

Kristina Vaarst Andersen
Department of Marketing & Management
Centre for Integrative Innovation Management
Postal address:
Campusvej 55
5230
Odense M
Denmark
Email: vaarst@sam.sdu.dk



Employment

Associate Professor

Department of Marketing & Management
University of Southern Denmark
Odense M
1. Oct 2017 → present

Associate Professor

Centre for Integrative Innovation Management
University of Southern Denmark
Odense M
1. Oct 2017 → present

Research outputs

Strategic Responses of Start-ups to Regulatory Constraints in the Nascent Drone Market

Andersen, K. V., Frederiksen, M. H., Knudsen, M. P. & Krabbe, A. D., 2019, *Proceedings of the 20th International CINet Conference: Innovating in an era of continuous disruption*. Continuous Innovation Network, 14 p.

How do start-ups navigate in uncertain markets with regulatory constraints? Regulation and entrepreneurial strategies in the nascent drone industry

Knudsen, M. P., Andersen, K. V., Krabbe, A. D. & Frederiksen, M. H., 17. Dec 2018.

How professional experience abroad contributes to high performing creative innovations

Andersen, K. V., 2018.

The Broad vs. the Pointed Brush: Status Change, Stigma and Blame Following Fast Organizational Failure

Nowinska, A., Andersen, K. V. & Lorenzen, M., 2018.

The Broad vs. the Pointed Brush: Status Change, Stigma and Blame Following Fast Organizational Failure

Nowinska, A., Andersen, K. V. & Lorenzen, M., 2018, p. 1-26.

Safe Distance to the Wreck Site: Organizational Failure and Intra-Professional Status Changes

Andersen, K. V., Nowinska, A. & Lorenzen, M., 2017.

The Yin and Yang of Innovation: How Global Value Chains Create Fragmented Industries

Andersen, K. V. & Mudambi, R., 2017.

Organizational Learning in Rare Events: The Case of Learning to Litigate Intellectual Property (IP)

Andersen, K. V., Tyler, B. & Beukel, K., 2016.

The Cost of Collaborating with Climbers of Status Hierarchies

Andersen, K. V., Mors, M. L. & Jeppesen, J., 2016.

Big Egos in Big Science

Andersen, K. V. & Jeppesen, J., 2014.

Diversity vs Dharma: How Social Capital Increases and Impedes Project Performance in Bollywood.

Andersen, K. V. & Lorenzen, M., 2014.

Repetition or Reconfiguration: Project Characteristics and Mobile Professionals' Performance

Andersen, K. V., 2014.

The Problem of Embeddedness Revisited: Collaboration and market types

Andersen, K. V., 2013, In : Research Policy. 42, 1

Different Creative Cities: Exploring Danish data to adapt the creative class argument to small welfare economies

Andersen, K. V. & Lorenzen, M., 2012, In : Creative Industries Journal. 4, 2, p. 123-136

Optimal Levels of Embeddedness

Andersen, K. V., 2011, Copenhagen Business School Press. 155 p.

Nordic City Regions in the Creative Class Debate: Putting the Creative Class Thesis to a Test

Andersen, K. V., Hansen, H. K., Isakson, A. & Raunio, M., 2010, In : Industry and Innovation. p. 215-240

One Size Fits All? Applying the Creative Class Thesis onto a Nordic Context

Andersen, K. V., Bugge, M., Hansen, H. K., Isakson, A. & Raunio, M., 2010, In : European Planning Studies. 18, 10, p. 1591-1609

Centrality and Creativity: Does Richard Florida's Creative Class Offer New Insights into Urban Hierarchy?

Andersen, K. V. & Lorenzen, M., 2009, In : Economic Geography. 85, 4, p. 363-390

Den Danske Kreative Klasse: Hvor Bor Den? Hvem Består Den Af? Hvad Betyder Den for Det Danske Samfund?,

Andersen, K. V. & Lorenzen, M., 2009, 1 ed. Klim.

Prizes

Strategic Management Society Best Proposal Award

Kristina Vaarst Andersen (Recipient), 14. Jun 2014

Strategic Management Society Knowledge and Innovation Interest Group Best Paper Award 2016

Kristina Vaarst Andersen (Recipient), 19. Sep 2016

Teaching and supervision

Applied Analytics: Big, Small, and Deep Data

Oana Brindusa Albu & Kristina Vaarst Andersen

01/02/2020 → ...

Foundations of Innovation

Kristina Vaarst Andersen

01/09/2018 → 31/12/2018

Innovationsstrategi og Forretningsudvikling

Kristina Vaarst Andersen
01/02/2018 → 30/06/2018

Open innovation and new markets

Kristina Vaarst Andersen
01/09/2018 → 31/12/2018

Strategic Market Creation

Kristina Vaarst Andersen
01/02/2018 → 30/06/2018