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Institut for Virksomhedsledelse (IVL)
Center for Integrerende Innovationsledelse (C*I2M)
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Telefon: +4565504173



Employments

2023	Lorem ipsum dolor sit amet
2022	Lorem ipsum dolor sit amet
2021	Lorem ipsum dolor sit amet
2020	Lorem ipsum dolor sit amet
2019	Lorem ipsum dolor sit amet

Education & Achievements

2023	Lorem ipsum dolor sit amet
2022	Lorem ipsum dolor sit amet
2021	Lorem ipsum dolor sit amet

Publikationer

Tidsskriftsartikler

Configuring Technology Resources and Organizational Practices for Innovation Success

Knudsen, M. P., Faullant, R. & Schleimer, S. C., 2024, (Accepteret/In press) I: Research Technology Management. 67, 4, s. 62-71

Publikation: Bidrag til tidsskrift › Tidsskriftartikel › Forskning › peer review

The relative impact of isomorphic pressures on the adoption of radical technology: Evidence from 3D printing

Ukobitz, D. V. & Faullant, R., maj 2022, I: Technovation. 113, 102418.

Publikation: Bidrag til tidsskrift › Tidsskriftartikel › Forskning › peer review

Performance effects of digital technology adoption and product & service innovation – A process-industry perspective

Blichfeldt, H. & Faullant, R., jul. 2021, I: Technovation. 105, 13 s., 102275.

Publikation: Bidrag til tidsskrift › Tidsskriftartikel › Forskning › peer review

Do lead users cooperate with manufacturers in innovation? Investigating the missing link between lead users and cooperation initiation with manufacturers

Globocnik, D. & Faullant, R., feb. 2021, I: Technovation. 100, 14 s., 102187.

Publikation: Bidrag til tidsskrift › Tidsskriftartikel › Forskning › peer review

Leveraging 3D Printing Technologies: The Case of Mexico's Footwear Industry: Mexico's fashion footwear industry serves as an example of how companies in traditional sectors that adopt 3D printing can realize benefits along their value chain.

Ukobitz, D. & Faullant, R., 2021, I: Research Technology Management. 64, 2, s. 20-30

Publikation: Bidrag til tidsskrift › Tidsskriftartikel › Forskning › peer review

Bridging Strategic Planning and Business Model Management: A Formal Control Framework to Manage Business Model Portfolios and Dynamics

Globocnik, D., Faullant, R. & Parastuty, Z., apr. 2020, I: European Management Journal. 38, 2, s. 231-243

Publikation: Bidrag til tidsskrift › Tidsskriftartikel › Forskning › peer review

Paths Toward Radical Service Innovation in Manufacturing Companies: A Service-Dominant Logic Perspective

Goduscheit, R. C. & Faullant, R., 1. sep. 2018, I: Journal of Product Innovation Management. 35, 5, s. 701-719

Publikation: Bidrag til tidsskrift › Tidsskriftartikel › Forskning › peer review

Fair play: Perceived fairness in crowdsourcing competitions and the customer relationship-related consequences

Faullant, R., Füller, J. & Hutter, K., aug. 2017, I: Management Decision. 55, 9, s. 1924-1941

Publikation: Bidrag til tidsskrift › Tidsskriftartikel › Forskning › peer review

Everything community? Destructive processes in communities of crowdsourcing competitions

Faullant, R. & Dolfus, G., 2017, I: Business Process Management Journal. 23, 6, s. 1108-1128

Publikation: Bidrag til tidsskrift › Tidsskriftartikel › Forskning › peer review

Everybody is invited but not everybody will come: The influence of personaly dispositions on users' entry decisions for crowdsourcing competitions

Faullant, R., Holzmann, P. & Schwarz, E., 1. aug. 2016, I: International Journal of Innovation Management. 20, 6, 20 s., 1650044.

Publikation: Bidrag til tidsskrift › Tidsskriftartikel › Forskning › peer review

Mobile audience interaction – explaining the adoption of new mobile service applications in socially enriched environments

Faullant, R., Fuller, J. & Matzler, K., 2012, I: Engineering Management Research. 1, 1, s. 59-76

Publikation: Bidrag til tidsskrift › Tidsskriftartikel › Forskning › peer review

Towards a comprehensive understanding of lead usersness: the search for individual creativity

Faullant, R., Schwarz, E., Krajger, I. & Breitenecker, R. J., 2012, I: Creativity and Innovation Management. 21, 1, s. 76-92

Publikation: Bidrag til tidsskrift › Tidsskriftartikel › Forskning › peer review

Personality, basic emotions, and satisfaction: primary emotions in the mountaineering experience

Faullant, R., Matzler, K. & Mooradian, T. A., 2011, I: Tourism Management. 32, 6, s. 1423-1430

Publikation: Bidrag til tidsskrift › Tidsskriftartikel › Forskning › peer review

Why co-creation experience matters? Creative experience and its impact on the quantity and quality of creative contributions

Füller, J., Hutter, K. & Faullant, R., 2011, I: R&D Management. 41, 3, s. 259-273

Publikation: Bidrag til tidsskrift › Tidsskriftartikel › Forskning › peer review

Triggers for virtual customer integration in the development of medical equipment: from a manufacturer and a user perspective

Füller, J., Faullant, R. & Matzler, K., 2010, I: Industrial Marketing Management. 39, 8, s. 1376-1383

Publikation: Bidrag til tidsskrift › Tidsskriftartikel › Forskning › peer review

The impact of entrepreneurship culture and innovativeness on business growth: An empirical study of small- and medium-sized enterprises

Schwarz, E. J., Faullant, R. & Matzler, K., 2009, I: Journal of Business Economics. 6 (Special issue), s. 1-14

Publikation: Bidrag til tidsskrift › Tidsskriftartikel › Forskning › peer review

A positioning map of skiing areas using customer satisfaction scores

Faullant, R., Matzler, K. & Füller, J., 2008, I: Journal of Hospitality Marketing & Management. 16, 3, s. 230-245

Publikation: Bidrag til tidsskrift › Tidsskriftartikel › Forskning › peer review

Consumer acceptance of internet banking: the influence of internet trust

Grabner-Kräuter, S. & Faullant, R., 2008, I: International Journal of Bank Marketing. 26, 7, s. 483-504

Publikation: Bidrag til tidsskrift › Tidsskriftartikel › Forskning › peer review

The impact of satisfaction and image on loyalty: The case of Alpine ski resorts

Faullant, R., Matzler, K. & Füller, J., 2008, I: Managing Service Quality. 18, 2, s. 163-178

Publikation: Bidrag til tidsskrift › Tidsskriftartikel › Forskning › peer review

Dimensions of price satisfaction: A replication and extension

Matzler, K., Renzl, B. & Faullant, R., 2007, I: *International Journal of Bank Marketing*. 25, 6, s. 394-405

Publikation: Bidrag til tidsskrift › Tidsskriftartikel › Forskning › peer review

Asymmetric effects in customer satisfaction

Füller, J., Matzler, K. & Faullant, R., 2006, I: *Annals of Tourism Research*. 33, 4, s. 1159-1163

Publikation: Bidrag til tidsskrift › Tidsskriftartikel › Forskning › peer review

The relationship between personality traits (extraversion and neuroticism), emotions and customer self-satisfaction

Matzler, K., Faullant, R., Renzl, B. & Leiter, V., 2005, I: *Innovative Marketing*. 1, 2, s. 32-39

Publikation: Bidrag til tidsskrift › Tidsskriftartikel › Forskning › peer review

Bøger og rapporter

Product- and service innovation in the scope of digital technology adoption

Blichfeldt, H., Faullant, R. & Gerstlberger, W., 8. sep. 2019, *Proceedings 20th International CINet Conference: Innovating in an era of continuous disruption*. Continuous Innovation Network

Publikation: Kapitel i bog/rapport/konference-proceeding › Konferencebidrag i proceedings › Forskning › peer review

Everybody is invited but not everybody will come — the influence of personality dispositions on users' entry decisions for crowdsourcing competitions

Faullant, R., Holzmann, P. & Schwarz, E. J., apr. 2019, *Managing Innovation: Understanding and Motivating Crowds*.

Brem, A., Tidd, J. & Daim, T. (red.). London: World Scientific, s. 91-109 (Series on Technology Management, Bind 32).

Publikation: Kapitel i bog/rapport/konference-proceeding › Kapitel i bog › Forskning › peer review

Identifying Innovative Idea Proposals with Topic Models: A Case Study from SPA Tourism

Sottocornola, G., Stella, F., Symeonidis, P., Zanker, M., Krajger, I., Faullant, R. & Schwarz, E., 2019, *Big Data and Innovation in Tourism, Travel, and Hospitality: Managerial Approaches, Techniques, and Applications*. Sigala, M., Rahimi, R. & Thelwall, M. (red.). Singapore: Springer, s. 115-133

Publikation: Kapitel i bog/rapport/konference-proceeding › Kapitel i bog › Forskning › peer review

The adoption of radical technologies in the value network of the Mexican shoe cluster: influence of relationships and entry barriers

Ukobitz, D. & Faullant, R., 2018, *25th Innovation and Product Development Management Conference (IPDMC)*. European Institute for Advanced Studies in Management, 21 s.

Publikation: Kapitel i bog/rapport/konference-proceeding › Konferencebidrag i proceedings › Forskning › peer review

Attracting participants in crowdsourcing contests: the relative importance of brand attachment vs. extrinsic and intrinsic motivations

Hanine, S. & Faullant, R., 2017, *Proceedings of the 24th Innovation and Product Development Management Conference*.

Brussels: EISAM, s. 1-14 14 s. (International Product Development Management Conference, Bind 2017).

Publikation: Kapitel i bog/rapport/konference-proceeding › Konferencebidrag i proceedings › Forskning › peer review

Die Wirkung von Beziehungsenergie im Cross-Mentoring

Liebhart, U. & Faullant, R., 2017, *Cross Mentoring: Ein erfolgreiches Instrument organisationsübergreifender Personalentwicklung*. Domsch, M. E., Ladwig, D. H. & Weber, F. C. (red.). Berlin: Springer, s. 69-90

Publikation: Kapitel i bog/rapport/konference-proceeding › Kapitel i bog › Forskning › peer review

Implications of the Concept Industry 4.0 for Innovative Manufacturing Firms

Gerstlberger, W., Faullant, R. & Blichfeldt, H., 2017, *Proceedings of the 24th Innovation and Product Development Management Conference*. Brussels: EISAM, s. 1-10

Publikation: Kapitel i bog/rapport/konference-proceeding › Konferencebidrag i proceedings › Forskning › peer review

Managerial decision making for the adoption of radical technologies

Ukobitz, D., Faullant, R. & Schwarz, E., 2017, *Proceedings of the 24th Innovation and Product Development Management Conference*. EISAM, s. 1-22 (International Product Development Management Conference, Bind 2017).

Publikation: Kapitel i bog/rapport/konference-proceeding > Konferencebidrag i proceedings > Forskning > peer review

Process and product innovation in the scope of Industry 4.0

Blichfeldt, H., Faullant, R. & Gerstlberger, W., 2017, *Proceedings of 18th International CINet Conference: Digitalization and innovation: designing the organization of the future*. Twente, The Netherlands: Continuous Innovation Network, s. 107-118

Publikation: Kapitel i bog/rapport/konference-proceeding > Konferencebidrag i proceedings > Forskning > peer review

The Day after Crowdsourcing: Do Crowdsourced Ideas become Innovations?

Faullant, R., Knudsen, M. P. & Dolfus, G., 2017, *Proceedings of the 17th International Continuous Innovation Network Conference: Innovation and tradition: combining the old and the new*. Hölzle, K. & Björk, J. (red.). Continuous Innovation Network

Publikation: Kapitel i bog/rapport/konference-proceeding > Konferencebidrag i proceedings > Forskning > peer review

The (un)-usual suspects - what drives users to cooperate with manufacturers in user innovation-hostile contexts

Globocnik, D. & Faullant, R., 2017, *Proceedings of the 24th Innovation and Product Development Management Conference*. EISAM, s. 1-23 23 s. (International Product Development Management Conference, Bind 2017).

Publikation: Kapitel i bog/rapport/konference-proceeding > Konferencebidrag i proceedings > Forskning > peer review

Sabotage in idea competitions of crowdsourcing communities

Dolfus, G. & Faullant, R., 2016, *23rd International Product Development Management Conference: Crossing Borders and Boundaries: The Changing Role of Innovation/Entrepreneurship*. European Institute for Advanced Studies in Management

Publikation: Kapitel i bog/rapport/konference-proceeding > Konferencebidrag i proceedings > Forskning > peer review

Adoption and Use of Organizational Practices and Process Technologies for Stimulation of the Innovative Capabilities of Firms

Faullant, R. & Knudsen, M. P., 1. sep. 2015, *Pursuing Innovation Leadership: Proceeding of the 16th International CINet Conference*. Continuous Innovation Network

Publikation: Kapitel i bog/rapport/konference-proceeding > Konferencebidrag i proceedings > Forskning > peer review

Everything community? Destructive processes in communities of crowdsourcing competitions

Faullant, R. & Dolfus, G., 2015, *Proceeding of the 22nd Innovation Product Development Management Conference*. European Institute for Advanced Studies in Management, 18 s. (International Product Development Management Conference).

Publikation: Kapitel i bog/rapport/konference-proceeding > Konferencebidrag i proceedings > Forskning > peer review

Everybody is invited but not everybody will come: the role of personality dispositions on users' entry decision of crowdsourcing competitions

Faullant, R., Holzmann, P., Gängel-Ehrenwerth, C. & Schwarz, E., 2014, *Innovation Through Engineering, Business & Design: Proceedings of the 21st International Product Development management Conference*. European Institute for Advanced Studies in Management, 12 s. (International Product Development Management Conference).

Publikation: Kapitel i bog/rapport/konference-proceeding > Konferencebidrag i proceedings > Forskning > peer review

Kundenintegration im Neuproduktentwicklungsprozess

Gängl-Ehrenwerth, C., Faullant, R. & Schwarz, E. J., 2013, *Kreativität, Innovation, Entrepreneurship*. Krause, D. E. (red.). Springer, s. 371-384

Publikation: Kapitel i bog/rapport/konference-proceeding > Kapitel i bog > Forskning > peer review

The thrill of victory, the agony of defeat: Personality, perceptions of price (Un)fairness, emotions, and price satisfaction

Faullant, R., Matzler, K. & Mooradian, T. A., 2013, *Handbook of Psychology of Emotions: Recent Theoretical Perspectives and Novel Empirical Findings*. Mohiyeddini, C., Eysenck, M. & Bauer, S. (red.). Nova Science Publishers, Bind 2. s. 127-140

Publikation: Kapitel i bog/rapport/konference-proceeding > Kapitel i bog > Forskning > peer review

Identification of innovative users for new service development in tourism

Faullant, R., Krajger, I. & Zanker, M., 2012, *Information and Communication Technologies in Tourism 2012*. Fuchs, M., Ricci, F. & Cantoni, L. (red.). Vienna: Springer, s. 426-436

Publikation: Kapitel i bog/rapport/konference-proceeding › Kapitel i bog › Forskning › peer review

Internet trust as a specific form of technology and its influence on online banking adoption
Grabner-Kräuter, S. & Faullant, R., 2010, *Trust and Technology in a Ubiquitous Modern Environment: Theoretical and Methodological Perspectives*. Latusek, D. & Gerbasi, A. (red.). IGI global, s. 174-192

Publikation: Kapitel i bog/rapport/konference-proceeding › Kapitel i bog › Forskning › peer review

Andre publikationer

Energizing mentoring relationships: exploring the concept of relational energy

Faullant, R., Liebhart, U. & Mödritscher, G., 25. jun. 2019.

Publikation: Konferencebidrag uden forlag/tidsskrift › Paper › Forskning › peer review

Radical technology adoption and the relative importance of isomorphic pressures

Faullant, R. & Ukobitz, D., 25. jun. 2019.

Publikation: Konferencebidrag uden forlag/tidsskrift › Paper › Forskning › peer review

The effects of female mentee's relational energy on cross-company mentoring relationships

Liebhart, U. & Faullant, R., 25. jun. 2019.

Publikation: Konferencebidrag uden forlag/tidsskrift › Paper › Forskning › peer review

Taking a holistic view on the relevance of internal promoter roles for corporate innovation performance

Faullant, R. & Globocnik, D., 17. jun. 2019.

Publikation: Konferencebidrag uden forlag/tidsskrift › Paper › Forskning › peer review

Escaping the Doldrums of Non-Innovation: Path From Non-Innovator to Radical Innovator

Faullant, R. & Knudsen, M. P., 2019.

Publikation: Konferencebidrag uden forlag/tidsskrift › Paper › Forskning › peer review

Sabotage in idea competitions of crowdsourcing communities: forms, extent, and Impact of destructive behavior

Faullant, R., Shehu, E. & Dolfus, G., 2018. 20 s.

Publikation: Konferencebidrag uden forlag/tidsskrift › Paper › Forskning › peer review

How strategy translates into business models: A business model portfolio perspective

Faullant, R. & Globocnik, D., 2017. 22 s.

Publikation: Konferencebidrag uden forlag/tidsskrift › Konferenceabstrakt til konference › Forskning › peer review

Being challenged by crowdsourcing? The Long Journey from Crowdsourcing to Innovation

Knudsen, M. P. & Faullant, R., 2016.

Publikation: Konferencebidrag uden forlag/tidsskrift › Paper › Forskning › peer review

Raising Innovativeness through Adoption and Use of Organisational Practices and Process Technologies

Knudsen, M. P. & Faullant, R., 2016. 19 s.

Publikation: Konferencebidrag uden forlag/tidsskrift › Paper › Forskning › peer review

Relational energy as a booster for high quality relationships in mentoring

Liebhart, U. & Faullant, R., 2014.

Publikation: Konferencebidrag uden forlag/tidsskrift › Paper › Forskning › peer review

Drivers of Innovation Management 2.0 and Employee-Based Innovation Communities

Füller, J., Faullant, R. & Hutter, K., 2012.

Publikation: Konferencebidrag uden forlag/tidsskrift › Paper › Forskning › peer review

The passion of user-generated brands

Hutter, K., Faullant, R. & Füller, J., 2012.

Publikation: Konferencebidrag uden forlag/tidsskrift › Paper › Forskning › peer review

Fair play: perceived fairness in idea and design contest communities and its behavioral consequences

Faullant, R., Füller, J., Hutter, K. & Gebauer, H., 2011.

Publikation: Konferencebidrag uden forlag/tidsskrift › Paper › Forskning › peer review

Virtual user integration for new product development: a review of literature and perspectives for future research

Faullant, R., Kraiger, I. & Schwarz, E. J., 2011.

Publikation: Konferencebidrag uden forlag/tidsskrift › Paper › Forskning › peer review

Are lead users creative?

Faullant, R., Schwarz, E. J., Kraiger, I. & Breitenecker, R. J., 2009.

Publikation: Konferencebidrag uden forlag/tidsskrift › Paper › Forskning › peer review

Co-creation Experience and its Impact on User's Creative Contribution

Füller, J., Hutter, K. & Faullant, R., 2009.

Publikation: Konferencebidrag uden forlag/tidsskrift › Konferenceabstrakt til konference › Forskning › peer review

Cross-cultural differences in customer delight: An application of the three-factor-theory of customer satisfaction in different cultures

Matzler, K., Faullant, R., Bailom, F. & Linder, A., 2009.

Publikation: Konferencebidrag uden forlag/tidsskrift › Paper › Forskning › peer review

The impact of Internet Trust on the Adoption of Internet Banking and the Moderating Role of Personality

Grabner-Kräuter, S. & Faullant, R., 2009.

Publikation: Konferencebidrag uden forlag/tidsskrift › Paper › Forskning › peer review

Towards a comprehensive understanding of lead userness: the role of personality and creativity

Faullant, R., Schwarz, E. J., Kraiger, I. & Breitenecker, R. J., 2009.

Publikation: Konferencebidrag uden forlag/tidsskrift › Paper › Forskning › peer review

Die Auswirkungen von Heterogenität als Separation auf Teamprozesse und Teamperformance

Schwarz, E. J., Faullant, R. & Breitenecker, R. J., 2008.

Publikation: Konferencebidrag uden forlag/tidsskrift › Konferenceabstrakt til konference › Forskning › peer review

Organizational culture and innovativeness as determinants of business growth: an empirical study of small- and medium-sized enterprises

Schwarz, E. J., Faullant, R. & Matzler, K., 2008.

Publikation: Konferencebidrag uden forlag/tidsskrift › Konferenceabstrakt til konference › Forskning › peer review

The role of personality and culture in the formation of consumption-based emotions and satisfaction

Matzler, K., Faullant, R. & Mooradian, T. A., 2008.

Publikation: Konferencebidrag uden forlag/tidsskrift › Paper › Forskning › peer review

Personality, trust, perceived risk, and the adoption of internet banking

Grabner-Kräuter, S. & Faullant, R., 2007.

Publikation: Konferencebidrag uden forlag/tidsskrift › Paper › Forskning › peer review

Self-satisfaction as predictor of overall satisfaction in service contexts with high customer participation, and the impact of Neuroticism and Extraversion on performance evaluation

Matzler, K. & Faullant, R., 2006.

Publikation: Konferencebidrag uden forlag/tidsskrift › Paper › Forskning › peer review

The influence of personality and emotions on customer (self-)satisfaction

Matzler, K., Faullant, R., Renzl, B. & Leiter, V., jun. 2005.

Publikation: Konferencebidrag uden forlag/tidsskrift › Paper › Forskning › peer review

Consumer confusion in mass customization

Waiguny, M., Matzler, K., Faullant, R., Bidmon, S. & Fladnitzer, M., 2005.

Publikation: Konferencebidrag uden forlag/tidsskrift › Paper › Forskning › peer review

Dimensions and consequences of customer e-confusion in online buying behavior

Matzler, K., Bidmon, S., Faullant, R. & Waiguny, M., 2005.

Publikation: Konferencebidrag uden forlag/tidsskrift › Paper › Forskning › peer review

Price fairness, personality traits and emotions

Matzler, K., Bidmon, S., Faullant, R., Fladnitzer, M., Grabner-Kräuter, S. & Schwarz-Musch, A., 2005.

Publikation: Konferencebidrag uden forlag/tidsskrift › Paper › Forskning › peer review

Primary emotional responses, cognitive appraisals, and satisfaction in a high-intensity experiential consumption

Mooradian, T. A., Matzler, K. & Faullant, R., 2005.

Publikation: Konferencebidrag uden forlag/tidsskrift › Konferenceabstrakt til konference › Forskning › peer review

Strategic planning and marketing as fundamentals for strategic entrepreneurship: a european perspective

Kraus, S., Fladnitzer, M. & Faullant, R., 2005.

Publikation: Konferencebidrag uden forlag/tidsskrift › Konferenceabstrakt til konference › Forskning › peer review

Aktiviteter

Redaktionelt arbejde

R&D Management Conference 2018 (Begivenhed)

Faullant, R. (Peer reviewer)

31. mar. 2018

Aktivitet: Redaktionelt arbejde og fagfællebedømmelse › Peer reviewer/fagfællebedømmer af manuskripter › Forskning

DRUID Academy 2018 (Begivenhed)

Faullant, R. (Peer reviewer)

15. jan. 2018

Aktivitet: Redaktionelt arbejde og fagfællebedømmelse › Peer reviewer/fagfællebedømmer af manuskripter › Forskning

International Journal of Innovation Management (Tidsskrift)

Faullant, R. (Peer reviewer)

30. nov. 2017

Aktivitet: Redaktionelt arbejde og fagfællebedømmelse › Peer reviewer/fagfællebedømmer af manuskripter › Forskning

Management Decision (Tidsskrift)

Faullant, R. (Peer reviewer)

31. jul. 2017

Aktivitet: Redaktionelt arbejde og fagfællebedømmelse › Peer reviewer/fagfællebedømmer af manuskripter › Forskning

37th Annual Strategic Management Society Annual Conference (Begivenhed)

Faullant, R. (Peer reviewer)

31. maj 2017

Aktivitet: Redaktionelt arbejde og fagfællebedømmelse › Peer reviewer/fagfællebedømmer af manuskripter › Forskning

Journal of Vocational Behavior (Tidsskrift)

Faillant, R. (Peer reviewer)

30. maj 2017

Aktivitet: Redaktionelt arbejde og fagfællebedømmelse › Peer reviewer/fagfællebedømmer af manuskripter › Forskning

Industrial Marketing Management (Tidsskrift)

Faillant, R. (Peer reviewer)

30. apr. 2017

Aktivitet: Redaktionelt arbejde og fagfællebedømmelse › Peer reviewer/fagfællebedømmer af manuskripter › Forskning

DRUID Academy (Begivenhed)

Faillant, R. (Peer reviewer)

18. jan. 2017 → 20. jan. 2017

Aktivitet: Redaktionelt arbejde og fagfællebedømmelse › Peer reviewer/fagfællebedømmer af manuskripter › Forskning

Industrial Marketing Management (Tidsskrift)

Faillant, R. (Peer reviewer)

22. nov. 2016

Aktivitet: Redaktionelt arbejde og fagfællebedømmelse › Peer reviewer/fagfællebedømmer af manuskripter › Forskning

Industrial Marketing Management (Tidsskrift)

Faillant, R. (Peer reviewer)

9. nov. 2016

Aktivitet: Redaktionelt arbejde og fagfællebedømmelse › Peer reviewer/fagfællebedømmer af manuskripter › Forskning

VHB Jahrestagung der Technologie, Innovation & Entrepreneurship Division (Begivenhed)

Faillant, R. (Peer reviewer)

16. aug. 2016

Aktivitet: Redaktionelt arbejde og fagfællebedømmelse › Peer reviewer/fagfællebedømmer af manuskripter › Forskning

Industrial Marketing Management (Tidsskrift)

Faillant, R. (Peer reviewer)

27. jun. 2016

Aktivitet: Redaktionelt arbejde og fagfællebedømmelse › Peer reviewer/fagfællebedømmer af manuskripter › Forskning

Business Process Management Journal (Tidsskrift)

Faillant, R. (Peer reviewer)

14. jan. 2016

Aktivitet: Redaktionelt arbejde og fagfællebedømmelse › Peer reviewer/fagfællebedømmer af manuskripter › Forskning

Industrial Marketing Management (Tidsskrift)

Faillant, R. (Peer reviewer)

1. jan. 2011 → ...

Aktivitet: Redaktionelt arbejde og fagfællebedømmelse › Redaktør af tidsskrift › Forskning

Industrial Marketing Management (Tidsskrift)

Faillant, R. (Peer reviewer)

2011 → ...

Aktivitet: Redaktionelt arbejde og fagfællebedømmelse › Redaktør af tidsskrift › Forskning

Medlemskaber**Plattform fuer Innovation (Ekstern organisation)**

Faillant, R. (Medlem)

1. jan. 2018 → ...

Aktivitet: Medlemskab › Bestyrelsesarbejde i virksomhed, forening eller organisation

Konferencer

Strategic Management Society Special Conference Milan 2022

Beach, M. G. (Deltager) & Faullant, R. (Deltager)

15. jun. 2022 → 18. jun. 2022

Aktivitet: Deltagelse i faglig begivenhed › Organisering af eller deltagelse i konference

Drivers and Contextual Barriers of Radical Technology Adoption in Organizations: Example of the Mexican Footwear Industry

Ukobitz, D. (Oplægsholder) & Faullant, R. (Oplægsholder)

24. feb. 2019

Aktivitet: Foredrag og mundtlige bidrag › Konferenceoplæg

Energizing mentoring relationships: exploring the concept of relational energy

Faullant, R. (Foredragsholder) & Liebhart, U. (Foredragsholder)

2019

Aktivitet: Foredrag og mundtlige bidrag › Konferenceoplæg

Radical technology adoption and the relative importance of isomorphic pressures

Faullant, R. (Foredragsholder) & Ukobitz, D. (Foredragsholder)

2019

Aktivitet: Foredrag og mundtlige bidrag › Konferenceoplæg

The effects of female mentee's relational energy on cross-company mentoring relationships

Faullant, R. (Foredragsholder) & Liebhart, U. (Foredragsholder)

2019

Aktivitet: Foredrag og mundtlige bidrag › Konferenceoplæg

DRUID Conference 2018

Faullant, R. (Deltager)

11. jun. 2018 → 13. jun. 2018

Aktivitet: Deltagelse i faglig begivenhed › Organisering af eller deltagelse i konference

Sabotage in idea competitions of crowdsourcing communities - forms, extent, and Impact of destructive behavior

Faullant, R. (Oplægsholder)

11. jun. 2018

Aktivitet: Foredrag og mundtlige bidrag › Konferenceoplæg

Attracting participants in crowdsourcing contests: the relative importance of brand attachment vs. extrinsic and intrinsic motivations

Faullant, R. (Oplægsholder)

13. jun. 2017

Aktivitet: Foredrag og mundtlige bidrag › Konferenceoplæg

The (un)-usual suspects - what drives users to cooperate with manufacturers in user innovation-hostile contexts

Faullant, R. (Oplægsholder)

13. jun. 2017

Aktivitet: Foredrag og mundtlige bidrag › Konferenceoplæg

Managerial decision making for the adoption of radical technologies

Faullant, R. (Oplægsholder)

12. jun. 2017

Aktivitet: Foredrag og mundtlige bidrag › Konferenceoplæg

24th Innovation and Product Development Management Conference (IPDMC)

Faillant, R. (Deltager)

11. jun. 2017 → 13. jun. 2017

Aktivitet: Deltagelse i faglig begivenhed › Organisering af eller deltagelse i konference

How strategy translates into business models: A business model portfolio perspective

Faillant, R. (Oplægsholder)

19. maj 2017

Aktivitet: Foredrag og mundtlige bidrag › Konferenceoplæg

1st Business Model Conference

Faillant, R. (Deltager)

18. maj 2017 → 19. maj 2017

Aktivitet: Deltagelse i faglig begivenhed › Organisering af eller deltagelse i konference

17th International Continuous Innovation Network Conference

Faillant, R. (Deltager)

11. sep. 2016 → 13. sep. 2016

Aktivitet: Deltagelse i faglig begivenhed › Organisering af eller deltagelse i konference

The Day after Crowdsourcing: Do Crowdsourced Ideas become Innovations?

Faillant, R. (Oplægsholder)

11. sep. 2016

Aktivitet: Foredrag og mundtlige bidrag › Konferenceoplæg

20th Danish Research Unit for Industrial Dynamics Anniversary Conference

Faillant, R. (Deltager)

13. jun. 2016 → 15. jun. 2016

Aktivitet: Deltagelse i faglig begivenhed › Organisering af eller deltagelse i konference

Raising Innovativeness through Adoption and Use of Organisational Practices and Process Technologies

Faillant, R. (Oplægsholder)

13. jun. 2016

Aktivitet: Foredrag og mundtlige bidrag › Konferenceoplæg

Everything community? Destructive processes in communities of crowdsourcing competitions

Faillant, R. (Oplægsholder)

15. jun. 2015

Aktivitet: Foredrag og mundtlige bidrag › Konferenceoplæg

22nd Innovation and Product Development Management Conference

Faillant, R. (Deltager)

14. jun. 2015 → 16. jun. 2015

Aktivitet: Deltagelse i faglig begivenhed › Organisering af eller deltagelse i konference

Everybody is invited but not everybody will come – the role of personality dispositions on users' entry decision of crowdsourcing competitions

Faillant, R. (Underviser)

16. jun. 2014

Aktivitet: Foredrag og mundtlige bidrag › Konferenceoplæg

Priser

Award for outstanding contribution in reviewing, Industrial Marketing Management

Faillant, Rita (Modtager)

Institut for Virksomhedsledelse (IVL), Center for Integrerende Innovationsledelse (C*I2M)

Detaljer

Tildelingsdato 2017

Grad af anerkendelse International

Tildelende organisation Industrial Marketing Management

Christer Karlsson Runner-Up Best Paper Award

Faullant, Rita (Modtager)

Institut for Virksomhedsledelse (IVL)

Beskrivelse

Everything community? Destructive processes in communities of crowdsourcing competi-tions

Detaljer

Tildelingsdato 14. jun. 2015

Grad af anerkendelse International

event 22nd Innovation and Product Development Management Conference

Excellence Award in Publishing

Faullant, Rita (Modtager)

Institut for Virksomhedsledelse (IVL), Center for Integrerende Innovationsledelse (C*I2M)

Detaljer

Tildelingsdato 2011

Grad af anerkendelse National

Tildelende organisation University of Klagenfurt

Highly Commended Award Winner at the Emerald Literati Network Awards

Faullant, Rita (Modtager)

Institut for Virksomhedsledelse (IVL), Center for Integrerende Innovationsledelse (C*I2M)

Detaljer

Tildelingsdato 2009

Grad af anerkendelse International

Tildelende organisation Internatinal Journal of Bank Marketing