Yi Wang
International Business & Entrepreneurship
Department of Marketing & Management

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Research outputs

Journal articles

Survival of full versus partial acquisitions: The moderating role of firm's internationalization experience, cultural distance, and host country context characteristics
Research output: Contribution to journal › Journal article › Research › peer-review

Control, innovation and international joint venture performance: The moderating role of internal and external environments
Research output: Contribution to journal › Journal article › Research › peer-review

3rd Special Issue by International Journal of Export Marketing: THE INTERNATIONALIZATION OF CHINESE FIRMS INTO THE WESTERN WORLD
Research output: Contribution to journal › Editorial › Research › peer-review

Acquisition entry strategy of Nordic Multinational Enterprises in China: An analysis of key determinants.
Arslan, A. & Wang, Y., 2015, In : Journal of Global Marketing. 28, 1, p. 32-51
Research output: Contribution to journal › Journal article › Research › peer-review

Books and reports

Ownership Strategy and Subsidiary Survival in Foreign Acquisitions: The Moderating Effects of Experience, Cultural Distance, and Host Country Development
Research output: Chapter in Book/Report/Conference proceeding › Book chapter › Research › peer-review

Multilevel analysis of ownership mode strategy in China
Research output: Chapter in Book/Report/Conference proceeding › Book chapter › Research › peer-review

Ownership Level and Subsidiary Survival in Foreign Acquisitions: The Moderating Effects of Experience, Cultural Distance and Host Country Development

Impact of ownership level on subsidiary survival in foreign acquisitions
Research output: Chapter in Book/Report/Conference proceeding › Article in proceedings › Research › peer-review
The impacts of cultural distance at sub-country level and cultural traits of home country on foreign subsidiary exits in the USA
Research output: Contribution to conference without publisher/journal › Conference abstract for conference › Research › peer-review

Control, Innovation and International Joint Venture performance: the moderating role of environmental factors
Research output: Contribution to conference without publisher/journal › Conference abstract for conference › Research › peer-review

Internationalization and Performance: Moderating Role of Firm-specific Advantages
Research output: Contribution to conference without publisher/journal › Conference abstract for conference › Research › peer-review

Innovation and Performance in International Joint Ventures: A Theoretical Analysis of the Role of Control Strategies and Different Types of Business Environments
Research output: Contribution to conference without publisher/journal › Conference abstract for conference › Research › peer-review

Ownership Strategy and Subsidiary Survival in Foreign Acquisitions: The Moderating Effects of Experience, Cultural Distance, Host Country Economic Development, and Host Country Risk
Research output: Contribution to conference without publisher/journal › Conference abstract for conference › Research › peer-review

Guanxi and Performance of SMEs’ Foreign Subsidiaries In China
Wang, Y., 2018.
Research output: Contribution to conference without publisher/journal › Conference abstract for conference › Research › peer-review

Control strategies, Innovation, and Performance of International Joint Ventures: Organizational Learning Perspective
Research output: Contribution to conference without publisher/journal › Paper › Research › peer-review

Internationalization and Sustainable Performance: Moderating Role of Firm-specific Advantages
Research output: Contribution to conference without publisher/journal › Conference abstract for conference › Research › peer-review

Control strategies, Innovation, and Performance of International Joint Ventures: Organizational Learning Perspective
Research output: Contribution to conference without publisher/journal › Conference abstract for conference › Research › peer-review

Ownership level and subsidiary survival in foreign acquisitions: the moderating effects of experience, cultural distance and host country development
Research output: Contribution to conference without publisher/journal › Paper › Research

Subsidiary strategies and performance in emerging markets: an analysis of four Finnish MNCs in China.
Research output: Contribution to conference without publisher/journal › Paper › Research › peer-review
Transaction cost, resource based and institutional determinants of acquisition entry strategy of Nordic multinational enterprises in China
Research output: Contribution to conference without publisher/journal › Paper › Research › peer-review

Activities

Editorial work
International Journal of Export Marketing (Journal)
Yi Wang (Editorial review board)
2016 → …
Activity: Editorial work and peer review › Editor of research journal › Research

Conferences
Workshop on International Entrepreneurship
Yi Wang (Participant), Man Yang (Participant)
23. Jun 2019
Activity: Attending an event › Organisation or participation in workshops, courses or seminars

Research Grant Proposals
Yi Wang (Participant)
Activity: Attending an event › Organisation or participation in workshops, courses or seminars

The 3rd Odense International Entrepreneurship Workshop
Yi Wang (Organizer)
17. May 2018 → 18. May 2018
Activity: Attending an event › Organisation or participation in workshops, courses or seminars

Akademiæt for Talentfulde Unge
Yi Wang (Participant)
7. Mar 2018
Activity: Attending an event › Organisation or participation in workshops, courses or seminars

Journal of International Business Policy (JIBP) paper development workshop (PDW)
Yi Wang (Participant)
14. Dec 2017
Activity: Attending an event › Organisation or participation in workshops, courses or seminars

Talks and presentations
Doing Business in China
Yi Wang (Guest lecturer)
8. May 2020
Activity: Talks and presentations › Guest lectures, external teaching and course activities at other universities

Visiting lecturer at the ISM University of Management and Economics
Yi Wang (Guest lecturer)
Activity: Talks and presentations › Guest lectures, external teaching and course activities at other universities
Doing Business in China
Yi Wang (Guest lecturer)
7. May 2019
Activity: Talks and presentations › Guest lectures, external teaching and course activities at other universities

Visiting lecturer at the ISM University of Management and Economics
Yi Wang (Guest lecturer)
4. Sep 2017 → 15. Sep 2017
Activity: Talks and presentations › Guest lectures, external teaching and course activities at other universities

Other activities
Professional assessment of applicants for MSc in Economics and Business Administration
Yi Wang (Participant)
1. May 2020
Activity: Other activities › Other

Reviewer for an application submitted to Social Sciences and Humanities Research Council of Canada (SSHRC)
Yi Wang (Participant)
Activity: Other activities › Other

Professional assessment of applicants for MSc in Economics and Business Administration
Yi Wang (Participant)
28. Apr 2019
Activity: Other activities › Other

Session chair at the 44th EIBA conference
Yi Wang (Participant)
15. Dec 2018
Activity: Other activities › Other

Career Development for Young Researchers
Yi Wang (Participant)
Aug 2018 → Oct 2018
Activity: Other activities › Other

Lecture Training Programme
Yi Wang (Participant)
Dec 2017 → Feb 2019
Activity: Other activities › Other

Session chair at the 42nd Annual EIBA Conference
Yi Wang (Other)
3. Dec 2016
Activity: Other activities › Other

Main organizer of a seminar focusing on Finnish clean-tech/energy business in China
Yi Wang (Other)
Dec 2016
Activity: Other activities › Other

Research visits
Shanghai University
Yi Wang (Visiting lecturer)
Jun 2015 → Aug 2015
Activity: Visiting another research institution

Hosting a guest lecturer
Narashima Boopathi Sivasubramanian
Yi Wang (Host)
5. Nov 2019
Activity: Hosting a guest lecturer

André Morgado
Yi Wang (Host)
31. Oct 2019
Activity: Hosting a guest lecturer

Iulia Iulia Wierschem
Yi Wang (Host)
31. Oct 2019
Activity: Hosting a guest lecturer

Narashima Boopathi Sivasubramanian
Yi Wang (Host)
31. Oct 2018
Activity: Hosting a guest lecturer

Sniazhana Sniazhko
Yi Wang (Host)
24. Oct 2018
Activity: Hosting a guest lecturer

Steen Lund
Yi Wang (Host)
8. Dec 2017
Activity: Hosting a guest lecturer

Narashima Boopathi Sivasubramanian
Yi Wang (Host)
17. Nov 2017
Activity: Hosting a guest lecturer

Teaching and supervision

Teaching
Doing business in Emerging Markets

Information
Period 03/09/2019 → 28/11/2019
Target group Master
ECTS credits 10 ECTS
Subject Director Wang, Y.
Managing organisational unit International Business & Entrepreneurship
**Doing Business in Emerging Markets**

**Information**
- Period: 05/09/2018 → 30/11/2018
- Target group: Master
- ECTS credits: 10 ECTS
- Subject Director: Wang, Y.
- Managing organisational unit: International Business & Entrepreneurship

**Doing Business in Emerging Markets, campus Odense**

**Descriptions**
- Description: The course covers two major themes: 1) market entry strategies and 2) IB negotiations in the context of emerging markets.

**Information**
- Period: 22/09/2017 → 12/12/2017
- Target group: Master
- ECTS credits: 10 ECTS
- Subject Director: Wang, Y.
- Managing organisational unit: International Business & Entrepreneurship

**Doing Business in Emerging Markets, campus Slagelse**

**Descriptions**
- Description: The course covers two major themes: 1) market entry strategies and 2) IB negotiations in the context of emerging markets.

**Information**
- Period: 12/02/2018 → 14/05/2018
- Target group: Master
- ECTS credits: 10 ECTS
- Subject Director: Wang, Y.
- Managing organisational unit: International Business & Entrepreneurship

**Globalisation and Entrepreneurship 3 - The Global Business Model**

**Information**
Globalisation and Entrepreneurship 3 - The Global Business Model

Information

Period: 05/02/2018 → 29/05/2018
Target group: Master
ECTS credits: 5,0 ECTS
Subject Director: Richter, N. F., Wang, Y., Hindelang, S.
Managing organisational unit: International Business & Entrepreneurship

Descriptions

The part of the course regarding international business consists of 8 lectures under the following main topics:
- Internationalisation processes of SME's
- The international, entrepreneurial firm
- New, global market opportunities - how to identify these
- Globalisation, Culture and Innovation: consequences and implications for firms
- E- and M-business - new business models?
- A number of case studies where all three parts of the course will be used

The part of the course regarding legal issues will consist of 4 lectures under the following main topics:
- EU regulation
- International business law in general
- International private law and dispute resolution
- Legal theories on globalization

Information

Period: 03/09/2018 → 26/11/2018
Target group: Master
ECTS credits: 5,0 ECTS
Subject Director: Wang, Y., Hindelang, S.
Managing organisational unit: International Business & Entrepreneurship

Globalization and Entrepreneurship 3 - The Global business model

Information

Period: 02/09/2019 → 31/01/2020
Target group: Master
ECTS credits: 5,0 ECTS
Subject Director: Elo, M., Wang, Y., Hindelang, S.
Managing organisational unit: Department of Marketing & Management

Globalization and Entrepreneurship 3 - The Global Business Model

Description

The part of the course regarding international business consists of 8 lectures under the following main topics:
- Internationalisation processes of SME's
- The international, entrepreneurial firm
- New, global market opportunities - how to identify these
- Globalisation, Culture and Innovation: consequences and implications for firms
- E- and M-business - new business models?
- A number of case studies where all three parts of the course will be used

The part of the course regarding legal issues will consist of 4 lectures under the following main topics:
- EU regulation
- International business law in general
- International private law and dispute resolution
- Legal theories on globalization

Information
### Period
06/02/2019 → 28/06/2019

### ECTS credits
5,0 ECTS

### Subject Director
Elo, M., Wang, Y., Hindelang, S.

### Managing organisational unit
Department of Marketing & Management

### International Entrepreneurship

#### Descriptions

**Description**
This course was co-lectured with Erik Rasmussen. The content of my part was related to IE in and from emerging markets.

#### Information

**Period**
02/02/2018 → 24/04/2018

**Target group**
Master

**ECTS credits**
10 ECTS

**Subject Director**
Rasmussen, E. S., Wang, Y.

**Managing organisational unit**
International Business & Entrepreneurship

### Period
06/02/2019 → 01/06/2020

### ECTS credits
10 ECTS

### Subject Director
Rasmussen, E. S., Wang, Y.

### Managing organisational unit
International Business & Entrepreneurship

### Marketing

#### Descriptions
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<th>Description</th>
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<tr>
<td><strong>Period</strong></td>
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<td><strong>ECTS credits</strong></td>
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<td>Wang, Y.</td>
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<tr>
<td><strong>Managing organisational unit</strong></td>
<td>International Business &amp; Entrepreneurship</td>
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