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Publikationer

Tidsskriftsartikler

Disruptive technologies and abundance in the service sector: toward a refined technology acceptance model

Schmidhuber, L., Maresch, D. & Ginner, M., jun. 2020, I: Technological Forecasting and Social Change. 155, 11 s., 119328.

Publikation: Bidrag til tidsskrift > Tidsskriftartikel > Forskning > peer review

Make disruptive technological change happen: The case of additive manufacturing

Maresch, D. & Gartner, J., jun. 2020, I: Technological Forecasting and Social Change. 155, 119216.

Publikation: Bidrag til tidsskrift > Tidsskriftartikel > Forskning > peer review

Spillover effects of government initiatives fostering entrepreneurship on the access to bank credit for entrepreneurial firms in Europe

Moro, A., Maresch, D., Fink, M., Ferrando, A. & Piga, C., jun. 2020, I: Journal of Corporate Finance. 62, 23 s., 101603.

Publikation: Bidrag til tidsskrift > Tidsskriftartikel > Forskning > peer review

The shift towards entrepreneurial universities and the relevance of third-party funding of business and economics units in Austria: a research note

Wiener, M., Maresch, D. & Breitenecker, R. J., 2020, I: Review of Managerial Science. 14, s. 345-363

Publikation: Bidrag til tidsskrift > Tidsskriftartikel > Forskning > peer review

Competence Trust, Goodwill Trust and Negotiation Power in Auditor-Client Relationships

Maresch, D., Aschauer, E. & Fink, M., 22. nov. 2019, I: Accounting, Auditing and Accountability Journal. 33, 2, s. 335-355

Publikation: Bidrag til tidsskrift > Tidsskriftartikel > Forskning > peer review

Corporate Governance Regulation, Legal Origin, and Access to Credit: A Cross-European Comparison

Maresch, D., Moro, A. & Fink, M., 1. aug. 2019, I: Academy of Management Proceedings. 2019, 1

Publikation: Bidrag til tidsskrift > Konferenceabstrakt i tidsskrift > Forskning > peer review

Loan managers' decisions and trust in entrepreneurs in different institutional contexts

Moro, A., Fink, M., Maresch, D. & Fredriksson, A., 2018, I: Entrepreneurship & Regional Development. 30, 1-2, s. 146-172

Publikation: Bidrag til tidsskrift > Tidsskriftartikel > Forskning > peer review

When the difference makes a difference—the regional embeddedness of entrepreneurship

Breitenecker, R. J., Harms, R., Weyh, A., Maresch, D. & Kraus, S., 1. jan. 2017, I: Entrepreneurship and Regional Development. 29, 1-2, s. 71-93

Publikation: Bidrag til tidsskrift > Tidsskriftartikel > Forskning > peer review

Asymmetric Trust, Power and Communication Quality in Dyads.

Fink, M., Kautonen, T., Maresch, D. & Aschauer, E., 2017, I: Academy of Management Proceedings. 2017, Suppl. 12991, s. 1

Publikation: Bidrag til tidsskrift > Konferenceabstrakt i tidsskrift > Forskning > peer review

Much ado about nothing? Interest and non-interest products and services: Their impact on small banks' margins

Fredriksson, A., Maresch, D. & Moro, A., 2017, I: *Cogent Economics & Finance*. 5, 1, 14 s., 1339771.

Publikation: Bidrag til tidsskrift › Tidsskriftartikel › Forskning › peer review

When the Going gets Tough, the Tough Get Going! The Role of Banks' Specialists on Banks Profitability

Fredriksson, A., Maresch, D., Fink, M. & Moro, A., 2017, I: *The Journal of Entrepreneurial Finance*. 19, 1, s. 83-104 22 s.

Publikation: Bidrag til tidsskrift › Tidsskriftartikel › Forskning › peer review

When patents matter: The impact of competition and patent age on the performance contribution of intellectual property rights protection

Maresch, D., Fink, M. & Harms, R., 1. nov. 2016, I: *Technovation*. 57-58, s. 14-20

Publikation: Bidrag til tidsskrift › Tidsskriftartikel › Forskning › peer review

The impact of entrepreneurship education on the entrepreneurial intention of students in science and engineering versus business studies university programs

Maresch, D., Harms, R., Kailer, N. & Wimmer-Wurm, B., 1. mar. 2016, I: *Technological Forecasting and Social Change*. 104, s. 172-179 8 s.

Publikation: Bidrag til tidsskrift › Tidsskriftartikel › Forskning › peer review

Creditor protection, judicial enforcement and credit access

Moro, A., Maresch, D. & Ferrando, A., 2016, I: *European Journal of Finance*. 24, 3, s. 250-281

Publikation: Bidrag til tidsskrift › Tidsskriftartikel › Forskning › peer review

Gesellschaftliche und rechtliche Rahmenbedingungen für 3-D-Druck und Bioprinting in der Medizin

Bauer, H. K., Heller, M., Fink, M., Maresch, D., Gartner, J., Gassner, U. M. & Al-Nawas, B., 2016, I: *International Journal of Computerized Dentistry*. 19, 4, s. 293-299 7 s.

Publikation: Bidrag til tidsskrift › Tidsskriftartikel › Forskning › peer review

The Potential of Additive Manufacturing for Technology Entrepreneurship: An Integrative Technology Assessment

Gartner, J., Maresch, D. & Fink, M., 1. dec. 2015, I: *Creativity and Innovation Management*. 24, 4, s. 585-600 16 s.

Publikation: Bidrag til tidsskrift › Tidsskriftartikel › Forskning › peer review

Reduction in information asymmetry and credit access for small and medium-sized enterprises

Moro, A., Fink, M. & Maresch, D., 2015, I: *Journal of Financial Research*. 38, 1, s. 121-143 23 s.

Publikation: Bidrag til tidsskrift › Tidsskriftartikel › Forskning › peer review

Community marketing in social media - Can marketers leverage Facebook groups of celebrities?

Zauner, A., Fink, M., Maresch, D. & Aschauer, E., 2012, I: *International Journal of Entrepreneurship and Small Business*. 16, 4, s. 406-421

Publikation: Bidrag til tidsskrift › Tidsskriftartikel › Forskning › peer review

Bøger og rapporter

Does Employment Protection Legislation Affect Credit? Evidence from Europe.

Moro, A., Maresch, D., Ferrando, A. & Udell, G. F., 2017, Frankfurt am Main Germany: European Central Bank. 55 s. (European Central Bank. Working Papers (Online)).

Publikation: Bog/rapport › Rapport › Forskning › peer review

Neither a Borrower nor a Lender Be! Loan Application and Credit Decision for Young European Firms

Moro, A., Maresch, D., Ferrando, A. & Barbar, J., 2017, *Access to Bank Credit and SME Financing..* Rossi, S. (red.). London: Palgrave Macmillan, s. 29-58

Publikation: Kapitel i bog/rapport/konference-proceeding › Kapitel i bog › Forskning › peer review

Entrepreneurship Research with Passion: A Note on the Aesthetics of Basic Research

Fink, M., Maresch, D., Hatak, I. & Lang, R., 2016, *Challenging Entrepreneurship Research*. Landström, H., Parhankangas, A., Fayolle, A. & Riot, P. (red.). London: Routledge, s. 19-34

Publikation: Kapitel i bog/rapport/konference-proceeding › Kapitel i bog › Forskning › peer review

Entrepreneurship research without passion: Let's fall in love again

Fink, M., Hatak, I., Lang, R. & Maresch, D., 16. sep. 2015, *Rethinking Entrepreneurship: Debating Research Orientations*. Taylor & Francis, s. 171-178 8 s.

Publikation: Kapitel i bog/rapport/konference-proceeding › Kapitel i bog › Forskning › peer review

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Maresch, D., Ferrando, A. & Moro, A., 2015, Frankfurt am Main, Germany: European Central Bank. 47 s. (ECB Working Paper Series; Nr. 1829).

Publikation: Bog/rapport › Rapport › Forskning › peer review

Generative Fertigungsverfahren: Technologiefolgenabschätzung: IFI-JKU Report 2014

Maresch, D., Gartner, J. & Fink, M., 2014, 45 s.

Publikation: Bog/rapport › Rapport › Forskning › peer review

Andre publikationer

Employment Protection Legislation, Firms' Loan Applications and Banks' Provision of Credit in Europe

Moro, A., Udell, G. F., Maresch, D. & Ferrando, A., 2018.

Publikation: Konferencebidrag uden forlag/tidsskrift › Konferenceabstrakt til konference › Forskning › peer review

Shut up and listen! Narrations as a possible key to the configuration dilemma in meaningful SME research

Breitenecker, R. J., Fink, M., Gusenbauer, M., Gartner, J. & Maresch, D., 2018.

Publikation: Konferencebidrag uden forlag/tidsskrift › Konferenceabstrakt til konference › Forskning › peer review

Why the Digital Economy is no Fake News: The Magic Cube

Gartner, J., Fink, M. & Maresch, D., 2018.

Publikation: Konferencebidrag uden forlag/tidsskrift › Konferenceabstrakt til konference › Forskning › peer review

Competence Trust, Goodwill Trust and the Negotiation Power in Auditing.

Maresch, D., Aschauer, E. & Fink, M., 2017.

Publikation: Konferencebidrag uden forlag/tidsskrift › Konferenceabstrakt til konference › Forskning › peer review

Do Good Firms Get More Cash? Corporate Governance Regulation, Legal Origin and Small Business Access to Credit in Europe.

Maresch, D., Moro, A. & Fink, M., 2017.

Publikation: Konferencebidrag uden forlag/tidsskrift › Konferenceabstrakt til konference › Forskning › peer review

Corporate Governance Regulation, Legal Origin and Small Business Access to Credit: A Cross-European Comparison

Maresch, D., Fink, M. & Moro, A., 2016.

Publikation: Konferencebidrag uden forlag/tidsskrift › Konferenceabstrakt til konference › Forskning › peer review

Employment Protection Legislation and Credit Access in Europe.

Maresch, D. & Moro, A., 2016. 1 s.

Publikation: Konferencebidrag uden forlag/tidsskrift › Konferenceabstrakt til konference › Forskning › peer review

For the Sake of Profits! Banks' Risk-Adjusted Profitability and its Volatility with Customers' Quality.

Fredriksson, A., Moro, A. & Maresch, D., 2016.

Publikation: Konferencebidrag uden forlag/tidsskrift › Konferenceabstrakt til konference › Forskning › peer review

Future of 3D-Printing and Additive Manufacturing in Medicine

Fink, M., Gartner, J. & Maresch, D., 2016.

Publikation: Konferencebidrag uden forlag/tidsskrift › Konferenceabstrakt til konference › Forskning › peer review

Employment Protection Legislation and Credit Access in Europe.

Moro, A. & Maresch, D., 2015. 1 s.

Publikation: Konferencebidrag uden forlag/tidsskrift › Konferenceabstrakt til konference › Forskning › peer review

Innovation Offshoring Researchers: Our Diverse Notions, Interests and Insights

Gusenbauer, M., Gartner, J., Fink, M. & Maresch, D., 2015. 1 s.

Publikation: Konferencebidrag uden forlag/tidsskrift › Konferenceabstrakt til konference › Forskning › peer review

Property Rights Protection, Innovation Competition, Patent Age and Firm Performance

Maresch, D., Fink, M., Harms, R., Gusenbauer, M. & Gartner, J., 2015. 1 s.

Publikation: Konferencebidrag uden forlag/tidsskrift › Konferenceabstrakt til konference › Forskning › peer review

The Effects of the Financial Crisis on Relationship-Lending: Changing the Impact of Loan Managers' Information Satisfaction on Credit Access of SMEs.

Moro, A., Fink, M. & Maresch, D., 2015. 1 s.

Publikation: Konferencebidrag uden forlag/tidsskrift › Konferenceabstrakt til konference › Forskning › peer review

The Era of Game Survey - The Potential of Gamification as an Innovative Approach to Data Collection

Gartner, J., Maresch, D. & Fink, M., 2015. 1 s.

Publikation: Konferencebidrag uden forlag/tidsskrift › Konferenceabstrakt til konference › Forskning › peer review

Timing is Everything! Intellectual Property Rights and Venture Performance.

Maresch, D., Harms, R. & Fink, M., 2015. 1 s.

Publikation: Konferencebidrag uden forlag/tidsskrift › Konferenceabstrakt til konference › Forskning › peer review

When Patents Matter: The Impact of Competition and Time on the Performance Contribution of Intellectual Property Rights Protection.

Maresch, D., Fink, M. & Harms, R., 2015. 1 s.

Publikation: Konferencebidrag uden forlag/tidsskrift › Konferenceabstrakt til konference › Forskning › peer review

Aktiviteter

Konferencer

Asymmetric Trust, Power and Communication Quality in Dyads

Daniela Maresch (Oplægsholder)

4. aug. 2017 → 8. aug. 2017

Aktivitet: Foredrag og mundtlige bidrag › Konferenceoplæg

Andre aktiviteter

Forskningsbesøg

Cranfield University

Daniela Maresch (Gæsteforsker)

2018

Aktivitet: Gæsteophold ved andre institutioner

Aalto University

Daniela Maresch (Gæsteforsker)

2017

Aktivitet: Gæsteophold ved andre institutioner

Vært for en gæsteforelæser

Matthias Fink

Daniela Maresch (Vært)

19. mar. 2018 → 20. mar. 2018

Aktivitet: Værtskab for gæsteforsker

Richard Lang

Daniela Maresch (Vært)

19. mar. 2018 → 20. mar. 2018

Aktivitet: Værtskab for gæsteforsker