

Rita Faillant
Department of Business & Management (DBM)
Centre for Integrative Innovation Management (C*I2M)
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Phone: +4565504173



Employments

since 2014 Part-time associate Professor at University of Southern Denmark, Part-time University of Klagenfurt, Austria.

2012 Research Fellow at DTU Copenhagen

2004 - 2006 University Assistant at Alpen-Adria Universitaet Klagenfurt, Department of Marketing and International Management.

2006 - 2008 Research Assistant at JKU Linz, Department of International Management

2008 - 2014 Assistant Professor at Alpen-Adria Universitaet Klagenfurt, Department of Innovation Management and Entrepreneurship

Education & Achievements

2014 Habilitation - Venia Docendi for Business Administration, University of Klagenfurt, Austria.

2006 PhD in Marketing and Strategic Management, University of Klagenfurt, Austria.

2003 Masters degree : International Economics & Business Studies (cum laude), Innsbruck University School of Management (Austria).

2003 Masters degree: Economic and business pedagogics (cum laude), Innsbruck University School of Management

Research outputs

Journal articles

Configuring Technology Resources and Organizational Practices for Innovation Success

Knudsen, M. P., Faillant, R. & Schleimer, S. C., 2024, (Accepted/In press) In: Research Technology Management. 67, 4, p. 62-71

Research output: Contribution to journal › Journal article › Research › peer-review

The relative impact of isomorphic pressures on the adoption of radical technology: Evidence from 3D printing

Ukobitz, D. V. & Faillant, R., May 2022, In: Technovation. 113, 102418.

Research output: Contribution to journal › Journal article › Research › peer-review

Performance effects of digital technology adoption and product & service innovation – A process-industry perspective

Blichfeldt, H. & Faillant, R., Jul 2021, In: Technovation. 105, 13 p., 102275.

Research output: Contribution to journal › Journal article › Research › peer-review

Do lead users cooperate with manufacturers in innovation? Investigating the missing link between lead usersness and cooperation initiation with manufacturers

Globocnik, D. & Faillant, R., Feb 2021, In: Technovation. 100, 14 p., 102187.

Research output: Contribution to journal › Journal article › Research › peer-review

Leveraging 3D Printing Technologies: The Case of Mexico's Footwear Industry: Mexico's fashion footwear industry serves as an example of how companies in traditional sectors that adopt 3D printing can realize benefits along their value chain.

Ukobitz, D. & Faillant, R., 2021, In: Research Technology Management. 64, 2, p. 20-30

Research output: Contribution to journal › Journal article › Research › peer-review

Bridging Strategic Planning and Business Model Management: A Formal Control Framework to Manage Business Model Portfolios and Dynamics

Globocnik, D., Faillant, R. & Parastuty, Z., Apr 2020, In: European Management Journal. 38, 2, p. 231-243

Research output: Contribution to journal › Journal article › Research › peer-review

Paths Toward Radical Service Innovation in Manufacturing Companies: A Service-Dominant Logic Perspective
Goduscheit, R. C. & Faullant, R., 1. Sept 2018, In: Journal of Product Innovation Management. 35, 5, p. 701-719
Research output: Contribution to journal › Journal article › Research › peer-review

Fair play: Perceived fairness in crowdsourcing competitions and the customer relationship-related consequences
Faullant, R., Füller, J. & Hutter, K., Aug 2017, In: Management Decision. 55, 9, p. 1924-1941
Research output: Contribution to journal › Journal article › Research › peer-review

Everything community? Destructive processes in communities of crowdsourcing competitions
Faullant, R. & Dolfus, G., 2017, In: Business Process Management Journal. 23, 6, p. 1108-1128
Research output: Contribution to journal › Journal article › Research › peer-review

Everybody is invited but not everybody will come: The influence of personality dispositions on users' entry decisions for crowdsourcing competitions
Faullant, R., Holzmann, P. & Schwarz, E., 1. Aug 2016, In: International Journal of Innovation Management. 20, 6, 20 p., 1650044.
Research output: Contribution to journal › Journal article › Research › peer-review

Mobile audience interaction – explaining the adoption of new mobile service applications in socially enriched environments
Faullant, R., Fuller, J. & Matzler, K., 2012, In: Engineering Management Research. 1, 1, p. 59-76
Research output: Contribution to journal › Journal article › Research › peer-review

Towards a comprehensive understanding of lead userhood: the search for individual creativity
Faullant, R., Schwarz, E., Kraiger, I. & Breitenacker, R. J., 2012, In: Creativity and Innovation Management. 21, 1, p. 76-92
Research output: Contribution to journal › Journal article › Research › peer-review

Personality, basic emotions, and satisfaction: primary emotions in the mountaineering experience
Faullant, R., Matzler, K. & Mooradian, T. A., 2011, In: Tourism Management. 32, 6, p. 1423-1430
Research output: Contribution to journal › Journal article › Research › peer-review

Why co-creation experience matters? Creative experience and its impact on the quantity and quality of creative contributions
Füller, J., Hutter, K. & Faullant, R., 2011, In: R&D Management. 41, 3, p. 259-273
Research output: Contribution to journal › Journal article › Research › peer-review

Triggers for virtual customer integration in the development of medical equipment: from a manufacturer and a user perspective
Füller, J., Faullant, R. & Matzler, K., 2010, In: Industrial Marketing Management. 39, 8, p. 1376-1383
Research output: Contribution to journal › Journal article › Research › peer-review

The impact of entrepreneurship culture and innovativeness on business growth: An empirical study of small- and medium-sized enterprises
Schwarz, E. J., Faullant, R. & Matzler, K., 2009, In: Journal of Business Economics. 6 (Special issue), p. 1-14
Research output: Contribution to journal › Journal article › Research › peer-review

A positioning map of skiing areas using customer satisfaction scores
Faullant, R., Matzler, K. & Füller, J., 2008, In: Journal of Hospitality Marketing & Management. 16, 3, p. 230-245
Research output: Contribution to journal › Journal article › Research › peer-review

Consumer acceptance of internet banking: the influence of internet trust
Grabner-Kräuter, S. & Faullant, R., 2008, In: International Journal of Bank Marketing. 26, 7, p. 483-504
Research output: Contribution to journal › Journal article › Research › peer-review

The impact of satisfaction and image on loyalty: The case of Alpine ski resorts
Faullant, R., Matzler, K. & Füller, J., 2008, In: *Managing Service Quality*. 18, 2, p. 163-178
Research output: Contribution to journal › Journal article › Research › peer-review

Dimensions of price satisfaction: A replication and extension
Matzler, K., Renzl, B. & Faullant, R., 2007, In: *International Journal of Bank Marketing*. 25, 6, p. 394-405
Research output: Contribution to journal › Journal article › Research › peer-review

Asymmetric effects in customer satisfaction
Füller, J., Matzler, K. & Faullant, R., 2006, In: *Annals of Tourism Research*. 33, 4, p. 1159-1163
Research output: Contribution to journal › Journal article › Research › peer-review

The relationship between personality traits (extraversion and neuroticism), emotions and customer self-satisfaction
Matzler, K., Faullant, R., Renzl, B. & Leiter, V., 2005, In: *Innovative Marketing*. 1, 2, p. 32-39
Research output: Contribution to journal › Journal article › Research › peer-review

Books and reports

Product- and service innovation in the scope of digital technology adoption
Blichfeldt, H., Faullant, R. & Gerstlberger, W., 8. Sept 2019, *Proceedings 20th International CINet Conference: Innovating in an era of continuous disruption*. Continuous Innovation Network
Research output: Chapter in Book/Report/Conference proceeding › Article in proceedings › Research › peer-review

Everybody is invited but not everybody will come — the influence of personality dispositions on users' entry decisions for crowdsourcing competitions
Faullant, R., Holzmann, P. & Schwarz, E. J., Apr 2019, *Managing Innovation: Understanding and Motivating Crowds*. Brem, A., Tidd, J. & Daim, T. (eds.). London: World Scientific, p. 91-109 (Series on Technology Management, Vol. 32).
Research output: Chapter in Book/Report/Conference proceeding › Book chapter › Research › peer-review

Identifying Innovative Idea Proposals with Topic Models: A Case Study from SPA Tourism
Sottocornola, G., Stella, F., Symeonidis, P., Zanker, M., Krajger, I., Faullant, R. & Schwarz, E., 2019, *Big Data and Innovation in Tourism, Travel, and Hospitality: Managerial Approaches, Techniques, and Applications*. Sigala, M., Rahimi, R. & Thelwall, M. (eds.). Singapore: Springer, p. 115-133
Research output: Chapter in Book/Report/Conference proceeding › Book chapter › Research › peer-review

The adoption of radical technologies in the value network of the Mexican shoe cluster: influence of relationships and entry barriers
Ukobitz, D. & Faullant, R., 2018, *25th Innovation and Product Development Management Conference (IPDMC)*. European Institute for Advanced Studies in Management, 21 p.
Research output: Chapter in Book/Report/Conference proceeding › Article in proceedings › Research › peer-review

Attracting participants in crowdsourcing contests: the relative importance of brand attachment vs. extrinsic and intrinsic motivations
Hanine, S. & Faullant, R., 2017, *Proceedings of the 24th Innovation and Product Development Management Conference*. Brussels: EISAM, p. 1-14 14 p. (International Product Development Management Conference, Vol. 2017).
Research output: Chapter in Book/Report/Conference proceeding › Article in proceedings › Research › peer-review

Die Wirkung von Beziehungsenergie im Cross-Mentoring
Liebhart, U. & Faullant, R., 2017, *Cross Mentoring: Ein erfolgreiches Instrument organisationsübergreifender Personalentwicklung*. Domsch, M. E., Ladwig, D. H. & Weber, F. C. (eds.). Berlin: Springer, p. 69-90
Research output: Chapter in Book/Report/Conference proceeding › Book chapter › Research › peer-review

Implications of the Concept Industry 4.0 for Innovative Manufacturing Firms
Gerstlberger, W., Faullant, R. & Blichfeldt, H., 2017, *Proceedings of the 24th Innovation and Product Development Management Conference*. Brussels: EISAM, p. 1-10

Research output: Chapter in Book/Report/Conference proceeding › Article in proceedings › Research › peer-review

Managerial decision making for the adoption of radical technologies

Ukobitz, D., Faullant, R. & Schwarz, E., 2017, *Proceedings of the 24th Innovation and Product Development Management Conference*. EISAM, p. 1-22 (International Product Development Management Conference, Vol. 2017).

Research output: Chapter in Book/Report/Conference proceeding › Article in proceedings › Research › peer-review

Process and product innovation in the scope of Industry 4.0

Blichfeldt, H., Faullant, R. & Gerstlberger, W., 2017, *Proceedings of 18th International CINet Conference: Digitalization and innovation: designing the organization of the future*. Twente, The Netherlands: Continuous Innovation Network, p. 107-118

Research output: Chapter in Book/Report/Conference proceeding › Article in proceedings › Research › peer-review

The Day after Crowdsourcing: Do Crowdsourced Ideas become Innovations?

Faullant, R., Knudsen, M. P. & Dolfus, G., 2017, *Proceedings of the 17th International Continuous Innovation Network Conference: Innovation and tradition: combining the old and the new*. Hölzle, K. & Björk, J. (eds.). Continuous Innovation Network

Research output: Chapter in Book/Report/Conference proceeding › Article in proceedings › Research › peer-review

The (un)-usual suspects - what drives users to cooperate with manufacturers in user innovation-hostile contexts

Globocnik, D. & Faullant, R., 2017, *Proceedings of the 24th Innovation and Product Development Management Conference*. EISAM, p. 1-23 23 p. (International Product Development Management Conference, Vol. 2017).

Research output: Chapter in Book/Report/Conference proceeding › Article in proceedings › Research › peer-review

Sabotage in idea competitions of crowdsourcing communities

Dolfus, G. & Faullant, R., 2016, *23rd International Product Development Management Conference: Crossing Borders and Boundaries: The Changing Role of Innovation/Entrepreneurship*. European Institute for Advanced Studies in Management

Research output: Chapter in Book/Report/Conference proceeding › Article in proceedings › Research › peer-review

Adoption and Use of Organizational Practices and Process Technologies for Stimulation of the Innovative Capabilities of Firms

Faullant, R. & Knudsen, M. P., 1. Sept 2015, *Pursuing Innovation Leadership: Proceeding of the 16th International CINet Conference*. Continuous Innovation Network

Research output: Chapter in Book/Report/Conference proceeding › Article in proceedings › Research › peer-review

Everything community? Destructive processes in communities of crowdsourcing competitions

Faullant, R. & Dolfus, G., 2015, *Proceeding of the 22nd Innovation Product Development Management Conference*. European Institute for Advanced Studies in Management, 18 p. (International Product Development Management Conference).

Research output: Chapter in Book/Report/Conference proceeding › Article in proceedings › Research › peer-review

Everybody is invited but not everybody will come: the role of personality dispositions on users' entry decision of crowdsourcing competitions

Faullant, R., Holzmann, P., Gängel-Ehrenwerth, C. & Schwarz, E., 2014, *Innovation Through Engineering, Business & Design: Proceedings of the 21st International Product Development management Conference*. European Institute for Advanced Studies in Management, 12 p. (International Product Development Management Conference).

Research output: Chapter in Book/Report/Conference proceeding › Article in proceedings › Research › peer-review

Kundenintegration im Neuproduktentwicklungsprozess

Gängl-Ehrenwerth, C., Faullant, R. & Schwarz, E. J., 2013, *Kreativität, Innovation, Entrepreneurship*. Krause, D. E. (ed.). Springer, p. 371-384

Research output: Chapter in Book/Report/Conference proceeding › Book chapter › Research › peer-review

The thrill of victory, the agony of defeat: Personality, perceptions of price (Un)fairness, emotions, and price satisfaction
Faullant, R., Matzler, K. & Mooradian, T. A., 2013, *Handbook of Psychology of Emotions: Recent Theoretical Perspectives and Novel Empirical Findings*. Mohiyeddini, C., Eysenck, M. & Bauer, S. (eds.). Nova Science Publishers, Vol. 2. p. 127-140

Research output: [Chapter in Book/Report/Conference proceeding](#) › [Book chapter](#) › [Research](#) › [peer-review](#)

Identification of innovative users for new service development in tourism

Faullant, R., Krajger, I. & Zanker, M., 2012, *Information and Communication Technologies in Tourism 2012*. Fuchs, M., Ricci, F. & Cantoni, L. (eds.). Vienna: Springer, p. 426-436

Research output: [Chapter in Book/Report/Conference proceeding](#) › [Book chapter](#) › [Research](#) › [peer-review](#)

Internet trust as a specific form of technology and its influence on online banking adoption

Grabner-Kräuter, S. & Faullant, R., 2010, *Trust and Technology in a Ubiquitous Modern Environment: Theoretical and Methodological Perspectives*. Latusek, D. & Gerbasi, A. (eds.). IGI global, p. 174-192

Research output: [Chapter in Book/Report/Conference proceeding](#) › [Book chapter](#) › [Research](#) › [peer-review](#)

Other research outputs

The Decline in Product Innovativeness and the Significance of Process and Organizational Innovation

Faullant, R., Knudsen, M. P. & Reichelt, A., 14. Jun 2024. 21 p.

Research output: [Contribution to conference without publisher/journal](#) › [Paper](#) › [Research](#) › [peer-review](#)

Energizing mentoring relationships: exploring the concept of relational energy

Faullant, R., Liebhart, U. & Mödritscher, G., 25. Jun 2019.

Research output: [Contribution to conference without publisher/journal](#) › [Paper](#) › [Research](#) › [peer-review](#)

Radical technology adoption and the relative importance of isomorphic pressures

Faullant, R. & Ukobitz, D., 25. Jun 2019.

Research output: [Contribution to conference without publisher/journal](#) › [Paper](#) › [Research](#) › [peer-review](#)

The effects of female mentee's relational energy on cross-company mentoring relationships

Liebhart, U. & Faullant, R., 25. Jun 2019.

Research output: [Contribution to conference without publisher/journal](#) › [Paper](#) › [Research](#) › [peer-review](#)

Taking a holistic view on the relevance of internal promoter roles for corporate innovation performance

Faullant, R. & Globocnik, D., 17. Jun 2019.

Research output: [Contribution to conference without publisher/journal](#) › [Paper](#) › [Research](#) › [peer-review](#)

Escaping the Doldrums of Non-Innovation: Path From Non-Innovator to Radical Innovator

Faullant, R. & Knudsen, M. P., 2019.

Research output: [Contribution to conference without publisher/journal](#) › [Paper](#) › [Research](#) › [peer-review](#)

Sabotage in idea competitions of crowdsourcing communities: forms, extent, and Impact of destructive behavior

Faullant, R., Shehu, E. & Dolfus, G., 2018. 20 p.

Research output: [Contribution to conference without publisher/journal](#) › [Paper](#) › [Research](#) › [peer-review](#)

How strategy translates into business models: A business model portfolio perspective

Faullant, R. & Globocnik, D., 2017. 22 p.

Research output: [Contribution to conference without publisher/journal](#) › [Conference abstract for conference](#) › [Research](#) › [peer-review](#)

Being challenged by crowdsourcing? The Long Journey from Crowdsourcing to Innovation

Knudsen, M. P. & Faullant, R., 2016.

Research output: [Contribution to conference without publisher/journal](#) › [Paper](#) › [Research](#) › [peer-review](#)

Raising Innovativeness through Adoption and Use of Organisational Practices and Process Technologies

Knudsen, M. P. & Faullant, R., 2016. 19 p.

Research output: [Contribution to conference without publisher/journal](#) › [Paper](#) › [Research](#) › [peer-review](#)

Relational energy as a booster for high quality relationships in mentoring

Liebhart, U. & Faullant, R., 2014.

Research output: Contribution to conference without publisher/journal › Paper › Research › peer-review

Drivers of Innovation Management 2.0 and Employee-Based Innovation Communities

Füller, J., Faullant, R. & Hutter, K., 2012.

Research output: Contribution to conference without publisher/journal › Paper › Research › peer-review

The passion of user-generated brands

Hutter, K., Faullant, R. & Füller, J., 2012.

Research output: Contribution to conference without publisher/journal › Paper › Research › peer-review

Fair play: perceived fairness in idea and design contest communities and its behavioral consequences

Faullant, R., Füller, J., Hutter, K. & Gebauer, H., 2011.

Research output: Contribution to conference without publisher/journal › Paper › Research › peer-review

Virtual user integration for new product development: a review of literature and perspectives for future research

Faullant, R., Kraiger, I. & Schwarz, E. J., 2011.

Research output: Contribution to conference without publisher/journal › Paper › Research › peer-review

Are lead users creative?

Faullant, R., Schwarz, E. J., Kraiger, I. & Breitenecker, R. J., 2009.

Research output: Contribution to conference without publisher/journal › Paper › Research › peer-review

Co-creation Experience and its Impact on User's Creative Contribution

Füller, J., Hutter, K. & Faullant, R., 2009.

Research output: Contribution to conference without publisher/journal › Conference abstract for conference › Research › peer-review

Cross-cultural differences in customer delight: An application of the three-factor-theory of customer satisfaction in different cultures

Matzler, K., Faullant, R., Bailom, F. & Linder, A., 2009.

Research output: Contribution to conference without publisher/journal › Paper › Research › peer-review

The impact of Internet Trust on the Adoption of Internet Banking and the Moderating Role of Personality

Grabner-Kräuter, S. & Faullant, R., 2009.

Research output: Contribution to conference without publisher/journal › Paper › Research › peer-review

Towards a comprehensive understanding of lead userhood: the role of personality and creativity

Faullant, R., Schwarz, E. J., Kraiger, I. & Breitenecker, R. J., 2009.

Research output: Contribution to conference without publisher/journal › Paper › Research › peer-review

Die Auswirkungen von Heterogenität als Separation auf Teamprozesse und Teamperformance

Schwarz, E. J., Faullant, R. & Breitenecker, R. J., 2008.

Research output: Contribution to conference without publisher/journal › Conference abstract for conference › Research › peer-review

Organizational culture and innovativeness as determinants of business growth: an empirical study of small- and medium-sized enterprises

Schwarz, E. J., Faullant, R. & Matzler, K., 2008.

Research output: Contribution to conference without publisher/journal › Conference abstract for conference › Research › peer-review

The role of personality and culture in the formation of consumption-based emotions and satisfaction
Matzler, K., Faullant, R. & Mooradian, T. A., 2008.
Research output: Contribution to conference without publisher/journal › Paper › Research › peer-review

Personality, trust, perceived risk, and the adoption of internet banking
Grabner-Kräuter, S. & Faullant, R., 2007.
Research output: Contribution to conference without publisher/journal › Paper › Research › peer-review

Self-satisfaction as predictor of overall satisfaction in service contexts with high customer participation, and the impact of Neuroticism and Extraversion on performance evaluation
Matzler, K. & Faullant, R., 2006.
Research output: Contribution to conference without publisher/journal › Paper › Research › peer-review

The influence of personality and emotions on customer (self-)satisfaction
Matzler, K., Faullant, R., Renzl, B. & Leiter, V., Jun 2005.
Research output: Contribution to conference without publisher/journal › Paper › Research › peer-review

Consumer confusion in mass customization
Waiguny, M., Matzler, K., Faullant, R., Bidmon, S. & Fladnitzer, M., 2005.
Research output: Contribution to conference without publisher/journal › Paper › Research › peer-review

Dimensions and consequences of customer e-confusion in online buying behavior
Matzler, K., Bidmon, S., Faullant, R. & Waiguny, M., 2005.
Research output: Contribution to conference without publisher/journal › Paper › Research › peer-review

Price fairness, personality traits and emotions
Matzler, K., Bidmon, S., Faullant, R., Fladnitzer, M., Grabner-Kräuter, S. & Schwarz-Musch, A., 2005.
Research output: Contribution to conference without publisher/journal › Paper › Research › peer-review

Primary emotional responses, cognitive appraisals, and satisfaction in a high-intensity experiential consumption
Mooradian, T. A., Matzler, K. & Faullant, R., 2005.
Research output: Contribution to conference without publisher/journal › Conference abstract for conference › Research › peer-review

Strategic planning and marketing as fundamentals for strategic entrepreneurship: a european perspective
Kraus, S., Fladnitzer, M. & Faullant, R., 2005.
Research output: Contribution to conference without publisher/journal › Conference abstract for conference › Research › peer-review

Activities

Editorial work

R&D Management Conference 2018 (Event)

Faullant, R. (Peer reviewer)

31. Mar 2018

Activity: Editorial work and peer review › Peer review of manuscripts › Research

DRUID Academy 2018 (Event)

Faullant, R. (Peer reviewer)

15. Jan 2018

Activity: Editorial work and peer review › Peer review of manuscripts › Research

International Journal of Innovation Management (Journal)

Faullant, R. (Peer reviewer)

30. Nov 2017

Activity: Editorial work and peer review › Peer review of manuscripts › Research

Management Decision (Journal)

Faillant, R. (Peer reviewer)

31. Jul 2017

Activity: Editorial work and peer review › Peer review of manuscripts › Research

37th Annual Strategic Management Society Annual Conference (Event)

Faillant, R. (Peer reviewer)

31. May 2017

Activity: Editorial work and peer review › Peer review of manuscripts › Research

Journal of Vocational Behavior (Journal)

Faillant, R. (Peer reviewer)

30. May 2017

Activity: Editorial work and peer review › Peer review of manuscripts › Research

Industrial Marketing Management (Journal)

Faillant, R. (Peer reviewer)

30. Apr 2017

Activity: Editorial work and peer review › Peer review of manuscripts › Research

DRUID Academy (Event)

Faillant, R. (Peer reviewer)

18. Jan 2017 → 20. Jan 2017

Activity: Editorial work and peer review › Peer review of manuscripts › Research

Industrial Marketing Management (Journal)

Faillant, R. (Peer reviewer)

22. Nov 2016

Activity: Editorial work and peer review › Peer review of manuscripts › Research

Industrial Marketing Management (Journal)

Faillant, R. (Peer reviewer)

9. Nov 2016

Activity: Editorial work and peer review › Peer review of manuscripts › Research

VHB Jahrestagung der Technologie, Innovation & Entrepreneurship Division (Event)

Faillant, R. (Peer reviewer)

16. Aug 2016

Activity: Editorial work and peer review › Peer review of manuscripts › Research

Industrial Marketing Management (Journal)

Faillant, R. (Peer reviewer)

27. Jun 2016

Activity: Editorial work and peer review › Peer review of manuscripts › Research

Business Process Management Journal (Journal)

Faillant, R. (Peer reviewer)

14. Jan 2016

Activity: Editorial work and peer review › Peer review of manuscripts › Research

Industrial Marketing Management (Journal)

Faillant, R. (Peer reviewer)

1. Jan 2011 → ...

Activity: Editorial work and peer review › Editor of research journal › Research

Industrial Marketing Management (Journal)

Faullant, R. (Peer reviewer)

2011 → ...

Activity: Editorial work and peer review › Editor of research journal › Research

Memberships and boards

Plattform fuer Innovation (External organisation)

Faullant, R. (Member)

1. Jan 2018 → ...

Activity: Membership › Board duties in companies, associations, or public organisations

Conferences

Strategic Management Society Special Conference Milan 2022

Beach, M. G. (Participant) & Faullant, R. (Participant)

15. Jun 2022 → 18. Jun 2022

Activity: Attending an event › Conference organisation or participation

Drivers and Contextual Barriers of Radical Technology Adoption in Organizations: Example of the Mexican Footwear Industry

Ukobitz, D. (Speaker) & Faullant, R. (Speaker)

24. Feb 2019

Activity: Talks and presentations › Conference presentations

Energizing mentoring relationships: exploring the concept of relational energy

Faullant, R. (Lecturer) & Liebhart, U. (Lecturer)

2019

Activity: Talks and presentations › Conference presentations

Radical technology adoption and the relative importance of isomorphic pressures

Faullant, R. (Lecturer) & Ukobitz, D. (Lecturer)

2019

Activity: Talks and presentations › Conference presentations

The effects of female mentee's relational energy on cross-company mentoring relationships

Faullant, R. (Lecturer) & Liebhart, U. (Lecturer)

2019

Activity: Talks and presentations › Conference presentations

DRUID Conference 2018

Faullant, R. (Participant)

11. Jun 2018 → 13. Jun 2018

Activity: Attending an event › Conference organisation or participation

Sabotage in idea competitions of crowdsourcing communities - forms, extent, and Impact of destructive behavior

Faullant, R. (Speaker)

11. Jun 2018

Activity: Talks and presentations › Conference presentations

Attracting participants in crowdsourcing contests: the relative importance of brand attachment vs. extrinsic and intrinsic motivations

Faullant, R. (Speaker)

13. Jun 2017

Activity: Talks and presentations › Conference presentations

The (un)-usual suspects - what drives users to cooperate with manufacturers in user innovation-hostile contexts

Faullant, R. (Speaker)

13. Jun 2017

Activity: Talks and presentations › Conference presentations

Managerial decision making for the adoption of radical technologies

Faullant, R. (Speaker)

12. Jun 2017

Activity: Talks and presentations › Conference presentations

24th Innovation and Product Development Management Conference (IPDMC)

Faullant, R. (Participant)

11. Jun 2017 → 13. Jun 2017

Activity: Attending an event › Conference organisation or participation

How strategy translates into business models: A business model portfolio perspective

Faullant, R. (Speaker)

19. May 2017

Activity: Talks and presentations › Conference presentations

1st Business Model Conference

Faullant, R. (Participant)

18. May 2017 → 19. May 2017

Activity: Attending an event › Conference organisation or participation

17th International Continuous Innovation Network Conference

Faullant, R. (Participant)

11. Sept 2016 → 13. Sept 2016

Activity: Attending an event › Conference organisation or participation

The Day after Crowdsourcing: Do Crowdsourced Ideas become Innovations?

Faullant, R. (Speaker)

11. Sept 2016

Activity: Talks and presentations › Conference presentations

20th Danish Research Unit for Industrial Dynamics Anniversary Conference

Faullant, R. (Participant)

13. Jun 2016 → 15. Jun 2016

Activity: Attending an event › Conference organisation or participation

Raising Innovativeness through Adoption and Use of Organisational Practices and Process Technologies

Faullant, R. (Speaker)

13. Jun 2016

Activity: Talks and presentations › Conference presentations

Everything community? Destructive processes in communities of crowdsourcing competitions

Faullant, R. (Speaker)

15. Jun 2015

Activity: Talks and presentations › Conference presentations

22nd Innovation and Product Development Management Conference

Faullant, R. (Participant)

14. Jun 2015 → 16. Jun 2015

Activity: Attending an event › Conference organisation or participation

Everybody is invited but not everybody will come – the role of personality dispositions on users' entry decision of crowdsourcing competitions

Faullant, R. (Guest lecturer)

16. Jun 2014

Activity: Talks and presentations › Conference presentations

Prizes

Award for outstanding contribution in reviewing, Industrial Marketing Management

Faullant, R. (Recipient), Department of Business & Management (DBM), Centre for Integrative Innovation Management (C*I2M)

Details

Awarded date	2017
Degree of recognition	International
Granting organisation	Industrial Marketing Management

Excellence Award in Publishing

Faullant, R. (Recipient), Department of Business & Management (DBM), Centre for Integrative Innovation Management (C*I2M)

Description

Award for Excellence in Publishing 2011 from the Faculty of Management and Economics, Alpen-Adria Universitaet Klagenfurt.

Details

Awarded date	2011
Degree of recognition	National
Granting organisation	University of Klagenfurt

Highly Commended Award Winner at the Emerald Literati Network Awards

Faullant, R. (Recipient), Department of Business & Management (DBM), Centre for Integrative Innovation Management (C*I2M)

Description

Highly Commended Award Winner at the Emerald Literati Network Awards for Excellence 2009, Emerald Group Publishing Limited. Paper: "Consumer Acceptance of Internet Banking: The Influence of Internet Trust" in International Journal of Bank Marketing, 2008, Vol. 26, Issue 7, pp. 483-504

Details

Awarded date	2009
Degree of recognition	International
Granting organisation	Internatinal Journal of Bank Marketing