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## Teaching Portfolio

As a research assistant at SDU, I have mainly taught bachelor-level students and mainly in marketing- and consumption-related courses. In my classroom, I try to foster an open atmosphere and encourage student participation.

**Teaching philosophy.** Learning is a dance between the teacher and his students. Both parties are responsible for a successful outcome and must therefore be awarded the opportunity to contribute. Passivity from either side is sure to result in an awkward experience for all. That is why I, even in my lectures, try to invite students to participate, either in classroom discussions or peer-to-peer interaction sessions. I also do this because, like dancing, learning should also be fun - and often must be so to be fruitful.

**Teaching experience.** For a year during my studies (2015-2016), before teaching marketing as a research assistant, I instructed bachelor students in international economics and politics.

## Teaching and supervision

### Advanced Brand Management

Nøjgaard, M.  
03/09/2018 → 31/12/2018

### Advanced Brand Management

Gollnhofer, J.  
01/09/2018 → 31/01/2019

### Advanced Brand Management

Kjeldgaard, D. & Ottlewski, L.  
01/09/2019 → 31/01/2023

### Brand Management & Marketing Communication

Nøjgaard, M.  
01/02/2019 → 01/07/2019

### Brand Management and Marketing Communication

Bajde, D., Knudsen, G. H. & Ottlewski, L.  
01/02/2019 → 31/08/2023

### Marketing

Nøjgaard, M.  
01/02/2018 → 05/07/2018

### Marketing (Marketing)

Munksgaard, K. B.  
01/02/2017 → 30/06/2018

**Marketing (Marketing)**

Munksgaard, K. B.  
01/02/2017 → 30/06/2018

**Marketing (Marketing)**

Jensen, J. M. & Madsen, T. K.  
01/02/2015 → 30/06/2016

**Marketing Theory**

Nøjgaard, M.  
03/09/2018 → 31/12/2018

**Marketing Theory**

Woermann, N.  
01/09/2018 → 31/01/2023

**Various supervisions (both bachelor and master level)**

Nøjgaard, M.  
01/07/2017 → ...