

Yi Wang

Institut for Virksomhedsledelse (IVL)

International Business & Entrepreneurship (IBE)

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## Publikationer

### Tidsskriftsartikler

#### **Global modified-Delphi consensus on comorbidities and prognosis of SCN8A-related epilepsy and/or neurodevelopmental disorders**

Conecker, G., Xia, M. Y., Hecker, J. E., Achkar, C., Cukiert, C., Devries, S., Donner, E., Fitzgerald, M., Gardella, E., Hammer, M., Hegde, A., Hu, C., Kato, M., Luo, T., Schreiber, J. M., Wang, Y., Kooistra, T., Oudin, M., Waldrop, K., Youngquist, J. T., & 3 flere Zhang, D., Wirrell, E. & Perry, M. S., 2024, (Accepteret/In press) I: *Epilepsia*.

Publikation: Bidrag til tidsskrift > Tidsskriftartikel > Forskning > peer review

#### **Global modified Delphi consensus on diagnosis, phenotypes, and treatment of SCN8A-related epilepsy and/or neurodevelopmental disorders**

Conecker, G., Xia, M. Y., Hecker, J. E., Achkar, C., Cukiert, C., Devries, S., Donner, E., Fitzgerald, M. P., Gardella, E., Hammer, M., Hegde, A., Hu, C., Kato, M., Luo, T., Schreiber, J. M., Wang, Y., Kooistra, T., Oudin, M., Waldrop, K., Youngquist, J. T., & 3 flere Zhang, D., Wirrell, E. & Perry, M. S., 2024, (E-pub ahead of print) I: *Epilepsia*.

Publikation: Bidrag til tidsskrift > Tidsskriftartikel > Forskning > peer review

#### **An interplay of internationalization, FSAs, and performance: Is there an S-curve? Evidence from Nordic firms**

Bhandari, K., Wang, Y., Larimo, J. & Salo, J., 2022, (Accepteret/In press) I: *European Journal of International Management*.

Publikation: Bidrag til tidsskrift > Tidsskriftartikel > Forskning > peer review

#### **Institutional investments in international joint ventures: corporate entrepreneurship in emerging market regions**

Nielsen, U. B., Rasmussen, E. S. & Wang, Y., 2022, I: *International Journal of Export Marketing*. 5, 3/4, s. 275-295

Publikation: Bidrag til tidsskrift > Tidsskriftartikel > Forskning > peer review

#### **Survival of full versus partial acquisitions: The moderating role of firm's internationalization experience, cultural distance, and host country context characteristics**

Wang, Y. & Larimo, J., feb. 2020, I: *International Business Review*. 29, 1, 101605.

Publikation: Bidrag til tidsskrift > Tidsskriftartikel > Forskning > peer review

#### **Control, innovation and international joint venture performance: The moderating role of internal and external environments**

Nguyen, H. L., Larimo, J. & Wang, Y., dec. 2019, I: *International Business Review*. 28, 6, 12 s., 101591.

Publikation: Bidrag til tidsskrift > Tidsskriftartikel > Forskning > peer review

Acquisition entry strategy of Nordic Multinational Enterprises in China: An analysis of key determinants.

Arslan, A. & Wang, Y., 2015, I: *Journal of Global Marketing*. 28, 1, s. 32-51

Publikation: Bidrag til tidsskrift > Tidsskriftartikel > Forskning > peer review

## Bøger og rapporter

### **Sustainability in international business: an introduction**

Arte, P., Wang, Y., Dowie, C., Elo, M. & Laasonen, S., dec. 2023, *Sustainable international business: smart strategies for business and society*. Pratik, A., Wang, Y., Dowie, C., Elo, M. & Laasonen, S. (red.). Cham: Springer Science+Business Media, s. 1-11 (Contributions to Management Science, Bind Part F1957).

Publikation: Kapitel i bog/rapport/konference-proceeding > Kapitel i bog > Forskning > peer review

### **Sustainable international business: a retrospection and future research direction**

Arte, P., Wang, Y., Dowie, C., Elo, M. & Laasonen, S., dec. 2023, *Sustainable international business: smart strategies for business and society*. Arte, P., Wang, Y., Dowie, C., Elo, M. & Laasonen, S. (red.). Cham: Springer Science+Business Media, s. 513-517 (Contributions to Management Science, Bind Part F1957).

Publikation: Kapitel i bog/rapport/konference-proceeding › Kapitel i bog › Forskning › peer review

### **Policy approaches and transnational diaspora entrepreneurship in China**

Elo, M., Volvelsky, E. & Wang, Y., maj 2023, *Research handbook on transnational diaspora entrepreneurship*. Sternberg, R., Elo, M., Levie, J. & Amorós, J. (red.). Edward Elgar Publishing, s. 341-363 341 s.

Publikation: Kapitel i bog/rapport/konference-proceeding › Kapitel i bog › Forskning › peer review

### **The competitiveness of internationalizing SME suppliers during and after COVID-19**

Wang, Y. & Madsen, T. K., apr. 2022, *Small and medium sized enterprises and the COVID-19 response: Global Perspectives on Entrepreneurial Crisis Management*. Etemad, H. (red.). Edward Elgar Publishing, s. 306-322

Publikation: Kapitel i bog/rapport/konference-proceeding › Kapitel i bog › Forskning › peer review

### **Ownership Strategy and Subsidiary Survival in Foreign Acquisitions: The Moderating Effects of Experience, Cultural Distance, and Host Country Development**

Wang, Y. & Larimo, J., 2017, *Distance in International Business: Concept, Cost and Value*. Verbeke, A., Puck, J. & vab Tulder, R. (red.). Emerald Group Publishing, Bind 12. s. 157-182 (Progress in International Business Research, Bind 12).

Publikation: Kapitel i bog/rapport/konference-proceeding › Kapitel i bog › Forskning › peer review

### Multilevel analysis of ownership mode strategy in China

Wang, Y., Larimo, J. & Nguyen, H. L., 2016, *Impact of International Business: Challenges and Solutions for Policy and Practice*. Tuselmann, H., Buzdugan, S., Cao, Q., Freund, D. & Golesorkhi, S. (red.). Basingstoke, United Kingdom: Palgrave Macmillan, s. 133-157

Publikation: Kapitel i bog/rapport/konference-proceeding › Kapitel i bog › Forskning › peer review

### Ownership Level and Subsidiary Survival in Foreign Acquisitions: The Moderating Effects of Experience, Cultural Distance and Host Country Development

Wang, Y. & Larimo, J., 2016, *Liabilities of Foreignness vs. the Value of Diversity: Conflict or Complement?*.

Publikation: Kapitel i bog/rapport/konference-proceeding › Konferencebidrag i proceedings › Forskning › peer review

### Impact of ownership level on subsidiary survival in foreign acquisitions

Wang, Y. & Larimo, J., 2015, *International Business after the BRIC's Rush*.

Publikation: Kapitel i bog/rapport/konference-proceeding › Konferencebidrag i proceedings › Forskning › peer review

### Ownership mode strategy of multinationals in China: the impacts of firm, industry and country level determinants.

Wang, Y., Larimo, J. & Nguyen, H. L., 2015, *International Business Research: For the bookshelf or the boardroom and corridors of power*.

Publikation: Kapitel i bog/rapport/konference-proceeding › Konferencebidrag i proceedings › Forskning › peer review

### **Subsidiary survival of multinational enterprises in China: an analysis of Nordic firms**

Wang, Y. & Larimo, J., 2015, *Achieving a New Balance? The Rise of Multinationals from Emerging Economies and the Prospects for Established Multinationals*. Konara, P., Ha, Y. J., McDonald, F. & Wei, Y. Q. (red.). Palgrave Macmillan, s. 135-158 (The Academy of International Business).

Publikation: Kapitel i bog/rapport/konference-proceeding › Kapitel i bog › Forskning › peer review

### Transaction cost perspectives on alliances and joint ventures: explanatory power and empirical limitations.

Claus, M. & Wang, Y., 2015, *Handbook on International Alliance and Network Research*. Larimo, J., Nummela, N. & Mainela, T. (red.). Cheltenham, United Kingdom: Edward Elgar Publishing, s. 87-136

Publikation: Kapitel i bog/rapport/konference-proceeding › Kapitel i bog › Forskning

### Multilevel analysis of foreign subsidiary ownership mode strategy and survival in China

Wang, Y., Larimo, J. & Nguyen, H. L., 2014, *The Future of Global Organizing*.

Publikation: Kapitel i bog/rapport/konference-proceeding › Konferencebidrag i proceedings › Forskning › peer review

### **Subsidiary survival of multinational enterprises in China: an analysis of Nordic firms**

Wang, Y. & Larimo, J., 2014, *Achieving a New Balance? The Rise of Multinationals from Emerging Economies and the Prospects for Established Multinationals*.

Publikation: Kapitel i bog/rapport/konference-proceeding › Konferencebidrag i proceedings › Forskning › peer review

Establishment mode strategy of multinational enterprises in China: transaction cost and institution-based influences.

Wang, Y. & Larimo, J., 2013, *The 22nd World Business Congress*.

Publikation: Kapitel i bog/rapport/konference-proceeding › Konferencebidrag i proceedings › Forskning › peer review

Determinants of foreign direct investments establishment mode choice in China: evidence from Nordic manufacturing investment.

Wang, Y. & Larimo, J., 2012, *International Business and Sustainable Development*.

Publikation: Kapitel i bog/rapport/konference-proceeding › Konferencebidrag i proceedings › Forskning › peer review

Determinants of foreign direct investments ownership mode choice in China: evidence from Nordic manufacturing investment.

Wang, Y. & Larimo, J., 2012, *Rethinking the Roles of Business, Government and NGOs in the Global Economy*.

Publikation: Kapitel i bog/rapport/konference-proceeding › Konferencebidrag i proceedings › Forskning › peer review

Determinants of foreign direct investments ownership mode choice in China: evidence from Nordic manufacturing investment.

Wang, Y. & Larimo, J., 2011, *Taking IB in Europe to the Next Level: Emerging Issues, Strategies and Economies*.

Publikation: Kapitel i bog/rapport/konference-proceeding › Konferencebidrag i proceedings › Forskning › peer review

## **Andre publikationer**

### **The internationalization of disruptive innovators from developed markets to emerging markets: An institution-based view on the role of entrepreneurial ecosystems**

Wang, Y. & Yang, M., 28. aug. 2019.

Publikation: Konferencebidrag uden forlag/tidsskrift › Konferenceabstrakt til konference › Forskning › peer review

### **The impacts of cultural distance at sub-country level and cultural traits of home country on foreign subsidiary exits in the USA**

Wang, Y. & Larimo, J., 2019.

Publikation: Konferencebidrag uden forlag/tidsskrift › Konferenceabstrakt til konference › Forskning › peer review

### **Control, innovation and International Joint Venture performance: the moderating role of environmental factors**

Nguyen, H. L., Larimo, J. & Wang, Y., dec. 2018.

Publikation: Konferencebidrag uden forlag/tidsskrift › Konferenceabstrakt til konference › Forskning › peer review

### **Internationalization and Performance: Moderating Role of Firm-specific Advantages**

Bhandari, K., Larimo, J. & Wang, Y., dec. 2018.

Publikation: Konferencebidrag uden forlag/tidsskrift › Konferenceabstrakt til konference › Forskning › peer review

### **Innovation and Performance in International Joint Ventures: A Theoretical Analysis of the Role of Control Strategies and Different Types of Business Environments**

Wang, Y., Nguyen, H. L. & Larimo, J., 27. jun. 2018.

Publikation: Konferencebidrag uden forlag/tidsskrift › Konferenceabstrakt til konference › Forskning › peer review

### **Ownership Strategy and Subsidiary Survival in Foreign Acquisitions: The Moderating Effects of Experience, Cultural Distance, Host Country Economic Development, and Host Country Risk**

Wang, Y. & Larimo, J., 27. jun. 2018.

Publikation: Konferencebidrag uden forlag/tidsskrift › Konferenceabstrakt til konference › Forskning › peer review

### **Guanxi and Performance of SMEs' Foreign Subsidiaries In China**

Wang, Y., 2018.

Publikation: Konferencebidrag uden forlag/tidsskrift › Konferenceabstrakt til konference › Forskning › peer review

### **Control strategies, Innovation, and Performance of International Joint Ventures: Organizational Learning Perspective**

Nguyen, H. L., Larimo, J. & Wang, Y., aug. 2017.

Publikation: Konferencebidrag uden forlag/tidsskrift › Paper › Forskning › peer review

### **Internationalization and Sustainable Performance: Moderating Role of Firm-specific Advantages**

Bhandari, K., Larimo, J. & Wang, Y., aug. 2017.

Publikation: Konferencebidrag uden forlag/tidsskrift › Konferenceabstrakt til konference › Forskning › peer review

### **Control strategies, Innovation, and Performance of International Joint Ventures: Organizational Learning Perspective**

Nguyen, H. L., Larimo, J. & Wang, Y., 2017.

Publikation: Konferencebidrag uden forlag/tidsskrift › Konferenceabstrakt til konference › Forskning › peer review

Ownership level and subsidiary survival in foreign acquisitions: the moderating effects of experience, cultural distance and host country development

Wang, Y. & Larimo, J., 2016.

Publikation: Konferencebidrag uden forlag/tidsskrift › Paper › Forskning

### **Subsidiary strategies and performance in emerging markets: an analysis of four Finnish MNCs in China.**

Wang, Y., Larimo, J., Koskinen, J. & Sillanpää, I., 2015.

Publikation: Konferencebidrag uden forlag/tidsskrift › Paper › Forskning › peer review

Transaction cost, resource based and institutional determinants of acquisition entry strategy of Nordic multinational enterprises in China

Arslan, A. & Wang, Y., 2013.

Publikation: Konferencebidrag uden forlag/tidsskrift › Paper › Forskning › peer review

## **Activities Aktiviteter**

### **Redaktionelt arbejde**

#### **Entrepreneurship Research Journal (Tidsskrift)**

Wang, Y. (Medlem af redaktionelt review bestyrelse)

18. sep. 2020 → ...

Aktivitet: Redaktionelt arbejde og fagfællebedømmelse › Redaktør af tidsskrift › Forskning

#### **International Journal of Export Marketing (Tidsskrift)**

Wang, Y. (Redaktionel review bestyrelse)

2016 → ...

Aktivitet: Redaktionelt arbejde og fagfællebedømmelse › Redaktør af tidsskrift › Forskning

## **Konferencer**

#### **Workshop on International Entrepreneurship**

Wang, Y. (Deltager) & Yang, M. (Deltager)

23. jun. 2019

Aktivitet: Deltagelse i faglig begivenhed › Organisering af eller deltagelse i workshop, kursus, seminar eller lignende

#### **Research Grant Proposals**

Wang, Y. (Deltager)

9. jan. 2019 → 31. jan. 2019

Aktivitet: Deltagelse i faglig begivenhed › Organisering af eller deltagelse i workshop, kursus, seminar eller lignende

### **The 3rd Odense International Entrepreneurship Workshop**

Wang, Y. (Arrangør)

17. maj 2018 → 18. maj 2018

Aktivitet: Deltagelse i faglig begivenhed › Organisering af eller deltagelse i workshop, kursus, seminar eller lignende

### **Akademiet for Talentede Unge**

Wang, Y. (Deltager)

7. mar. 2018

Aktivitet: Deltagelse i faglig begivenhed › Organisering af eller deltagelse i workshop, kursus, seminar eller lignende

### **Journal of International Business Policy (JIBP) paper development workshop (PDW)**

Wang, Y. (Deltager)

14. dec. 2017

Aktivitet: Deltagelse i faglig begivenhed › Organisering af eller deltagelse i workshop, kursus, seminar eller lignende

## **Foredrag og mundtlige bidrag**

### **Doing Business in China**

Wang, Y. (Underviser)

3. maj 2023

Aktivitet: Foredrag og mundtlige bidrag › Gæsteforelæsning, undervisning og kursusvirksomhed ved andre universiteter

### **Doing Business in China**

Wang, Y. (Underviser)

8. maj 2020

Aktivitet: Foredrag og mundtlige bidrag › Gæsteforelæsning, undervisning og kursusvirksomhed ved andre universiteter

### **Visiting lecturer at the ISM University of Management and Economics**

Wang, Y. (Underviser)

14. okt. 2019 → 25. okt. 2019

Aktivitet: Foredrag og mundtlige bidrag › Gæsteforelæsning, undervisning og kursusvirksomhed ved andre universiteter

### **Doing Business in China**

Wang, Y. (Underviser)

7. maj 2019

Aktivitet: Foredrag og mundtlige bidrag › Gæsteforelæsning, undervisning og kursusvirksomhed ved andre universiteter

### **Visiting lecturer at the ISM University of Management and Economics**

Wang, Y. (Underviser)

4. sep. 2017 → 15. sep. 2017

Aktivitet: Foredrag og mundtlige bidrag › Gæsteforelæsning, undervisning og kursusvirksomhed ved andre universiteter

## **Andre aktiviteter**

### **Company visit to Midtlys Bryghus as a part of the International Entrepreneurship course**

Wang, Y. (Deltager)

18. apr. 2023

Aktivitet: Andre aktiviteter › Andet

### **Professional assessment of applicants for MSc in Economics and Business Administration**

Wang, Y. (Deltager)

1. maj 2020

Aktivitet: Andre aktiviteter › Andet

### **Reviewer for an application submitted to Social Sciences and Humanities Research Council of Canada (SSHRC)**

Wang, Y. (Deltager)

13. dec. 2019 → 27. jan. 2020

Aktivitet: Andre aktiviteter › Andet

### **Professional assessment of applicants for MSc in Economics and Business Administration**

Wang, Y. (Deltager)

28. apr. 2019

Aktivitet: Andre aktiviteter › Andet

### **Session chair at the 44th EIBA conference**

Wang, Y. (Deltager)

15. dec. 2018

Aktivitet: Andre aktiviteter › Andet

### **Career Development for Young Researchers**

Wang, Y. (Deltager)

aug. 2018 → okt. 2018

Aktivitet: Andre aktiviteter › Andet

### **Lecture Training Programme**

Wang, Y. (Deltager)

dec. 2017 → feb. 2019

Aktivitet: Andre aktiviteter › Andet

### **Session chair at the 42nd Annual EIBA Conference**

Wang, Y. (Andet)

3. dec. 2016

Aktivitet: Andre aktiviteter › Andet

### **Main organizer of a seminar focusing on Finnish clean-tech/energy business in China**

Wang, Y. (Andet)

dec. 2016

Aktivitet: Andre aktiviteter › Andet

## **Forskningsbesøg**

### **Shanghai University**

Wang, Y. (Gæsteunderviser)

jun. 2015 → aug. 2015

Aktivitet: Gæsteophold ved andre institutioner

## **Vært for en gæsteforelæser**

### **Ugne Fink-Jensen**

Wang, Y. (Vært)

10. okt. 2022

Aktivitet: Værtskab for gæsteforsker

### **Sniazhana Sniazhko**

Wang, Y. (Vært)

18. nov. 2020

Aktivitet: Værtskab for gæsteforsker

**Narashima Boopathi Sivasubramanian**

Wang, Y. (Vært)

4. nov. 2020

Aktivitet: Værtskab for gæsteforsker

**Narashima Boopathi Sivasubramanian**

Wang, Y. (Vært)

5. nov. 2019

Aktivitet: Værtskab for gæsteforsker

**André Morgado**

Wang, Y. (Vært)

31. okt. 2019

Aktivitet: Værtskab for gæsteforsker

**Iulia Iulia Wierschem**

Wang, Y. (Vært)

31. okt. 2019

Aktivitet: Værtskab for gæsteforsker

**Narashima Boopathi Sivasubramanian**

Wang, Y. (Vært)

31. okt. 2018

Aktivitet: Værtskab for gæsteforsker

**Sniazhana Sniashko**

Wang, Y. (Vært)

24. okt. 2018

Aktivitet: Værtskab for gæsteforsker

**Steen Lund**

Wang, Y. (Vært)

8. dec. 2017

Aktivitet: Værtskab for gæsteforsker

**Narashima Boopathi Sivasubramanian**

Wang, Y. (Vært)

17. nov. 2017

Aktivitet: Værtskab for gæsteforsker

## **Undervisning og vejledning**

### **Undervisning**

**Doing business in Emerging Markets, campus Odense**

**Information**

Periode	01/09/2019 → 31/01/2020
Målgruppe	Kandidat
ECTS-point	10 ECTS
Fagansvarlig	Wang, Y.
Administrerende organisation	International Business & Entrepreneurship (IBE)

### **Doing Business in Emerging Markets, campus Odense**

#### **Beskrivelser**

Beskrivelse

#### **Information**

Periode	01/09/2017 → 31/01/2018
Målgruppe	Kandidat
ECTS-point	10 ECTS
Fagansvarlig	Wang, Y.
Administrerende organisation	International Business & Entrepreneurship (IBE)

### **Doing Business in Emerging Markets, campus Odense**

#### **Information**

Periode	01/09/2018 → 31/01/2019
Målgruppe	Kandidat
ECTS-point	10 ECTS
Fagansvarlig	Wang, Y.
Administrerende organisation	International Business & Entrepreneurship (IBE)

### **Doing Business in Emerging Markets, campus Odense**

#### **Information**

Periode	01/09/2019 → 31/01/2020
Fagansvarlig	Wang, Y.
Administrerende organisation	Institut for Virksomhedsledelse (IVL)

### **Doing Business in Emerging Markets, campus Odense**

#### **Information**



Periode 01/09/2020 → 31/01/2021  
Fagansvarlig Wang, Y.  
Administrerende organisation Institut for Virksomhedsledelse (IVL)

### **Doing Business in Emerging Markets, campus Odense**

#### **Information**

Periode 01/09/2021 → 31/01/2022  
Fagansvarlig Wang, Y.  
Administrerende organisation Institut for Virksomhedsledelse (IVL)

### **Doing Business in Emerging Markets, campus Odense**

#### **Information**

Periode 01/09/2022 → 31/01/2023  
Fagansvarlig Wang, Y.  
Administrerende organisation Institut for Virksomhedsledelse (IVL)

### **Doing Business in Emerging Markets, campus Slagelse**

#### **Beskrivelser**

Beskrivelse

#### **Information**

Periode 01/02/2018 → 30/06/2018  
Målgruppe Kandidat  
ECTS-point 10 ECTS  
Fagansvarlig Wang, Y.  
Administrerende organisation International Business & Entrepreneurship (IBE)

### **Doing Business in Emerging Markets / Campus Slagelse**

#### **Beskrivelser**

Beskrivelse

#### **Information**

Periode	01/02/2018 → 30/06/2018
Målgruppe	Kandidat
ECTS-point	10 ECTS
Fagansvarlig	Wang, Y.
Administrerende organisation	Institut for Virksomhedsledelse (IVL)

### **Globalisation and Entrepreneurship 3 - The Global Business Model**

#### **Information**

Periode	01/02/2018 → 30/06/2018
Målgruppe	Kandidat
ECTS-point	5,0 ECTS
Fagansvarlig	Richter, N. F., Wang, Y.,
Administrerende organisation	International Business & Entrepreneurship (IBE)

### **Globalisation and Entrepreneurship 3-The Global Business Model**

#### **Information**

Periode	03/09/2018 → 26/11/2018
Målgruppe	Kandidat
ECTS-point	5,0 ECTS
Fagansvarlig	Wang, Y.,
Administrerende organisation	International Business & Entrepreneurship (IBE)

### **Globalization and Entrepreneurship 3 -The Global business model**

#### **Information**

Periode	01/09/2019 → 31/01/2020
Målgruppe	Kandidat
ECTS-point	5,0 ECTS
Fagansvarlig	Elo, M., Wang, Y.,
Administrerende organisation	Institut for Virksomhedsledelse (IVL)

### **Globalization and Entrepreneurship 3- The Global Business Model**

#### **Beskrivelser**

Beskrivelse

**Information**

Periode	01/02/2019 → 30/06/2019
ECTS-point	5,0 ECTS
Fagansvarlig	Elo, M., Wang, Y.,
Administrerende organisation	Institut for Virksomhedsledelse (IVL)

**International Entrepreneurship****Information**

Periode	06/02/2020 → 01/06/2020
Målgruppe	Kandidat
ECTS-point	10 ECTS
Fagansvarlig	Rasmussen, E. S., Wang, Y.
Administrerende organisation	International Business & Entrepreneurship (IBE)

**International Entrepreneurship****Information**

Periode	01/02/2023 → 30/06/2023
Fagansvarlig	Wang, Y., Rasmussen, E. S., Martin-Sanchez, V.
Administrerende organisation	Institut for Virksomhedsledelse (IVL)

**International Entrepreneurship****Beskrivelser**

Beskrivelse

**Information**

Periode	01/02/2018 → 30/06/2018
Målgruppe	Kandidat
ECTS-point	10 ECTS
Fagansvarlig	Rasmussen, E. S., Wang, Y.
Administrerende organisation	International Business & Entrepreneurship (IBE)

**International Entrepreneurship****Information**

Periode	01/02/2019 → 30/06/2019
Målgruppe	Kandidat
ECTS-point	10 ECTS
Fagansvarlig	Rasmussen, E. S., Wang, Y.
Administrerende organisation	International Business & Entrepreneurship (IBE)

### **International Strategic Partnerships**

#### **Beskrivelser**

Beskrivelse

#### **Information**

Periode	01/09/2023 → 31/01/2024
Fagansvarlig	Martin-Sanchez, V., Wang, Y.
Administrerende organisation	Institut for Virksomhedsledelse (IVL)

### **Marketing Cand.Negot 2nd semester**

#### **Beskrivelser**

Beskrivelse

#### **Information**

Periode	01/02/2020 → 30/06/2020
Målgruppe	Bachelor
ECTS-point	5,0 ECTS
Fagansvarlig	Wang, Y.
Administrerende organisation	International Business & Entrepreneurship (IBE)

### **Marketing Cand.Negot 2nd semester**

#### **Information**

Periode	01/02/2023 → 30/06/2023
Fagansvarlig	Wang, Y.
Administrerende organisation	Institut for Virksomhedsledelse (IVL)

### **Marketing Cand.Negot 2nd semester**

#### **Information**

Periode 01/02/2022 → 30/06/2022  
Fagansvarlig Wang, Y.  
Administrerende organisation Institut for Virksomhedsledelse (IVL)

**Marketing Cand.Negot 2nd semester**

**Information**

Periode 01/02/2021 → 30/06/2021  
Fagansvarlig Wang, Y.  
Administrerende organisation Institut for Virksomhedsledelse (IVL)