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Research outputs

Journal articles

Competence Trust, Goodwill Trust and Negotiation Power in Auditor-Client Relationships

Maresch, D., Aschauer, E. & Fink, M., 22. Nov 2019, In : Accounting, Auditing and Accountability Journal.
Research output: Contribution to journal › Journal article › Research › peer-review

The shift towards entrepreneurial universities and the relevance of third-party funding of business and economics units in Austria: a research note

Wiener, M., Maresch, D. & Breitenecker, R. J., 2. Nov 2019, In : Review of Managerial Science. 19 p.
Research output: Contribution to journal › Journal article › Research › peer-review

Corporate Governance Regulation, Legal Origin, and Access to Credit: A Cross-European Comparison

Maresch, D., Moro, A. & Fink, M., 13. Aug 2019, In : Academy of Management Proceedings.
Research output: Contribution to journal › Conference abstract in journal › Research › peer-review

Disruptive technologies and abundance in the service sector - toward a refined technology acceptance model

Schmidhuber, L., Maresch, D. & Ginner, M., 2018, In : Technological Forecasting and Social Change.
Research output: Contribution to journal › Journal article › Research › peer-review

Loan managers' decisions and trust in entrepreneurs in different institutional contexts

Moro, A., Fink, M., Maresch, D. & Fredriksson, A., 2018, In : Entrepreneurship & Regional Development. 30, 1-2, p. 146-172
Research output: Contribution to journal › Journal article › Research › peer-review

Make disruptive technological change happen - The case of additive manufacturing

Maresch, D. & Gartner, J., 2018, In : Technological Forecasting and Social Change.
Research output: Contribution to journal › Journal article › Research › peer-review

When the difference makes a difference—the regional embeddedness of entrepreneurship

Breitenecker, R. J., Harms, R., Weyh, A., Maresch, D. & Kraus, S., 1. Jan 2017, In : Entrepreneurship and Regional Development. 29, 1-2, p. 71-93
Research output: Contribution to journal › Journal article › Research › peer-review

Asymmetric Trust, Power and Communication Quality in Dyads.

Fink, M., Kautonen, T., Maresch, D. & Aschauer, E., 2017, In : Academy of Management Proceedings. 2017, Suppl. 12991, p. 1
Research output: Contribution to journal › Conference abstract in journal › Research › peer-review

Much ado about nothing? Interest and non-interest products and services: Their impact on small banks' margins

Fredriksson, A., Maresch, D. & Moro, A., 2017, In : Cogent Economics & Finance. 5, 1, 14 p., 1339771.
Research output: Contribution to journal › Journal article › Research › peer-review

When the Going gets Tough, the Tough Get Going! The Role of Banks' Specialists on Banks Profitability

Fredriksson, A., Maresch, D., Fink, M. & Moro, A., 2017, In : The Journal of Entrepreneurial Finance. 19, 1, p. 83-104 22 p.

Research output: Contribution to journal › Journal article › Research › peer-review

When patents matter: The impact of competition and patent age on the performance contribution of intellectual property rights protection

Maresch, D., Fink, M. & Harms, R., 1. Nov 2016, In : Technovation. 57-58, p. 14-20

Research output: Contribution to journal › Journal article › Research › peer-review

The impact of entrepreneurship education on the entrepreneurial intention of students in science and engineering versus business studies university programs

Maresch, D., Harms, R., Kailer, N. & Wimmer-Wurm, B., 1. Mar 2016, In : Technological Forecasting and Social Change. 104, p. 172-179 8 p.

Research output: Contribution to journal › Journal article › Research › peer-review

Creditor protection, judicial enforcement and credit access

Moro, A., Maresch, D. & Ferrando, A., 2016, In : European Journal of Finance. 24, 3, p. 250-281

Research output: Contribution to journal › Journal article › Research › peer-review

Gesellschaftliche und rechtliche Rahmenbedingungen für 3-D-Druck und Bioprinting in der Medizin

Bauer, H. K., Heller, M., Fink, M., Maresch, D., Gartner, J., Gassner, U. M. & Al-Nawas, B., 2016, In : International Journal of Computerized Dentistry. 19, 4, p. 293-299 7 p.

Research output: Contribution to journal › Journal article › Research › peer-review

The Potential of Additive Manufacturing for Technology Entrepreneurship: An Integrative Technology Assessment

Gartner, J., Maresch, D. & Fink, M., 1. Dec 2015, In : Creativity and Innovation Management. 24, 4, p. 585-600 16 p.

Research output: Contribution to journal › Journal article › Research › peer-review

Reduction in information asymmetry and credit access for small and medium-sized enterprises

Moro, A., Fink, M. & Maresch, D., 2015, In : Journal of Financial Research. 38, 1, p. 121-143 23 p.

Research output: Contribution to journal › Journal article › Research › peer-review

Community marketing in social media - Can marketers leverage Facebook groups of celebrities?

Zauner, A., Fink, M., Maresch, D. & Aschauer, E., 2012, In : International Journal of Entrepreneurship and Small Business. 16, 4, p. 406-421

Research output: Contribution to journal › Journal article › Research › peer-review

Books and reports

Does Employment Protection Legislation Affect Credit? Evidence from Europe.

Moro, A., Maresch, D., Ferrando, A. & Udell, G. F., 2017, Frankfurt am Main Germany: European Central Bank. 55 p. (European Central Bank. Working Papers (Online)).

Research output: Book/anthology/thesis/report › Report › Research › peer-review

Neither a Borrower nor a Lender Be! Loan Application and Credit Decision for Young European Firms

Moro, A., Maresch, D., Ferrando, A. & Barbar, J., 2017, *Access to Bank Credit and SME Financing..* Rossi, S. (ed.). London: Palgrave Macmillan, p. 29-58

Research output: Chapter in Book/Report/Conference proceeding › Book chapter › Research › peer-review

Entrepreneurship Research with Passion: A Note on the Aesthetics of Basic Research

Fink, M., Maresch, D., Hatak, I. & Lang, R., 2016, *Challenging Entrepreneurship Research.* Landström, H., Parhankangas, A., Fayolle, A. & Riot, P. (eds.). London: Routledge, p. 19-34

Research output: Chapter in Book/Report/Conference proceeding › Book chapter › Research › peer-review

Entrepreneurship research without passion: Let's fall in love again

Fink, M., Hatak, I., Lang, R. & Maresch, D., 16. Sep 2015, *Rethinking Entrepreneurship: Debating Research Orientations*. Taylor & Francis, p. 171-178 8 p.

Research output: Chapter in Book/Report/Conference proceeding > Book chapter > Research > peer-review

Creditor protection, judicial enforcement and credit access

Maresch, D., Ferrando, A. & Moro, A., 2015, Frankfurt am Main, Germany: European Central Bank. 47 p. (ECB Working Paper Series; No. 1829).

Research output: Book/anthology/thesis/report > Report > Research > peer-review

Generative Fertigungsverfahren: Technologiefolgenabschätzung: IFI-JKU Report 2014

Maresch, D., Gartner, J. & Fink, M., 2014, 45 p.

Research output: Book/anthology/thesis/report > Report > Research > peer-review

Other research outputs

Employment Protection Legislation, Firms' Loan Applications and Banks' Provision of Credit in Europe

Moro, A., Udell, G. F., Maresch, D. & Ferrando, A., 2018.

Research output: Contribution to conference without publisher/journal > Conference abstract for conference > Research > peer-review

Shut up and listen! Narrations as a possible key to the configuration dilemma in meaningful SME research

Breitenecker, R. J., Fink, M., Gusenbauer, M., Gartner, J. & Maresch, D., 2018.

Research output: Contribution to conference without publisher/journal > Conference abstract for conference > Research > peer-review

Why the Digital Economy is no Fake News: The Magic Cube

Gartner, J., Fink, M. & Maresch, D., 2018.

Research output: Contribution to conference without publisher/journal > Conference abstract for conference > Research > peer-review

Competence Trust, Goodwill Trust and the Negotiation Power in Auditing.

Maresch, D., Aschauer, E. & Fink, M., 2017.

Research output: Contribution to conference without publisher/journal > Conference abstract for conference > Research > peer-review

Do Good Firms Get More Cash? Corporate Governance Regulation, Legal Origin and Small Business Access to Credit in Europe.

Maresch, D., Moro, A. & Fink, M., 2017.

Research output: Contribution to conference without publisher/journal > Conference abstract for conference > Research > peer-review

Corporate Governance Regulation, Legal Origin and Small Business Access to Credit: A Cross-European Comparison

Maresch, D., Fink, M. & Moro, A., 2016.

Research output: Contribution to conference without publisher/journal > Conference abstract for conference > Research > peer-review

Employment Protection Legislation and Credit Access in Europe.

Maresch, D. & Moro, A., 2016. 1 p.

Research output: Contribution to conference without publisher/journal > Conference abstract for conference > Research > peer-review

For the Sake of Profits! Banks' Risk-Adjusted Profitability and its Volatility with Customers' Quality.

Fredriksson, A., Moro, A. & Maresch, D., 2016.

Research output: Contribution to conference without publisher/journal > Conference abstract for conference > Research > peer-review

Future of 3D-Printing and Additive Manufacturing in Medicine

Fink, M., Gartner, J. & Maresch, D., 2016.

Research output: Contribution to conference without publisher/journal › Conference abstract for conference › Research › peer-review

Employment Protection Legislation and Credit Access in Europe.

Moro, A. & Maresch, D., 2015. 1 p.

Research output: Contribution to conference without publisher/journal › Conference abstract for conference › Research › peer-review

Innovation Offshoring Researchers: Our Diverse Notions, Interests and Insights

Gusenbauer, M., Gartner, J., Fink, M. & Maresch, D., 2015. 1 p.

Research output: Contribution to conference without publisher/journal › Conference abstract for conference › Research › peer-review

Property Rights Protection, Innovation Competition, Patent Age and Firm Performance

Maresch, D., Fink, M., Harms, R., Gusenbauer, M. & Gartner, J., 2015. 1 p.

Research output: Contribution to conference without publisher/journal › Conference abstract for conference › Research › peer-review

The Effects of the Financial Crisis on Relationship-Lending: Changing the Impact of Loan Managers' Information Satisfaction on Credit Access of SMEs.

Moro, A., Fink, M. & Maresch, D., 2015. 1 p.

Research output: Contribution to conference without publisher/journal › Conference abstract for conference › Research › peer-review

The Era of Game Survey - The Potential of Gamification as an Innovative Approach to Data Collection

Gartner, J., Maresch, D. & Fink, M., 2015. 1 p.

Research output: Contribution to conference without publisher/journal › Conference abstract for conference › Research › peer-review

Timing is Everything! Intellectual Property Rights and Venture Performance.

Maresch, D., Harms, R. & Fink, M., 2015. 1 p.

Research output: Contribution to conference without publisher/journal › Conference abstract for conference › Research › peer-review

When Patents Matter: The Impact of Competition and Time on the Performance Contribution of Intellectual Property Rights Protection.

Maresch, D., Fink, M. & Harms, R., 2015. 1 p.

Research output: Contribution to conference without publisher/journal › Conference abstract for conference › Research › peer-review

Activities

Conferences

Asymmetric Trust, Power and Communication Quality in Dyads

Daniela Maresch (Speaker)

4. Aug 2017 → 8. Aug 2017

Activity: Talks and presentations › Conference presentations

Other activities

Research visits

Cranfield University

Daniela Maresch (Visiting researcher)
2018

Activity: Visiting another research institution

Aalto University

Daniela Maresch (Visiting researcher)
2017

Activity: Visiting another research institution

Hosting a guest lecturer

Matthias Fink

Daniela Maresch (Host)
19. Mar 2018 → 20. Mar 2018

Activity: Hosting a guest lecturer

Richard Lang

Daniela Maresch (Host)
19. Mar 2018 → 20. Mar 2018

Activity: Hosting a guest lecturer