

Teaching Portfolio

Teaching Experience

Within teaching, I have extensive experience in developing, coordinating, taking subject leadership of and teaching, a wide range of courses, across a diverse group of students, in the fields of business economics, entrepreneurship, creativity and design thinking. At the University of Southern Denmark I have been teaching courses in idea generation, facilitation, design entrepreneurship, entrepreneurial strategies; entrepreneurship and intrapreneurship theory and policy; entrepreneurial Activity; philosophy of science and methodology; doing entrepreneurship research; marketing and in organisation. I have for some years been responsible for the induction week for all BA Business Economics students at 1st semester.

Moreover, I have organised and supervised the semester project for the MS in Design Management, and supervised several additional student projects and a few PhD-students.

Previously, I have taken part in developing, coordinating and the marketing of a new MS programme in Strategic Entrepreneurship. At present, I am developing a MS in Co-creation Management. I have been successful as, and still hold the post of subject leader for different courses. As a part of the project 'studerende i centrum' at the University of Southern Denmark, I have contributed to the design of new forms of examinations in creative and entrepreneurial courses.

Teaching Methods and Practice

For me, learning is a dynamic process, preferably problem-based and engages students with actors in the surrounding world. My didactic approach is greatly inspired by Kolb's (1984) theory of experimental learning, which is also the foundation of my teaching book 'Entrepreneurship in Theory and Practice – Paradoxes in Play' published by Edward Elgar in 2012 and again in 2017. Two earlier editions of the book also exist. I do deliver traditional lectures, but they are spiced up by my constant focus on developing new ways to engage the students in an experimental learning process, often with inspiration from my creativity methodology competences and design thinking.

In some of my courses I facilitate design-driven and problem-based learning processes in which students are confronted with experimental learning and interact with the surrounding world. These courses emphasize wicked problem-solving, problem frame and reframe, creative constraints, co-creation with external stakeholders, written and visual reflections, abductive learning processes and prototyping. I am also one of the initiators behind www.desuni.eu, being a teaching model that applies design thinking to business education.

One example of my approach to developing courses and teaching can be taken from my course in 'facilitation and idea generation'. Here, students must learn about the creative development and facilitation of new entrepreneurial ideas and opportunities. During the semester, I give theoretical lectures on creativity, idea generation, facilitation, design thinking, entrepreneurial opportunities and the link between them, along with a challenge based on which students must prepare their own creativity camps. The camps have for instance been Venture Cup camps, or the camps have solved problems for a group of local companies with which the students are teamed up. At the end of the course, the students are required to conduct the creativity camps. Approximately 100 students are invited to participate in the camps, together with the local companies, consultants, etc. Thus, the course ends up in a student-teaching-student learning process. Following the camp experience, the students have to write a report linking theory with the practical camp experience.

Teaching competencies

I have completed the Lecturer Training Programme for Assistant Professors and Postdocs at the University of Southern Denmark.