

Research workshop on “Dealing with Uncertainty”

Time: Monday April 29, 2019, 9:00-17:30

Place: University of Southern Denmark, Sønderborg, Denmark.

Theme

There is a fascination with the concept of uncertainty. It is difficult to grasp or explain, but it has been studied and analyzed across multiple disciplinary fields. The perception of uncertainty has an impact on the individual and firm-level decisions, and it is used to justify behavior (or the absence of it - inaction). The concept itself holds linkages with how we imagine the future and our understanding of time.

Submerged as we are in the digital transformation of society, we often do not know if the perception of uncertainty (Milliken 1987) is related to (1) understand the changes in particular elements of our environment, (2) predict how events or changes will impact us, (3) or about our ability to predict the consequence of our choices.

We believe on the generative potential of combining different disciplinary approaches on how we understand uncertainty and how we deal with it. The research workshop aims to provide a context where PhD students, junior, and senior researchers can share and constructively discuss insights on studies that connect and help to clarify the umbrella term of uncertainty.

We are looking for, but not limited to, contributions on topics such as:

- How individuals understand and process uncertainty, activation of biases, inaction and action behaviors, how this relates to entrepreneurship or managerial decisions, new tools and methods.
- Organizational responses to uncertainty: new structures, collaborative practices (i.e. corporate accelerators), ways of work, new simulation tools.
- In general, insights on dealing with uncertainty (related to future scenarios or effects of new technologies), including both practice and education insights, from multiple perspectives.

Format

The workshop will offer traditional paper presentation opportunities, as well as shorter discussion sessions for still under development research ideas or papers. We would like to make explicit that we are interested in both academic and industry contributions on the topic. There will be time for reflection, discussion and exploration of collaborations during the workshop.

If you are interested in presenting at the workshop, please contact the organizers.

Contact

For registration and questions please contact Silke Tegtmeier (tegtmeier@mci.sdu.dk) and Ferran Giones (fgiones@mci.sdu.dk).

Event Location:

- Rooms M305-M307 (red box), University of Southern Denmark (SDU) **Sønderborg Campus. Alsion 2.**
- Once you enter the Alsion campus, take elevator to 3rd floor, rooms are on the waterfront).

Preliminary Program

9.00-9.15 Welcome and introduction

9.15-10.45 **Paper presentations & discussion**

10.45-11.00 Coffee Break

11.00-12.00 **Short papers presentation & discussion**

12.00-13.00 Lunch

13.00-14.30 **Short papers presentation & discussion**

14.30-14.45 Coffee Break

14.45-16.15 **Paper presentations & discussion**

16.15-16.30 Wrap-up and closing remarks

16.30-17.30 Snacks & drinks