

## Education and professional career

### Education

since 2015 Drama and acting training at Junge Akademie Stuttgart, professional vocational training

09/2005 - 02/2012 Habilitation at Eidgenössische Technische Hochschule (ETH) Zurich, Department of Management, Technology, and Economics, Degree: Venia Legendi in "Organizational Development and Change"

07/2000 – 04/2003 Doctorate at Private University of Witten – Herdecke, Degree: Dr. rer. pol.

09/2000 – 02/2014 Part time distance Studies of Sociology, Philosophy and Newer German Literature at FernUniversität in Hagen (Germany), Degree: Magister Atrium

1995 - 1999 Studies of Business Administration at the Technical University Chemnitz (Germany), Degree: Diplom – Kauffrau

Languages: German (native tongue), English (fluent), Russian (good), French (well), Spanish (basic), Danish (basic), Latinum (1995).

### Professional career

09/2018 – today University of Southern Denmark, Department of Marketing and Management, Centre for Integrative Innovation Management, Odense, Denmark

- Professor WSR in Integrative Innovation Management

09/2018 – today Lucerne University of Applied Sciences and Arts, Lucerne, Switzerland

- Professor in Innovation Management and Organizational Behavior

- Member of the Future Laboratory (Zukunftslabor) CreaLab

02/2012 – today Eidgenössische Technische Hochschule (ETH) Zurich, Department of Management, Technology, and Economics, Zurich, Switzerland

- Private Lecturer (PD)

09/2005 – 09/2018 Lucerne University of Applied Sciences and Arts, Lucerne, Switzerland

- Professor in Innovation Management and Organizational Behavior

- Member of the Board of the Institute of Management and Regional Development, Head of Research of the Institute

- Director of the Future Laboratory (Zukunftslabor) CreaLab

02/2010 – 02/2012 Eidgenössische Technische Hochschule (ETH), Department of Management, Technology, and Economics, Zurich, Switzerland

- Visiting Scientist

09/2005 – 02/2010 Eidgenössische Technische Hochschule (ETH), Department of Management, Technology, and Economics, Zurich, Switzerland

- Senior Researcher (Oberassistentin, 40% position)

08/2002 – 07/2005 University of Stuttgart, Institute for Human Factors and Technology Management and Fraunhofer Institute for Industrial Engineering (IAO), Stuttgart, Germany

- Senior Researcher and Senior Project Manager.

- Head of the team 'Knowledge and Competence Development'

07/00 – 07/2002 DaimlerChrysler AG, Mercedes Benz Passenger Car Development Department in Sindelfingen Germany, Knowledge Management Team

## Teaching Portfolio

### Teaching philosophy

From my perspective, the most important issue in teaching is to impart knowledge in a way that facilitates the learning of students. This necessitates a strong consistency between

- the form of teaching and the course type (lecture, seminar, student project, etc.)

- the form of teaching and the content (for example, in knowledge management courses, besides theory also methods for knowledge sharing should be taught, tested and reflected in group settings).

Taking the level of knowledge of the recipient into account is important to me in teaching. Therefore, I always make sure that the underlying theoretical concepts are in an understandable language that refers to previous lectures (of myself or other people), and that examples meet the experience of the class. For instance, I am using different examples and case studies for bachelor students and students in vocational training classes).

In any case, I am designing my classes and courses as a learning journey. I am including formats that stimulate interaction and reflection, that enable student engagement and active participation. For me, it is of uttermost importance to support students in linking the course content to their previous experiences.

#### Teaching experience

The main topics I am teaching are Innovation and Knowledge Management and Megatrends. I have been teaching since 2004 at master and bachelor level and in vocational education at various universities such as University of Southern Denmark (Denmark), ETH Zurich (Switzerland), Lucerne University of Applied Sciences and Arts (Switzerland), Zeppelin University Friedrichshafen (Germany), Leibnitz University Hannover (Germany), Universidad Carlos III de Madrid (Spain), and Universidade de Caxias do Sul (Brazil)

#### Pedagogical competences

I am holding the Diploma of Advanced Studies in Teaching in Higher Education (Hochschuldidaktik-Zertifikat) from the Universities of Baden-Württemberg (2007) and Lucerne University of Applied Sciences and Arts (2007). Comprising 200 lessons (45 minutes), the diploma course(s) include seminars in teaching methods, participation in supervision and mentor activities, lecturer training program and the like.