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Teaching Portfolio

Teaching philosophy: promoting research-based, participatory learning

Focus on students' active, independent learning at the highest level to promote the students' knowledge and understanding. I assume the dual role of facilitator and mentor taking the students' rhythm and strengths as starting point. As a facilitator, I challenge the students while providing them with the support and tools that enable them to live up to the challenges. As a mentor, I engage the students' enthusiasm in the subjects I teach, highlighting not only the courses' academic purposes, but also their societal importance and their personal use for the students, whether as consumers, future managers or citizens.

As Vice-Head of Department for Education, I want to support and promote research-based, efficient teaching of high pedagogical quality, which enables our graduates to contribute to wider society both as competent workforce and as critically engaged citizens.

Teaching experience

- Solvay Brussels School of Economics and Management, Université Libre de Bruxelles. Marketing case supervisor (2006 – 2011)
- Information and Communication Science Department, Université Libre de Bruxelles. Teaching assistant (2007 – 2011), Substitute teacher (2011)
- Department of Marketing and Management, University of Southern Denmark Postdoc/Assistant Professor (2012-2017), Associate Professor (2017- to date)
- Ecole de communication (Communication School), Université Catholique de Louvain, Part-time lecturer (2014-2015)
- Participation in SDU's lecturer training programme (2012-2013)

Teaching languages:

English and French

Teaching methods maximizing the students' potential:

Teaching methods alternate between lectures, class discussions and exercises in smaller groups. I use academic journal articles and high-level book publications as study materials. My students come to class prepared due to the way I organize my courses, which enables me to focus on comprehension and application of the course material. Examination forms that allow for active and reflexive student work and that are aligned with the corresponding course goals (open-question written exams, oral exams and term papers)

Supervisions

I encourage students' individual initiative and reflexivity, while maintaining checkpoints that guarantee the quality and coherence of their work. I promote academic excellence by transforming the strongest Master theses into academic publications in co-authorship with the students (Emontspool and Georgi 2017).

Course and programme development

- Development of 6-week academic writing workshop for Introduction to Globalization, MMA programme
- Co-conception of "Master in Communication" programme at Université de Hanoi (Vietnam).

Administrative roles

- Vice-Head of Department for Education (SDU, August 2018 - to day)
- Social Science Faculty coordinator for the BA in BUiness, Language and Culture (SDU, January - September 2018)
- Studyboard membership: Business, Language and Culture programme (SDU, 2012-2016); Medievidenskab (SDU, January - September 2018)

(Co)authored course materials

- Theories of corporate and institutional communication (Course compendium co-authored with Francois Lambotte, ULB)
- Acculturating to diversity: The changed meaning of consumer acculturation in globalization

Pedagogic knowledge dissemination to peers

- Pedagogic ambassador for blended learning and participative pedagogy at SDU's pedagogic unit

Pedagogic communication

- "Balancing quality and efficiency: the use of blended learning in large classrooms", presentation at the Teaching for Active Learning Conference (TAL 2017), November 7th, 2017, SDU Odense
- "Blended learning with small and large classes", Interview for Newsletter "The Good Example" (SDU Centre for Teaching and Learning), August 2016
- "The university of the future", Interview about cross-cultural differences between Scandinavian and Francophone pedagogic contexts (Journalist: Philippe Boucher), Aired 18/03-30/03/2014, TV8 and Euronews
- "Koopertiv læring på store hold", Interview for Newsletter "The Good Example" (SDU Centre for Teaching and Learning), June 2013

Teaching and supervision

Anthropological Fieldwork

Erika Kuever
01/09/2014 → 31/01/2018

Consumer Behaviour

Julie Emontspool
01/09/2015 → 31/01/2016

Globalization and Entrepreneurship 2

Julie Emontspool
01/09/2013 → ...

Globalization Processes

Julie Emontspool
01/02/2013 → ...

Introduction to Globalization

Julie Emontspool & Ian Woodward
01/09/2013 → 31/01/2018

Marketing and Consumer Behaviour (Marketing)

Jan Møller Jensen
01/02/2014 → 30/06/2014

Master Theses in Cand. Merc and Cand. Negot

Julie Emontspool
02/01/2012 → ...

PDI Globalization of Markets

Julie Emontspool &
04/09/2017 → 31/01/2018