyer: An improvising serial entrepreneur in the quality food business**

Bager, T. & Nielsen, S. L., 2010, *Entrepreneurship*. Stokes, D., Wilson, N. & Mador, M. (eds.). 1 ed. Hampshire: Delmar Cengage Learning, p. 248-251

Research output: [Chapter in Book/Report/Conference proceeding](#) › [Book chapter](#) › [Education](#)

### **Entrepreneurship in theory and practice: Paradoxes in Play**

Nielsen, S. L., Klyver, K., Evald, M. R. & Bager, T. E., 2009, 1 ed. Syddansk Universitetsforlag. 260 p.

Research output: [Book/report](#) › [Monograph](#) › [Education](#)

### **Entreprenørskab i teori og praksis: paradokser i spil**

Nielsen, S. L., Klyver, K., Evald, M. R. & Bager, T. E., 2009, 1 ed. Odense: Syddansk Universitetsforlag. 240 p.

Research output: [Book/report](#) › [Monograph](#) › [Education](#)

### **Munthe plus Simonsen**

Nielsen, S. L., 2008, *Netguide: Teaching Cases in Entrepreneurship*. Kolding: Syddansk Universitet: IDEA, p. 1-43

Research output: [Chapter in Book/Report/Conference proceeding](#) › [Book chapter](#) › [Education](#)

### **David Madie**

Sørensen, S. & Piñh, J., 2007, *Netguide: Teaching Cases in Entrepreneurship*. Syddansk Universitet: IDEA, p. 1-38 38 p.

Research output: [Chapter in Book/Report/Conference proceeding](#) › [Book chapter](#) › [Education](#)

## Communication

### **En hackathon går online**

Nørgaard, C., Senderovitz, M., Kleine, K., Yu, F., Kjærgaard, T. B., Toftild, L. F., Kjær Johansen, S. & Nielsen, S. L., 26. Jun 2021, (Accepted/In press).

Research output: [Contribution to conference without publisher/journal](#) › [Conference abstract for conference](#) › [Communication](#)

### **Hackathon as a method for competence development for lecturers**

Nørgaard, C., Senderovitz, M., Kleine, K., Yu, F., Toftild, L. F., Kjær Johansen, S., Nielsen, S. L. & Kjærgaard, T. B., 24. Jun 2021, (Accepted/In press).

Research output: [Contribution to conference without publisher/journal](#) › [Conference abstract for conference](#) › [Communication](#)

### **Der mangler fokus på udvikling i tiden efter ejer- og generationsskifte**

Nielsen, S. L. & Storvang, P., 29. Nov 2018, In: Jysk Fynske Medier, Erhverv +. p. 48

Research output: [Contribution to journal](#) › [Contribution to newspaper - Newspaper article](#) › [Communication](#)

### **CESFO Årsrapport 2014**

Freytag, P. V. (ed.), Klyver, K. (ed.) & Nielsen, S. L. (ed.), 2014, Center for Småvirksomhedsforskning, Syddansk Universitet. 116 p.

Research output: [Book/report](#) › [Report](#) › [Communication](#)

### **Gathering Evidence of Creativity: An Experiment with Entrepreneurship Education**

Nielsen, S. L. & Storvang, P., 2014, *Proceedings fra Konference om prøveformer, feedback og læring*. Troelsen, R. (ed.). Projektgruppen, Prøveformer, feedback og læring, p. 34-39

Research output: Chapter in Book/Report/Conference proceeding › Article in proceedings › Communication

### **Entreprenant designledelse: På sporet af en ny forståelsesramme**

Nielsen, S. L. & Christensen, P. R., 2013, *Cesfo Årbogen 2013*. Vagn Freytag, P., Klyver, K. & Løwe Nielsen, S. (eds.). Syddansk Universitet: Center for Småvirksomhedsforskning, Syddansk Universitet, Vol. 2013. p. 9-15

Research output: Chapter in Book/Report/Conference proceeding › Book chapter › Communication

### **Skandinavisk forenings kunstnerhus i Rom - en kulturøkonomisk analyse**

Nielsen, S. L. & Damgaard, T., 2010, Nordic Council of Ministers. 25 p.

Research output: Book/report › Report › Communication

### **Læselystkampagnen: En kulturøkonomisk analyse om forholdet mellem mål, rammebetingelser, ressourcetræk og effekter**

Sørensen, S. & Damgaard, T., 2008, København: Styrelsen for Bibliotek og Medier. 20 p.

Research output: Book/report › Report › Communication

### **Samfundsmæssige barrierer bremser kvindelige iværksættere**

Klyver, K., Evald, M. R. & Nielsen, S. L., 2008, *CESFO Årsrapport 2008*. Freytag, P., Jensen, K. & Sendervitz, M. (eds.). Kolding: Center for Småvirksomhedsforskning, Syddansk Universitet, p. 7-12 (CESFO rapportserie).

Research output: Chapter in Book/Report/Conference proceeding › Book chapter › Communication

## **Activities**

### **Editorial work**

#### **13th International Conference of the European Academy of Design (Event)**

Poul Rind Christensen (Peer reviewer) & Suna Løwe Nielsen (Peer reviewer)

10. Apr 2019 → 13. Apr 2019

Activity: Editorial work and peer review › Peer review of manuscripts › Research

#### **FIOL-kursus: Publish and Perish (Journal)**

Suna Løwe Nielsen (Peer reviewer)

6. Jun 2018

Activity: Editorial work and peer review › Peer review of manuscripts › Research

#### **Creativity and Innovation Management (Journal)**

Suna Løwe Nielsen (Peer reviewer)

7. Oct 2017 → 1. Apr 2018

Activity: Editorial work and peer review › Peer review of manuscripts › Research

#### **Design Journal (Journal)**

Suna Løwe Nielsen (Peer reviewer)

1. Jun 2015 → 1. Jun 2018

Activity: Editorial work and peer review › Peer review of manuscripts › Research

#### **Center for Småvirksomhedsforskning, Syddansk Universitet (Publisher)**

Per Vagn Freytag (Editor), Kim Klyver (Editor) & Suna Løwe Nielsen (Editor)

1. Jan 2013 → 1. Dec 2013

Activity: Editorial work and peer review › Editor of series › Research

## **Review committees**

**PHD 1st year evaluation (Event)**

Suna Løwe Nielsen (Member)

14. Feb 2020

Activity: Membership › Membership of review committee

**Assessment committee, Associate Professor (Event)**

Suna Løwe Nielsen (Chairman)

1. Dec 2017 → 1. Mar 2018

Activity: Membership › Membership of review committee

**PhD assessment committee (Event)**

Suna Løwe Nielsen (Chairman)

1. Oct 2016 → 13. Dec 2016

Activity: Membership › Membership of review committee

**PhD 1st year seminar (Event)**

Suna Løwe Nielsen (Chairman)

4. May 2016

Activity: Membership › Membership of review committee

**PhD assessment committee (Event)**

Suna Løwe Nielsen (Chairman)

30. Jun 2014 → 10. Oct 2014

Activity: Membership › Membership of review committee

**Assessment Committee, Assistant Professor (Event)**

Suna Løwe Nielsen (Chairman)

1. Dec 2013 → 15. Jan 2014

Activity: Membership › Membership of review committee

## Conferences

**Which crisis strategies are (expectedly) effective among SMEs during COVID-19?**

Kim Klyver (Guest lecturer) & Suna Løwe Nielsen (Guest lecturer)

2021 → ...

Activity: Talks and presentations › Conference presentations

**Growth by Design (Design2Innovate)**

Suna Løwe Nielsen (Organizer), Pia Storvang (Organizer), Emilia Cantoni (Organizer) & Ivan Tyrsted (Organizer)

1. Oct 2020

Activity: Attending an event › Organisation or participation in workshops, courses or seminars

**Growth by Design (Design2Innovate)**

Suna Løwe Nielsen (Organizer), Pia Storvang (Organizer), Emilia Cantoni (Organizer) & Ivan Tyrsted (Organizer)

9. Sep 2020

Activity: Attending an event › Organisation or participation in workshops, courses or seminars

**Growth by Design (Design2Innovate)**

Suna Løwe Nielsen (Organizer), Pia Storvang (Organizer), Emilia Cantoni (Organizer) & Ivan Tyrsted (Organizer)

19. Aug 2020

Activity: Attending an event › Organisation or participation in workshops, courses or seminars

**Growth by Design (Design2Innovate)**

Suna Løwe Nielsen (Organizer), Pia Storvang (Organizer), Emilia Cantoni (Organizer) & Ivan Tyrsted (Organizer)

26. Jun 2020

Activity: Attending an event › Organisation or participation in workshops, courses or seminars

**21st Nordic Conference on Small Business Research (& Entrepreneurship) (Postponed to 2022)**

Kim Klyver (Chairman), Torben Bager (Taskforce member), Poul Rind Christensen (Taskforce member), Majbritt Rostgaard Evald (Program committee), Anders Haug (Taskforce member), Simon Jebsen (Taskforce member), Daniela Maresch (Taskforce member), Mette Søgaard Nielsen (Program committee), Suna Løwe Nielsen (Program committee), Jesper Piihl (Taskforce member), Martin Senderovitz (Taskforce member), Marianne Storgaard (Taskforce member), Kent Adsbøll Wickstrøm (Program committee), Thomas Schøtt (Taskforce member), Jesper Raalskov (Taskforce member), Jens Smed Rasmussen (Taskforce member), Steffen Paust (Taskforce member) & Steffen Korsgaard (Program committee member)

27. May 2020 → 29. May 2020

Activity: Attending an event › Organisation or participation in workshops, courses or seminars

**Growth by Design (Design2Innovate)**

Suna Løwe Nielsen (Organizer), Pia Storvang (Organizer), Emilia Cantoni (Organizer) & Ivan Tyrsted (Organizer)

26. May 2020

Activity: Attending an event › Organisation or participation in workshops, courses or seminars

**Growth by Design (Design2Innovate)**

Suna Løwe Nielsen (Organizer), Pia Storvang (Organizer) & Ivan Tyrsted (Organizer)

22. Apr 2020

Activity: Attending an event › Organisation or participation in workshops, courses or seminars

**Growth by Design (Design2Innovate)**

Suna Løwe Nielsen (Organizer), Pia Storvang (Organizer), Emilia Cantoni (Organizer) & Ivan Tyrsted (Organizer)

5. Mar 2020

Activity: Attending an event › Organisation or participation in workshops, courses or seminars

**Growth by Design (Design2Innovate)**

Suna Løwe Nielsen (Organizer)

6. Feb 2020

Activity: Attending an event › Organisation or participation in workshops, courses or seminars

**Capital of Children**

Suna Løwe Nielsen (Organizer)

23. Jan 2020

Activity: Attending an event › Conference organisation or participation

**Capital of Children**

Suna Løwe Nielsen (Organizer)

21. Jan 2020

Activity: Attending an event › Organisation or participation in workshops, courses or seminars

**Brobygning IBC**

Suna Løwe Nielsen (Organizer)

26. Nov 2019

Activity: Attending an event › Organisation or participation in workshops, courses or seminars

**Brobygning IBC**

Suna Løwe Nielsen (Organizer)

13. Nov 2019

Activity: Attending an event › Organisation or participation in workshops, courses or seminars

**Growth by Design (Design2Innovate)**

Suna Løwe Nielsen (Organizer), Pia Storvang (Organizer), Emilia Cantoni (Organizer) & Ivan Tyrsted (Organizer)

31. Aug 2019

Activity: Attending an event › Organisation or participation in workshops, courses or seminars



**First mover meeting**

Suna Løwe Nielsen (Organizer)

30. Aug 2019

Activity: Attending an event › Conference organisation or participation

**København Universitet - Netværk for undervisere i entreprenørskab og innovation**

Suna Løwe Nielsen (Organizer)

4. Jun 2019

Activity: Attending an event › Conference organisation or participation

**Growth by Design (Design2Innovate)**

Suna Løwe Nielsen (Organizer)

21. May 2019

Activity: Attending an event › Organisation or participation in workshops, courses or seminars

**Research workshop on prototyping**

Suna Løwe Nielsen (Participant)

8. Jan 2019

Activity: Attending an event › Organisation or participation in workshops, courses or seminars

**IER Design Facilitation Seminar**

Suna Løwe Nielsen (Organizer)

22. May 2018

Activity: Attending an event › Organisation or participation in workshops, courses or seminars

**Graphic Facilitation Course - Mette Ullersted**

Suna Løwe Nielsen (Participant)

25. Apr 2018

Activity: Attending an event › Organisation or participation in workshops, courses or seminars

**Keynote on Design Thinking and Design Thinking Methods as Teaching-Learning Approach in Entrepreneurship Education**

Suna Løwe Nielsen (Keynote speaker)

19. Apr 2018

Activity: Talks and presentations › Conference presentations

**Graphic Facilitation Course - Mette Ullersted**

Suna Løwe Nielsen (Participant)

16. Apr 2018

Activity: Attending an event › Organisation or participation in workshops, courses or seminars

**Venture Cup Camp**

Suna Løwe Nielsen (Organizer)

8. Nov 2017

Activity: Attending an event › Organisation or participation in workshops, courses or seminars

**IER Department Seminar**

Suna Løwe Nielsen (Participant)

30. Aug 2017 → 31. Aug 2017

Activity: Attending an event › Organisation or participation in workshops, courses or seminars

**PhD Advisor Training Course**

Suna Løwe Nielsen (Participant)

17. Mar 2017

Activity: Attending an event › Organisation or participation in workshops, courses or seminars

**PhD Advisor Training Course**

Suna Løwe Nielsen (Participant)

9. Mar 2017

Activity: Attending an event › Organisation or participation in workshops, courses or seminars

**PhD Advisor Training Course**

Suna Løwe Nielsen (Participant)

6. Feb 2017

Activity: Attending an event › Organisation or participation in workshops, courses or seminars

**Design Entrepreneurship Funding Camp**

Suna Løwe Nielsen (Participant)

19. Dec 2016 → 20. Dec 2016

Activity: Attending an event › Organisation or participation in workshops, courses or seminars

**IER Department Seminar**

Suna Løwe Nielsen (Participant)

9. Dec 2016

Activity: Attending an event › Organisation or participation in workshops, courses or seminars

**Nicolai Cultural Centre Camp**

Suna Løwe Nielsen (Organizer)

9. Nov 2016

Activity: Attending an event › Organisation or participation in workshops, courses or seminars

**Growth by Design (Design2Innovate)**

Suna Løwe Nielsen (Participant)

14. Oct 2016

Activity: Attending an event › Organisation or participation in workshops, courses or seminars

**IER Department Seminar**

Suna Løwe Nielsen (Participant)

26. Aug 2016

Activity: Attending an event › Organisation or participation in workshops, courses or seminars

**Growth by Design (Design2Innovate)**

Suna Løwe Nielsen (Organizer)

12. Aug 2016

Activity: Attending an event › Organisation or participation in workshops, courses or seminars

**Growth by Design (Design2Innovate)**

Suna Løwe Nielsen (Participant)

8. Jun 2016

Activity: Attending an event › Organisation or participation in workshops, courses or seminars

**Design Entrepreneurship Interface Workshop**

Suna Løwe Nielsen (Organizer)

30. May 2016

Activity: Attending an event › Organisation or participation in workshops, courses or seminars

**Growth by Design (Design2Innovate)**

Suna Løwe Nielsen (Participant)

18. Jan 2016

Activity: Attending an event › Organisation or participation in workshops, courses or seminars

**Growth by Design (Design2Innovate)**

Suna Løwe Nielsen (Participant)

13. Nov 2015

Activity: Attending an event › Organisation or participation in workshops, courses or seminars

**Development and launch of www.desuni.eu**

Suna Løwe Nielsen (Participant)

29. Nov 2014

Activity: Attending an event › Organisation or participation in workshops, courses or seminars

**Design Research Seminars**

Suna Løwe Nielsen (Organizer)

20. Nov 2014

Activity: Attending an event › Organisation or participation in workshops, courses or seminars

**Design Research Seminars**

Suna Løwe Nielsen (Participant)

6. Nov 2014

Activity: Attending an event › Organisation or participation in workshops, courses or seminars

**Design Research Seminars**

Suna Løwe Nielsen (Participant)

29. Oct 2014

Activity: Attending an event › Organisation or participation in workshops, courses or seminars

**The DesignAndelen Project**

Suna Løwe Nielsen (Organizer)

29. Oct 2014

Activity: Attending an event › Organisation or participation in workshops, courses or seminars

**Design Research Seminars**

Suna Løwe Nielsen (Organizer)

7. Oct 2014

Activity: Attending an event › Organisation or participation in workshops, courses or seminars

**Slotssøbad Camp**

Suna Løwe Nielsen (Organizer)

1. Sep 2014

Activity: Attending an event › Organisation or participation in workshops, courses or seminars

**Department seminar**

Suna Løwe Nielsen (Participant)

25. Aug 2014 → 26. Aug 2014

Activity: Attending an event › Organisation or participation in workshops, courses or seminars

**Design Research Seminars**

Suna Løwe Nielsen (Participant)

20. Aug 2014

Activity: Attending an event › Organisation or participation in workshops, courses or seminars

**Transformer: From Energy to Growth**

Suna Løwe Nielsen (Participant)

19. Jun 2014

Activity: Attending an event › Organisation or participation in workshops, courses or seminars

**Desuni: University Entrepreneurship Education Through Design Thinking**

Suna Løwe Nielsen (Speaker)

10. Jun 2014

Activity: Talks and presentations › Conference presentations

**DesignUni: University Entrepreneurship Education through Design Thinking**

Suna Løwe Nielsen (Speaker) & Pia Storvang (Speaker)

8. Jun 2014 → 11. Jun 2014

Activity: Talks and presentations › Conference presentations

**XXV ISPIM Innovation Conference**

Suna Løwe Nielsen (Participant)

8. Jun 2014 → 11. Jun 2014

Activity: Attending an event › Conference organisation or participation

**Department Day**

Suna Løwe Nielsen (Participant)

4. Jun 2014

Activity: Attending an event › Organisation or participation in workshops, courses or seminars

**Growth by Design - Design2Innovate**

Suna Løwe Nielsen (Participant)

23. May 2013

Activity: Attending an event › Organisation or participation in workshops, courses or seminars

**Design Research Seminars**

Suna Løwe Nielsen (Participant)

22. May 2013

Activity: Attending an event › Organisation or participation in workshops, courses or seminars

**Design Cluster Workshop**

Suna Løwe Nielsen (Participant)

20. May 2013

Activity: Attending an event › Organisation or participation in workshops, courses or seminars

**The DesignAndelen Project**

Suna Løwe Nielsen (Organizer)

15. May 2013

Activity: Attending an event › Organisation or participation in workshops, courses or seminars

**The VIIS Day (Knowledge and Innovation in SMEs through Students)**

Suna Løwe Nielsen (Participant)

13. May 2013

Activity: Attending an event › Organisation or participation in workshops, courses or seminars

**The DesignAndelen Project**

Suna Løwe Nielsen (Organizer)

5. May 2013

Activity: Attending an event › Organisation or participation in workshops, courses or seminars

**Transformer: From Energy to Growth**

Suna Løwe Nielsen (Organizer)

1. May 2013

Activity: Attending an event › Organisation or participation in workshops, courses or seminars

## Talks and presentations

### **Crisis preparedness and crisis strategies among SMEs during Covid-19**

Kim Klyver (Keynote speaker) & Suna Løwe Nielsen (Keynote speaker)

12. Oct 2021

Activity: Talks and presentations › Talks and presentations in private or public companies

### **Børsen Gazelle-Masterclass**

Kim Klyver (Speaker) & Suna Løwe Nielsen (Speaker)

18. May 2021

Activity: Talks and presentations › Talks and presentations in private or public companies

### **Kreativitet og designtænkning som kilder til innovation**

Suna Løwe Nielsen (Guest lecturer)

8. Mar 2021 → 9. Mar 2021

Activity: Talks and presentations › Guest lectures, external teaching and course activities at other universities

### **Generationsskifte, ReThink the Future & Designtænkning**

Suna Løwe Nielsen (Speaker)

29. Aug 2019

Activity: Talks and presentations › Talks and presentations in private or public companies

### **SMV-rådgiveren som co-creator og facilitator**

Suna Løwe Nielsen (Guest lecturer)

5. Feb 2019

Activity: Talks and presentations › Talks and presentations in private or public companies

### **Design thinking in project management**

Suna Løwe Nielsen (Guest lecturer) & Pia Storvang (Guest lecturer)

17. Jan 2019

Activity: Talks and presentations › Talks and presentations in private or public companies

### **Entreprenørskab og Innovation: Brobygning på det Blå Gymnasium Sønderborg**

Suna Løwe Nielsen (Guest lecturer)

2. Nov 2017

Activity: Talks and presentations › Talks and presentations in private or public companies

### **Annual Research Day 2017**

Suna Løwe Nielsen (Speaker)

28. Apr 2017

Activity: Talks and presentations › Talks and presentations in private or public companies

### **Business Development Center Southern Denmark and ReThink the Future**

Suna Løwe Nielsen (Other)

26. Apr 2017

Activity: Talks and presentations › Talks and presentations in private or public companies

### **Entreprenørskab og Innovation: Brobygning på det Blå Gymnasium Sønderborg**

Suna Løwe Nielsen (Guest lecturer)

1. Dec 2016

Activity: Talks and presentations › Talks and presentations in private or public companies

### **Inspiration seminar**

Suna Løwe Nielsen (Lecturer)

2. Jun 2016

Activity: Talks and presentations › Talks and presentations in private or public companies

## Other activities

### Consultancy

#### **Co-creation with Duehart Management**

Suna Løwe Nielsen (Consultant)

21. Feb 2020

Activity: Public and private sector consultation › Consultancy

#### **Workshop kickstart**

Suna Løwe Nielsen (Consultant)

15. Jan 2020

Activity: Public and private sector consultation › Consultancy

#### **Workshop kickstart**

Suna Løwe Nielsen (Consultant)

15. Jan 2020

Activity: Public and private sector consultation › Consultancy

#### **D.I.S Innovative Engineering: Gå-hjem-møde**

Suna Løwe Nielsen (Consultant)

13. Jun 2019

Activity: Public and private sector consultation › Consultancy

#### **ReThink the Future: Workshop Follow up**

Suna Løwe Nielsen (Consultant)

21. May 2019

Activity: Public and private sector consultation › Consultancy

#### **ReThink Workshop Follow Up**

Suna Løwe Nielsen (Consultant) & Pia Storvang (Consultant)

29. Apr 2019

Activity: Public and private sector consultation › Consultancy

#### **ReThink Workshop Follow up**

Suna Løwe Nielsen (Consultant) & Pia Storvang (Consultant)

27. Mar 2019

Activity: Public and private sector consultation › Consultancy

#### **ReThink Workshop Follow up**

Suna Løwe Nielsen (Consultant) & Pia Storvang (Consultant)

21. Mar 2019

Activity: Public and private sector consultation › Consultancy

#### **ReThink the Future Workshop**

Suna Løwe Nielsen (Consultant)

7. Jun 2018

Activity: Public and private sector consultation › Consultancy

#### **Lego Co-creation Management Workshop**

Suna Løwe Nielsen (Consultant)

18. May 2018

Activity: Public and private sector consultation › Consultancy

**ReThink the Future Workshop**

Suna Løwe Nielsen (Consultant)

17. May 2018

Activity: [Public and private sector consultation](#) › [Consultancy](#)

**ReThink the Future Workshop**

Suna Løwe Nielsen (Consultant)

18. Apr 2018

Activity: [Public and private sector consultation](#) › [Consultancy](#)

**ReThink the Future Workshop**

Suna Løwe Nielsen (Consultant)

22. Feb 2018

Activity: [Public and private sector consultation](#) › [Consultancy](#)

**ReThink the Future Workshop**

Suna Løwe Nielsen (Consultant)

18. Jan 2018

Activity: [Public and private sector consultation](#) › [Consultancy](#)

**ReThink the Future Workshop**

Suna Løwe Nielsen (Consultant)

14. Dec 2017

Activity: [Public and private sector consultation](#) › [Consultancy](#)

**ReThink the Future Workshop**

Suna Løwe Nielsen (Consultant)

28. Nov 2017

Activity: [Public and private sector consultation](#) › [Consultancy](#)

**ReThink the Future Workshop**

Suna Løwe Nielsen (Consultant)

16. Nov 2017

Activity: [Public and private sector consultation](#) › [Consultancy](#)

**ReThink the Future Workshop**

Suna Løwe Nielsen (Consultant)

24. Oct 2017

Activity: [Public and private sector consultation](#) › [Consultancy](#)

**ReThink the Future Workshop**

Suna Løwe Nielsen (Consultant)

10. Oct 2017

Activity: [Public and private sector consultation](#) › [Consultancy](#)

**ReThink the Future Workshop**

Suna Løwe Nielsen (Consultant)

26. Sep 2017

Activity: [Public and private sector consultation](#) › [Consultancy](#)

**ReThink the Future Workshop**

Suna Løwe Nielsen (Consultant)

23. Aug 2017

Activity: [Public and private sector consultation](#) › [Consultancy](#)

**Learning Spaces of the Future**

Suna Løwe Nielsen (Consultant)

8. Mar 2017

Activity: Public and private sector consultation › Consultancy

**Student-centered Leadership**

Suna Løwe Nielsen (Consultant)

9. Jan 2017

Activity: Public and private sector consultation › Public sector consultancy

**Student-centered Leadership**

Suna Løwe Nielsen (Consultant)

4. Jan 2017

Activity: Public and private sector consultation › Public sector consultancy

**Student-centered Leadership**

Suna Løwe Nielsen (Consultant)

23. Nov 2016

Activity: Public and private sector consultation › Public sector consultancy

**Student-centered Leadership**

Suna Løwe Nielsen (Consultant)

21. Nov 2016

Activity: Public and private sector consultation › Public sector consultancy

**Student-centered Leadership**

Suna Løwe Nielsen (Consultant)

16. Nov 2016

Activity: Public and private sector consultation › Public sector consultancy

**Student-centered Leadership**

Suna Løwe Nielsen (Consultant)

14. Nov 2016

Activity: Public and private sector consultation › Public sector consultancy

**Inspiration seminar**

Suna Løwe Nielsen (Consultant)

2. Nov 2016

Activity: Public and private sector consultation › Public sector consultancy

**Student-centered Leadership**

Suna Løwe Nielsen (Consultant)

4. Oct 2016

Activity: Public and private sector consultation › Public sector consultancy

**Student-centered Leadership**

Suna Løwe Nielsen (Consultant)

3. Oct 2016

Activity: Public and private sector consultation › Public sector consultancy

**Student-centered Leadership**

Suna Løwe Nielsen (Consultant)

12. Sep 2016

Activity: Public and private sector consultation › Public sector consultancy



### **Student-centered Leadership**

Suna Løwe Nielsen (Consultant)

8. Sep 2016

Activity: Public and private sector consultation › Public sector consultancy

### **Student-centered Leadership**

Suna Løwe Nielsen (Consultant)

22. Aug 2016

Activity: Public and private sector consultation › Public sector consultancy

### **Learning Spaces of the Future**

Suna Løwe Nielsen (Consultant)

6. Apr 2016

Activity: Public and private sector consultation › Consultancy

### **Design-based Entrepreneurship Education Consultancy**

Suna Løwe Nielsen (Consultant)

23. Jun 2014

Activity: Public and private sector consultation › Public sector consultancy

## **Teaching and supervision**

### **Teaching**

### **Supervision**

#### **Ph.d. Co-supervisor**

#### **Descriptions**

Description Maryam Cheraghi

#### **Information**

Period 01/02/2014 → ...

Target group Ph.D

Subject Director Nielsen, S. L.

Managing organisational unit Department of Entrepreneurship and Relationship Management

### **Projects**

#### **Entreprenante verdensmål-studerende på SDU**

Nielsen, S. L., Head coordinator, Department of Entrepreneurship and Relationship Management, Entrepreneurship and Organization, SDU Design

01/10/2019 → 01/08/2022

Supplemental project  
type Education

### **Erhvervsphd, Offshore Energy**

Nielsen, S. L., PI, Entrepreneurship and Organization, Department of Entrepreneurship and Relationship Management, SDU Design

Ingstrup, M. B., Co-PI, Business-to-Business Marketing and Supply Chain Management, Department of Entrepreneurship and Relationship Management

Stentoft, J., Co-PI, Business-to-Business Marketing and Supply Chain Management, Department of Entrepreneurship and Relationship Management

Project number 55153

01/01/2016 → 31/12/2018

Supplemental project  
type Research, Danish Public Sources

Collaborators  
(organisations) Offshoreenergy.dk, University of Southern Denmark

### **D2I: Growth by Design (DESIGN2INNOVATE)**

Clarke, A. H., PI, SDU Design, Department of Entrepreneurship and Relationship Management

Mortensen, B., Project manager, Department of Entrepreneurship and Relationship Management, Business-to-Business Marketing and Supply Chain Management, SDU Design

Nielsen, S. L., Project manager, Department of Entrepreneurship and Relationship Management, Entrepreneurship and Organization, SDU Design

Project number 45746

01/01/2015 → 31/12/2020

Supplemental project  
type Research, EU

Collaborators  
(organisations) Designskolen Kolding, University of Southern Denmark

### **Hvad skal SMV'ere lære af COVID-19?**

Klyver, K., PI, Department of Entrepreneurship and Relationship Management, Entrepreneurship and Organization

Nielsen, S. L., PI, Department of Entrepreneurship and Relationship Management, Entrepreneurship and Organization

Project number 74996

16/04/2020 → 31/12/2021

### **Underviser-Hackathon: Ny motor for udvikling af Innovations- og Entreprenørskabsundervisning på SDU**

Nielsen, S. L., Coordinator, Department of Entrepreneurship and Relationship Management, Entrepreneurship and Organization, SDU Design

Project number 15462

01/11/2019 → 31/12/2021

Supplemental project  
type Danish Public Sources

## **Teaching portfolio**

### **Teaching Experience**

Within teaching, I have extensive experience in developing, coordinating, taking subject leadership of and teaching, a wide

range of courses, across a diverse group of students, in the fields of business economics, entrepreneurship, creativity and design thinking. At the University of Southern Denmark I have been teaching courses in idea generation, facilitation, design entrepreneurship, entrepreneurial strategies; entrepreneurship and intrapreneurship theory and policy; entrepreneurial Activity; philosophy of science and methodology; doing entrepreneurship research; marketing and in organisation. I have for some years been responsible for the induction week for all BA Business Economics students at 1st semester.

Moreover, I have organised and supervised the semester project for the MS in Design Management, and supervised several additional student projects and a few PhD-students.

Previously, I have taken part in developing, coordinating and the marketing of a new MS programme in Strategic Entrepreneurship. At present, I am developing a MS in Co-creation Management. I have been successful as, and still hold the post of subject leader for different courses. As a part of the project 'studerende i centrum' at the University of Southern Denmark, I have contributed to the design of new forms of examinations in creative and entrepreneurial courses.

### **Teaching Methods and Practice**

For me, learning is a dynamic process, preferably problem-based and engages students with actors in the surrounding world. My didactic approach is greatly inspired by Kolb's (1984) theory of experimental learning, which is also the foundation of my teaching book 'Entrepreneurship in Theory and Practice – Paradoxes in Play' published by Edward Elgar in 2012 and again in 2017. Two earlier editions of the book also exist. I do deliver traditional lectures, but they are spiced up by my constant focus on developing new ways to engage the students in an experimental learning process, often with inspiration from my creativity methodology competences and design thinking.

In some of my courses I facilitate design-driven and problem-based learning processes in which students are confronted with experimental learning and interact with the surrounding world. These courses emphasize wicked problem-solving, problem frame and reframe, creative constraints, co-creation with external stakeholders, written and visual reflections, abductive learning processes and prototyping. I am also one of the initiators behind [www.desuni.eu](http://www.desuni.eu), being a teaching model that applies design thinking to business education.

One example of my approach to developing courses and teaching can be taken from my course in 'facilitation and idea generation'. Here, students must learn about the creative development and facilitation of new entrepreneurial ideas and opportunities. During the semester, I give theoretical lectures on creativity, idea generation, facilitation, design thinking, entrepreneurial opportunities and the link between them, along with a challenge based on which students must prepare their own creativity camps. The camps have for instance been Venture Cup camps, or the camps have solved problems for a group of local companies with which the students are teamed up. At the end of the course, the students are required to conduct the creativity camps. Approximately 100 students are invited to participate in the camps, together with the local companies, consultants, etc. Thus, the course ends up in a student-teaching-student learning process. Following the camp experience, the students have to write a report linking theory with the practical camp experience.

### **Teaching competencies**

I have completed the Lecturer Training Programme for Assistant Professors and Postdocs at the University of Southern Denmark.