Journal articles (peer-reviewed)

The role of entry nodes in industrial firms’ internationalization: the significance of network structures for value innovation

Conceptualizing inter-organizational triads

The triad value function: theorizing the value potential of connected relationships
Vedel, M., 2016, In : Journal of Business and Industrial Marketing. 31, 7, p. 849-860

Supply risk management functions of sourcing intermediaries: an investigation of the clothing industry

Interconnected levels of Multi-Stage Marketing – A Triadic approach

Monograph

Value Creation in Triadic Business Relationships: Interaction, Interconnection and Position

Conference papers

Internationalization by proxy – the benefits of outsidership

Buyer specification capabilities in triads: A comparison of closed manufacturing supply triads and service triads

Re-describing connectedness as a subjectively perceived value function of network relations: Insights from a study of triadic business relations

The functions of Sourcing Intermediaries in Global Supply Risk Management – Findings from the Clothing Industry

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Novel actors in the apparel industry – Modelling intermediaries in global supply networks
Vedel, M., 2011.

Triadic interconnectedness in indirect sales: Value creation and strategic positioning

Creating Value through Intermediaries

Other articles
Mellemanden er en vigtig samarbejdspartner i global sourcing

Activities
24th IMP Conference
Mette Vedel (Speaker)

30th EGOS Colloquium Rotterdam, The Netherlands July 3–5, 2014
Mette Vedel (Participant)

4th International Conference on Business Market Management,
Mette Vedel (Speaker)

5th International Conference on Business Market Management
Mette Vedel (Speaker)

Ipsera Conference
Mette Vedel (Speaker)
2. Apr 2012

The 27th IMP Conference
Mette Vedel (Speaker)