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Curriculum

Education :

1978 : Cand. scient. pol. ,part one (= 2 year grade) , Aarhus University
1982 : HA from Aarhus Business School
1984 : HD (A) from Odense University
1994 : Cand. Merc. Strategic Planning and International Marketing from Odense University

Professional experience :

1982 : Sales and planning assistant Bent Halby Eksportgartneri, Marslev
1984 : Marketing Coordinator Nyborg Vaskerimaskiner A/S, Tommerup
1986 : Marketing Manager at Fyns Vej A/S, Odense
1990 : Regional Manager Nassau Door A/S, Ringe
1992 : Lecturer at Tietgenskolen (HH) and Odense University HD (A)
1995 : Project Manager at Kolding Business Development
1997 : Project Manager / Vice Managing Director at Greenland Business Development (Sulisa A/S), Nuuk
2003 : Assistant/Associate Professor Engineering College, Odense Teknikum
2006- : Associate Professor University of Southern Denmark, Odense, Department of Marketing & Management

Employment

Department of Business & Management (DBM)

Odense M

6. Jan 2025 → 30. Sept 2026

Teaching Associate Professor

Centre for Integrative Innovation Management (C*I2M)

6. Jan 2025 → 30. Sept 2026