

Yi Wang

Department of Business & Management (DBM)

International Business & Entrepreneurship (IBE)

Email: yw@sam.sdu.dk

Phone: +4565509268



Research outputs

Journal articles

An interplay of internationalization, FSAs, and performance: Is there an S-curve? Evidence from Nordic firms

Bhandari, K., Wang, Y., Larimo, J. & Salo, J., 2022, (Accepted/In press) In: *European Journal of International Management*.

Research output: [Contribution to journal](#) › [Journal article](#) › [Research](#) › [peer-review](#)

Survival of full versus partial acquisitions: The moderating role of firm's internationalization experience, cultural distance, and host country context characteristics

Wang, Y. & Larimo, J., Feb 2020, In: *International Business Review*. 29, 1, 101605.

Research output: [Contribution to journal](#) › [Journal article](#) › [Research](#) › [peer-review](#)

Control, innovation and international joint venture performance: The moderating role of internal and external environments

Nguyen, H. L., Larimo, J. & Wang, Y., Dec 2019, In: *International Business Review*. 28, 6, 12 p., 101591.

Research output: [Contribution to journal](#) › [Journal article](#) › [Research](#) › [peer-review](#)

Acquisition entry strategy of Nordic Multinational Enterprises in China: An analysis of key determinants.

Arslan, A. & Wang, Y., 2015, In: *Journal of Global Marketing*. 28, 1, p. 32-51

Research output: [Contribution to journal](#) › [Journal article](#) › [Research](#) › [peer-review](#)

Books and reports

Policy approaches and transnational diaspora entrepreneurship in China

Elo, M., Volvelsky, E. & Wang, Y., 2023, *Research Handbook on Transnational Diaspora Entrepreneurship*. Edward Elgar Publishing

Research output: [Chapter in Book/Report/Conference proceeding](#) › [Book chapter](#) › [Research](#) › [peer-review](#)

The competitiveness of internationalizing SME suppliers during and after COVID-19

Wang, Y. & Madsen, T. K., Apr 2022, *Small and medium sized enterprises and the COVID-19 response: Global Perspectives on Entrepreneurial Crisis Management*. Etemad, H. (ed.). Edward Elgar Publishing, p. 306-322

Research output: [Chapter in Book/Report/Conference proceeding](#) › [Book chapter](#) › [Research](#) › [peer-review](#)

Ownership Strategy and Subsidiary Survival in Foreign Acquisitions: The Moderating Effects of Experience, Cultural Distance, and Host Country Development

Wang, Y. & Larimo, J., 2017, *Distance in International Business: Concept, Cost and Value*. Verbeke, A., Puck, J. & van Tulder, R. (eds.). Emerald Group Publishing, Vol. 12. p. 157-182 (Progress in International Business Research, Vol. 12).

Research output: [Chapter in Book/Report/Conference proceeding](#) › [Book chapter](#) › [Research](#) › [peer-review](#)

Multilevel analysis of ownership mode strategy in China

Wang, Y., Larimo, J. & Nguyen, H. L., 2016, *Impact of International Business: Challenges and Solutions for Policy and Practice*. Tuselmann, H., Buzdugan, S., Cao, Q., Freund, D. & Golesorkhi, S. (eds.). Basingstoke, United Kingdom: Palgrave Macmillan, p. 133-157

Research output: [Chapter in Book/Report/Conference proceeding](#) › [Book chapter](#) › [Research](#) › [peer-review](#)

Ownership Level and Subsidiary Survival in Foreign Acquisitions: The Moderating Effects of Experience, Cultural Distance and Host Country Development

Wang, Y. & Larimo, J., 2016, *Liabilities of Foreignness vs. the Value of Diversity: Conflict or Complement?*.

Research output: Chapter in Book/Report/Conference proceeding › Article in proceedings › Research › peer-review

Impact of ownership level on subsidiary survival in foreign acquisitions

Wang, Y. & Larimo, J., 2015, *International Business after the BRIC's Rush*.

Research output: Chapter in Book/Report/Conference proceeding › Article in proceedings › Research › peer-review

Ownership mode strategy of multinationals in China: the impacts of firm, industry and country level determinants.

Wang, Y., Larimo, J. & Nguyen, H. L., 2015, *International Business Research: For the bookshelf or the boardroom and corridors of power*.

Research output: Chapter in Book/Report/Conference proceeding › Article in proceedings › Research › peer-review

Subsidiary survival of multinational enterprises in China: an analysis of Nordic firms

Wang, Y. & Larimo, J., 2015, *Achieving a New Balance? The Rise of Multinationals from Emerging Economies and the Prospects for Established Multinationals*. Konara, P., Ha, Y. J., McDonald, F. & Wei, Y. Q. (eds.). Palgrave Macmillan, p. 135-158 (The Academy of International Business).

Research output: Chapter in Book/Report/Conference proceeding › Book chapter › Research › peer-review

Transaction cost perspectives on alliances and joint ventures: explanatory power and empirical limitations.

Claus, M. & Wang, Y., 2015, *Handbook on International Alliance and Network Research*. Larimo, J., Nummela, N. & Mainela, T. (eds.). Cheltenham, United Kingdom: Edward Elgar Publishing, p. 87-136

Research output: Chapter in Book/Report/Conference proceeding › Book chapter › Research

Multilevel analysis of foreign subsidiary ownership mode strategy and survival in China

Wang, Y., Larimo, J. & Nguyen, H. L., 2014, *The Future of Global Organizing*.

Research output: Chapter in Book/Report/Conference proceeding › Article in proceedings › Research › peer-review

Subsidiary survival of multinational enterprises in China: an analysis of Nordic firms

Wang, Y. & Larimo, J., 2014, *Achieving a New Balance? The Rise of Multinationals from Emerging Economies and the Prospects for Established Multinationals*.

Research output: Chapter in Book/Report/Conference proceeding › Article in proceedings › Research › peer-review

Establishment mode strategy of multinational enterprises in China: transaction cost and institution-based influences.

Wang, Y. & Larimo, J., 2013, *The 22nd World Business Congress*.

Research output: Chapter in Book/Report/Conference proceeding › Article in proceedings › Research › peer-review

Determinants of foreign direct investments establishment mode choice in China: evidence from Nordic manufacturing investment.

Wang, Y. & Larimo, J., 2012, *International Business and Sustainable Development*.

Research output: Chapter in Book/Report/Conference proceeding › Article in proceedings › Research › peer-review

Determinants of foreign direct investments ownership mode choice in China: evidence from Nordic manufacturing investment.

Wang, Y. & Larimo, J., 2012, *Rethinking the Roles of Business, Government and NGOs in the Global Economy*.

Research output: Chapter in Book/Report/Conference proceeding › Article in proceedings › Research › peer-review

Determinants of foreign direct investments ownership mode choice in China: evidence from Nordic manufacturing investment.

Wang, Y. & Larimo, J., 2011, *Taking IB in Europe to the Next Level: Emerging Issues, Strategies and Economies*.

Research output: Chapter in Book/Report/Conference proceeding › Article in proceedings › Research › peer-review

Other research outputs

The internationalization of disruptive innovators from developed markets to emerging markets: An institution-based view on the role of entrepreneurial ecosystems

Wang, Y. & Yang, M., 28. Aug 2019.

Research output: Contribution to conference without publisher/journal › Conference abstract for conference › Research › peer-review

The impacts of cultural distance at sub-country level and cultural traits of home country on foreign subsidiary exits in the USA

Wang, Y. & Larimo, J., 2019.

Research output: Contribution to conference without publisher/journal › Conference abstract for conference › Research › peer-review

Control, innovation and International Joint Venture performance: the moderating role of environmental factors

Nguyen, H. L., Larimo, J. & Wang, Y., Dec 2018.

Research output: Contribution to conference without publisher/journal › Conference abstract for conference › Research › peer-review

Internationalization and Performance: Moderating Role of Firm-specific Advantages

Bhandari, K., Larimo, J. & Wang, Y., Dec 2018.

Research output: Contribution to conference without publisher/journal › Conference abstract for conference › Research › peer-review

Innovation and Performance in International Joint Ventures: A Theoretical Analysis of the Role of Control Strategies and Different Types of Business Environments

Wang, Y., Nguyen, H. L. & Larimo, J., 27. Jun 2018.

Research output: Contribution to conference without publisher/journal › Conference abstract for conference › Research › peer-review

Ownership Strategy and Subsidiary Survival in Foreign Acquisitions: The Moderating Effects of Experience, Cultural Distance, Host Country Economic Development, and Host Country Risk

Wang, Y. & Larimo, J., 27. Jun 2018.

Research output: Contribution to conference without publisher/journal › Conference abstract for conference › Research › peer-review

Guanxi and Performance of SMEs' Foreign Subsidiaries In China

Wang, Y., 2018.

Research output: Contribution to conference without publisher/journal › Conference abstract for conference › Research › peer-review

Control strategies, Innovation, and Performance of International Joint Ventures: Organizational Learning Perspective

Nguyen, H. L., Larimo, J. & Wang, Y., Aug 2017.

Research output: Contribution to conference without publisher/journal › Paper › Research › peer-review

Internationalization and Sustainable Performance: Moderating Role of Firm-specific Advantages

Bhandari, K., Larimo, J. & Wang, Y., Aug 2017.

Research output: Contribution to conference without publisher/journal › Conference abstract for conference › Research › peer-review

Control strategies, Innovation, and Performance of International Joint Ventures: Organizational Learning Perspective

Nguyen, H. L., Larimo, J. & Wang, Y., 2017.

Research output: Contribution to conference without publisher/journal › Conference abstract for conference › Research › peer-review

Ownership level and subsidiary survival in foreign acquisitions: the moderating effects of experience, cultural distance and host country development

Wang, Y. & Larimo, J., 2016.

Research output: Contribution to conference without publisher/journal › Paper › Research

Subsidiary strategies and performance in emerging markets: an analysis of four Finnish MNCs in China.

Wang, Y., Larimo, J., Koskinen, J. & Sillanpää, I., 2015.

Research output: Contribution to conference without publisher/journal › Paper › Research › peer-review

Transaction cost, resource based and institutional determinants of acquisition entry strategy of Nordic multinational enterprises in China

Arslan, A. & Wang, Y., 2013.

Research output: Contribution to conference without publisher/journal › Paper › Research › peer-review

Activities

Editorial work

Entrepreneurship Research Journal (Journal)

Yi Wang (Member of editorial review board)

18. Sep 2020 → ...

Activity: Editorial work and peer review › Editor of research journal › Research

International Journal of Export Marketing (Journal)

Yi Wang (Editor) & Dafnis Coudounaris (Editor)

2018

Activity: Editorial work and peer review › Editor of research journal › Research

International Journal of Export Marketing (Journal)

Yi Wang (Editorial review board)

2016 → ...

Activity: Editorial work and peer review › Editor of research journal › Research

Conferences

Workshop on International Entrepreneurship

Yi Wang (Participant) & Man Yang (Participant)

23. Jun 2019

Activity: Attending an event › Organisation or participation in workshops, courses or seminars

Research Grant Proposals

Yi Wang (Participant)

9. Jan 2019 → 31. Jan 2019

Activity: Attending an event › Organisation or participation in workshops, courses or seminars

The 3rd Odense International Entrepreneurship Workshop

Yi Wang (Organizer)

17. May 2018 → 18. May 2018

Activity: Attending an event › Organisation or participation in workshops, courses or seminars

Akademiet for Talentfulde Unge

Yi Wang (Participant)

7. Mar 2018

Activity: Attending an event › Organisation or participation in workshops, courses or seminars

Journal of International Business Policy (JIBP) paper development workshop (PDW)

Yi Wang (Participant)

14. Dec 2017

Activity: Attending an event › Organisation or participation in workshops, courses or seminars

Talks and presentations

Doing Business in China

Yi Wang (Guest lecturer)

8. May 2020

Activity: Talks and presentations › Guest lectures, external teaching and course activities at other universities

Visiting lecturer at the ISM University of Management and Economics

Yi Wang (Guest lecturer)

14. Oct 2019 → 25. Oct 2019

Activity: Talks and presentations › Guest lectures, external teaching and course activities at other universities

Doing Business in China

Yi Wang (Guest lecturer)

7. May 2019

Activity: Talks and presentations › Guest lectures, external teaching and course activities at other universities

Visiting lecturer at the ISM University of Management and Economics

Yi Wang (Guest lecturer)

4. Sep 2017 → 15. Sep 2017

Activity: Talks and presentations › Guest lectures, external teaching and course activities at other universities

Other activities

Professional assessment of applicants for MSc in Economics and Business Administration

Yi Wang (Participant)

1. May 2020

Activity: Other activities › Other

Reviewer for an application submitted to Social Sciences and Humanities Research Council of Canada (SSHRC)

Yi Wang (Participant)

13. Dec 2019 → 27. Jan 2020

Activity: Other activities › Other

Professional assessment of applicants for MSc in Economics and Business Administration

Yi Wang (Participant)

28. Apr 2019

Activity: Other activities › Other

Session chair at the 44th EIBA conference

Yi Wang (Participant)

15. Dec 2018

Activity: Other activities › Other

Career Development for Young Researchers

Yi Wang (Participant)

Aug 2018 → Oct 2018

Activity: Other activities › Other

Lecture Training Programme

Yi Wang (Participant)

Dec 2017 → Feb 2019

Activity: Other activities › Other

Session chair at the 42nd Annual EIBA Conference

Yi Wang (Other)

3. Dec 2016

Activity: Other activities › Other

Main organizer of a seminar focusing on Finnish clean-tech/energy business in China

Yi Wang (Other)

Dec 2016

Activity: Other activities › Other

Research visits

Shanghai University

Yi Wang (Visiting lecturer)

Jun 2015 → Aug 2015

Activity: Visiting another research institution

Hosting a guest lecturer

Ugne Fink-Jensen

Yi Wang (Host)

10. Oct 2022

Activity: Hosting a guest lecturer

Sniazhana Sniazhko

Yi Wang (Host)

18. Nov 2020

Activity: Hosting a guest lecturer

Narashima Boopathi Sivasubramanian

Yi Wang (Host)

4. Nov 2020

Activity: Hosting a guest lecturer

Narashima Boopathi Sivasubramanian

Yi Wang (Host)

5. Nov 2019

Activity: Hosting a guest lecturer

André Morgado

Yi Wang (Host)

31. Oct 2019

Activity: Hosting a guest lecturer

Iulia Iulia Wierschem

Yi Wang (Host)

31. Oct 2019

Activity: Hosting a guest lecturer

Narashima Boopathi Sivasubramanian

Yi Wang (Host)

31. Oct 2018

Activity: Hosting a guest lecturer

Sniazhana Sniazhko

Yi Wang (Host)

24. Oct 2018

Activity: Hosting a guest lecturer

Steen Lund

Yi Wang (Host)

8. Dec 2017

Activity: Hosting a guest lecturer

Narashima Boopathi Sivasubramanian

Yi Wang (Host)

17. Nov 2017

Activity: Hosting a guest lecturer

Teaching and supervision

Teaching

Doing business in Emerging Markets

Information

Period	03/09/2019 → 28/11/2019
Target group	Master
ECTS credits	10 ECTS
Subject Director	Wang, Y.
Managing organisational unit	International Business & Entrepreneurship (IBE)

Doing Business in Emerging Markets

Information

Period	05/09/2018 → 30/11/2018
Target group	Master
ECTS credits	10 ECTS
Subject Director	Wang, Y.
Managing organisational unit	International Business & Entrepreneurship (IBE)

Doing Business in Emerging Markets, campus Odense

Descriptions

Description	The course covers two major themes: 1) market entry strategies and 2) IB negotiations in the context of emerging markets.
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Information

Period	22/09/2017 → 12/12/2017
Target group	Master
ECTS credits	10 ECTS
Subject Director	Wang, Y.
Managing organisational unit	International Business & Entrepreneurship (IBE)

Doing Business in Emerging Markets, campus Slagelse

Descriptions

Description	The course covers two major themes: 1) market entry strategies and 2) IB negotiations in the context of emerging markets.
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Information

Period	12/02/2018 → 14/05/2018
Target group	Master
ECTS credits	10 ECTS
Subject Director	Wang, Y.
Managing organisational unit	International Business & Entrepreneurship (IBE)

Globalisation and Entrepreneurship 3 - The Global Business Model

Information

Period	05/02/2018 → 29/05/2018
Target group	Master
ECTS credits	5,0 ECTS
Subject Director	Richter, N. F., Wang, Y., Hindelang, S.
Managing organisational unit	International Business & Entrepreneurship (IBE)

Globalisation and Entrepreneurship 3-The Global Business Model

Information

Period	03/09/2018 → 26/11/2018
Target group	Master
ECTS credits	5,0 ECTS
Subject Director	Wang, Y., Hindelang, S.
Managing organisational unit	International Business & Entrepreneurship (IBE)

Globalization and Entrepreneurship 3 -The Global business model

Information

Period	02/09/2019 → 31/01/2020
Target group	Master
ECTS credits	5,0 ECTS
Subject Director	Elo, M., Wang, Y., Hindelang, S.
Managing organisational unit	Department of Business & Management (DBM)

Globalization and Entrepreneurship 3- The Global Business Model

Descriptions

Description	<p>The part of the course regarding international business consists of 8 lectures under the following main topics:</p> <ul style="list-style-type: none"> - Internationalisation processes of SME's - The international, entrepreneurial firm - New, global market opportunities - how to identify these - Globalisation, Culture and Innovation: consequences and implications for firms - E- and M-business - new business models? - A number of case studies where all three parts of the course will be used
	<p>The part of the course regarding legal issues will consist of 4 lectures under the following main topics:</p> <ul style="list-style-type: none"> - EU regulation - International business law in general - International private law and dispute resolution - Legal theories on globalization

Information

Period	06/02/2019 → 28/06/2019
ECTS credits	5,0 ECTS
Subject Director	Elo, M., Wang, Y., Hindelang, S.
Managing organisational unit	Department of Business & Management (DBM)

International Entrepreneurship

Descriptions

Description	This course was co-lectured with Erik Rasmussen. The content of my part was related to IE in and from emerging markets
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Information

Period	02/02/2018 → 24/04/2018
Target group	Master
ECTS credits	10 ECTS
Subject Director	Rasmussen, E. S., Wang, Y.
Managing organisational unit	International Business & Entrepreneurship (IBE)

International Entrepreneurship

Information

Period	08/02/2019 → 15/05/2019
Target group	Master
ECTS credits	10 ECTS
Subject Director	Rasmussen, E. S., Wang, Y.
Managing organisational unit	International Business & Entrepreneurship (IBE)

International Entrepreneurship

Information

Period	06/02/2020 → 01/06/2020
Target group	Master
ECTS credits	10 ECTS
Subject Director	Rasmussen, E. S., Wang, Y.
Managing organisational unit	International Business & Entrepreneurship (IBE)

Marketing

Descriptions

Description	Marketing course for Cand.Negot 2nd semester students
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Information

Period	21/02/2020 → 27/03/2020
Target group	Bachelor
ECTS credits	5,0 ECTS
Subject Director	Wang, Y.
Managing organisational unit	International Business & Entrepreneurship (IBE)