

## SUMMARY

Inventor, author, innovator, and educator, Adam Montandon loves to share his knowledge and energy. He uses playfulness and interactivity to help you unlock your full creative potential.

As an Associate Professor at EAL in Denmark, he has given inspiring keynotes at many universities and events around the world. Highlights include the prestigious Royal Institute of Science in London, Berkeley University in California, Transmedial in Berlin, MipTV in Cannes, TEDxLinz in Austria, and many more.

Now based at SDU, Adam creates exciting classes for his Masters students in Experience Based design.

His work appears in magazines, newspapers and TV programs around the world. He has featured in award-winning documentaries for Discovery Channel and Research TV.

As an educator, Adam's results are unique. One of his students became the first Cyborg ever recognized by a government. He flew his class from Copenhagen to California to have a lesson on Venice beach. He teaches experience design while riding rollercoasters. His homework includes bungee jumping from the tallest skyscraper in Las Vegas.

In 2015 Adam invited Google and NASA experts to create what leading Danish newspaper Politiken called "The world's best lesson". 500 students and 100 businesses joined his "Factory of Imagination" special event.

## EDUCATION

Master of Science with Distinction, Digital Futures.  
University of Plymouth, UK — Graduated 2004

Bachelor of Science with First Class Honours, Media Lab arts  
University of Plymouth, UK — Graduated 2003

## Pedagogical philosophy

I believe that students benefit from a challenging and stimulating teaching situation that mirrors real world situations. As each student is different, it is rewarding to present active learning through multiple different styles and approaches. It is important to create a safe environment where students can experiment with different points of view, and creatively approach varied learning scenarios.

My goal is to place students in unusual, challenging and stimulating learning scenarios with multiple approaches and outcomes.

The quality of learning in a teaching situation can be impacted by  
Different learning styles of the students.  
Past experience.  
Professional goals and ambitions  
Personal values.  
The students international or cultural background  
The students own preparation  
Their performance within their team  
Their personal situation

I often begin with enabling my students to assess their personal values, so that they may work with integrity and authenticity. I then match classroom teaching, report writing, and interactive exercises to challenge those individual values. Allowing the students to reflect on their personal approach to learning.

In order to maintain motivation, I use a wide variety of methods and techniques to keep classes stimulating. I typically may present a core concept in multiple different ways, in order to motivate students of different learning styles. In addition, motivation is enhanced by allowing for creative approaches to tasks throughout the teaching. Allowing for novel approaches to be taken by the students. While clear goals are provided, the ways to reach those goals are left open for the students to discover.

I present a strong theoretical basis for the students to create frameworks for their ideas, and then offer counterpoint theories that challenge assumptions and allow students to decide for themselves the appropriate use of theories in the appropriate situations.

Students respond well to interactive "learning by doing" exercises, as well as more reflective, creative development.

## **Teaching experience**

Teaching Associate Professor - Design for People and DigiHub  
Design School Kolding  
Kolding, Denmark - January 2019 - Present

Fixed Term Lecturer - Experience Based Design  
University of Southern Denmark  
Odense, Denmark — January 2016 - Present

Associate Professor - Digital Concept Development  
Erhvervs Akademiet Lillebælt  
Odense, Denmark — August 2010 - January 2016

## **Formal pedagogical training**

The Art & Craft of Designing & Facilitating Learning Spaces  
Kaospilot Masterclass 2018