

Yi Wang

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International Business & Entrepreneurship (IBE)

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## Goals in teaching

My goal in teaching is twofold. First, with the help of new pedagogical methods and up-to-date ICT tools/mobile apps, my goal is to effectively and efficiently implement research-based teaching in my courses. The second goal is to help students to increase their skills and competences needed for their future professional careers such as problem solving, critical thinking, cross-cultural communication, and academic writing skills.

## Teaching and supervision at the SDU

### *Programme*

Msc International Business and Management

MSc International Business and Marketing

### *Courses*

International Entrepreneurship

Marketing

Globalisation and Entrepreneurship 3 - The Global Business Model

Doing Business in Emerging Markets, campus Odense

Doing Business in Emerging Markets, campus Slagelse

### *Supervision*

Master's thesis

Project- and trainee period for BSc in Economics and Business Administration

Project- and trainee period for MSc in Economics and Business Administration

Seminar in Business Economics for MSc in Economics and Business Administration (5 and 10 ECTS)

## Teaching and supervision experience prior to joining SDU

### *Courses*

Doing Business in Asia

Doing Business in China

International Business Operation Modes

International Business Negotiations

Managing People and Organization

Research methodologies

### *Supervision*

Bachelor's thesis

Second evaluator of master thesis

Second supervisor of doctoral thesis

## Formal education in teaching methods and pedagogical practice

Lecture Training Programme, offered by the Centre for Teaching and Learning at SDU, 12/2017 - 02/2019

University Pedagogical Studies, offered by Vaasa Summer University and Eduta Ltd, 01/2015-02/2015

Pedagogical courses in Digital Teaching and Learning, offered by the Tritonia Edulab, Vaasa, Finland, Spring 2016.