Journal articles (peer-reviewed)

The role of entry nodes in industrial firms' internationalization: the significance of network structures for value innovation
Vedel, M. & Servais, P., 1. jul. 2019, I: Journal of Business and Industrial Marketing. 34, 6, s. 1236-1247

Conceptualizing inter-organizational triads
Vedel, M., Holma, A-M. & Havila, V., 2016, I: Industrial Marketing Management. 57, s. 139-147

The triad value function: theorizing the value potential of connected relationships
Vedel, M., 2016, I: Journal of Business and Industrial Marketing. 31, 7, s. 849-860

Supply risk management functions of sourcing intermediaries: an investigation of the clothing industry

Interconnected levels of Multi-Stage Marketing – A Triadic approach

Monograph

Conference papers

Internationalization by proxy – the benefits of outsidership

Buyer specification capabilities in triads: A comparison of closed manufacturing supply triads and service triads

Re-describing connectedness as a subjectively perceived value function of network relations: Insights from a study of triadic business relations
Vedel, M., 3. jul. 2014.

The functions of Sourcing Intermediaries in Global Supply Risk Management – Findings from the Clothing Industry

Flanking: An Indicator of Dis-intermediation in Progress or of Specialization

Novel actors in the apparel industry – Modelling intermediaries in global supply networks
Vedel, M., 2011.

Triadic interconnectedness in indirect sales: Value creation and strategic positioning
Creating Value through Intermediaries

Other articles
Mellemmanden er en vigtig samarbejdspartner i global sourcing
Vedel, M., 2012, I: Supply Chain Magasinet. 3, s. 26-28

Aktiviteter

24th IMP Conference
Mette Vedel (Oplægsholder)
27. aug. 2008 → 30. aug. 2008

30th EGOS Colloquium Rotterdam, The Netherlands July 3–5, 2014
Mette Vedel (Deltager)

4th International Conference on Business Market Management,
Mette Vedel (Oplægsholder)

5th International Conference on Business Market Management
Mette Vedel (Oplægsholder)
18. maj 2011 → 20. maj 2011

Ipsera Conference
Mette Vedel (Oplægsholder)
2. apr. 2012

The 27th IMP Conference
Mette Vedel (Oplægsholder)
1. sep. 2011 → 3. sep. 2011