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## Research outputs

### Journal articles

**The role of prevailing individual absorptive capacity versus absorptive capacity development for different innovation outcomes**

Knudsen, M. P. & Schleimer, S. C., 7. Jul 2020, In : Knowledge Management Research & Practice.

Research output: Contribution to journal › Journal article › Research › peer-review

**The strategic responses of start-ups to regulatory constraints in the nascent drone market**

Andersen, K. V., Frederiksen, M. H., Knudsen, M. P. & Krabbe, A. D., 4. Jul 2020, In : Research Policy. 49, 10, 14 p., 104055.

Research output: Contribution to journal › Journal article › Research › peer-review

**New forms of engagement in third mission activities: a multi-level university-centric approach**

Knudsen, M. P., Frederiksen, M. H. & Goduscheit, R. C., 7. Oct 2019, In : Innovation: Organization & Management.

Research output: Contribution to journal › Journal article › Research › peer-review

**Advancing large-scale R&D projects towards grand challenges through involvement of organizational knowledge integrators**

Knudsen, M. P., Tranekjer, T. L. & Bulathsinhala, N. A., 2. Jan 2019, In : Industry and Innovation. 26, 1, p. 1-30

Research output: Contribution to journal › Journal article › Research › peer-review

**Vigtigheden af innovationssamarbejde for den danske transportindustri**

Tranekjer, T. L., Brøde Jepsen, L. & Knudsen, M. P., 2018, In : Trafik & Veje. 2018, 05, p. 47-48

Research output: Contribution to journal › Journal article › Research

**From Creative Ideas to Innovation Performance: The Role of Assessment Criteria**

Frederiksen, M. H. & Knudsen, M. P., 1. Mar 2017, In : Creativity and Innovation Management. 26, 1, p. 60-74

Research output: Contribution to journal › Journal article › Research › peer-review

**The role of employee autonomy for open innovation performance**

Burcharth, A. L. D. A., Knudsen, M. P. & Søndergaard, H. A., 2017, In : Business Process Management Journal. 23, 6, p. 1245-1269

Research output: Contribution to journal › Journal article › Research › peer-review

**Closing the Energy-Efficiency Technology Gap in European Firms? Innovation and Adoption of Energy Efficiency Technologies**

Gerstlberger, W., Knudsen, M. P., Dachs, B. & Schröter, M., 2016, In : Journal of Engineering and Technology Management. 40, p. 87-100

Research output: Contribution to journal › Journal article › Research › peer-review

**How Barriers to Collaboration Prevent Progress in Demand for Knowledge: A Dyadic Study of Small and Medium-Sized Firms, Research and Technology Organizations and Universities**

Goduscheit, R. C. & Knudsen, M. P., 1. Mar 2015, In : Creativity and Innovation Management. 24, 1, p. 29-54 26 p.  
Research output: Contribution to journal › Journal article › Research › peer-review

**Neither invented nor shared here: The impact and management of attitudes for the adoption of open innovation practices**  
Burcharth, A. L. D. A., Knudsen, M. P. & Søndergaard, H. A., 1. Mar 2014, In : Technovation. 34, 3, p. 149-161  
Research output: Contribution to journal › Journal article › Research › peer-review

**Sustainable development strategies for product innovation and energy efficiency**  
Gerstlberger, W., Knudsen, M. P. & Stampe, I., 15. Feb 2014, In : Business Strategy and the Environment. 23, 2, p. 131-144 14 p.  
Research output: Contribution to journal › Journal article › Research › peer-review

**The managerial issues related to transferring shop floor knowledge in manufacturing relocation**  
Knudsen, M. P. & Madsen, E. S., 2014, In : International Journal of Operations and Production Management. 34, 11, p. 1389-1416  
Research output: Contribution to journal › Journal article › Research › peer-review

#### **Editorial**

Visscher, K., de Weerd-Nederhof, P., Jørgensen, F., Knudsen, M. P. & Visser-Groeneveld, J., 2013, In : Creativity and Innovation Management. 22, 4, p. 335-336  
Research output: Contribution to journal › Editorial › Research

**Diffusion of open innovation practices in Danish SMEs**  
Knudsen, M. P., Søndergaard, H. A. & Esbjerg, L., 2012, In : Ledelse og Erhvervsøkonomi. 77, 2, p. 27-40 13 p.  
Research output: Contribution to journal › Journal article › Research › peer-review

**Does organizational creativity really lead to innovation?**  
Cokpekin, Ö. & Knudsen, M. P., 2012, In : Creativity and Innovation Management. 21, 3, p. 304-314  
Research output: Contribution to journal › Journal article › Research › peer-review

**Family Focused Nursing for outpatients with heart failure - a randomized multicenter trial**  
Østergaard, B., Barington, T., Knudsen, M. P., Pedersen, K. S., Videbæk, L. & Wagner, L., 2012, In : European Journal of Cardiovascular Nursing. 11, Suppl. 1, p. S32 1 p.  
Research output: Contribution to journal › Conference abstract in journal › Research › peer-review

**The (Unknown) Providers to Other Firms' New Product Development: What's in It for Them?**  
Tranekjer, T. L. & Knudsen, M. P., 2012, In : Journal of Product Innovation Management. 29, 6, p. 986-999 14 p.  
Research output: Contribution to journal › Journal article › Research › peer-review

**Translation and validation of The Family Functioning, Health and Social Support (FAFHES) questionnaire among Danish outpatients with heart failure and their next of kin**  
Pedersen, K. S., Knudsen, M. P. & Østergaard, B., 2012, In : European Journal of Cardiovascular Nursing. 11, suppl.1, p. S33  
Research output: Contribution to journal › Conference abstract in journal › Research › peer-review

**Innovation Policy Development and the Emergence of New Innovation Paradigms**  
Tanev, S., Knudsen, M. P., Bisgaard, T. & Thomsen, M. S., 2011, In : Technology Innovation Management Review. November 2011, p. 14-19 6 p.  
Research output: Contribution to journal › Journal article › Research › peer-review

**Some immediate - but negative - effects of openness on product development performance**  
Knudsen, M. P. & Mortensen, T. B., 2011, In : Technovation. 31, 1, p. 54-64  
Research output: Contribution to journal › Journal article › Research › peer-review

### **Value Co-creation as Part of an Integrative Vision of Innovation Management**

Gerstlberger, W., Knudsen, M. P. & Tanev, S., 1. Dec 2009, In : Open Source Business Research. 2009, 12  
Research output: Contribution to journal › Journal article › Research › peer-review

### **Analyzing internationalization configurations of SME's: The purchaser's perspective**

Knudsen, M. P. & Servais, P., 2007, In : Journal of Purchasing & Supply Management. 13, 2, p. 137–151 15 p.  
Research output: Contribution to journal › Journal article › Research › peer-review

### **The Relative Importance of Interfirm Relationships and Knowledge Transfer for New Product Development Success**

Knudsen, M. P., 2007, In : Journal of Product Innovation Management. 24, 2, p. 117-138 21 p.  
Research output: Contribution to journal › Journal article › Research › peer-review

### **Beslutningsprocesser ved outsourcing af produktionsaktiviteter: Et studie af mindre danske virksomheder**

Knudsen, M. P., Cederquist, N., Henriksen, S. & Rasmussen, J., 1. Dec 2006, In : Ledelse & Erhvervsøkonomi. 70, 4, p. 205-218  
Research output: Contribution to journal › Journal article › Research › peer-review

### **Patterns of Technological Competence Accumulation: A Typology**

Knudsen, M. P., 2005, In : Industrial and Corporate Change. 14, 6, p. 1075-1108  
Research output: Contribution to journal › Journal article › Research › peer-review

### **A Dynamic Approach to the Analysis of Technological Competence Accumulation and Strategic Behaviour in Telecommunications**

Knudsen, M. P., 1998, In : Communications & Strategies. 29, 1, p. 79-114 25 p.  
Research output: Contribution to journal › Journal article › Research › peer-review

### **Changing Technological Capabilities in High-Tech Firms: A Study of the Telecommunications Industry**

Knudsen, M. P., 1998, In : Journal of High Technology Management Research. 9, 2, p. 175-193 19 p.  
Research output: Contribution to journal › Journal article › Research › peer-review

## **Books and reports**

### **A look into the long-term future use of drones**

Frederiksen, M. H., Wolf, P., Klotz, U. & Knudsen, M. P., Sep 2020, *Proceedings of the 21 CINet Conference*. Overdinkel: Continuous Innovation Network, p. 256-266  
Research output: Chapter in Book/Report/Conference proceeding › Article in proceedings › Research › peer-review

### **Udbredelsen af 3D print og Additive Manufacturing i dansk industri: Resultaterne fra den danske screening – 2019**

Blichfeldt, H., Berg, S., Stampe, I. & Knudsen, M. P., Jan 2020, Syddansk Universitet. Institut for Marketing og Management. 50 p.  
Research output: Monograph/anthology/thesis/report › Report › Research › peer-review

### **"Reverse Shark Tanks": A New Method for Connecting Start-ups for Scale-Up**

Knudsen, M. P. & Frederiksen, M. H., 7. Apr 2019, *ISPIM Conference Proceedings*. Manchester: ISPIM, 12 p.  
Research output: Chapter in Book/Report/Conference proceeding › Article in proceedings › Research › peer-review

### **Strategic Responses of Start-ups to Regulatory Constraints in the Nascent Drone Market**

Andersen, K. V., Frederiksen, M. H., Knudsen, M. P. & Krabbe, A. D., 2019, *Proceedings of the 20th International CINet Conference: Innovating in an era of continuous disruption*. Continuous Innovation Network, 14 p.  
Research output: Chapter in Book/Report/Conference proceeding › Article in proceedings › Research › peer-review

### **Udbredelsen af 3d print og additive manufacturing i dansk industri: resultaterne af den danske screening 2018**

Blichfeldt, H., Knudsen, M. P., Hannibal, M. & Stampe, I., 2018, Syddansk Universitet. 39 p.  
Research output: Monograph/anthology/thesis/report › Report › Research › peer-review

### **Open Innovation in an International Perspective: How to Organize for (Radical) Product innovation**

Knudsen, M. P., Tranekjer, T. L. & Cantner, U., 31. Jan 2017, *Revolution of Innovation Management: Internationalization and Business Models*. Brem, A. & Viardot, E. (eds.). United Kingdom: Palgrave Macmillan, Vol. 2.. p. 15-40  
Research output: Chapter in Book/Report/Conference proceeding › Book chapter › Research › peer-review

### **From Research to Commercialisation: The Case of the Emerging Drone Innovation Ecosystem**

Frederiksen, M. H., Knudsen, M. P. & Goduscheit, R. C., 2017, *Proceedings of 18th International CINet Conference: Digitalization and innovation: designing the organization of the future*. Continuous Innovation Network, p. 176-187  
Research output: Chapter in Book/Report/Conference proceeding › Article in proceedings › Research › peer-review

### **From Research to Commercialization: The Case of the Emerging Drone Innovation Ecosystem**

Frederiksen, M. H., Knudsen, M. P. & Goduscheit, R. C., 2017, *Proceedings of the 18th International Continuous Innovation Network Conference: Digitalization and innovation: designing the organization of the future*. Continuous Innovation Network, Vol. 2017. p. 176-187  
Research output: Chapter in Book/Report/Conference proceeding › Article in proceedings › Research › peer-review

### **Measuring Manufacturing Innovativeness**

Blichfeldt, H. & Knudsen, M. P., 2017, *Proceedings of the 17th International Continuous Innovation Network Conference: Innovation and tradition: combining the old and the new*. Hölzle, K. & Björk, J. (eds.). Continuous Innovation Network, 10 p.  
Research output: Chapter in Book/Report/Conference proceeding › Article in proceedings › Research › peer-review

### **The Day after Crowdsourcing: Do Crowdsourced Ideas become Innovations?**

Faullant, R., Knudsen, M. P. & Dolfus, G., 2017, *Proceedings of the 17th International Continuous Innovation Network Conference: Innovation and tradition: combining the old and the new*. Hölzle, K. & Björk, J. (eds.). Continuous Innovation Network  
Research output: Chapter in Book/Report/Conference proceeding › Article in proceedings › Research › peer-review

### **Adoption and Use of Organizational Practices and Process Technologies for Stimulation of the Innovative Capabilities of Firms**

Faullant, R. & Knudsen, M. P., 1. Sep 2015, *Pursuing Innovation Leadership: Proceeding of the 16th International CINet Conference*. Continuous Innovation Network  
Research output: Chapter in Book/Report/Conference proceeding › Article in proceedings › Research › peer-review

### **Potentialer ved materialebesparelser i dansk industri: Nye Perspektiver For Ressourceeffektivitet**

Knudsen, M. P. & Gerstlberger, W., 24. Apr 2015, Odense: Syddansk Universitet. 58 p.  
Research output: Monograph/anthology/thesis/report › Report › Research

### **The challenges of being two for innovation**

Brøde Jepsen, L., Tranekjer, T. L. & Knudsen, M. P., 2015, *22nd Innovation & Product Development Management Conference: Improving competitiveness with innovation and product development*. European Institute for Advanced Studies in Management, (International Product Development Management Conference).  
Research output: Chapter in Book/Report/Conference proceeding › Article in proceedings › Research › peer-review

### **What drives Innovation with an Environmental Impact and how does it Impact Product Innovation Performance?**

Goduscheit, R. C., Gerstlberger, W. & Knudsen, M. P., 2015, *22nd Innovation & Product Development Management Conference: Improving competitiveness with innovation and product development*. European Institute for Advanced Studies in Management, (International Product Development Management Conference).  
Research output: Chapter in Book/Report/Conference proceeding › Article in proceedings › Research › peer-review

### **Creative Ideas as Indicators of Innovation Potential: Towards a Theoretical Foundation with Preliminary Findings**

Frederiksen, M. H. & Knudsen, M. P., 8. Sep 2014, *Proceedings of the 15th International CINet Conference: Operating Innovation - Innovating Operations*. Continuous Innovation Network  
Research output: Chapter in Book/Report/Conference proceeding › Article in proceedings › Research › peer-review

### **Expectations and Collectiveness: Two Main Drivers of Employee Motivation for Engaging i Collaborative Ideation Communities**

Frederiksen, M. H., Knudsen, M. P. & Magnusson, M., 8. Sep 2014, *Proceedings of the 15th International CINet Conference: Operating Innovation - Innovating Operations*. Continuous Innovation Network  
Research output: Chapter in Book/Report/Conference proceeding › Article in proceedings › Research › peer-review

#### **An Empirical Assessment of the Links between Creative Actions and Performance in Innovation Projects**

Frederiksen, M. H. & Knudsen, M. P., 24. Jun 2014, *Proceedings of the 20th International Product Development Management Conference*. European Institute for Advanced Studies in Management, (European Institute for Advanced Studies in Management).

Research output: Chapter in Book/Report/Conference proceeding › Article in proceedings › Research › peer-review

#### **Application of the Provider Perspective: Motives, Benefits and Challenges**

Tranekjer, T. L., Knudsen, M. P. & Brøde Jepsen, L., 2014, *Proceedings of 15th International CINet Conference: Operating Innovation - Innovating Operations*. Continuous Innovation Network

Research output: Chapter in Book/Report/Conference proceeding › Article in proceedings › Research › peer-review

#### **Innovation Policy Development and the Emergence of New Innovation Paradigms**

Tanev, S., Knudsen, M. P., Bisgaard, T. & Thomsen, M., 2013, *Value Co-Creation: Best of TIM Review: Kindle edition*. Tanev, S. & Seppä, M. (eds.). Talent First Network, Carleton University, Ottawa, ON, Canada

Research output: Chapter in Book/Report/Conference proceeding › Book chapter › Research › peer-review

#### **Keeping Ideation Alive! The Role of Employee Collectiveness and Management Intervention for Ideation Sustainability**

Ma, Z., Knudsen, M. P., Bjork, M. P. & Magnusson, M., 2013, *International Product Development Management Conference*.

Research output: Chapter in Book/Report/Conference proceeding › Article in proceedings › Research › peer-review

#### **Off the Beaten Track - From Product to Service Innovation in Manufacturing Firms**

Gerstlberger, W., Knudsen, M. P. & Dachs, B., 2013, *Innovationen in der Produktion: Ein multiperspektivischer Ansatz*. Zanker, C., Som, O. & Kinkel, S. (eds.). Stuttgart: Fraunhofer Institut für System und Innovationsforschung, p. 117-133

Research output: Chapter in Book/Report/Conference proceeding › Book chapter › Research › peer-review

#### **Value Co-Creation as Part of an Integrative Vision of Innovation Management**

Tanev, S., Knudsen, M. P. & Gerstlberger, W., 2013, *Value Co-Creation: Best of TIM Review: Kindle edition*. Tanev, S. & Seppä, M. (eds.). Talent First Network, Carleton University, Ottawa, ON, Canada

Research output: Chapter in Book/Report/Conference proceeding › Book chapter › Research › peer-review

#### **Progress in Demand: An analysis of the co-operation among small and medium-sized enterprises, research and technology organizations, and universities**

Knudsen, M. P. & Goduscheit, R. C., 10. Dec 2012, Syddansk Universitet. Institut for Marketing og Management. 53 p.

Research output: Monograph/anthology/thesis/report › Report › Research

#### **How do new innovation paradigms challenge current innovation policy perspectives**

Knudsen, M. P., Tanev, S., Bisgaard, T. & Thomsen, M. S., 2012, *Global Perspectives on Technological Innovation: Contemporary Perspectives on Technological Innovation, Management and Policy*. Ran, B. (ed.). Charlotte, NC 28271, USA: Information Age Publishing, p. 61-100 40 p.

Research output: Chapter in Book/Report/Conference proceeding › Book chapter › Research › peer-review

#### **Neither Invented Nor Sold Here: An empirical study of the role of attitudes in the adoption of open innovation practices among Danish SMEs**

Knudsen, M. P., Burcharth, A. L. D. A. & Søndergaard, H. A., 2011, *Proceedings of the 12th International CINet Conference*. 11 p.

Research output: Chapter in Book/Report/Conference proceeding › Article in proceedings › Research

#### **Why do firms engage? Identification of the unknown providers in NPD projects**

Tranekjer, T. L. & Knudsen, M. P., 2011, *Proceedings of the 18th International Product Development Management Conference*. European Institute for Advanced Studies in Management, (International Product Development Management Conference).

Research output: Chapter in Book/Report/Conference proceeding › Article in proceedings › Research › peer-review

#### **Dispatching capacity in manufacturing facility offshoring**

Madsen, E. S. & Knudsen, M. P., 2010, *Proceedings of the 17th International Annual EurOMA Conference*. 1 ed. International Annual EUROMA Conference, 10 p.

Research output: Chapter in Book/Report/Conference proceeding › Article in proceedings › Research › peer-review

#### **DISPATCHING CAPACITY IN MANUFACTURING FACILITY OFFSHORING: AN UNNOTICED ASPECT OF KNOWLEDGE TRANSFER**

Madsen, E. S. & Knudsen, M. P., 2010, *Proceedings of the 22nd Annual NOFOMA Conference: Logistics and Supply Chain Management in a Globalised Economy*. Arlbjörn, J. S. (ed.). Syddansk Universitet. Institut for Entreprenørskab og Relationsledelse, p. 279-294 15 p.

Research output: Chapter in Book/Report/Conference proceeding › Article in proceedings › Research › peer-review

#### **An Empirical Examination of Some Limits to Open Innovation**

Knudsen, M. P. & Mortensen, T. B., 2008, *Open Innovation: Creating Products and Services through Collaboration*. Huizingh, K. R. E., Torkkeli, M., Conn, S. & Bitran, I. (eds.). Forlag uden navn, p. 1 22 p.

Research output: Chapter in Book/Report/Conference proceeding › Article in proceedings › Research › peer-review

#### **Some Limits to Open Innovation: An Empirical Test of New Product Development Projects**

Knudsen, M. P. & Mortensen, T. B., 2008, *15th International Product Development Management Conference*. 22 p.

Research output: Chapter in Book/Report/Conference proceeding › Article in proceedings › Research › peer-review

#### **Facilitators and Impediments to Knowledge Sharing: An Exploration of Different Organizational forms**

Knudsen, M. P., 2006, *Knowledge Flows in European Industry*. Caloghirou, Y., Constantelou, A. & Vonortas, N. S. (eds.). 1 ed. London: Spon press, p. 101-114 (Routledge Studies in Business Organizations and Networks, Vol. 35).

Research output: Chapter in Book/Report/Conference proceeding › Book chapter › Research

#### **Outsourcing til danske underleverandører: Hvad gør de bedre?**

Knudsen, M. P., 2006, *Børsens Ledeshåndbog: Underleverandører*. Bukh, P. N. & Rasmussen, H. (eds.). København: Børsens Forlag, p. 1-16

Research output: Chapter in Book/Report/Conference proceeding › Book chapter › Research

#### **SME's International Engagements – Import, Exports and Intra-Industry Trade**

Knudsen, M. P. & Servais, P., 2004, *Recent European Research on SME Export Behavior and Internationalization*. Larimo, J. & Rumpunen, S. (eds.). Vaasan yliopisto, p. 115-130

Research output: Chapter in Book/Report/Conference proceeding › Book chapter › Research

#### **Technological Competence and Economic Performance: Who Perform Better in Turbulent Industries?**

Præst Knudsen, M., 2002, *Management of Technology: Growth through Business, Innovation and Entrepreneurship*. Haour, G., von Zedtwitz, M., Khalil, T. M. . & Lefebvre, L. A. . (eds.). Oxford: Pergamon Press, p. 197-216 20 p.

Research output: Chapter in Book/Report/Conference proceeding › Book chapter › Research

#### **Demarcation of Technological Competence Groups: Methods, Problems and Future Opportunities**

Knudsen, M. P., 2000, *Research in Competence-Based Management*. Sanchez, R. & Heene, A. (eds.). Connecticut: JAI Press, p. 255-285 31 p. (Advances in Applied Business Strategy; No. 6, Vol. B).

Research output: Chapter in Book/Report/Conference proceeding › Book chapter › Research

#### **Changing the Regional System of Innovation**

Knudsen, M. P., Dalum, B., Holmen, M., Jacobsson, S., Rickne, A. & Villumsen, G., 1999, *The Economic Challenge for Europe: Adapting to Innovation Based Growth*. Fagerberg, J., Guerrieri, P. & Verspagen, B. (eds.). Cheltenham: Edward Elgar Publishing, p. 175-199 25 p.

Research output: Chapter in Book/Report/Conference proceeding › Book chapter › Research

#### **Changing Technological Capabilities in High-Tech Firms: A Study of the Telecommunications Industry**

Knudsen, M. P., 1998, *Management and Technology*. Eugenia Garcia, C. & Sanz-Menendez, L. (eds.). Bruxelles: European Commission, p. 79-99 19 p.

## Other research outputs

### **Strategic Automation: A new path for SME's to achieve competitive advantage?**

Blichfeldt, H., Bilberg, A. & Knudsen, M. P., 19. Jun 2015.

Research output: Contribution to conference without publisher/journal › Conference abstract for conference › Research

### **Family Focused Nursing for outpatients with heart failure - a randomized multicenter trial**

Østergaard, B., Barington, T., Knudsen, M. P., Pedersen, K. S., Videbæk, L. & Wagner, L., 16. Mar 2012.

Research output: Contribution to conference without publisher/journal › Poster › Research

### **Translation and validation of The Family Functioning, Health and Social Support (FAFHES) questionnaire among Danish outpatients with heart failure and their next of kin**

Pedersen, K. S., Knudsen, M. P. & Østergaard, B., 16. Mar 2012.

Research output: Contribution to conference without publisher/journal › Poster › Research

### **Family Focused Nursing for outpatients with heart failure**

Østergaard, B., Barington, T., Knudsen, M. P., Videbæk, L. & Wagner, L., 2011.

Research output: Contribution to conference without publisher/journal › Conference abstract for conference › Research

### **The Challenges of New Innovation Paradigms for the Danish Research and Innovation Policies**

Knudsen, M. P., Tanev, S., Thomsen, M. S. & Bisgaard, T., 2010

Research output: Other contribution › Research

### ***Outsourcingtendenser i mindre danske virksomheder***

Knudsen, M. P., Cederquist, N., Henriksen, S. & Rasmussen, J., 2007, Odense: Institut for Marketing, p. 1-23, 23 p.

Research output: Working paper › Research

## Commissioned

### **RIO Country Report 2017: Denmark: Research and Innovation Observatory country report series**

Knudsen, M. P., Christensen, J. L. & Christensen, P., 1. Mar 2018, Publications Office of the European Union: European Commission. 31 p.

Research output: Monograph/anthology/thesis/report › Report › Commissioned

### **JRC Science for Policy Report: Research and Innovation Observatory: Country report 2016: Denmark**

Knudsen, M. P., Christensen, J. L. & Christensen, P., 1. Mar 2017, *Research and Innovation Observatory: Country report for Denmark (2016)*. European Union, 21 p.

Research output: Chapter in Book/Report/Conference proceeding › Report chapter › Commissioned

### **Kortlægning af de kreative og innovative kompetencer i odenseanske virksomheder**

Knudsen, M. P., 2010, 90 p.

Research output: Monograph/anthology/thesis/report › Report › Commissioned

### **The role of community research policy in the knowledge-based economy: Expert Group Report**

Knudsen, M. P., ANDERSSON, T., BANDA, E., van den BIESEN, J., BONACCORSI, A., CARAÇA, J., COLIJN-HOOYMANS, T., DEARING, A., DEWATRIPONT, M., FORAY, D., GUY, K., KRIAUCIONIENE, M., LICHT, G., NOWOTNY, H., RADOSEVIC, S., SACHWALD, F. & SOETE, L., 2009, European Commission. 216 p.

Research output: Monograph/anthology/thesis/report › Report › Commissioned

## Communication

### **Status and Expectations of the Danish Drone Industry: An ecosystem perspective**

Frederiksen, M. H., Stampe, I. & Knudsen, M. P., 27. Nov 2019, Center for Integrative Innovation Management, SDU.

Research output: Monograph/anthology/thesis/report › Report › Communication

### **Drones for Inspection of Infrastructure: Barriers, Opportunities and Successful Uses**

Frederiksen, M. H., Mouridsen, O-A. V. & Knudsen, M. P., Jun 2019, Center for Integrative Innovation Management, SDU . 21 p.

Research output: Monograph/anthology/thesis/report › Report › Communication

### **Innovation i det danske transporterhverv: Behovet for innovative kompetencer og uddannelse**

Knudsen, M. P., Tranekjer, T. L. & Brøde Jepsen, L., 1. May 2018, In : Effektivitet. 1, p. 19-21 3 p.

Research output: Contribution to journal › Journal article › Communication

### **Drones for Offshore and Maritime Missions: Opportunities and Barriers**

Frederiksen, M. H. & Knudsen, M. P., Apr 2018, Center for Integrative Innovation Management, SDU. 23 p.

Research output: Monograph/anthology/thesis/report › Report › Communication

### **Hjemtagning af produktionsaktiviteter: en mulighed for Danmark?**

Knudsen, M. P., 25. Aug 2015, In : Fyens Stiftstidende. p. 38

Research output: Contribution to journal › Contribution to newspaper - Feature article › Communication

### **Transportens Innovationsnetværk og nye tiltag inden for transportsektoren**

Agerholm, N., Olsen, A., Larsen, A., Brøde Jepsen, L., Thomsen, L. R. & Knudsen, M. P., Aug 2015, In : Trafik & Veje. 90, 8, p. 19-21

Research output: Contribution to journal › Journal article › Communication

### **Vejen til ny viden er brolagt med udfordringer**

Knudsen, M. P. & Goduscheit, R. C., 26. Feb 2013, In : Fyens Stiftstidende. p. 26-27

Research output: Contribution to journal › Contribution to newspaper - Feature article › Communication

### **Kreativitet og innovation efter finanskrisen: er det for sent?**

Knudsen, M. P., Cokpekin, Ö. & Pihl Nielsen, A., Dec 2010, In : Market Magazine. 48, p. 39-44 5 p.

Research output: Contribution to journal › Journal article › Communication

### **Med defensiv eller offensiv strategi gennem krisen?**

Knudsen, M. P., 3. Nov 2009, In : Fyens Stiftstidende. p. 22-23 2 p.

Research output: Contribution to journal › Contribution to newspaper - Feature article › Communication

### **Pas på! Dine kunder kan være farlige!**

Knudsen, M. P., 5. Mar 2008, In : Market.

Research output: Contribution to journal › Journal article › Communication

### **Samarbejde - en nødvendig tidsrøver: Kronik**

Knudsen, M. P. & Mortensen, T. B., 20. Nov 2007, In : Fyens Stiftstidende. p. 12 1 p.

Research output: Contribution to journal › Contribution to newspaper - Feature article › Communication

### ***Samarbejde er en nødvendig tidsrøver***

Knudsen, M. P. & Mortensen, T. B., 1. Mar 2007, In : Ledelse i Dag. p. 8

Research output: Contribution to journal › Journal article › Communication

### ***Outsourcing af produktionsaktiviteter: Omkostninger eller kompetencer?***

Knudsen, M. P., 2007, In : Fyens Stiftstidende. p. 1

Research output: Contribution to journal › Contribution to newspaper - Feature article › Communication

### **Outsourcing i mindre danske virksomheder: Omkostninger eller kompetencer i fokus?**

Knudsen, M. P. & Cederquist, N., 2006, 1 ed. København: Dansk ErhvervsforskningsAkademi. 43 p.

Research output: Monograph/anthology/thesis/report › Report › Communication



## Activities

### Editorial work

#### **Creativity and Innovation Management (Journal)**

Mette Præst Knudsen (Senior advisor)

1. Jan 2020 → 31. Dec 2020

Activity: Editorial work and peer review › Editor of research journal › Research

#### **Technology Innovation Management Review (Journal)**

Mette Præst Knudsen (Associate editor)

1. Jan 2020 → 31. Dec 2020

Activity: Editorial work and peer review › Editor of research journal › Research

#### **Creativity and Innovation Management (Journal)**

Mette Præst Knudsen (Peer reviewer)

1. Jan 2019 → 31. Dec 2019

Activity: Editorial work and peer review › Peer review of manuscripts › Research

#### **Creativity and Innovation Management (Journal)**

Mette Præst Knudsen (Peer reviewer)

1. Jan 2019 → 31. Dec 2019

Activity: Editorial work and peer review › Peer review of manuscripts › Research

#### **Research Policy (Journal)**

Mette Præst Knudsen (Peer reviewer)

1. Jan 2019 → 31. Dec 2019

Activity: Editorial work and peer review › Peer review of manuscripts › Research

#### **Creativity and Innovation Management (Journal)**

Mette Præst Knudsen (Peer reviewer)

1. Jan 2018 → 31. Dec 2018

Activity: Editorial work and peer review › Peer review of manuscripts › Research

#### **Research Policy (Journal)**

Mette Præst Knudsen (Peer reviewer)

1. Jan 2018 → 31. Dec 2018

Activity: Editorial work and peer review › Peer review of manuscripts › Research

#### **Creativity and Innovation Management (Journal)**

Mette Præst Knudsen (Peer reviewer)

1. Jan 2017 → 31. Dec 2017

Activity: Editorial work and peer review › Peer review of manuscripts › Research

#### **Creativity and Innovation Management (Journal)**

Mette Præst Knudsen (Peer reviewer)

1. Dec 2016 → 31. Dec 2016

Activity: Editorial work and peer review › Editor of research journal › Research

## Memberships and boards

#### **EUROPEAN COMMISSION - RESEARCH EXECUTIVE AGENCY (External organisation)**

Mette Præst Knudsen (Member)

1. Sep 2019 → 1. Dec 2019

Activity: Membership › Membership of committees, commissions, boards, councils, associations, organisations, or similar

**Faculty of Business and Social Sciences (Organisational unit)**

Mette Præst Knudsen (Chairman)

1. Jun 2019 → 31. Dec 2019

Activity: Membership › Membership of committees, commissions, boards, councils, associations, organisations, or similar

**Danish Research Unit for Industrial Dynamics (DRUID) (External organisation)**

Mette Præst Knudsen (Member)

1. Jan 2019 → 31. Dec 2019

Activity: Membership › Board duties in companies, associations, or public organisations

**Transportens Innovationsnetværk (External organisation)**

Mette Præst Knudsen (Member)

1. Jan 2019 → 31. Dec 2019

Activity: Membership › Board duties in companies, associations, or public organisations

**Joint Research Centre, EU (External organisation)**

Mette Præst Knudsen (Participant)

1. May 2017 → 1. Mar 2018

Activity: Membership › Membership of research networks or expert groups

**EUROPEAN COMMISSION - RESEARCH EXECUTIVE AGENCY (External organisation)**

Mette Præst Knudsen (Member)

7. Oct 2016 → 1. Dec 2016

Activity: Membership › Membership of research networks or expert groups

**EUROPEAN COMMISSION - RESEARCH EXECUTIVE AGENCY (External organisation)**

Mette Præst Knudsen (Member)

1. Jun 2016 → 30. Nov 2016

Activity: Membership › Membership of committees, commissions, boards, councils, associations, organisations, or similar

**The COST Association (External organisation)**

Mette Præst Knudsen (Member)

1. May 2015 → 24. Mar 2017

Activity: Membership › Membership of committees, commissions, boards, councils, associations, organisations, or similar

**Nasjonalt organ for kvalitet i utdanningen (NOKUT) (External organisation)**

Mette Præst Knudsen (Member)

1. Nov 2013 → 15. Mar 2014

Activity: Membership › Membership of committees, commissions, boards, councils, associations, organisations, or similar

**Genvej til Ny Viden (External organisation)**

Mette Præst Knudsen (Member)

1. Jan 2011 → 31. Dec 2013

Activity: Membership › Membership of committees, commissions, boards, councils, associations, organisations, or similar

**DRUID Society (External organisation)**

Mette Præst Knudsen (Member)

2011 → ...

Activity: Membership › Board duties in companies, associations, or public organisations

**Erhvervsministeriet (External organisation)**

Mette Præst Knudsen (Member)

1. May 2008 → 31. Dec 2015

Activity: Membership › Membership of committees, commissions, boards, councils, associations, organisations, or similar

**Danish Research Unit for Industrial Dynamics (DRUID) (External organisation)**

Mette Præst Knudsen (Member)

1. Apr 1995 → ...

Activity: [Membership](#) › Board duties in companies, associations, or public organisations

**Review committees****University of Copenhagen (External organisation)**

Mette Præst Knudsen (Member)

1. May 2020 → 1. Aug 2020

Activity: [Membership](#) › Membership of review committee

**University of Copenhagen (External organisation)**

Mette Præst Knudsen (Member)

1. May 2020 → 1. Aug 2020

Activity: [Membership](#) › Membership of review committee

**Aalborg University (External organisation)**

Mette Præst Knudsen (Chairman)

1. Jan 2020 → 30. Apr 2020

Activity: [Membership](#) › Membership of review committee

**Aalborg University (External organisation)**

Mette Præst Knudsen (Member)

1. Jan 2020 → 30. Apr 2020

Activity: [Membership](#) › Membership of review committee

**University of Copenhagen (External organisation)**

Mette Præst Knudsen (Member)

1. Sep 2019 → 1. Nov 2019

Activity: [Membership](#) › Membership of review committee

**KTH Royal Institute of Technology (External organisation)**

Mette Præst Knudsen (Member)

23. Nov 2018

Activity: [Membership](#) › Membership of review committee

**Griffith University (External organisation)**

Mette Præst Knudsen (Member)

1. May 2018 → 30. Jun 2018

Activity: [Membership](#) › Membership of review committee

**Karlstad University (External organisation)**

Mette Præst Knudsen (Chairman)

25. Oct 2017

Activity: [Membership](#) › Membership of review committee

**KTH Royal Institute of Technology (External organisation)**

Mette Præst Knudsen (Chairman)

30. Jun 2017 → 30. Nov 2017

Activity: [Membership](#) › Membership of review committee

**AIT Austrian Institute of Technology (External organisation)**

Mette Præst Knudsen (Member)

1. Jan 2016 → 1. Jun 2016

Activity: Membership › Membership of review committee

**Aalborg Universitet (External organisation)**

Mette Præst Knudsen (Member)

8. Sep 2015

Activity: Membership › Membership of review committee

**Danmarks Tekniske Universitet (External organisation)**

Mette Præst Knudsen (Member)

23. Sep 2014

Activity: Membership › Membership of review committee

**Danmarks Tekniske Universitet (External organisation)**

Mette Præst Knudsen (Member)

23. Sep 2014

Activity: Membership › Membership of review committee

**University of Linköping (External organisation)**

Mette Præst Knudsen (Member)

7. Mar 2014

Activity: Membership › Membership of review committee

**MV-Nordic (External organisation)**

Mette Præst Knudsen (Member)

1. Aug 2013 → 1. Jul 2017

Activity: Membership › Membership of review committee

**Mikroværkstedet (External organisation)**

Mette Præst Knudsen (Member)

15. Jun 2011 → 1. Jun 2013

Activity: Membership › Membership of review committee

## Conferences

**Mål og styrk din innovation med INNOVATION BENCHMARK**

Mette Præst Knudsen (Panel member)

5. Dec 2019

Activity: Attending an event › Organisation or participation in workshops, courses or seminars

**Workshop 2 i Vækst med Innovation**

Stine Berg (Organizer), Mette Præst Knudsen (Organizer) & Anne Gramtorp (Organizer)

20. Nov 2019

Activity: Attending an event › Organisation or participation in workshops, courses or seminars

**Workshop 2 i Vækst med Innovation**

Stine Berg (Organizer), Anne Gramtorp (Organizer) & Mette Præst Knudsen (Organizer)

21. Oct 2019

Activity: Attending an event › Organisation or participation in workshops, courses or seminars

**20th International CINet Conference**

Mette Præst Knudsen (Organizer)

8. Sep 2019 → 10. Sep 2019

Activity: Attending an event › Conference organisation or participation

**20th International CINet Conference**

Marianne Harbo Frederiksen (Organizer), Patricia Wolf (Organizer), Mette Præst Knudsen (Organizer), Rene Chester Goduscheit (Organizer) & Gitte Storgaard Klausen (Participant)

8. Sep 2019 → 10. Sep 2019

Activity: Attending an event › Conference organisation or participation

#### **Workshop i Vækst med Innovation**

Anne Gramtorp (Organizer), Stine Berg (Organizer), Wolfgang Gerstlberger (Organizer) & Mette Præst Knudsen (Organizer)

25. Feb 2019

Activity: Attending an event › Organisation or participation in workshops, courses or seminars

#### **Workshop i Vækst med Innovation**

Anne Gramtorp (Organizer), Stine Berg (Organizer), Wolfgang Gerstlberger (Organizer) & Mette Præst Knudsen (Organizer)

2019

Activity: Attending an event › Organisation or participation in workshops, courses or seminars

#### **Databeskyttelse, e-læringskursus**

Mette Præst Knudsen (Participant)

25. May 2018

Activity: Attending an event › Organisation or participation in workshops, courses or seminars

#### **Gå-hjem møde om efteruddannelsesaktiviteter**

Mette Præst Knudsen (Organizer) & Eva Riis (Organizer)

12. Apr 2018

Activity: Attending an event › Organisation or participation in workshops, courses or seminars

#### **Gå-hjem møde om efteruddannelsesaktiviteter**

Mette Præst Knudsen (Organizer) & Eva Riis (Organizer)

5. Apr 2018

Activity: Attending an event › Organisation or participation in workshops, courses or seminars

#### **Gå-hjem møde om efteruddannelsesaktiviteter**

Mette Præst Knudsen (Organizer) & Eva Riis (Organizer)

22. Mar 2018

Activity: Attending an event › Organisation or participation in workshops, courses or seminars

#### **DRUID Academy 2018**

Mette Præst Knudsen (Organizer)

15. Jan 2018 → 19. Jan 2018

Activity: Attending an event › Conference organisation or participation

#### **Strategisk Innovation**

Mette Præst Knudsen (Participant)

14. Jun 2017

Activity: Attending an event › Organisation or participation in workshops, courses or seminars

#### **DRUID Academy**

Mette Præst Knudsen (Organizer)

18. Jan 2017 → 20. Jan 2017

Activity: Attending an event › Conference organisation or participation

#### **Kompetenceudviklingsforløb for faglige ledere på SDU SAMF 2017**

Mette Præst Knudsen (Participant)

1. Jan 2017 → 30. Jun 2017

Activity: Attending an event › Organisation or participation in workshops, courses or seminars

### **From Project to Competitive Advantage**

Mette Præst Knudsen (Participant)

1. Jun 2016 → 20. Jan 2017

Activity: Attending an event › Organisation or participation in workshops, courses or seminars

### **The 2014 International Schumpeter Conference**

Mette Præst Knudsen (Participant)

27. Jul 2014 → 30. Jul 2014

Activity: Attending an event › Conference organisation or participation

## **Talks and presentations**

### **Robotterne kommer! Og en masse anden teknologi.**

Mette Præst Knudsen (Guest lecturer)

29. Apr 2019

Activity: Talks and presentations › Talks and presentations in private or public companies

### **Innovation:Fra strategi til kommerialisering**

Mette Præst Knudsen (Guest lecturer)

25. May 2018

Activity: Talks and presentations › Talks and presentations in private or public companies

### **Innovationstemperaturen i dansk transporterhverv (2017)**

Mette Præst Knudsen (Guest lecturer)

17. May 2018

Activity: Talks and presentations › Talks and presentations in private or public companies

### **Droner - muligheder og barrierer for markedsudvikling**

Mette Præst Knudsen (Guest lecturer)

14. May 2018

Activity: Talks and presentations › Talks and presentations in private or public companies

### **Innovationstemperaturen i dansk transporterhverv (2017)**

Mette Præst Knudsen (Guest lecturer)

11. Mar 2018

Activity: Talks and presentations › Talks and presentations in private or public companies

### **Robotterne kommer! Sammen med en masse anden teknologi**

Mette Præst Knudsen (Guest lecturer)

5. Dec 2017

Activity: Talks and presentations › Talks and presentations in private or public companies

### **The role of university-industry interactions in new product development**

Mette Præst Knudsen (Guest lecturer)

2. Nov 2017

Activity: Talks and presentations › Talks and presentations in private or public companies

### **Disruption og Innovation**

Mette Præst Knudsen (Guest lecturer)

19. Sep 2017

Activity: Talks and presentations › Talks and presentations in private or public companies

### **An Emerging Innovation Culture**

Mette Præst Knudsen (Guest lecturer)

17. Sep 2017

Activity: Talks and presentations › Talks and presentations in private or public companies

**Innovation: What is it – and how do we get it into our organization?**

Mette Præst Knudsen (Guest lecturer)

12. Jun 2017

Activity: Talks and presentations › Talks and presentations in private or public companies

**Danske virksomheders innovative kompetencer – hvorfor er flere ikke innovative og hvad skal der til?**

Mette Præst Knudsen (Guest lecturer)

1. Oct 2015

Activity: Talks and presentations › Talks and presentations in private or public companies

**Hvorfor er der ikke mere innovation i transportsektoren, og hvordan kommer vi videre?**

Mette Præst Knudsen (Guest lecturer)

28. May 2015

Activity: Talks and presentations › Talks and presentations in private or public companies

**INNOVATIONSSTRATEGI - En vej for OUH**

Mette Præst Knudsen (Guest lecturer)

14. May 2014

Activity: Talks and presentations › Talks and presentations in private or public companies

**Innovation: Hvad er det og hvordan kan det implementeres i uddannelser?**

Mette Præst Knudsen (Lecturer)

17. Mar 2014

Activity: Talks and presentations › Talks and presentations in private or public companies

**Innovation: Hvad betyder det i den offentlige sektor og hvordan gør man?**

Mette Præst Knudsen (Lecturer)

14. Nov 2013

Activity: Talks and presentations › Talks and presentations in private or public companies

**INNOVATION: Betydningen af innovation for Danmarks fremtidige vækst**

Mette Præst Knudsen (Lecturer)

22. Oct 2013

Activity: Talks and presentations › Talks and presentations in private or public companies

**Radikal Innovation**

Mette Præst Knudsen (Lecturer)

12. Oct 2013

Activity: Talks and presentations › Talks and presentations in private or public companies

**INNOVATION: Hvad er det og hvordan kan vi arbejde med det?**

Mette Præst Knudsen (Lecturer)

3. Oct 2013

Activity: Talks and presentations › Talks and presentations in private or public companies

**INNOVATION: Hvad er det og hvordan kan vi arbejde med det?**

Mette Præst Knudsen (Lecturer)

14. Aug 2013

Activity: Talks and presentations › Talks and presentations in private or public companies

**VÆKST OG UDVIKLING I FYSKE VIRKSOMHEDER?: INNOVATION OG OUTSOURCING SOM MULIGE VÆKSTVEJE**

Mette Præst Knudsen (Lecturer)

8. Jan 2013

Activity: Talks and presentations › Talks and presentations in private or public companies

## Other activities

### Consultancy

#### Innovation as Cultural Building Block

Mette Præst Knudsen (Advisor)

1. Nov 2016 → 1. Oct 2017

Activity: Public and private sector consultation › Consultancy

### Examination

#### Forretningsudvikling for Homatic Engineering A/S

Mette Præst Knudsen (Supervisor)

1. Jun 2012 → 28. Feb 2013

Activity: Examination › Internal and external supervisor activities

#### Censor: Økonomi

Mette Præst Knudsen (Censor)

1. Jan 2008 → ...

Activity: Examination

#### Censor: Erhvervsøkonomi

Mette Præst Knudsen (Censor)

1. Feb 2007 → ...

Activity: Examination

#### Censor: Erhvervsøkonomi og Økonomi

Mette Præst Knudsen (Censor)

1. Jan 2007 → ...

Activity: Examination

## Teaching and supervision

### Teaching

### Supervision

#### Ph.d. Supervisor

#### Descriptions

Description Tina Lundø Tranekjer

#### Information



Period 15/08/2009 → ...  
Target group Ph.D  
Subject Director Knudsen, M. P.  
Managing organisational unit Department of Marketing & Management

#### Ph.d. Supervisor

##### Descriptions

Description Özge Cokpekin

##### Information

Period 01/09/2009 → ...  
Target group Ph.D  
Subject Director Knudsen, M. P.  
Managing organisational unit Department of Marketing & Management

#### Ph.d. Supervisor

##### Descriptions

Description Anders Dahl Krabbe

##### Information

Period 01/05/2014 → ...  
Target group Ph.D  
Subject Director Knudsen, M. P.  
Managing organisational unit Department of Marketing & Management

## Prizes

**Christer Karlsson Best Paper Award: 18th International Product Development Management conference**  
Knudsen, Mette Præst (Recipient)  
Department of Marketing & Management, Centre for Integrative Innovation Management

##### Description

Joint paper with Tina Lundø Tranekjer: Why do firms engage? The unknown providers in NPD projects.

##### Details

Awarded date 7. Jun 2011  
Granting organisation European Institute for Advanced Studies in Management

#### Christer Karlsson Best Paper Ward

Tranekjer, Tina Lundø (Recipient) & Knudsen, Mette Præst (Recipient)  
Department of Marketing & Management, Centre for Integrative Innovation Management

### Details

Awarded date 7. Jun 2011  
Degree of recognition International  
Granting organisation European Institute for Advanced Studies in Management  
event 18th International Product Development Management Conference

### Fyens Stiftstidendes Forskningspris: 2007

Knudsen, Mette Præst (Recipient)  
Faculty of Business and Social Sciences, Department of Marketing & Management, International Business & Entrepreneurship, Centre for Integrative Innovation Management

### Details

Awarded date 1. Jun 2007  
Granting organisation Fyens Stiftstidende

### John Bessant Best Paper Award 2011

Knudsen, Mette Præst (Recipient)  
Department of Marketing & Management, Centre for Integrative Innovation Management

### Description

Joint paper with Özge Cokpekin: Does organizing for creativity really lead to innovation?

### Details

Awarded date 13. Sep 2011  
event 12th International CINet Conference

## Projects

### Den Intelligente Forsendelseskasse

Knudsen, M. P., PI, Department of Marketing & Management, Centre for Integrative Innovation Management

Project number 01-12-2012

01/12/2012 → 30/11/2014

Supplemental project  
type Research, Danish Private Sources

### Den Intelligente Forsendelseskasse

Knudsen, M. P., PI, Dean's Office - Faculty of Business and Social Sciences, Centre for Integrative Innovation Management, Department of Marketing & Management

Project number 15157

01/12/2012 → 30/11/2014

Supplemental project  
type Research, Danish Private Sources

### DRUID Academy Conference for Outstanding PhDs: Economics and management of innovation

Knudsen, M. P., PI, Department of Marketing & Management, Centre for Integrative Innovation Management

Project number 15318

18/01/2017 → 20/01/2017

Supplemental project  
type Research, Danish Private Sources

**FreeD: Free the Drones**

Knudsen, M. P., PI, Department of Marketing & Management, Centre for Integrative Innovation Management

Project number 55109

01/03/2016 → 29/02/2020

Supplemental project  
type Research, Danish Public Sources

**Genvej til ny viden, fase 2**

Knudsen, M. P., PI, Dean's Office - Faculty of Business and Social Sciences, Centre for Integrative Innovation Management, Department of Marketing & Management

Project number 68459

03/06/2012 → 31/12/2013

Supplemental project  
type Research, Danish Public Sources

Collaborators  
(organisations) University of Southern Denmark, Homatic Engineering

**GiboSort**

Knudsen, M. P., PI, Dean's Office - Faculty of Business and Social Sciences, Centre for Integrative Innovation Management, Department of Marketing & Management

Project number 15155

01/11/2012 → 31/10/2014

Supplemental project  
type Research, Danish Private Sources

**Healthcare cargo and person transportation drones**

Knudsen, M. P., PI, Dean's Office - Faculty of Business and Social Sciences, Centre for Integrative Innovation Management, Department of Marketing & Management

Project number 55165

01/01/2019 → 31/12/2021

Supplemental project  
type Research, Danish Public Sources

Collaborators  
(organisations) Autonomous Mobility A/S, Falck Denmark A/S, Unify, Scandinavian Avionics, Odense University Hospital, University of Southern Denmark

**Innovation as Cultural Building Block**

Knudsen, M. P., PI, Department of Marketing & Management, Centre for Integrative Innovation Management

Project number 68062

01/11/2016 → 31/12/2017

Supplemental project  
type Research, Danish Private Sources

Collaborators  
(organisations) Lundbeck, University of Southern Denmark

#### **Innovation i BWSC**

Knudsen, M. P., PI, Dean's Office - Faculty of Business and Social Sciences, Centre for Integrative Innovation Management, Department of Marketing & Management

Project number 68819

30/01/2018 → 31/12/2018

Supplemental project  
type Research, Danish Private Sources

#### **Innovation på vinger: fra droneteknologi til marked**

Knudsen, M. P., PI, Department of Marketing & Management, Centre for Integrative Innovation Management

Project number 15301

01/10/2016 → 30/09/2019

Supplemental project  
type Research, Danish Private Sources

Collaborators  
(organisations) SDU UAS Centre, UAS Test Center Danmark, University of Southern Denmark

#### **Innovationsstrategi**

Knudsen, M. P., PI, Department of Marketing & Management, Centre for Integrative Innovation Management

Project number 68540

01/06/2017 → 31/10/2017

Supplemental project  
type Research, Danish Private Sources

Collaborators  
(organisations) Vitec MV A/S, University of Southern Denmark

#### **Kreativitet**

Knudsen, M. P., PI, Dean's Office - Faculty of Business and Social Sciences, Centre for Integrative Innovation Management, Department of Marketing & Management

Project number 15540

01/09/2009 → 01/06/2010

Supplemental project  
type Research, Danish Private Sources

#### **Materialebesparelse i Dansk Industri, Mette Præst Knudsen**

Knudsen, M. P., PI, Department of Marketing & Management, Centre for Integrative Innovation Management

Project number 55009

10/10/2014 → 31/12/2014

Supplemental project  
type Research, Danish Public Sources

Collaborators  
(organisations) Erhvervsstyrelsen, University of Southern Denmark

### **Networking by Innovationlab Aps**

Knudsen, M. P., PI, Department of Marketing & Management, Centre for Integrative Innovation Management

Project number 68474

25/09/2015 → 31/12/2015

Supplemental project  
type Research, Danish Private Sources

Collaborators  
(organisations) F5 ApS, University of Southern Denmark

### **Nordplus**

Knudsen, M. P., PI, Dean's Office - Faculty of Business and Social Sciences, Centre for Integrative Innovation Management, Department of Marketing & Management

Project number 35101

01/09/2010 → 30/06/2012

Supplemental project  
type Research, Danish Private Sources

### **SAFIR**

Knudsen, M. P., PI, Department of Marketing & Management, Centre for Integrative Innovation Management

Project number 45570

08/05/2013 → 31/05/2015

Supplemental project  
type Research, EU

Collaborators  
(organisations) Blue Ocean Robotics, University of Southern Denmark

### **Samleprojekt**

Knudsen, M. P., PI, Department of Marketing & Management, Centre for Integrative Innovation Management

Project number 68078

01/03/2017 → 31/05/2018

Supplemental project  
type Research, Danish Private Sources

Collaborators  
(organisations) Burmeister & Wain Scandinavian Contractor A/S, University of Southern Denmark

### **Screening af virksomheder for modenhed i anvendelse af AM-teknologier**

Knudsen, M. P., PI, Department of Marketing & Management, Centre for Integrative Innovation Management

Project number 15381

01/03/2018 → 31/01/2022

Supplemental project  
type Research, Danish Private Sources

### **Strategisk Innovation**

Knudsen, M. P., PI, Department of Marketing & Management, Centre for Integrative Innovation Management

Project number 68492

02/02/2016 → 31/10/2016

Supplemental project  
type Research, Danish Private Sources

Collaborators  
(organisations) Momentum Academy, University of Southern Denmark

### **Strategisk Innovation**

Knudsen, M. P., PI, Department of Marketing & Management, Centre for Integrative Innovation Management

Project number 68079

14/06/2017 → 14/06/2017

Supplemental project  
type Research, Danish Private Sources

Collaborators  
(organisations) Momentum Academy, University of Southern Denmark

### **Transportens Innovationsnetværk**

Knudsen, M. P., PI, Department of Marketing & Management, Centre for Integrative Innovation Management

01/06/2014 → 30/06/2018

Supplemental project  
type Research, Danish Public Sources

### **Vækst med innovation i danske virksomheder**

Knudsen, M. P., PI, Department of Marketing & Management, Centre for Integrative Innovation Management

Project number 15297

01/01/2017 → 31/12/2021

Supplemental project  
type Research, Danish Private Sources

Collaborators  
(organisations) Copenhagen Business School, University of Southern Denmark

### **Press and media**

#### **90 i audiens hos dronningen, blandt andre Mette fra Nyborg**

Mette Præst Knudsen

12/11/2018

1 Media contribution

#### **Beredt på nye opgaver**

Mette Præst Knudsen

09/01/2014

1 item of Media coverage

**Bissen & Bossen: Kverneland og industriarbejdspladser på Fyn**

Mette Præst Knudsen

14/03/2018

1 Media contribution

**Brainstormen stilner a**

Mette Præst Knudsen

04/09/2019

1 Media contribution

**Brainstormen stilner af**

Mette Præst Knudsen

04/09/2019

1 Media contribution

**Businessoverblik: Halvdelen af bankerne har lukket kassen for kontanter**

Mette Præst Knudsen

16/07/2020

1 Media contribution

**Coronakrisen flytter fynske virksomheder**

Mette Præst Knudsen

21/07/2020

1 Media contribution

**Coronakrisen tvinger os til at holde bedre øje med fremtiden**

Mette Præst Knudsen

11/04/2020

1 Media contribution

**Dansk dronevirksomhed lægger an til globalt indtog med unik teknologi**

Mette Præst Knudsen

25/11/2019

1 Media contribution

**Dansk industri kan spare milliarder på at undgå spild**

Mette Præst Knudsen

04/03/2016

1 item of Media coverage

**Drone-chef: "Vi vil lave en cypaste på robotsuccesen"**

Mette Præst Knudsen

29/11/2019

1 Media contribution

**Dronerne suser ind på det danske arbejdsmarked**

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02/11/2018

1 Media contribution

**Dronerne suser ind på det danske arbejdsmarked**

Mette Præst Knudsen

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**Nyt fænomen: Under krisen tog danske firmaer drastiske beslutninger**

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16/07/2020

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**Opkøb er ikke farvel til ansatte**

Mette Præst Knudsen

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1 item of Media coverage

**Opkøb er ikke farvel til ansatte**

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22/09/2014

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**Orlov til Mette Præst**

Mette Præst Knudsen

28/05/2014

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Mette Præst Knudsen

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