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Uddannelse

1997	Ph.d., Syddansk Universitet
1993	Cand. scient., (cand.oecon), Syddansk Universitet
1992	Cand.scient., University of York

Ansættelser

2018-	Forskningsleder, Dansk Center for Sundhedsøkonomi - DaCHE
2016-	Professor II, Institute of Community Medicine, The Arctic University of Norway
2014-	Direktør, Center for Sundhedsøkonomisk forskning, Syddansk Universitet
2013-	Professor, Institut for Virksomhedsledelse og Økonomi, Syddansk Universitet
2012	Professor, School of Economics, University of Queensland
2010-2012	Professor, Australian Centre for Economic Research on Health, University of Queensland
2007-	Professor, Institut for Sundhedstjenesteforskning, Syddansk Universitet
2006-2012	Forskningsdirektør, Dansk Institut for Sundhedsvæsen, DSI
2006-2007	Professor, Centre for Health Management, Copenhagen Business School
2003-2006	Professor, Institut for Sundhedstjenesteforskning, Syddansk Universitet
2002-2002	Lektor, Institut for Sundhedstjenesteforskning, Syddansk Universitet
1997-1999	Adjunkt, Institut for Sundhedstjenesteforskning, Syddansk Universitet
1993-1996	Forskningsassistent/Ph.d.- studerende, Institut for Sundhedstjenesteforskning, Syddansk Universitet

Andre hverv (nuværende)

2018-	Member, Medical Council (Medicinrådet)
2018-	President-elect, European Health Economics Association (EuHEA)
2018-	Member, Advisory board, Health Economics Research Unit, Univ of Aberdeen
2016-	Associate editor, Health Economics
2016-	Member, Scientific Panel, The Institute of Health & Society, Univ of Oslo
2016-	Member, Scientific Advisory Board, Hamburg Centre for Health Economics
2015-	Member, Danish Scientific Council of Prevention (Vidensråd for Forebyggelse)
2015-	Expert panel member, Center for Intervention Research, SDU.
2013-	Member, International Advisory Board, Centre of Health Economics (CHEGU), Univ. Gothenburg

Forskningsområde

Sundhedsøkonomi, feltstudier, laboratorieforsøg

Forskningsområde

Jeg interesserer mig for årsager til ulighed i adgang til sundhedsvæsenet såvel som ulighed i sundhedsadfærd og sundhed. Mit fokus er at forstå borgeres, patienters og sundhedsprofessionelles adfærd og præferencer. Herunder at forstå hvordan sundhedsprofessionelle prioriterer deres aktiviteter, når de arbejder under øgede ressource begrænsninger, samt når de står overfor diverse incitamentstrukturer.

Jeg anvender en række forskellige metoder i min forskning. Jeg har mange års erfaring med at designe spørgeskemaer og anvende præferenceafdækningsmetoder. Jeg anvender også laboratorie eksperimenter. En særlig prioritet er koblingen af register data med spørgeskema data om borgeres, patienters og sundhesprofessionelles præferencer og motivationer, for dermed at skabe et unikt og rigt datasæt, der kan give større indsigt i adfærdsmekanismer og dermed basis for en mere optimal organisering af sundhedsvæsenet.

Publikationer

Does future resource input reflect need in first-episode psychosis: Examining the association between individual characteristics and 5-year costs

Hastrup, L. H., Nordentoft, M. & Gyrd-Hansen, D., okt. 2019, I : Early Intervention in Psychiatry. 13, 5, s. 1056-1061

Long term resource consequences of a nationwide introduction of robotic surgery for women with early stage endometrial cancer

Korsholm, M., Gyrd-Hansen, D., Mogensen, O., Möller, S., Sopina, L., Joergensen, S. L. & Jensen, P. T., 1. aug. 2019, I : Gynecologic Oncology. 154, 2, s. 411-419

Designing Unforced Choice Experiments to Inform Health Care Decision Making: Implications of Using Opt-Out, Neither, or Status Quo Alternatives in Discrete Choice Experiments

Determann, D., Gyrd-Hansen, D., de Wit, G. A., de Bekker-Grob, E. W., Steyerberg, E. W., Lambooi, M. S. & Bjørnskov Pedersen, L., aug. 2019, I : Medical Decision Making. 39, 6, s. 681-692

Physical exercise versus shorter life expectancy? An investigation into preferences for physical activity using a stated preference approach

Kjær, T., Højgaard, B. & Gyrd-Hansen, D., aug. 2019, I : Health Policy. 123, 8, s. 790-796

Testing the myth of fee-for-service and overprovision in health care

Di Guida, S., Gyrd-Hansen, D. & Oxholm, A. S., maj 2019, I : Health Economics. 28, 5, s. 717-722

How does information on the harms and benefits of cervical cancer screening alter the intention to be screened? a randomized survey of Norwegian women

Iyer, A. L., Bundorf, M. K., Gyrd-Hansen, D., Goldhaber-Fiebert, J. D., Cyr, P. R. & Sønbo Kristiansen, I., 1. mar. 2019, I : European journal of cancer prevention : the official journal of the European Cancer Prevention Organisation (ECP). 28, 2, s. 87-95

Evaluation of a screening algorithm using the Strengths and Difficulties Questionnaire to identify children with mental health problems: A five-year register-based follow-up on school performance and healthcare use

CCC2000 Study Group, 2019, I : PLOS ONE. 14, 10, s. e0223314

Taking care of high-need patients in capitation-based payment schemes: an experimental investigation into the importance of market conditions

Oxholm, A. S., Di Guida, S., Gyrd-Hansen, D. & Rose Olsen, K., 2019, I : Applied Economics. 51, 47, s. 5174-5184

Pregnant women's choice of birthing hospital: A qualitative study on individuals' preferences

Tayyari Dehbaraz, N., Lou, S., Uldbjerg, N., Møller, A., Gyrd-Hansen, D. & Søgaaard, R., dec. 2018, I : Women and Birth. 31, 6, s. e389-e394

Women's Preferences for Birthing Hospital in Denmark: A Discrete Choice Experiment

Tayyari Dehbaraz, N., Raun Mørkbak, M., Gyrd-Hansen, D., Uldbjerg, N. & Søgaaard, R., dec. 2018, I : The Patient. 11, 6, s. 613-624

Does free choice of hospital conflict with equity of access to highly specialized hospitals? A case study from the Danish health care system

Tayyari Dehbaraz, N., Gyrd-Hansen, D., Uldbjerg, N. & Søgaaard, R., jul. 2018, I : Health Policy. 122, 7, s. 722-727

Different domains – different time preferences?

Fredslund, E. K., Mørkbak, M. R. & Gyrd-Hansen, D., jun. 2018, I : Social Science and Medicine. 207, s. 97-105

Is there additional value attached to health gains at the end of life? A revisit

Gyrd-Hansen, D., 2018, I : Health Economics. 27, 1, s. e71-e75

A stated preference approach to assess whether health status impacts on marginal utility of consumption

Gyrd-Hansen, D., 2017, I : Health Economics. 26, 10, s. 1224-1233

Barriers to lifestyle changes for prevention of cardiovascular disease: a survey among 40-60-year old Danes

Nielsen, J. B., Leppin, A., Gyrd-Hansen, D., Jarbøl, D. E., Søndergaard, J. & Larsen, P. V., 2017, I : B M C Cardiovascular Disorders. 17, 18 s., 245.

Can present biasedness explain early onset of diabetes and subsequent disease progression? Exploring causal inference by linking survey and register data

Mørkbak, M. R., Gyrd-Hansen, D. & Kjær, T., 2017, I : Social Science & Medicine. 186, s. 34-42

Determinants of preferences for lifestyle changes versus medication and beliefs in ability to maintain lifestyle changes: A population-based survey

Jarbøl, D. E., Larsen, P. V., Gyrd-Hansen, D., Søndergaard, J., Brandt, C. J., Leppin, A., Barfoed, B. L. & Nielsen, J. B., 2017, I : Preventive Medicine Reports. 6, s. 66-73

Introduction

Bolin, K., Lindgren, B., Grossman, M., Gyrd-Hansen, D., Iversen, T., Kaestner, R. & Sindelar, J. L., 2017, *Human Capital and Health Behavior*. Emerald Group Publishing, s. i-xvi (Advances in Health Economics and Health Services Research, Bind 25).

Personal health records in the Netherlands: potential user preferences quantified by a discrete choice experiment

Determann, D., Lambooj, M., Gyrd-Hansen, D., de Bekker-Grob, E. W., Steyerberg, E. W., Heldoorn, M., Pedersen, L. B. & de Witt, G. A., 2017, I : Journal of the American Medical Informatics Association. 24, 3, s. 529-536

Does access to invasive examination and treatment influence socioeconomic differences in case fatality for patients admitted first time with non ST-elevation Myocardial Infarction or unstable angina?

Mårtensson, S., Gyrd-Hansen, D., Prescott, E., Kragh Andersen, P., Gislason, G., Jacobsen, R. K. & Osler, M., 2016, I : EuroIntervention. 11, 13, s. 1495-1502

Effects of numerical information on intention to participate in cervical screening among women offered HPV vaccination: a randomised study

Hestbech, M. S., Gyrd-Hansen, D., Kragstrup, J., Siersma, V. & Brodersen, J., 2016, I : Scandinavian Journal of Primary Health Care. 34, 4, s. 401-419

GPs' implicit prioritization through clinical choices: evidence from three national health services

Riise, J., Hole, A. R., Gyrd-Hansen, D. & Skatun, D., 2016, I : Journal of Health Economics. 49, s. 169-183

How does HPV vaccination status relate to risk perceptions and intention to participate in cervical screening? a survey study

Hestbech, M. S., Gyrd-Hansen, D., Kragstrup, J., Siersma, V. & Brodersen, J., 2016, I : BMC Public Health. 16, 11 s., 708.

Socio-economic position and time trends in invasive management and case fatality after acute myocardial infarction in Denmark

Mårtensson, S., Gyrd-Hansen, D., Prescott, E., Andersen, P. K., Jacobsen, R. K. & Osler, M., 2016, I : European Journal of Public Health. 26, 1, s. 146-152

The role of the payment vehicle in non-market valuations of a health care service: willingness-to-pay for an ambulance helicopter service

Gyrd-Hansen, D., 2016, I : Health Economics, Policy and Law. 11, 1, s. 1-16

The value of mortality risk reductions: Pure altruism - a confounder

Gyrd-Hansen, D., Kjær, T. & Seested Nielsen, J., 2016, I : Journal of Health Economics. 49, s. 184-192

The value of mortality risk reductions. Pure altruism – a confounder?

Gyrd-Hansen, D., Kjær, T. & Seested Nielsen, J., 2016, University of Southern Denmark, 20 s. (COHERE Discussion Papers; Nr. 5, Bind 2016).

Comparing WTP values of different types of QALY gain elicited from the general public

Pennington, M., Baker, R., Brouwer, W., Mason, H., Gyrd-Hansen, D., Robinson, A. & Donaldson, C., 2015, I : Health Economics. 24, 3, s. 280-293

Cost-effectiveness estimate of prehospital thrombolysis : results of the PHANTOM-S Study

Gyrd-Hansen, D., Rose Olsen, K., Bollweg, K., Kronborg, C., Ebinger, M. & Audebert, HJ., 2015, I : Neurology. 84, 11, s. 1090-1097

Government interventions to aid choice: Help to self-help or paternalism?

Gyrd-Hansen, D. & Kjær, T., 2015, I : Health Policy. 119, 7, s. 874-881

Preference for practice. A Danish study on young doctors choice of general practice using a discrete choice experiment

Bjørnskov Pedersen, L. & Gyrd-Hansen, D., jul. 2014, I : European Journal of Health Economics. 15, 6, s. 611-21

Communicating risk using absolute risk reduction or prolongation of life formats: cluster-randomised trial in general practice: cluster-randomised trial in general practice

Harmsen, C. G., Kristiansen, I. S., Larsen, P. V., Nexøe, J., Støvring, H., Gyrd-Hansen, D., Nielsen, J. B., Edwards, A. & Jarbøl, D. E., apr. 2014, I : British Journal of General Practice. 64, 621, s. e199-207

Could a Pigouvian Subsidy Mitigate Poker Machine Externalities, in Australia?

Rowell, D. & Gyrd-Hansen, D., 2014, I : Economic Society of Australia. Economic Papers. 33, 4, s. 327-338

Determinants for acceptance of preventive treatment against heart disease - a web-based population survey

Nielsen, J. B., Jarbøl, D. E., Gyrd-Hansen, D., Barfoed, B. M. L. & Larsen, P. V., 2014, I : B M C Public Health. 14, 9 s., 783.

Does the primary screening test influence women's anxiety and intention to screen for cervical cancer? A randomized survey of Norwegian women

Burger, E., Gyrd-Hansen, D., Nygaard, M., Moger, TA. & Kristensen, IS., 2014, I : B M C Public Health. 14, 360.

Framing the willingness-to-pay question: impact on response patterns and mean willingness to pay

Gyrd-Hansen, D., Lundsby Jensen, M. & Kjær, T., 2014, I : Health Economics. 23, 5, s. 550-563

GPs shifting agencies in choice of treatment

Pedersen, L. B., Riise, J., Rise Hole, A. & Gyrd-Hansen, D., 2014, I : Applied Economics. 46, 7, s. 750-761

Increasing participation in cervical cancer screening: Offering a HPV self-test to long-term non-attendees as part of RACOMIP, a Swedish randomized controlled trial

Broberg, G., Gyrd-Hansen, D., Jonasson, JM., Ryd, M-L., Holtenman, M., Miltom, I. & Strander, B., 2014, I : International Journal of Cancer. 134, 9, s. 2223-2230

Trends in time to invasive examination and treatment from 2001 to 2009 in patients admitted first time with non-ST elevation myocardial infarction or unstable angina in Denmark

Mårtensson, S., Gyrd-Hansen, D., Prescott, E., Andersen, P. K., Zwisler, A-D. O. & Osler, M., 2014, I : BMJ Open. 4, 1, s. e004052

Estimating a WTP-based value of a QALY: the "chained" approach

Robinson, A., Gyrd-Hansen, D., Bacon, P., Baker, R., Pennington, M. & Donaldson, C., 2013, I : Social Science & Medicine. 92, s. 92-104

Impact of effectiveness information format on patient choice of therapy and satisfaction with decisions about chronic disease medication: the "Influence of intervention Methodologies on Patient Choice of Therapy (IMPACT)" cluster-randomised trial in general practice

Harmsen, C. G., Jarbøl, D. E., Nexøe, J., Støvring, H., Gyrd-Hansen, D., Nielsen, J. B., Edwards, A. & Kristiansen, I. S., 2013, I : B M C Health Services Research. 13, 76, 8 s., 76.

Increasing participation in cervical cancer screening: telephone contact with long-term non-attendees in Sweden

Broberg, G., Jonasson, J., Ellis, J. & Gyrd-Hansen, D., 2013, I : International Journal of Cancer. 133, 1, s. 164-171

Individual decision making in relation to participation in cardiovascular screening: A study of revealed and stated preferences

Søgaard, R., Lindholt, J. S. & Gyrd-Hansen, D., 2013, I : Scandinavian Journal of Public Health. 41, 1, s. 43-50

Inferred vs stated attribute non-attendance in choice experiments: A study of doctors' prescription behavior

Hole, A. R., Kolstad, J. R. & Gyrd-Hansen, D., 2013, I : Journal of Economic Behavior & Organization. 96 (C), s. 21-31

Organisational determinants of production and efficiency in general practice: a population-based study

Rose Olsen, K., Gyrd-Hansen, D., Sørensen, T. H., Kristensen, T., Vedsted, P. & Street, A., 2013, I : European Journal of Health Economics. 14, 2, s. 267-276

Patient related outcomes in a real life prospective follow up study: Allergen immunotherapy increase quality of life and reduce sick days

Petersen, K. D., Kronborg, C., N. Larsen, J., Dahl, R. & Gyrd-Hansen, D., 2013, I : The World Allergy Organization Journal. 6, 15

Using the Stated Preference Technique for Eliciting Valuations: The Role of the Payment Vehicle

Gyrd-Hansen, D., 2013, I : PharmacoEconomics. 31, 10, s. 853-861

Are people who seek compensation "cured by a verdict"? A longitudinal study of health outcomes with whiplash

Spearing, N., Gyrd-Hansen, D., Pobereskin, L.H., Rowell, D. & Connelly, L., 2012, I : Journal of Law and Medicine. 20, 1, s. 82-92

Context dependency and consumer acceptance of risk reducing strategies: a choice experiment involving Salmonella risk in pork

Mørkbak, M., Christensen, T. & Gyrd-Hansen, D., 2012, I : Food Research International. 45, 2, s. 1149-1157

Disentangling WTP per QALY data: different analytical approaches, different answers

Gyrd-Hansen, D. & Kjær, T., 2012, I : Health Economics. 21, 3, s. 222-237

Do General Practitioners Know Patients' Preferences? An Empirical Study on the Agency Relationship at an Aggregate Level Using a Discrete Choice Experiment

Bjørnskov Pedersen, L., Kjær, T., Kragstrup, J. & Gyrd-Hansen, D., 2012, I : Value in Health. 15, 3, s. 514-523

General practitioners' preferences for the organisation of primary care: A discrete choice experiment

Bjørnskov Pedersen, L., Kjær, T., Kragstrup, J. & Gyrd-Hansen, D., 2012, I : Health Policy. 106, s. 246-256

Insensitivity to Scope in Contingent Valuation Studies: Reason for Dismissal of Valuations?

Søgaard, R., Lindholt, J. S. & Gyrd-Hansen, D., 2012, I : Applied Health Economics and Health Policy. 10, 6, s. 397-405

Medication effectiveness may not be the major reason for accepting cardiovascular preventive medication: a population-based survey

Harmsen, C. G., Støvring, H., Jarbøl, D. E., Nexøe, J., Gyrd-Hansen, D., Nielsen, J. B., Edwards, A. & Kristiansen, I. S., 2012, I : B M C Medical Informatics and Decision Making. 12, s. 89

Omkostningseffektivitet af børnevacciner bør vurderes i et samfundsperspektiv

Gyrd-Hansen, D. & Rose Olsen, K., 2012, I : Ugeskrift for Laeger. 174, 8, s. 480-483

Scope insensitivity in contingent valuation studies in health care services: should we ask twice?

Gyrd-Hansen, D., Kjær, T. & Seested Nielsen, J., 2012, I : Health Economics. 21, 2, s. 101-112

Socio-demographic patient profiles and hospital efficiency: does patient mix affect hospitals ability to perform?

Gyrd-Hansen, D., Rose Olsen, K. & Sørensen, T., 2012, I : Health Policy. 104, s. 136-145

Valuation of morbidity and mortality risk reductions. Does context matter?

Seested Nielsen, J., Gyrd-Hansen, D. & Kjær, T., 2012, I : Accident Analysis & Prevention. 48, s. 246-253 8 s.

Risikoinformation om mobiltelefoni

Nielsen, J. B., Elstein, A., Gyrd-Hansen, D., Kildemoes, H. W., Sønbø Kristiansen, I. & Støvring, H., maj 2011, I : Miljø og Sundhed. s. 33-42 10 s.

Assessing the effects of local clinical guidelines of pharmacogenetic testing on treatment costs among psychiatric patients. An application of multilevel modeling in the analysis of observational data from Danish hospitals

Herbild, L., Bech, M., Gyrd-Hansen, D., Christensen, M., Werge, T. & Nilsen, KA., 2011, I : Scandinavian Journal of Public Health. 39, s. 147-155

Characteristics of patients receiving allergy vaccination: to which extent do socio-economic factors play a role?

Petersen, K. D., Kronborg, C., Gyrd-Hansen, D., Dahl, R., Larsen, J. N. & Lindeberg, A., 2011, I : European Journal of Public Health. 21, 3, s. 323-328 6 s.

Consumers' willingness to pay for safer meat depends on the risk reduction methods: A Danish case study on Salmonella risk in minced pork

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Do guidelines recommending pharmacogenetic testing of psychiatric patients affect treatment costs and the use of healthcare services?

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Do informal caregiver in mental illness feel more burdened? A comparative study of mental versus somatic illnesses

Haastrup, L. H., van der Berg, B. & Gyrd-Hansen, D., 2011, I : Scandinavian Journal of Public Health. 39, 6, s. 598-607

Does the EQ-5D Measure Quality of Life in Schizophrenia?

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Does the inclusion of a cost attribute in forced and unforced choices matter? Results from a web survey applying a discrete choice experiment

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Exploring the relationship between costs and quality. Does the joint evaluation of costs and quality alter the rankings of Danish hospital departments?

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Future costs in cost-effectiveness analysis: an empirical assessment

Kruse, M., Sørensen, J. & Gyrd-Hansen, D., 2011, I : European Journal of Health Economics. 13, 1, s. 63-70

Increasing prevalence of coeliac disease in Denmark: a linkage study combining national registries

Dydensborg, S., Toftedal, P., Biaggi, M., Lillevang, S. T., Hansen, D. G. & Husby, S., 2011, I : Acta Paediatrica. 101, 2, s. 179-184

Is embedding entailed in consumer valuation of food safety characteristics?

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The influence of information and private versus public provision on preferences for screening for prostate cancer in Denmark: a willingness-to-pay study

Bjørnskov Pedersen, L., Gyrd-Hansen, D. & Kjær, T., 2011, I : Health Policy. 101, 3, s. 277-289

The potential of smoking cessation programmes and a smoking ban in public places: Comparing gain in life expectancy and cost effectiveness

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Effects of alternative styles of risk information on EMF risk perception

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Willingness to pay for allergy-vaccination among Danish patients with respiratory allergy.

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Consumer preferences for safety characteristics in pork

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Exploring the relationship between costs and quality- Does the joint evaluation of costs and quality alter the ranking of Danish hospital departments?

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Increasing marginal utility of small increases in life expectancy? Results from a population survey

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Norwegian obstetricians' opinion about cesarean delivery on maternal request: Should women pay themselves?

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Sammenhæng mellem produktivitet, listestørrelse, patient- og praksiskarakteristika i almen praksis

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Societal views on orphan drugs: cross sectional survey of Norwegians aged 40 to 67

Desser, A. S., Gyrd-Hansen, D., Olsen, J. A., Grepperud, S. & Sønnebø Kristiansen, I., 2010, I : B M J. 341, s. c4715 6 s.

Comparing hospital costs: what is gained by accounting for more than case-mix index?

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Estimating the Danish populations' preferences for pharmacogenetic testing using a discrete choice experiment: The case of depression

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GPs as citizens' agents: prescription behavior and altruism

Rose Olsen, K., Gyrd-Hansen, D., Boegh, A. & Hansen, S. H., 1. jan. 2009, I : European Journal of Health Economics (Print Edition). 10, 4, s. 399-407 8 s.

Valuation of food safety in meat - a review of stated preference studies

Mørkbak, M. R., Christensen, T. & Gyrd-Hansen, D., 1. jan. 2009, I : Acta Agriculturae Scandinavica C - Food Economics. 5, s. 63-74 12 s.

Differences in general practice initiated expenditures across Danish local health authorities: A multilevel analysis

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Fedmerelaterede sundhedsomkostninger vurderet ud fra måling et enten BMI eller taljeomkreds: Særpublikation

Højgaard, B., Rose Olsen, K., Søgaard, J., Gyrd-Hansen, D. & Sørensen, T. I. A., 2009, I : Ugeskrift for læger. 171, 43, s. 3068-3068 1 s.

From the Value of a Statistical life to the Value of a Life Year lost. Does it make sense?

Nielsen, J. S., Gyrd-Hansen, D. & Kjær, T., 2009, *Proceedings*. NHESG

Hvad er en sundhedsforbedring værd? Et valg mellem sundhed, rødvin og klassekvotienter.

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