

Yi Wang

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International Leadership & Management

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Research outputs

Journal articles

The length of historical path and the digitalization speed of record labels: a path dependence perspective

Tang, R. W. & Wang, Y., Feb 2025, In: *Journal of Business Research*. 189, February, 21 p., 115150.

Research output: [Contribution to journal](#) › [Journal article](#) › [Research](#) › [peer-review](#)

An interplay of internationalization, FSAs, and performance: Is there an S- curve? Evidence from Nordic firms

Bhandari, K., Wang, Y., Larimo, J. & Salo, J., 2022, (Accepted/In press) In: *European Journal of International Management*.

Research output: [Contribution to journal](#) › [Journal article](#) › [Research](#) › [peer-review](#)

Institutional investments in international joint ventures: corporate entrepreneurship in emerging market regions

Nielsen, U. B., Rasmussen, E. S. & Wang, Y., 2022, In: *International Journal of Export Marketing*. 5, 3/4, p. 275-295

Research output: [Contribution to journal](#) › [Journal article](#) › [Research](#) › [peer-review](#)

Survival of full versus partial acquisitions: The moderating role of firm's internationalization experience, cultural distance, and host country context characteristics

Wang, Y. & Larimo, J., Feb 2020, In: *International Business Review*. 29, 1, 101605.

Research output: [Contribution to journal](#) › [Journal article](#) › [Research](#) › [peer-review](#)

Control, innovation and international joint venture performance: The moderating role of internal and external environments

Nguyen, H. L., Larimo, J. & Wang, Y., Dec 2019, In: *International Business Review*. 28, 6, 12 p., 101591.

Research output: [Contribution to journal](#) › [Journal article](#) › [Research](#) › [peer-review](#)

Acquisition entry strategy of Nordic Multinational Enterprises in China: An analysis of key determinants.

Arslan, A. & Wang, Y., 2015, In: *Journal of Global Marketing*. 28, 1, p. 32-51

Research output: [Contribution to journal](#) › [Journal article](#) › [Research](#) › [peer-review](#)

Books and reports

Sustainability in international business: an introduction

Arte, P., Wang, Y., Dowie, C., Elo, M. & Laasonen, S., Dec 2023, *Sustainable international business: smart strategies for business and society*. Pratik, A., Wang, Y., Dowie, C., Elo, M. & Laasonen, S. (eds.). Cham: Springer Science+Business Media, p. 1-11 (Contributions to Management Science, Vol. Part F1957).

Research output: [Chapter in Book/Report/Conference proceeding](#) › [Book chapter](#) › [Research](#) › [peer-review](#)

Sustainable international business: a retrospection and future research direction

Arte, P., Wang, Y., Dowie, C., Elo, M. & Laasonen, S., Dec 2023, *Sustainable international business: smart strategies for business and society*. Arte, P., Wang, Y., Dowie, C., Elo, M. & Laasonen, S. (eds.). Cham: Springer Science+Business Media, p. 513-517 (Contributions to Management Science, Vol. Part F1957).

Research output: [Chapter in Book/Report/Conference proceeding](#) › [Book chapter](#) › [Research](#) › [peer-review](#)

Policy approaches and transnational diaspora entrepreneurship in China

Elo, M., Volvelsky, E. & Wang, Y., May 2023, *Research handbook on transnational diaspora entrepreneurship*. Sternberg, R., Elo, M., Levie, J. & Amorós, J. (eds.). Edward Elgar Publishing, p. 341-363 341 p.

Research output: Chapter in Book/Report/Conference proceeding › Book chapter › Research › peer-review

The competitiveness of internationalizing SME suppliers during and after COVID-19

Wang, Y. & Madsen, T. K., Apr 2022, *Small and medium sized enterprises and the COVID-19 response: Global Perspectives on Entrepreneurial Crisis Management*. Etamad, H. (ed.). Edward Elgar Publishing, p. 306-322

Research output: Chapter in Book/Report/Conference proceeding › Book chapter › Research › peer-review

Ownership Strategy and Subsidiary Survival in Foreign Acquisitions: The Moderating Effects of Experience, Cultural Distance, and Host Country Development

Wang, Y. & Larimo, J., 2017, *Distance in International Business: Concept, Cost and Value*. Verbeke, A., Puck, J. & van Tulder, R. (eds.). Emerald Group Publishing, Vol. 12. p. 157-182 (Progress in International Business Research, Vol. 12).

Research output: Chapter in Book/Report/Conference proceeding › Book chapter › Research › peer-review

Multilevel analysis of ownership mode strategy in China

Wang, Y., Larimo, J. & Nguyen, H. L., 2016, *Impact of International Business: Challenges and Solutions for Policy and Practice*. Tuselmann, H., Buzdugan, S., Cao, Q., Freund, D. & Golesorkhi, S. (eds.). Basingstoke, United Kingdom: Palgrave Macmillan, p. 133-157

Research output: Chapter in Book/Report/Conference proceeding › Book chapter › Research › peer-review

Ownership Level and Subsidiary Survival in Foreign Acquisitions: The Moderating Effects of Experience, Cultural Distance and Host Country Development

Wang, Y. & Larimo, J., 2016, *Liabilities of Foreignness vs. the Value of Diversity: Conflict or Complement?*.

Research output: Chapter in Book/Report/Conference proceeding › Article in proceedings › Research › peer-review

Impact of ownership level on subsidiary survival in foreign acquisitions

Wang, Y. & Larimo, J., 2015, *International Business after the BRIC's Rush*.

Research output: Chapter in Book/Report/Conference proceeding › Article in proceedings › Research › peer-review

Ownership mode strategy of multinationals in China: the impacts of firm, industry and country level determinants.

Wang, Y., Larimo, J. & Nguyen, H. L., 2015, *International Business Research: For the bookshelf or the boardroom and corridors of power*.

Research output: Chapter in Book/Report/Conference proceeding › Article in proceedings › Research › peer-review

Subsidiary survival of multinational enterprises in China: an analysis of Nordic firms

Wang, Y. & Larimo, J., 2015, *Achieving a New Balance? The Rise of Multinationals from Emerging Economies and the Prospects for Established Multinationals*. Konara, P., Ha, Y. J., McDonald, F. & Wei, Y. Q. (eds.). Palgrave Macmillan, p. 135-158 (The Academy of International Business).

Research output: Chapter in Book/Report/Conference proceeding › Book chapter › Research › peer-review

Transaction cost perspectives on alliances and joint ventures: explanatory power and empirical limitations.

Claus, M. & Wang, Y., 2015, *Handbook on International Alliance and Network Research*. Larimo, J., Nummela, N. & Mainela, T. (eds.). Cheltenham, United Kingdom: Edward Elgar Publishing, p. 87-136

Research output: Chapter in Book/Report/Conference proceeding › Book chapter › Research

Multilevel analysis of foreign subsidiary ownership mode strategy and survival in China

Wang, Y., Larimo, J. & Nguyen, H. L., 2014, *The Future of Global Organizing*.

Research output: Chapter in Book/Report/Conference proceeding › Article in proceedings › Research › peer-review

Subsidiary survival of multinational enterprises in China: an analysis of Nordic firms

Wang, Y. & Larimo, J., 2014, *Achieving a New Balance? The Rise of Multinationals from Emerging Economies and the Prospects for Established Multinationals*.

Research output: Chapter in Book/Report/Conference proceeding › Article in proceedings › Research › peer-review

Establishment mode strategy of multinational enterprises in China: transaction cost and institution-based influences.

Wang, Y. & Larimo, J., 2013, *The 22nd World Business Congress*.

Research output: Chapter in Book/Report/Conference proceeding › Article in proceedings › Research › peer-review

Determinants of foreign direct investments establishment mode choice in China: evidence from Nordic manufacturing investment.

Wang, Y. & Larimo, J., 2012, *International Business and Sustainable Development*.

Research output: Chapter in Book/Report/Conference proceeding › Article in proceedings › Research › peer-review

Determinants of foreign direct investments ownership mode choice in China: evidence from Nordic manufacturing investment.

Wang, Y. & Larimo, J., 2012, *Rethinking the Roles of Business, Government and NGOs in the Global Economy*..

Research output: Chapter in Book/Report/Conference proceeding › Article in proceedings › Research › peer-review

Determinants of foreign direct investments ownership mode choice in China: evidence from Nordic manufacturing investment.

Wang, Y. & Larimo, J., 2011, *Taking IB in Europe to the Next Level: Emerging Issues, Strategies and Economies*.

Research output: Chapter in Book/Report/Conference proceeding › Article in proceedings › Research › peer-review

Other research outputs

The internationalization of disruptive innovators from developed markets to emerging markets: An institution-based view on the role of entrepreneurial ecosystems

Wang, Y. & Yang, M., 28. Aug 2019.

Research output: Contribution to conference without publisher/journal › Conference abstract for conference › Research › peer-review

The impacts of cultural distance at sub-country level and cultural traits of home country on foreign subsidiary exits in the USA

Wang, Y. & Larimo, J., 2019.

Research output: Contribution to conference without publisher/journal › Conference abstract for conference › Research › peer-review

Control, innovation and International Joint Venture performance: the moderating role of environmental factors

Nguyen, H. L., Larimo, J. & Wang, Y., Dec 2018.

Research output: Contribution to conference without publisher/journal › Conference abstract for conference › Research › peer-review

Internationalization and Performance: Moderating Role of Firm-specific Advantages

Bhandari, K., Larimo, J. & Wang, Y., Dec 2018.

Research output: Contribution to conference without publisher/journal › Conference abstract for conference › Research › peer-review

Innovation and Performance in International Joint Ventures: A Theoretical Analysis of the Role of Control Strategies and Different Types of Business Environments

Wang, Y., Nguyen, H. L. & Larimo, J., 27. Jun 2018.

Research output: Contribution to conference without publisher/journal › Conference abstract for conference › Research › peer-review

Ownership Strategy and Subsidiary Survival in Foreign Acquisitions: The Moderating Effects of Experience, Cultural Distance, Host Country Economic Development, and Host Country Risk

Wang, Y. & Larimo, J., 27. Jun 2018.

Research output: Contribution to conference without publisher/journal › Conference abstract for conference › Research › peer-review

Guanxi and Performance of SMEs' Foreign Subsidiaries In China

Wang, Y., 2018.

Research output: Contribution to conference without publisher/journal › Conference abstract for conference › Research › peer-review

Control strategies, Innovation, and Performance of International Joint Ventures: Organizational Learning Perspective

Nguyen, H. L., Larimo, J. & Wang, Y., Aug 2017.

Research output: Contribution to conference without publisher/journal › Paper › Research › peer-review

Internationalization and Sustainable Performance: Moderating Role of Firm-specific Advantages

Bhandari, K., Larimo, J. & Wang, Y., Aug 2017.

Research output: Contribution to conference without publisher/journal › Conference abstract for conference › Research › peer-review

Control strategies, Innovation, and Performance of International Joint Ventures: Organizational Learning Perspective

Nguyen, H. L., Larimo, J. & Wang, Y., 2017.

Research output: Contribution to conference without publisher/journal › Conference abstract for conference › Research › peer-review

Ownership level and subsidiary survival in foreign acquisitions: the moderating effects of experience, cultural distance and host country development

Wang, Y. & Larimo, J., 2016.

Research output: Contribution to conference without publisher/journal › Paper › Research

Subsidiary strategies and performance in emerging markets: an analysis of four Finnish MNCs in China.

Wang, Y., Larimo, J., Koskinen, J. & Sillanpää, I., 2015.

Research output: Contribution to conference without publisher/journal › Paper › Research › peer-review

Transaction cost, resource based and institutional determinants of acquisition entry strategy of Nordic multinational enterprises in China

Arslan, A. & Wang, Y., 2013.

Research output: Contribution to conference without publisher/journal › Paper › Research › peer-review

Activities

Editorial work

Entrepreneurship Research Journal (Journal)

Wang, Y. (Member of editorial review board)

18. Sept 2020 → ...

Activity: Editorial work and peer review › Editor of research journal › Research

International Journal of Export Marketing (Journal)

Wang, Y. (Editorial review board)

2016 → ...

Activity: Editorial work and peer review › Editor of research journal › Research

Conferences

Workshop on International Entrepreneurship

Wang, Y. (Participant) & Yang, M. (Participant)

23. Jun 2019

Activity: Attending an event › Organisation or participation in workshops, courses or seminars

Research Grant Proposals

Wang, Y. (Participant)

9. Jan 2019 → 31. Jan 2019

Activity: Attending an event › Organisation or participation in workshops, courses or seminars

The 3rd Odense International Entrepreneurship Workshop

Wang, Y. (Organizer)

17. May 2018 → 18. May 2018

Activity: Attending an event › Organisation or participation in workshops, courses or seminars

Akademiet for Talentfulde Unge

Wang, Y. (Participant)

7. Mar 2018

Activity: Attending an event › Organisation or participation in workshops, courses or seminars

Journal of International Business Policy (JIBP) paper development workshop (PDW)

Wang, Y. (Participant)

14. Dec 2017

Activity: Attending an event › Organisation or participation in workshops, courses or seminars

Talks and presentations

Doing Business in China

Wang, Y. (Guest lecturer)

3. May 2023

Activity: Talks and presentations › Guest lectures, external teaching and course activities at other universities

Doing Business in China

Wang, Y. (Guest lecturer)

8. May 2020

Activity: Talks and presentations › Guest lectures, external teaching and course activities at other universities

Visiting lecturer at the ISM University of Management and Economics

Wang, Y. (Guest lecturer)

14. Oct 2019 → 25. Oct 2019

Activity: Talks and presentations › Guest lectures, external teaching and course activities at other universities

Doing Business in China

Wang, Y. (Guest lecturer)

7. May 2019

Activity: Talks and presentations › Guest lectures, external teaching and course activities at other universities

Visiting lecturer at the ISM University of Management and Economics

Wang, Y. (Guest lecturer)

4. Sept 2017 → 15. Sept 2017

Activity: Talks and presentations › Guest lectures, external teaching and course activities at other universities

Other activities

Company visit to Midtfyns Bryghus as a part of the International Entrepreneurship course

Wang, Y. (Participant)

18. Apr 2023

Activity: Other activities › Other

Professional assessment of applicants for MSc in Economics and Business Administration

Wang, Y. (Participant)

1. May 2020

Activity: Other activities › Other

Reviewer for an application submitted to Social Sciences and Humanities Research Council of Canada (SSHRC)

Wang, Y. (Participant)

13. Dec 2019 → 27. Jan 2020

Activity: Other activities › Other

Professional assessment of applicants for MSc in Economics and Business Administration

Wang, Y. (Participant)

28. Apr 2019

Activity: Other activities › Other

Session chair at the 44th EIBA conference

Wang, Y. (Participant)

15. Dec 2018

Activity: Other activities › Other

Career Development for Young Researchers

Wang, Y. (Participant)

Aug 2018 → Oct 2018

Activity: Other activities › Other

Lecture Training Programme

Wang, Y. (Participant)

Dec 2017 → Feb 2019

Activity: Other activities › Other

Session chair at the 42nd Annual EIBA Conference

Wang, Y. (Other)

3. Dec 2016

Activity: Other activities › Other

Main organizer of a seminar focusing on Finnish clean-tech/energy business in China

Wang, Y. (Other)

Dec 2016

Activity: Other activities › Other

Research visits

Shanghai University

Wang, Y. (Visiting lecturer)

Jun 2015 → Aug 2015

Activity: Visiting another research institution

Hosting a guest lecturer

Ugne Fink-Jensen

Wang, Y. (Host)

10. Oct 2022

Activity: Hosting a guest lecturer

Sniazhana Sniazhko

Wang, Y. (Host)

18. Nov 2020

Activity: Hosting a guest lecturer

Narashima Boopathi Sivasubramanian

Wang, Y. (Host)

4. Nov 2020

Activity: Hosting a guest lecturer

Narashima Boopathi Sivasubramanian

Wang, Y. (Host)

5. Nov 2019

Activity: Hosting a guest lecturer

André Morgado

Wang, Y. (Host)

31. Oct 2019

Activity: Hosting a guest lecturer

Iulia Iulia Wierschem

Wang, Y. (Host)

31. Oct 2019

Activity: Hosting a guest lecturer

Narashima Boopathi Sivasubramanian

Wang, Y. (Host)

31. Oct 2018

Activity: Hosting a guest lecturer

Sniazhana Sniazhko

Wang, Y. (Host)

24. Oct 2018

Activity: Hosting a guest lecturer

Steen Lund

Wang, Y. (Host)

8. Dec 2017

Activity: Hosting a guest lecturer

Narashima Boopathi Sivasubramanian

Wang, Y. (Host)

17. Nov 2017

Activity: Hosting a guest lecturer

Teaching and supervision

Teaching

Doing business in Emerging Markets, campus Odense

Information

Period	01/09/2019 → 31/01/2020
Target group	Master
ECTS credits	10 ECTS
Subject Director	Wang, Y., International Leadership & Management, Department of Business & Management (DBM)
Managing organisational unit	International Leadership & Management

Doing Business in Emerging Markets, campus Odense

Descriptions

Description	The course covers two major themes: 1) market entry strategies and 2) IB negotiations in the context of emerging markets.
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Information

Period	01/09/2017 → 31/01/2018
Target group	Master
ECTS credits	10 ECTS
Subject Director	Wang, Y., International Leadership & Management, Department of Business & Management (DBM)
Managing organisational unit	International Leadership & Management

Doing Business in Emerging Markets, campus Odense

Information

Period	01/09/2018 → 31/01/2019
Target group	Master
ECTS credits	10 ECTS
Subject Director	Wang, Y., International Leadership & Management, Department of Business & Management (DBM)
Managing organisational unit	International Leadership & Management

Doing Business in Emerging Markets, campus Odense

Information

Period	01/09/2019 → 31/01/2020
Subject Director	Wang, Y., Department of Business & Management (DBM), International Leadership & Management
Managing organisational unit	Department of Business & Management (DBM)

Doing Business in Emerging Markets, campus Odense

Information

Period 01/09/2020 → 31/01/2021

Subject Director Wang, Y., Department of Business & Management (DBM), International Leadership & Management

Managing organisational unit Department of Business & Management (DBM)

Doing Business in Emerging Markets, campus Odense

Information

Period 01/09/2021 → 31/01/2022

Subject Director Wang, Y., Department of Business & Management (DBM), International Leadership & Management

Managing organisational unit Department of Business & Management (DBM)

Doing Business in Emerging Markets, campus Odense

Information

Period 01/09/2022 → 31/01/2023

Subject Director Wang, Y., Department of Business & Management (DBM), International Leadership & Management

Managing organisational unit Department of Business & Management (DBM)

Doing Business in Emerging Markets, campus Slagelse

Descriptions

Description The course covers two major themes: 1) market entry strategies and 2) IB negotiations in the context of emerging markets.

Information

Period 01/02/2018 → 30/06/2018

Target group Master

ECTS credits 10 ECTS

Subject Director Wang, Y., International Leadership & Management, Department of Business & Management (DBM)

Managing organisational unit International Leadership & Management

Doing Business in Emerging Markets / Campus Slagelse

Descriptions

Description 9606201

Information

Period	01/02/2018 → 30/06/2018
Target group	Master
ECTS credits	10 ECTS
Subject Director	Wang, Y., Department of Business & Management (DBM), International Leadership & Management
Managing organisational unit	Department of Business & Management (DBM)

Globalisation and Entrepreneurship 3 - The Global Business Model

Information

Period	01/02/2018 → 30/06/2018
Target group	Master
ECTS credits	5,0 ECTS
Subject Director	Richter, N. F., International Leadership & Management, Department of Business & Management (DBM) Wang, Y., International Leadership & Management, Department of Business & Management (DBM) Hindelang, S., International Law, Department of Law
Managing organisational unit	International Leadership & Management

Globalisation and Entrepreneurship 3-The Global Business Model

Information

Period	03/09/2018 → 26/11/2018
Target group	Master
ECTS credits	5,0 ECTS
Subject Director	Wang, Y., International Leadership & Management, Department of Business & Management (DBM) Hindelang, S., International Law, Department of Law
Managing organisational unit	International Leadership & Management

Globalization and Entrepreneurship 3 -The Global business model

Information

Period	01/09/2019 → 31/01/2020
Target group	Master
ECTS credits	5,0 ECTS
Subject Director	Elo, M., Department of Business & Management (DBM), International Leadership & Management Wang, Y., Department of Business & Management (DBM), International Leadership & Management Hindelang, S., International Law, Department of Law
Managing organisational unit	Department of Business & Management (DBM)

Globalization and Entrepreneurship 3- The Global Business Model

Descriptions

Description	<p>The part of the course regarding international business consists of 8 lectures under the following main topics:</p> <ul style="list-style-type: none"> - Internationalisation processes of SME's - The international, entrepreneurial firm - New, global market opportunities - how to identify these - Globalisation, Culture and Innovation: consequences and implications for firms - E- and M-business - new business models? - A number of case studies where all three parts of the course will be used <p>The part of the course regarding legal issues will consist of 4 lectures under the following main topics:</p> <ul style="list-style-type: none"> - EU regulation - International business law in general - International private law and dispute resolution - Legal theories on globalization
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Information

Period	01/02/2019 → 30/06/2019
ECTS credits	5,0 ECTS
Subject Director	Elo, M., Department of Business & Management (DBM), International Leadership & Management Wang, Y., Department of Business & Management (DBM), International Leadership & Management Hindelang, S., International Law, Department of Law
Managing organisational unit	Department of Business & Management (DBM)

International Entrepreneurship

Information

Period	06/02/2020 → 01/06/2020
Target group	Master
ECTS credits	10 ECTS
Subject Director	Rasmussen, E. S., International Leadership & Management, Department of Business & Management (DBM) Wang, Y., International Leadership & Management, Department of Business & Management (DBM)
Managing organisational unit	International Leadership & Management

International Entrepreneurship

Information

Period	01/02/2023 → 30/06/2023
Subject Director	Wang, Y., Department of Business & Management (DBM), International Leadership & Management Rasmussen, E. S., International Leadership & Management, Department of Business & Management (DBM) Martin-Sanchez, V., International Leadership & Management, Department of Business & Management (DBM)
Managing organisational unit	Department of Business & Management (DBM)

International Entrepreneurship

Descriptions

Description	This course was co-lectured with Erik Rasmussen. The content of my part was related to IE in and from emerging markets
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Information

Period	01/02/2018 → 30/06/2018
Target group	Master
ECTS credits	10 ECTS
Subject Director	Rasmussen, E. S., International Leadership & Management, Department of Business & Management (DBM) Wang, Y., International Leadership & Management, Department of Business & Management (DBM)
Managing organisational unit	International Leadership & Management

International Entrepreneurship

Information

Period	01/02/2019 → 30/06/2019
Target group	Master
ECTS credits	10 ECTS
Subject Director	Rasmussen, E. S., International Leadership & Management, Department of Business & Management (DBM) Wang, Y., International Leadership & Management, Department of Business & Management (DBM)
Managing organisational unit	International Leadership & Management

International Strategic Partnerships

Descriptions

Description	Developing, maintaining, and ending business relationships between a firm and external actors are very important aspects of B2B marketing management. Manufacturing products and making services available for international markets typically involves a number of different, mutually dependent companies connected through networks. Networks should here be understood as orchestrated relations between organizations that create value for users and customers. The course focuses on developing and maintaining inter-organizational relationships between a focal company and its customers, suppliers, competitors and other actors in the firm's international environment that are relevant for the creation of value for customers.
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Information

Period	01/09/2023 → 31/01/2024
Subject Director	Martin-Sanchez, V., Department of Business & Management (DBM), International Leadership & Management Wang, Y., International Leadership & Management, Department of Business & Management (DBM)
Managing organisational unit	Department of Business & Management (DBM)

Marketing Cand.Negot 2nd semester

Descriptions

Description	Marketing course for Cand.Negot 2nd semester students
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Information

Period	01/02/2020 → 30/06/2020
Target group	Bachelor
ECTS credits	5,0 ECTS
Subject Director	Wang, Y., International Leadership & Management, Department of Business & Management (DBM)
Managing organisational unit	International Leadership & Management

Marketing Cand.Negot 2nd semester

Information

Period 01/02/2023 → 30/06/2023

Subject Director Wang, Y., Department of Business & Management (DBM), International Leadership & Management

Managing organisational unit Department of Business & Management (DBM)

Marketing Cand.Negot 2nd semester

Information

Period 01/02/2022 → 30/06/2022

Subject Director Wang, Y., Department of Business & Management (DBM), International Leadership & Management

Managing organisational unit Department of Business & Management (DBM)

Marketing Cand.Negot 2nd semester

Information

Period 01/02/2021 → 30/06/2021

Subject Director Wang, Y., Department of Business & Management (DBM), International Leadership & Management

Managing organisational unit Department of Business & Management (DBM)