

Teaching Portfolio

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Pedagogical idea

I believe that the process of learning is inherently dynamic, emphasizing problem-solving and active engagement with the world around us. My teaching philosophy is heavily influenced by design thinking and Kolb's (1984) theory of experiential learning, which serves as the cornerstone of my instructional book, 'Entrepreneurship in Theory and Practice – Exploring Paradoxes,' published by Edward Elgar in 2012, 2017, and 2020. While I do incorporate traditional lectures into my teaching, I place a strong emphasis on developing innovative approaches to involve students in experiential learning processes, often drawing inspiration from my expertise in creativity methodologies and design thinking.

In the majority of my courses, I facilitate learning through design-driven and problem-based methodologies that encourage students to actively engage in experiential learning, particularly through interactions with real-world entities, primarily businesses. These courses prioritize addressing complex challenges, refining problem statements, embracing creative constraints, collaborating with external stakeholders, incorporating written and visual reflections, employing abductive learning processes, and prototyping solutions. I'm also one of the founders of www.desuni.dk, an educational model that integrates design thinking principles into business education.

An illustrative example of my teaching approach can be found in my previous courses on 'Facilitation and Idea Generation'. In these courses, students explore the creative development and facilitation of novel entrepreneurial ideas and opportunities. Over the semester, I deliver theoretical lectures covering topics such as creativity, idea generation, facilitation, design thinking, entrepreneurial opportunities, and their interconnectedness. Additionally, I present a challenge to students, requiring them to prepare creativity camps. These camps have previously taken the form of Venture Cup camps or problem-solving initiatives for local companies, with students forming teams to address specific challenges. At the conclusion of the course, students are responsible for executing these creativity camps, involving approximately 100 participants, including local companies, consultants, and other stakeholders. Consequently, the course fosters a peer-to-peer learning process. Subsequent to the camp experience, students are tasked with composing a report that synthesizes theory and practical insights gleaned from their camp experiences.

Teaching experience

Advanced Business Facilitation

Raalskov, J. & Nielsen, S. L.
01/09/2020 → 31/01/2021

Advanced Business Facilitation

Raalskov, J. & Nielsen, S. L.
01/09/2023 → 15/12/2023

Avanceret facilitering af forretningsprocesser

Raalskov, J.
01/09/2020 → ...

Business Development through Design and Co-creation

Korsgaard, S., Sandgaard, M., Christensen, P. R. & Nielsen, S. L.
01/09/2020 → 31/01/2022

Business facilitation

Raalskov, J. & Nielsen, S. L.
01/09/2023 → 15/12/2023

Business Facilitation

Raalskov, J. & Nielsen, S. L.
01/09/2020 → 31/01/2021

Design Management and Innovation

Nielsen, S. L.
01/09/2022 → 01/01/2024

Design Management and Strategy

Philipsen, K. & Nielsen, S. L.
01/02/2020 → 31/08/2021

Design Project Management

Nielsen, S. L. & Thielsen, S.
01/09/2020 → 18/12/2020

Doing Entrepreneurship Research

Nielsen, S. L.
01/09/2012 → 15/12/2012

Entrepenørskab og design

Nielsen, S. L.
01/09/2014 → 31/01/2015

Entrepenørskab og ledelse

Nielsen, M. S. & Nielsen, S. L.
01/09/2014 → 31/01/2017

Evaluation of Entrepreneurial Opportunities

Nielsen, M. S. & Nielsen, S. L.
01/02/2019 → 31/08/2020

Facilitation

Raalskov, J. & Nielsen, S. L.
01/09/2019 → 31/01/2020

Facilitering af forretningsprocesser

Raalskov, J.
01/09/2019 → ...

Idea Generation

Nielsen, S. L. & Storvang, P.
01/09/2014 → 31/01/2018

Idea generation and facilitation

Nielsen, S. L.
01/09/2019 → 31/01/2020

Innovation Management

Nielsen, S. L.
01/02/2020 → 31/08/2022

Intro Camp Week in Creativity, Entrepreneurship & Innovation

Nielsen, S. L.
01/09/2012 → 06/09/2014

Master Thesis (Design Management)

Nielsen, S. L.
01/09/2020 → 31/01/2023

Master Thesis (MSc)

Nielsen, S. L.
01/09/2008 → 01/06/2023

Network, resources and entrepreneurship strategy

Klyver, K.
01/02/2014 → 30/06/2018

Ph.d. Co-supervisor

Nielsen, S. L.
01/02/2014 → 01/09/2015

Ph.d. Co-supervisor

Nielsen, S. L. & Ingstrup, M. B.
01/09/2018 → 01/06/2022

Strategy

Nielsen, S. L. & Hansen, H. S.
01/02/2023 → 30/06/2023

Transformative Entrepreneurship

Nielsen, S. L.
01/09/2020 → 31/01/2021

Pedagogical competence

I have completed the Lecturer Training Programme for Assistant Professors and Postdocs at the University of Southern Denmark. Additionally, I occasionally conduct presentations on the use of design methods in entrepreneurship/innovation education for external stakeholders, primarily based on my website: desuni.dk, which is an educational concept with over 50 different teaching methods. Furthermore, it is essential to note that I have contributed to the development of various educational board games, such as the game "Foresight & Visualization," which supports students in developing their sustainable business ideas.

I also actively participated in teaching and developing inspirational bridge-building courses for high school students, supervised semester projects and theses at the MS, BSc, MBA, and PhD levels, and participated in developing, coordinating, and marketing a new MS program in Strategic Entrepreneurship and an MBA program in Co-creation Management. I have been successful in holding the position of subject leader for different courses. As part of the project "studerende i centrum" at the University of Southern Denmark, I have contributed to the design of new forms of examinations in creative and entrepreneurial courses.

Additionally, I have made contributions to research articles with a focus on education, including research on creativity camp development and identity conflicts in the roles of "student" and "entrepreneur," which was also the central theme of my Ph.D. dissertation. I have assisted in the creation of instructional case videos, including a video featuring Naja Munthe's startup process, along with associated teaching exercises. I have facilitated activities applying the Creative Platform concept, primarily focusing on the development of new business ideas for bachelor and master's students. I am the primary author of a popular textbook: "Entrepreneurship in Theory and Practice – Paradoxes in Play." For this book, I contributed to the development of online teaching materials. I have also played a key role in the development of the upcoming international master's program "Strategic Entrepreneurship."

It's worth mentioning also that I have often developed and organized larger events, such as the Interdisciplinary MiNE Camp at Aalborg University in 2006. Lastly, I have experience in designing extended educational programs for external parties, such as the course for SparNord Bank's corporate clients titled "From Bankers to Businesspeople," which I co-facilitated with colleagues at Aalborg University in 2003-2004.