

# RESEARCH WORKSHOP

## Alexander Brem

May 4<sup>th</sup>, 2015

10.00 - 12.45

Room F-102

Campus Miramarges

Faculty of Business and Communication

University of Vic – Central University of Catalonia

Alexander Brem is Professor of Technology & Innovation Management as well as Head of the Innovation & Business Group at the Mads Clausen Institute, University of Southern Denmark. Moreover, he is CCSR International Research Associate at the DeMontfort University (UK).

Professor Brem is an Editor of the International Journal of Entrepreneurial Venturing and the International Journal of Technology Marketing. He is a member of several Editorial Boards, e.g. of the International Journal of Innovation Management, and Reviewer for several journals including Journal of Product Innovation Management and Research Policy. He has published his work on innovation management in journals such as Technovation or International Journal of Technology Management.

Further information about his research interests and output can be found at: [www.sdu.dk/staff/brem](http://www.sdu.dk/staff/brem)

### Workshop Program

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| 10.00 | Dos and Dont's in journal publishing  |
| 10.45 | An overview of important innovation journals and their particularities.       |
| 11.30 | Presentations by researchers from the UVic-UCC with feedback from Prof. Brem. |
| 12.30 | Conclusion  |