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Teaching Portfolio

As a research assistant at SDU, I have mainly taught bachelor-level students and mainly in marketing- and consumption-related courses. In my classroom, I try to foster an open atmosphere and encourage student participation.

Teaching philosophy. Learning is a dance between the teacher and his students. Both parties are responsible for a succesful outcome and must therefore be awarded the opportunity to contribute. Passivity from either side is sure to result in an akward experience for all. That is why I, even in my lectures, try to invite students to participate, either in classrooms discussions or peer-to-peer interaction sessions. I also do this because, like dancing, learning should also be fun - and often must be so to be fruitful.

Teaching experience. For a year during my studies (2015-2016), before teaching marketing as a research assistant, I instructed bachelor students in international economics and politics.

Undervisning og vejledning

Advanced Brand Management

Nøjgaard, M.
03/09/2018 → 31/12/2018

Advanced Brand Management

Gollnhofer, J.
01/09/2018 → 31/01/2019

Advanced Brand Management

Kjeldgaard, D. & Ottlewski, L.
01/09/2019 → 31/01/2023

Brand Management & Marketing Communication

Nøjgaard, M.
01/02/2019 → 01/07/2019

Brand Management and Marketing Communication

Bajde, D., Knudsen, G. H. & Ottlewski, L.
01/02/2019 → 31/08/2023

Marketing

Nøjgaard, M.
01/02/2018 → 05/07/2018

Marketing (Marketing)

Munksgaard, K. B.
01/02/2017 → 30/06/2018

Marketing (Marketing)

Munksgaard, K. B.
01/02/2017 → 30/06/2018

Marketing (Marketing)

Jensen, J. M. & Madsen, T. K.
01/02/2015 → 30/06/2016

Marketing Theory

Nøjgaard, M.
03/09/2018 → 31/12/2018

Marketing Theory

Woermann, N.
01/09/2018 → 31/01/2027

Various supervisions (both bachelor and master level)

Nøjgaard, M.
01/07/2017 → …