

Dorthe Brogård Kristensen  
Department of Business & Management (DBM)  
Consumption, Culture and Commerce (CCC)  
Center for Philosophy and Ethics of Health  
SDU SCC Elite Center CUHRE  
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**Phone:** +4565503884

## Curriculum

### CURRICULUM VITAE

Dorthe Brogård Kristensen

#### KEY KOMPETENCES

- Experience within social and medical anthropology/ consumer behaviour
- Extensive fieldwork experiences in Chile and Denmark
- Extensive teaching experience and publication list
- Large international network within both the anthropological and the consumer culture field

#### RESEARCH INTERESTS:

Medical anthropology, consumer culture, food and health, body and identity, medical pluralism, globalization, indigenous peoples.

#### EMPLOYMENT:

2013 (to present) Associate professor, consumption studies, Department of Marketing & Management, University of Southern Denmark.

2008-2010 Post doc, consumption studies, Department of Marketing & Management, University of Southern Denmark.

2008-2009 External Lecturer, Department of Public Health, University of Copenhagen, Denmark

1999-2001 Editorial secretary, the ethnographic journal "Folk".

1997-1998 Research assistant, Ph.D. project "The Religious Interest" (Cecilie Rubow).

#### EDUCATION:

2004-2007 Ph.D., Department of Anthropology, University of Copenhagen.

1994-2001 Master in Anthropology, Department of Anthropology, University of Copenhagen.

1997- 1998 M.Sc. Medical Anthropology, University College London (UCL).

1992-1994 Ba studies, Science of religion. University of Copenhagen.

#### FIELDWORK:

2012-2013 "Quantified self": a study of Danish self-trackers.

2010 Qualitative study of individualized treatment, research unit "Health, man and society", SDU.

2008-2009 "Health branding" Study of perception of food health and branding among Danish consumers (12 months).

2004-2005 Fieldwork among the Mapuche Indians in Chile, Ph. D. project, patient, culture and medicine. (12 months)

1999-2000 Fieldwork among the Mapuche Indians in Chile, master thesis.

#### TEACHING:

2011-2012 "Qualitative Market Analysis" (master level) Department of Marketing and Management, University of Southern Denmark.

2010-2011 "Market Ethnography" (master level)", Department of Marketing and Management, SDU.

2008- 2009"Qualitative methods"(bachelor level), Department of public health, University of Copenhagen, Denmark.

2009-2010"Medical Anthropology" (Ph.D. course), Department of Public Health, University of Copenhagen.

2008 "Medical Anthropology" (Elective course, master level), Department of public health, University of Copenhagen,

2006"Illness and Medicine in the Social and Cultural complexity" (elective course, master level), Department of Anthropology, University of Copenhagen.

2005-2006"Field Methods" (master level), Department of Anthropology, University of Copenhagen.

2004"Rituals and performance" (open education), Folk University, Copenhagen.

#### **LANGUAGE SKILLS:**

English (fluent) Spanish (fluent), German, Mapudungun (language of mapuche Indians)

#### **LIST OF PUBLICATIONS:**

Kristensen, Dorthe Brogård, Heidi Boye & Søren Askegaard

2011 Leaving the Milky Way! The Formation of a Consumer Counter Mythology. *Journal of Consumer Culture*, 11 (2), 195-214.

Kristensen, Dorthe Brogård; Søren Askegaard; Lene Hauge Jeppesen; Thomas Boysen Anker

2011 "Promoting Health: Producing Moralism?": *Proceeding ACR 2009, Research*, 37, 168-183.

Kristensen, Dorthe Brogård & Charlotte Jacobsen

2011 "Mad, kontrol og subjektivitet". *Temanummer om spising, Tidsskrift for Sygdom og Samfund*, vol. 14: 57-75.

Dorthe Brogård Kristensen, Søren Askegaard, Lene Hauge Jeppesen

2012 "If it Feels Good it Must Be Right: Consumer Strategies for Healthy Eating", *Journal of Consumer Behavior* (in press).

Kristensen, Dorthe Brogård

2012 *Fortiden i nutiden: De indfødtes spændingsfulde rolle i den chilenske selvforståelse. I: Martin Lindhardt & Dorthe Brogård Kristensen (red.) Chile mellem fortid og nutid. Ålborg: Ålborg Universitetsforlag, pp. 261-291*

2011 *Fænomenologi som teori, metode og analytisk redskab. In: Lone Schmidt Lene Koch & Signild Vallgård (red.) Metoder i folkesundhedsvidenskab, 4. udgave. København: Munksgård, pp. 187-204.*

2010 *The Shaman or the Doctor? Disease Categories, Medical Discourses and Social Positions. Giovanni Pizza & Helle Johannessen (eds.). AM: Rivista della Società italiana di antropologia medica (SIAM)".*

2010 *Uncanny Memories, Violence and Indigenous Medicine in Southern Chile. I: Nicolas Argenti, Katharina Schramm (eds.): Remembering Violence. New York, London: Berghahn Books, pp. 63-80.*

2009 *Shamanen, Jomfruen og Skattevæsenet. Portræt af en mirakelmager fra det sydlige Chile. Tidsskriftet Antropologi: 19-44.*

2008 *The Shaman or the Doctor? Patient, Culture and Power in Southern Chile. Ph.d. række 45, Københavns Universitet.*

2007 *Ritual og erindring. Kulturelt fællesskab blandt indfødte folk i Chile. Scener for samvær Inger Sjørslev (red.) Århus: Århus Universitetsforlag, s. 53-73.*

2006 *Hukommelsens spændingsfelter. Tidsskriftet Antropologi 52: 5-17.*

2003 *At fortælle om volden. Om fortidens og nutidens overgreb blandt mapuchekvinder i Chile. Tidsskriftet Antropologi 46.*

2002 *Det ideelle ritual. Ritualisering og kulturel identitet blandt mapucher i Chile. Jordens Folk.*

2001 *Om at tilhøre et sted og et folk. En undersøgelse af identitet, ritualisering og politisering blandt mapucher i Chile. Specialerække 209. IA, Københavns Universitet.*

2001 *Mapuche. Et indiansk folk i Argentina og Chile. Informations- og undervisningsmateriale om indfødte folk. Iwgia, København*

2001 *Chile. I: The Indigenous World. Iwgia, København.*

2000 *Chile. I: The Indigenous World. Iwgia, København.*

1999 Pehuenche versus the Chilena Government & Endesa. Indigenous Affairs no.1. 99. Iwgia: København.

Lindhardt, Martin, Rita Cancino & Dorthe Brogård Kristensen (red.)

2012 Chile på vej ud af fortidens skygger. I: Chile mellem Nutid og Fremtid. Martin Lindhardt, Rita Cancino & Dorthe Brogård Kristensen (red.) Ålborg: Ålborg Universitetsforlag, s. 9-37.

Sofia Ulver-Sneistrup, Søren Askegaard & Dorthe Brogård Kristensen

2011 "The New Work Ethics of Consumption and the Paradox of Mundane Brand Resistance", Journal of Consumer Culture, 11 (2), 215-238.

Chrysochou, Polymeros, Søren Askegaard, Klaus Grunert & Dorthe Brogård Kristensen

2010 "Social Discourses of healthy Eating: A Market Segmentation Approach, Appetite. vol. 55 (2), 288-297.

Chrysochou, Polymeros; Dorthe Brogård Kristensen; Lene Hauge Jeppesen, Klaus G. Grunert

2009 Symbolism and Semantic Responses towards Healthy Eating among Danish Consumers". Proceedings of the 14th International Conference on Corporate and Marketing Communication, University Of Nicosia.

## Employment

### Department of Business & Management (DBM)

Odense M

1. Nov 2024 → present

### Professor

Consumption, Culture and Commerce (CCC)

Odense M

1. Nov 2024 → present

### VIP

Center for Philosophy and Ethics of Health

Odense M

16. Apr 2025 → present

### VIP

SDU SCC Elite Center CUHRE

16. Apr 2025 → 30. Apr 2026

## Research outputs

### "The highest decision-making level" – Multidisciplinary team meetings as boundary spaces

List, H., Kristensen, D. B. & Graumann, O., Apr 2025, In: Social Science and Medicine. 371, 9 p., 117886.

### In whose pockets? how small Danish patient organisations balance legitimacy, representation and dependency in collaboration with public sector medical researchers and the life science industry

Jacobsen, C., Kristensen, D. B. & Bruun, B., Sept 2024, In: BioSocieties. 19, 3, p. 355-377

### Myter: En introduktion

Harbsmeier, M., Henriques, P. F., Jensen, T. G., Kristensen, D. B., Møhl, P. & Sjørsløv, I., 15. Mar 2024, In: Tidsskriftet Antropologi. 88, p. 3-8

### Fitness interrupted

Kuruoglu, A. P., Fink, A. L. & Kristensen, D. B., 2024, In: Consumption Markets and Culture. 27, 2, p. 97-113

### **Medicinsk Antropologi: Fra kanon til blæksprutte**

List, H., Møhl, P., Kristensen, D. B., Svendsen, M. N. & Høyer, K., 17. Oct 2023, In: Tidskriftet Antropologi. 2023, 87, p. 31-41

### **Algorithmic arrangements towards care**

Kristensen, D. B. & Kuruoglu, A., 2023.

### **From techno-utopianism to personal panopticon and beyond: a call for a revised self-tracking research agenda**

Bode, M. & Kristensen, D. B., 2023, *The Routledge handbook of digital consumption*. Llamas, R. & Belk, R. (eds.). 2. ed. London: Routledge, p. 269-283 (Routledge International Handbooks).

### **Myter: En introduktion**

Harbsmeier, M., Henriques, P., Jensen, T. G., Kristensen, D. B., Møhl, P. & Sjørslev, I., 2023, In: Tidskriftet Antropologi. 2023, 88, p. 3-7

### **Subject in the Making: Technologies of the self and aspirations for a good life in contemporary Denmark**

Pedersen, M., Smith, A., Kristensen, D. B. & Hoeyer, K., 13. Apr 2022, In: Medical Anthropology. 41, 4, p. 431-445

### **The optimised and enhanced self: experiences of the self and the making of societal values**

Kristensen, D. B., Mar 2022, *The Palgrave handbook of the anthropology of technology*. Bruun, M., Wahlberg, A., Douglas-Jones, R., Hasse, C., Høyer, K., Kristensen, D. B. & Winthereik, B. R. (eds.). Singapore: Palgrave Macmillan, p. 585-605

### **Ethics, values and morality: Introduction**

Douglas-Jones, R., Bruun, M. H. & Kristensen, D. B., 2022, *The Palgrave Handbook of the Anthropology of Technology*. Bruun, M. H., Wahlberg, A., Douglas-Jones, R., Hasse, C., Brogård Kristensen, D. & Winthereik, B. R. (eds.). Singapore: Palgrave Macmillan, p. 509-527 509 p.

### **Meeting the body Eye-to-Eye**

Wummel, J. C., Kuruoglu, A. & Kristensen, D. B., 2022.

### **The Palgrave handbook of the anthropology of technology**

Bruun, M. H. (Editor), Wahlberg, A. (Editor), Douglas-Jones, R. (Editor), Hasse, C. (Editor), Hoeyer, K. (Editor), Kristensen, D. B. (Editor) & Winthereik, B. R. (Editor), 2022, Singapore: Palgrave Macmillan. 808 p.

### **Teknosociale sammenfiltringer: Redaktionelt forord**

Barrett, B. A., Bruun, B., Kristensen, D. B., Madsen, M., Møhl, P. & Sørensen, B. W., Aug 2021, In: Tidskriftet Antropologi. 2020, 81, p. 3-5 4 p.

### **Tracking towards care: Relational affordances of self-tracking in gym culture**

Kristensen, D. B., Kuruoglu, A. & Banke, S., Aug 2021, In: Sociology of Health and Illness. 43, 7, p. 1598-1613

### **Optimization and the Affordances of Self-tracking Technologies: An ethnographic study of gym cultures in Denmark**

Kuruoglu, A., Kristensen, D. B. & Banke, S., 2020.

### **Perception and translation of numbers: The case of a health campaign in Denmark**

Kristensen, D. B., Jacobsen, C. B. & Pihl-Thingvad, S., 2020, *Media analysis and public health: Contemporary issues in critical public health*. Henderson, L., Hilton, S. & Green, J. (eds.). Routledge, p. 460-471

### **Fænomenologi. Filosofi, metode og analytisk værktøj**

Kristensen, D. B., 19. Aug 2019, *Forskningsmetoder i Folkesundhedsvidenskab*. Jensen, A. M. B. & Vallgård, S. (eds.). 5. ed. København : Munksgaard , p. 175-200

**Optimization and the Imaginary of Metrics**  
Kristensen, D. B. & Banke, S., 9. May 2019.

**The Datafication of the Self, Optimization and the Imaginary of Metrics**  
Kristensen, D. B. & Banke, S., 21. Mar 2019.

**Patients, Doctors and Healers: Medical Worlds among the Mapuche in Southern Chile**  
Kristensen, D. B., 2019, Cham: Palgrave Macmillan. 228 p.

**Redistribution of Medical Responsibility in the Network of the Hyper-Connected Self**  
Schneider-Kamp, A. & Kristensen, D. B., 2019, *Hyperconnectivity and Digital Reality: Towards the Eutopia of Being Human*. Otrell-Cass, K. (ed.). Cham: Springer, p. 83-102

**Ripped at a Price: Doping Usage in Gym Culture**  
Kuruoglu, A. & Kristensen, D. B., 2019.

**“So Long as I Don’t Look Like a Freak or a Bikini Girl”: Normalizing Doping Use in the Danish Gym**  
Kuruoglu, A. & Kristensen, D. B., 2019.

**Troen på mad som frelse**  
Kristensen, D. B., Jacobsen, C. B. & Askegaard, S., 2019, *Folkesundhed: bag om intentioner og strategier*. Glasdam, S. & Boelsbjerg, H. B. (eds.). København: Gad, p. 305-315

**Co-evolving with self-tracking technologies**  
Kristensen, D. B. & Ruckenstein, M., 1. Oct 2018, In: *New Media & Society*. 20, 10, p. 3624-3640

**The 1-Person Laboratory of the Quantified Self Community**  
Christiansen, T. B., Kristensen, D. B. & Larsen, J. E., 24. Sept 2018, *Metric Culture: Ontologies of Self-Tracking Practices*. Ajana, B. (ed.). 1. ed. Emerald Group Publishing, p. 97-115

**Perception and translation of numbers: the case of a health campaign in Denmark**  
Kristensen, D. B., Jacobsen, C. B. & Pihl-Thingvad, S., 8. Aug 2018, In: *Critical Public Health*. 28, 4, p. 460-471

**Self, substance, and society: Ethnographic explorations of addiction**  
Kristensen, D. B. & Schepelern Johansen, K., Aug 2018, In: *Tidsskrift for Forskning i Sygdom og Samfund*. 15, 28, p. 63-86

**Biomarkers as an emergent area of growth**  
Holmstrøm, K., Olsen, P., Madsen, J., Noer, K. B., Tucgu, S., Kristensen, D. B. & Jacobsen, C. B., 2018

**Human/Technology Associations in Self-Tracking Practices**  
Kristensen, D. B. & Prigge, C., 2018, *Self-Tracking: Empirical and Philosophical Investigations*. Ajana, B. (ed.). Palgrave Macmillan, p. 43-59

**Medical Authority in Geriatric Care: Dissecting the Elderly Consumption Ensemble**  
Schneider-Kamp, A., Askegaard, S. & Kristensen, D. B., 2018.

**What constitutes “Good Care”? A user perspective on elderly care, technology and ethics**  
Emontspool, J., Kristensen, D. B. & Schneider-Kamp, A., 30. Mar 2017, *Proceedings of the 9th Workshop in Interpretive Consumer Research*. European Institute for Advanced Studies in Management

**Riding on the wave of public health campaigns: business development in public-private partnerships**  
Kristensen, D. B. & Munksgaard, K. B., 2017.

**Healthism in Denmark: State, market, and the search for a "Moral Compass"**

Kristensen, D. B., Lim, M. & Askegaard, S., 1. Sept 2016, In: *Health*. 20, 5, p. 485-504

**The Utopia for Tomorrowland: a qualiquantitative study of the social media's Habitus**

Somoza, V. & Kristensen, D. B., 18. May 2016.

**'Authentic food' and the double nature of branding**

Askegaard, S., Kristensen, D. B. & Ulver-Sneistrup, S., 31. Mar 2016, *The Practice of the Meal: Food, families and the market place*. Cappellini, B., Marshall, D. & Parsons, E. (eds.). London: Routledge, p. 15-30 (Routledge Interpretive Marketing Research, Vol. 10).

**Enquete: Sundhedens univers**

Kristensen, D. B., 2016, In: *Antropologi*. 73, p. 83-87

**The digital doppelgänger within: A study on self-tracking and the quantified self movement**

Bode, M. & Kristensen, D. B., 2016, *Assembling Consumption: Researching actors, networks and markets*. Canniford, R. & Bajde, D. (eds.). Oxon: Routledge, p. 119-135

**The Health-related Market in Czech Republic and Denmark: An Exploration of Consumption Experiences**

Chytkova, Z. & Kristensen, D. B., 2016, In: *Central European Business Review*. 5, 3, p. 38-51

**FORORD**

Bruun, M. H. (Editor), Kristensen, D. B. (Editor), Rytter, M. (Editor), Møller, J. R. (Editor) & Krøijer, S. (Editor), 2015, In: *Antropologi*. 72, p. 3-4

**The Optimizing Self**

Kristensen, D. B., Bode, M. & Lim, M., 2015, *Workshop on Interpretive Consumer Research*. European Institute for Advanced Studies in Management, Vol. 8. 5 p.

**Utilitarianism as an interpretive puzzle: Socio-material enactment of optimizing subjects functional objects and facts**

Bajde, D., Bode, M., Kristensen, D. B. & Krabbe, A. D., 2015, *8th Workshop on Interpretive Consumer Research*. European Institute for Advanced Studies in Management

**Værdiskabelse gennem de tre bundlinjer i velfærdsinnovation: Det offentlige, borgerne og de private virksomheder**

Evald, M. R., Pihl-Thingvad, S. & Kristensen, D. B., 2015, *CESFO Årsrapport 2015*. Freytag, P. V., Klyver, K. & Rind Christensen, P. (eds.). Kolding: Center for Småvirksomhedsforskning, Syddansk Universitet, p. 86-91 (CESFO Rapportserie; No. XXVII).

**Got Milk? then Get Rid of It. The Making of a Mythology of Family Health**

Kristensen, D. B. & Askegaard, S., 2014.

**Introduktion: Et lykkeligere, sundere og mere effektivt liv**

Kristensen, D. B., Petersen, M. A., Barrett, B. A., Grue, A. & Simonsen, A. F., 2014, In: *Tidsskriftet Antropologi*. 70, p. 3-13

**Moralities in Food and Health Research**

Askegaard, S., Ordabayeva, N., Chandon, P., Cheung, T., Chytkova, Z., Cornil, Y., Corus, C., Edell, J. A., Mathras, D., Junghans, A. F., Kristensen, D. B., Mikkonen, I., Miller, E. G., Sayarh, N. & Werle, C., 2014, In: *Journal of Marketing Management*. 30, 17/18, p. 1800-1832

**'If it makes you feel good it must be right': Embodiment strategies for healthy eating and risk management**

Kristensen, D. B., Askegaard, S. & Jeppesen, L. H., Jul 2013, In: *Journal of Consumer Behaviour*. 12, 4, p. 243-252 10 p.

### **Addictive Consumption in Cultural Context**

Chelekis, J. & Kristensen, D. B., 2013.

### **Fortiden i nutiden: De indfødtes spændingsfyldte rolle i den chilenske selvforståelse**

Kristensen, D. B., 10. Dec 2012, *Chile mellem fortid og fremtid*. Lindhardt, M., Cancino, R. & Kristensen, D. B. (eds.). 1. ed. Aalborg : Aalborg Universitetsforlag, p. 261-291 31 p.

### **Chile mellem fortid og fremtid**

Lindhardt, M. (Editor), Kristensen, D. B. (Editor) & Cancino, R. (Editor), 2012, 1. ed. Aalborg: Aalborg Universitetsforlag. 291 p.

### **Chile på vej ud af fortidens skygger**

Lindhardt, M., Kristensen, D. B. & Cancino, R., 2012, *Chile mellem fortid og fremtid*. Lindhardt, M., Cancino, R. & Kristensen, D. B. (eds.). Aalborg: Aalborg Universitetsforlag, p. 9-37 28 p.

### **Fænomenologi. Filosofi, metode og analytisk værktøj.**

Kristensen, D. B., 2011, *Forskningsmetoder i folkesundhedsvidenskab*. Koch, L. & Vallgård, S. (eds.). 4 ed. København: Munksgaard , p. 182-205 23 p.

### **Leaving the Milky Way! The Formation of a Consumer Counter Mythology**

Kristensen, D. B., Boye, H. & Askegaard, S., 2011, In: *Journal of Consumer Culture*. 11, 2, p. 195-214

### **Mad, Kontrol og Subjektivitet**

Kristensen, D. B. & Jacobsen, C., 2011, In: *Tidsskrift for Forskning i Sygdom og Samfund*. 14, p. 57-75 18 p.

### **New Consumer Pathologies: The Case of Sugar Addiction**

Kristensen, D. B. & Askegaard, S., 2011.

### **The New Work Ethics of Consumption and the Paradox of Mundane Brand Resistance**

Ulver-Sneistrup, S., Askegaard, S. & Kristensen, D. B., 2011, In: *Journal of Consumer Culture*. 11, 2, p. 215-38

### **The Shaman or the Doctor? Disease Categories, Medical Discourses and Social Positions**

Kristensen, D. B., Nov 2010, In: *AM. Rivista della Società Italiana di Antropologia Medica*. p. 182-207 24 p.

### **Food and the Sacred: Consumption and identity among Danish consumers**

Boye, H., Kristensen, D. B. & Askegaard, S., 11. Sept 2010. 20 p.

### **Daily Brand Resistance and the Consumption of Brand Authenticity**

Ulver-Sneistrup, S., Askegaard, S. & Kristensen, D. B., 2010. 22 p.

### **Leaving the Wilky Way! Moralism in Pharmacologized Food Consumption**

Kristensen, D. B., Boye, H. & Askegaard, S., 2010.

### **Social Discourses of Healthy Eating. A Segmentation Approach**

Chrysochou, P., Askegaard, S., Grunert, K. G. & Kristensen, D. B., 2010, In: *Appetite*. 55, 2, p. 288-297

### **Promoting Health: Producing Moralisms?**

Askegaard, S., Hauge Jeppesen, L., Kristensen, D. B. & Anker, T. B., 2010, In: *Advances in Consumer Research*. 23 p.

### **Uncanny Memories, Violence and Indigenous Medicine in Southern Chile**

Kristensen, D. B., 2010, *Remembering Violence. Anthropological Perspectives on Intergenerational Transmission*. Argenti, N. & Schramm, K. (eds.). New York & London: Berghahn Books

### **Branding i stedet for madpyramider?**

Kristensen, D. B. & Askegaard, S., 6. Jan 2009, In: *Fyens Stiftstidende*. 1 p.

### **Promoting Health: Producing Pathologies?**

Kristensen, D. B., Askegaard, S. & Jeppesen, L. H., 2009, *Proceedings*. Consumer Culture Theory Conference, p. 1-20  
20 p.

### **Symbolism and semantic responses towards healthy eating among Danish consumers**

Chrysochou, P., Kristensen, D. B., Jeppesen, L. H., Grunert, K. G. & Askegaard, S., 2009, *Proceedings of the 14th International Conference on Corporate and Marketing Communications*. Papasolomou, I. (ed.). University of Nicosia, 1 p.

### **"What does healthy eating really mean?"**

Kristensen, D. B. & Chrysochou, P., 2009, *MAPP-konference 2009*. Århus: Institut for Markedsøkonomi/MAPP Centret, Handelshøjskolen i Århus

### **Shamanen, jomfruen og skattevæsenet. Portræt af en mirakelmager fra det sydlige Chile.**

Kristensen, D. B., 1. Jan 2008, In: *Tidsskriftet Antropologi*. 58, p. 19-44 25 p.

### **The Shaman or the Doctor? Patient, Culture and Power in Southern Chile**

Kristensen, D. B., 2008, Department of Anthropology, Faculty of Social Sciences, University of Copenhagen. 249 p.

## **Activities**

### **opponent**

Kristensen, D. B. (Examiner)

30. Sept 2022

### **Deep Reading: Socio-Material Practices and Epistemic Ecologies of "Natural" Contraception**

Kuruoglu, A. (Author), Kristensen, D. B. (Co-author) & Wummel, J. C. (Author)

2021

### **Fitness Interrupted - Exploring Fit Bodies In Crisis**

Kuruoglu, A. (Author), Kristensen, D. B. (Author) & Fink, A. L. (Author)

2021

### **Big Data & Society (Journal)**

Kristensen, D. B. (Peer reviewer)

5. Mar 2020

### **On the potentials of offering a role to patient associations in the development and translation of biomarkers from bench to bedside**

Kristensen, D. B. (Speaker)

4. Dec 2019

### **Facilitating Health Communication**

Kristensen, D. B. (Organizer) & Grønning, A. (Organizer)

7. Nov 2019 → 8. Nov 2019

### **Optimization**

Kristensen, D. B. (Organizer), Smith, A. (Organizer) & Petersen, M. A. (Organizer)

12. Sept 2019 → 13. Sept 2019



## **EASST**

Kristensen, D. B. (Organizer) & Ruckenstein, M. (Organizer)  
25. Jul 2019 → 28. Jul 2019

## **Talk**

Kristensen, D. B. (Guest lecturer) & Banke, S. (Guest lecturer)  
19. Jun 2019

## **The Role of patients in Medical Research**

Kristensen, D. B. (Panel member) & Jacobsen, C. B. (Panel member)  
14. Jun 2019

## **ACR**

Kristensen, D. B. (Participant)  
11. Oct 2018 → 14. Oct 2018

## **ACR**

Kristensen, D. B. (Participant)  
11. Oct 2018 → 14. Oct 2018

## **"Emerging Technologies and Potential Selves". Panel 164: Technologies, Futures and Imaginaries, at EASA 2018, Stockholm**

Smith, A. (Author), Kristensen, D. B. (Co-author) & Petersen, M. A. (Co-author)  
14. Aug 2018 → 17. Aug 2018

## **What constitutes 'Good Care'?: a user perspective on elderly care, technology and society**

Emontspool, J. (Speaker), Kristensen, D. B. (Other) & Schneider-Kamp, A. (Speaker)  
27. Apr 2017

## **"Hvad er en sund fødevarer?: Symboler for det sunde valg i forbrugernes bevidsthed**

Kristensen, D. B. (Lecturer)  
20. Sept 2010

## **Opponent Ph d forsvaret**

Kristensen, D. B. (Examiner)  
31. Dec 2009

## **Health Branding:: Et studie af indkøb, livsstil og sundhedsbudskaber blandt danske forbrugere.**

Kristensen, D. B. (Lecturer)  
26. May 2009

## **Fortiden i nutiden: De indfødtes spændingsfulde rolle i den chilenske selvforståelse**

Kristensen, D. B. (Lecturer)  
14. Mar 2009

## **Kost og livsstil**

Kristensen, D. B. (Lecturer)  
8. Nov 2008

## **Fortællinger fra et supermarked**

Kristensen, D. B. (Lecturer)  
30. Oct 2008

## **Press/Media**

### **Da fitness flyttede hjem**

Kristensen, D. B.

10/08/2020

1 Media contribution

### **Navnligt -fyldt med gode nyheder til forskere fra SDU**

Kristensen, D. B.

01/07/2016

1 item of Media coverage

### **Professor: Brystkræftscreening med AI giver hurtigere resultater, men det øger risikoen for fejl**

Kristensen, D. B.

15/01/2025

1 Media contribution

### **Selvoptimering gør dig hverken lykkelig eller til en overmenneskelig maskine**

Kristensen, D. B.

26/10/2022

1 Media contribution

### **Se på velfærdsinnovation med nye øjne**

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1 item of Media coverage