

Formal pedagogical training

2010-2011 Teaching training program for Assistant Lecturers at the University of Southern Denmark

- Body language in Teaching – ½ ECST
- Using cases in Teaching – ¾ ECST
- Interactive Lecturing – ¼ ECST
- Supervisions – roles and relations ½ ECST.

Publications in relation to teaching

2011 Fænomenologi som teori, metode og analytisk redskab. In: Lone Schmidt Lene Koch & Signild Vallgård (ed.) Metoder i folkesundhedsvidenskab, 4. udgave. København: Munksgård.

Teaching profile & reflection on pedagogical activities

I have 15 years of experience of teaching within many different disciplinary settings, at the Department of Public Health University of Copenhagen, Department of Marketing and Management and Centre of Religious Studies, University of Southern Denmark and the Department of Anthropology and the Folk University of Copenhagen, as well as guest lecturer in Chile, the Czech Republic, Scotland and Thailand. My teaching experience covers the areas of consumer culture and behavior, public health, consumer behavior, philosophy of science, qualitative methods, health sociology and medical anthropology. Furthermore I have 12 years of experience in course planning, from bachelor to Ph.D. level. In addition I have experience with exams and supervision since 2008, both on bachelor and master level, within the discipline of anthropology, public health and marketing.

My main pedagogical aim is to stimulate the student to a high degree of participation and activity and to support their independent reasoning and research skill. To this aim I make use of group work, exercises, student own project as well as I include many empirical and practical examples from my own research. I regard students' experience with research projects as equal to the experience of navigating in a labyrinth for the first time. Firstly the students become overwhelmed and lacks tool to navigate. However by leading them through the different part of the labyrinth, students are given a tool in order to navigate more safely in future projects. Thus it is my experience that students are better equipped as researcher and analysts, if the teaching involves the combination of theoretical understanding with a very practical and empirical approach. Therefore my teaching is mostly based on student own choice of projects, cases and theories, where the aim of the teaching is to combine this with a developed and advanced theoretical and scientific understanding. Likewise I regard it as vital that students develop an understanding of the relationship between scientific paradigms and tradition and the methodological focus within the chosen research field. To this reason my teaching focuses on ontological and epistemological questions, as on ethical, reflective aspects of fieldwork techniques.

Teaching experience

2018 "Anthropological Fieldwork Methods", Market and Management Anthropology, IMM.

2017 "The Anthropology of Business and Technology" Market and Management Anthropology, IMM.

2017 "Anthropological Fieldwork Methods", Market and Management Anthropology, IMM.

2016 "The Anthropology of Business and Technology" Market and Management Anthropology, IMM.

2016 "Philosophy of Science"/"Anthropological Fieldwork Methods", Market and Management Anthropology

2015 "Market and Communication Ethnography" Department of marketing and Management University of Southern Denmark.

2014 "Philosophy of Science"/"Anthropological Fieldwork Methods", Market and Management Anthropology

2013 "Market and Communication Ethnography" Department of Marketing and Management University of Southern Denmark.

2012 "Consumer behavior", Department of Marketing and Management University of Southern Denmark.

2011-2012 "Qualitative Market Analysis" (master level) Department of Marketing and Management, University of Southern Denmark.

2010-2013 "Market Ethnography" (master level), Department of Marketing and Management, SDU.

2008- 2009 "Qualitative methods"(bachelor level), Department of public health, University of Copenhagen, Denmark.

2009-2010 "Medical Anthropology" (Ph.D. course), Department of Public Health, University of Copenhagen.

2008 "Medical Anthropology" (Elective course, master level), Department of public health, University of Copenhagen,

2006 "Illness and Medicine in the Social and Cultural complexity" (elective course, master level), Department of Anthropology, University of Copenhagen.

2005-2006"Field Methods" (master level), Department of Anthropology, University of Copenhagen.

2004 "Rituals and performance" (open education), Folk University, Copenhagen.

2002 "Ethnography" (Bachelor level), centre for religious studies, University of Southern University.

Experience with management of research & course responsibility:

2016-2018 Course responsible: "Anthropology of Business and Technology".

2014-2016 Member of study board "Market and Management Anthropology".

2014- Course responsible: "Bachelor essay" Market and Management Anthropology.
2014- Course responsible: "Philosophy of science" & "Anthropological Fieldwork Methods": Market and Management Anthropology.
2012 Course coordinator and responsible, "Social anthropology" Market and Management anthropology.
2010-2015 Course coordinator and responsible: "Market and communication Ethnography", Department of Marketing and Management, SDU.
2008- 2009 Course coordinator "Qualitative methods", with Ulla Christensen, Department of public health, University of Copenhagen, Denmark.
2009 Organizer of Ph.D, course "medical anthropology", with Margrethe Silversmidt, Department of Public Health, University of Copenhagen.