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## Employment

### Assistant Professor

Department of Design og Kommunikation  
University of Southern Denmark  
Kolding  
1. Mar 2020 → 28. Feb 2023

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Centre for Tourism, Innovation & Culture  
University of Southern Denmark  
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## Teaching philosophy

My teaching philosophy builds upon the belief of teaching and learning constituting a single, integrated process, shaped by collaboration of students and teachers. Rather than understanding teaching as the production of knowledge by the teacher on the one side and its passive consumption by students on the other side, I aim for the collaborative construction and emergence of knowledge, where learning occurs for all parties involved, including the teachers.

As teacher, I bring in my expertise in the subject area, but I also recognize the value of personal, academic and professional experiences of my students. Here, I see my main role as that of a facilitator helping navigate the learning space. In this endeavour I nevertheless acknowledge my position of power and responsibility for creating a safe and inclusive course climate for students and for myself. I respect my students and their perspectives, and I expect my students to respect mine.

I practice my teaching philosophy by providing opportunities for students to bring in their own ideas about the learning process, for co-constructing the course climate and for making their voices heard when discussing the subject matter. I envisage the courses I teach as a safe ground for experimentation that fosters creativity and personal improvement. I use diverse teaching and learning activities to help students recognize the potential of synergetic relationships that materialize when working together with others. When emphasizing the complexities of relations in our field, I am guided by the belief that all of us – I as a teacher and our students as future philosophic practitioners – should be able to both rely on others and take personal responsibility when addressing the complex, dynamic and pressing issues of modernity.

## Experience with teaching

### Teaching at the University of Southern Denmark, Faculty of Humanities, March 2020 onward

Teaching in the master programmes MA in International Tourism and Leisure Management, MSc European Master in Tourism Management (SDU Campus Kolding)

*Autumn semester 2021*

\* Co-teaching the course “Sustainable Tourism Development” (10 ECTS value), in person/blended format

\* Co-teaching the course “Strategic Communication” (10 ECTS value), in person

*Spring semester 2021*

\* Co-teaching the course “Tourism Co-Design” (15 ECTS value), online format

*Autumn semester 2020*

\* Co-teaching the course “Sustainable Tourism Development” (10 ECTS value), both online and blended format

\* Teaching the course “Current Issues in Tourism” (10 ECTS value), in person/blended format

## Teaching at other institutions

#### *Teaching as external lecturer*

•Modul University Vienna (Austria), Autumn Semester 2021, course “**Designing Tourism Experiences**” for MSc and MBA students (in person/blended)

•Modul University Vienna (Austria), Autumn Semester 2020, course “**Designing Tourism Experiences**” for MSc and MBA students (online)

#### *Teaching as guest lecturer*

•University of Pannonia, Faculty of Management (Hungary), May 2019, two lectures – on affordance theory and on tourism experience design

#### *Teaching at Modul University Vienna (2014-2019)*

•Course “**Tourism Product and Experience Design**” (Autumn 2018, Autumn 2017), BBA students

•Course “**Marketing and Consumer Behaviour**” (Autumn 2018, Spring 2018, Autumn 2017, Autumn 2016, Autumn 2015, Spring 2015), BBA and BSc students – fundamental course in the curriculum taught in multiple formats, alone and with colleagues.

## **Experience with providing supervision**

At the University of Southern Denmark, I supervise **master theses** of students in the programmes MA in International Tourism and Leisure Management and MSc European Master in Tourism Management. I supervise theses on various topics relevant to the curricula of the mentioned master programmes and aligning with my own research experiences and interests.

I have been the assigned supervisor for the **Project-oriented course** (20 ECTS) in the MA in International Tourism and Leisure Management programme, where students integrate their academic studies with practical experiences at diverse **internship** placements.

I have also supervised 16 bachelor and 1 master theses at Modul University Vienna (Austria) between 2014 and 2019.

## **Experience with teaching development and education development**

I have been actively involved in the development of the curriculum of the Tourism Management specialization of the BBA in Tourism and Hospitality Management programme at Modul University Vienna (Austria), which took place in 2017. As part of this process, I recommended the addition of the course Tourism Product and Experience Design to the curriculum and subsequently, I was responsible for developing the course and delivering its first two editions.

The development of the course involved the following steps:

- \* discussing the gaps in the curriculum covered by the course with colleagues at the department and other instructors at the university,
- \* developing and adapting the learning objectives with the Programme Area Director,
- \* developing the core content by a reflective exercise on grouping 16 main concepts into a mind-map (which was subsequently transformed into the *advance organizer* available for the course students),
- \* developing the assessment methods that reflect learning in the course,
- \* developing the specific course content,
- \* identifying teaching materials, developing course slides and the LMS section.

## **Experience with students study administration tasks**

- \* Involvement in the organization of the regular Advisory Board meetings for the MA in International Tourism and Leisure Management programme,
- \* Participation in consortium meetings for the joint master programme European Master in Tourism Management.

## **Formal and informal pedagogical education**

2020-2021	Lecturer training programme at University of Southern Denmark
2020	"Transitioning a master programme online", two-day workshop organized by the E-learning unit of Centre for Teaching and Learning at the University of Southern Denmark
2019	Course "Inclusive Teaching: Supporting All Students in the College Classroom", Columbia University / EdX
2019	Course "Instructional Design Foundations and Applications", University of Illinois at Urbana-Champaign / Coursera
2018	One-day pedagogical workshop "Teaching methods for lectures" by trainer Mag. Mag. Dr. Olivia Vrabl, University of Vienna
2018	One-day pedagogical workshop "Course design" by trainer Mag. Mag. Dr. Olivia Vrabl, University of Vienna
2014	PhD-level course "Pedagogical and Didactical Training", one semester, Modul University Vienna

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