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## Teaching Portfolio

### Teaching philosophy: promoting research-based, participatory learning

Focus on students' active, independent learning at the highest level to promote the students' knowledge and understanding. I assume the dual role of facilitator and mentor taking the students' rhythm and strengths as starting point. As a facilitator, I challenge the students while providing them with the support and tools that enable them to live up to the challenges. As a mentor, I engage the students' enthusiasm in the subjects I teach, highlighting not only the courses' academic purposes, but also their societal importance and their personal use for the students, whether as consumers, future managers or citizens.

As Vice-Head of Department for Education, I support and promote research-based, efficient teaching of high pedagogical quality, which enables our graduates to contribute to wider society both as competent workforce and as critically engaged citizens.

### Teaching experience

- Solvay Brussels School of Economics and Management, Université Libre de Bruxelles. Marketing case supervisor (2006 – 2011)
- Information and Communication Science Department, Université Libre de Bruxelles. Teaching assistant (2007 – 2011), Substitute teacher (2011)
- Department of Marketing and Management, University of Southern Denmark Postdoc/Assistant Professor (2012-2017), Associate Professor (2017- to date)
- Ecole de communication (Communication School), Université Catholique de Louvain, Part-time lecturer (2014-2015)
- Participation in SDU's lecturer training programme (2012-2013)

### Teaching languages:

English and French

### Teaching methods maximizing the students' potential:

Teaching methods alternate between lectures, class discussions and exercises in smaller groups. I use academic journal articles and high-level book publications as study materials. My students come to class prepared due to the way I organize my courses, which enables me to focus on comprehension and application of the course material. Examination forms that allow for active and reflexive student work and that are aligned with the corresponding course goals (open-question written exams, oral exams and term papers)

### Supervisions

I encourage students' individual initiative and reflexivity, while maintaining checkpoints that guarantee the quality and coherence of their work. I promote academic excellence by transforming the strongest Master theses into academic publications in co-authorship with the students (Emontspool and Georgi 2017).

### Course and programme development

- Development of 6-week academic writing workshop for Introduction to Globalization, MMA programme
- Co-conception of "Master in Communication" programme at Université de Hanoi (Vietnam).

### Administrative roles

- Vice-Head of Department for Education (SDU, August 2018 - to day)
- Social Science Faculty coordinator for the BA in BUiness, Language and Culture (SDU, January - September 2018)
- Studyboard membership: Business, Language and Culture programme (SDU, 2012-2016); Medievidenskab (SDU, January - September 2018)

### (Co)authored course materials

- Theories of corporate and institutional communication (Course compendium co-authored with Francois Lambotte, ULB)
- Acculturating to diversity: The changed meaning of consumer acculturation in globalization

### Pedagogic knowledge dissemination to peers

- Pedagogic ambassador for blended learning and participative pedagogy at SDU's pedagogic unit

### **Pedagogic communication**

- "Balancing quality and efficiency: the use of blended learning in large classrooms", presentation at the Teaching for Active Learning Conference (TAL 2017), November 7th, 2017, SDU Odense
- "Blended learning with small and large classes", Interview for Newsletter "The Good Example" (SDU Centre for Teaching and Learning), August 2016
- "The university of the future", Interview about cross-cultural differences between Scandinavian and Francophone pedagogic contexts (Journalist: Philippe Boucher), Aired 18/03-30/03/2014, TV8 and Euronews
- "Koopertiv læring på store hold", Interview for Newsletter "The Good Example" (SDU Centre for Teaching and Learning), June 2013

## **Activities: Pedagogy and education quality**

### **SDG CAMP**

Katharina Woermann (Participant), Morten Ploug Henriksen (Organizer) & Julie Emontspool (Organizer)  
24. Oct 2020 → 25. Oct 2020

### **Distanceledelse - frem trivsel og opgaveløsning i krisetid og fredstid**

Julie Emontspool (Participant)  
28. Jan 2021

### **Said's postcolonialism - a virtual appetizer lecture**

Julie Emontspool (Lecturer)  
27. Nov 2020

### **AEU Masterclass om styring af og på universiteterne**

Julie Emontspool (Participant)  
18. Nov 2019 → 19. Nov 2019

### **NOKUT Expert committee member**

Julie Emontspool (Consultant)  
Nov 2019 → Dec 2019

### **AACSB Europe, Middle East, and Africa Annual Conference**

Julie Emontspool (Participant)  
16. Oct 2019

### **Fra 120 gange feedback på en dag til studentercentreret læring**

Julie Emontspool (Speaker)  
26. Sep 2019

### **Reflexive peer feedback in large classrooms**

Julie Emontspool (Speaker)  
24. Apr 2019

### **Postcolonial theory – Said, Bhabha and Spivak**

Julie Emontspool (Lecturer)  
27. Jun 2018

### **Balancing quality and efficiency: the use of blended learning in large classrooms**

Julie Emontspool (Speaker)  
7. Nov 2017

## **Teaching and supervision**

**Anthropological Fieldwork**

Erika Kuever  
01/09/2014 → 31/01/2018

**Consumer Behaviour**

Julie Emontspool  
01/09/2015 → 31/01/2016

**Globalization and Entrepreneurship 2**

Julie Emontspool  
01/09/2013 → ...

**Globalization Processes**

Julie Emontspool  
01/02/2013 → ...

**Introduction to Globalization**

Julie Emontspool & Ian Woodward  
01/09/2013 → 31/01/2018

**Marketing and Consumer Behaviour (Marketing)**

Jan Møller Jensen  
01/02/2014 → 30/06/2014

**Master Theses in Cand. Merc and Cand. Negot**

Julie Emontspool  
02/01/2012 → ...

**PDI Globalization of Markets**

Julie Emontspool &  
04/09/2017 → 31/01/2018