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International Business & Entrepreneurship (IBE)
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Goals in teaching

My overall goal in teaching is to enhance students' knowledge, skills, and competencies needed for their future careers in research or positions in internationalizing companies such as problem-solving, critical and analytical thinking, and cross-cultural competence. To achieve this goal of teaching, I would like to establish a close linkage between research and teaching. According to Healey (2005), there are currently four approaches to link research and teaching, depending on the role of students as audience or participants and the emphasis of research on contents or process. My current approach could be referred to as a research-led or research-tutored approach, which emphasizes understanding research contents and findings. These approaches are usually teacher focused. The above teaching approaches have been applied for two reasons. First, the course or curriculum design reflects the overall research interests and expertise of faculty members in the research group. Second, since there are important and complex concepts, models, and theories in the field of international business, the teacher-focused approach is effective because students may need professional guidance especially in the early stage of their studies to better comprehend the theoretical background of international business. Since students at some points must move one step ahead, I would like to implement a research-based or research-oriented approach which highlights the research process and problems. These approaches would encourage students to learn about the procedure of knowledge production and enhance their skills and competencies in areas of analytical and critical thinking and problem-solving, which are of great importance for a career in a research institution or a professional position in an internationalizing firm.

Undervisning og vejledning

Doing Business in Emerging Markets

Wang, Y.
01/09/2014 → 31/01/2018

Doing Business in Emerging Markets

Wang, Y.
01/09/2018 → 31/01/2021

Doing Business in Emerging Markets

Wang, Y.
01/09/2021 → 31/01/2023

Doing business in Emerging Markets, campus Odense

Wang, Y.
01/09/2019 → 31/01/2020

Doing Business in Emerging Markets, campus Odense

Wang, Y.
01/09/2017 → 31/01/2018

Doing Business in Emerging Markets, campus Odense

Wang, Y.
01/09/2018 → 31/01/2019

Doing Business in Emerging Markets, campus Odense

Wang, Y.

01/09/2019 → 31/01/2020

Doing Business in Emerging Markets, campus Odense

Wang, Y.

01/09/2020 → 31/01/2021

Doing Business in Emerging Markets, campus Odense

Wang, Y.

01/09/2021 → 31/01/2022

Doing Business in Emerging Markets, campus Odense

Wang, Y.

01/09/2022 → 31/01/2023

Doing Business in Emerging Markets, campus Slagelse

Wang, Y.

01/02/2018 → 30/06/2018

Doing Business in Emerging Markets / Campus Slagelse

Wang, Y.

01/02/2018 → 30/06/2018

Globalisation and Entrepreneurship 3 - The Global Business Model

Richter, N. F., Wang, Y. & Hindelang, S.

01/02/2018 → 30/06/2018

Globalisation and Entrepreneurship 3 - The Global Business Model

01/02/2019 → 31/08/2019

Globalisation and Entrepreneurship 3-The Global Business Model

Wang, Y. & Hindelang, S.

03/09/2018 → 26/11/2018

Globalization and Entrepreneurship 3 -The Global business model

Elo, M., Wang, Y. & Hindelang, S.

01/09/2019 → 31/01/2020

Globalization and Entrepreneurship 3- The Global Business Model

Elo, M., Wang, Y. & Hindelang, S.

01/02/2019 → 30/06/2019

International Entrepreneurship

Rasmussen, E. S.
01/02/2014 → 30/06/2018

International Entrepreneurship

Rasmussen, E. S. & Wang, Y.
06/02/2020 → 01/06/2020

International Entrepreneurship

Wang, Y., Rasmussen, E. S. & Martin-Sanchez, V.
01/02/2023 → 30/06/2023

International Entrepreneurship

Rasmussen, E. S. & Wang, Y.
01/02/2018 → 30/06/2018

International Entrepreneurship

Rasmussen, E. S. & Wang, Y.
01/02/2019 → 30/06/2019

International Entrepreneurship

Rasmussen, E. S. & Wang, Y.
01/02/2019 → 31/08/2023

International Strategic Partnerships

Martin-Sanchez, V. & Wang, Y.
01/09/2023 → 31/01/2024

Marketing Cand.Negot 2nd semester

Wang, Y.
01/02/2020 → 30/06/2020

Marketing Cand.Negot 2nd semester

Wang, Y.
01/02/2023 → 30/06/2023

Marketing Cand.Negot 2nd semester

Wang, Y.
01/02/2022 → 30/06/2022

Marketing Cand.Negot 2nd semester

Wang, Y.
01/02/2021 → 30/06/2021

Master and Bachelor thesis supervisions

Wang, Y.
01/02/2018 → 31/01/2019

Master and Bachelor thesis supervisions

Wang, Y.
01/02/2019 → 31/01/2020

Master and Bachelor thesis supervisions

Wang, Y.
01/02/2020 → 30/06/2020

Seminar in Business Economics 10ECTS and 5ECTS

Wang, Y.
01/02/2018 → 31/01/2019

Seminar in Business Economics 10ECTS and 5ECTS

Wang, Y.
01/02/2019 → 31/01/2020

Teaching and supervision at the SDU

Programme

Msc International Business and Management
MSc International Business and Marketing
Cand.Negot

Courses

International Entrepreneurship
International Strategic Partnerships
Marketing
Globalisation and Entrepreneurship 3 - The Global Business Model
Doing Business in Emerging Markets, campus Odense
Doing Business in Emerging Markets, campus Slagelse

Supervision

Master's thesis
Project- and trainee period for BSc in Economics and Business Administration
Project- and trainee period for MSc in Economics and Business Administration
Seminar in Business Economics for MSc in Economics and Business Administration (5 and 10 ECTS)

Teaching and supervision experience prior to joining SDU

Courses

Doing Business in Asia
Doing Business in China
International Business Operation Modes
International Business Negotiations
Managing People and Organization
Research methodologies

Supervision

Bachelor's thesis
Second evaluator of master thesis
Second supervisor of doctoral thesis

Formal education in teaching methods and pedagogical practice

Lecture Training Programme, offered by the Centre for Teaching and Learning at SDU, 12/2017 - 02/2019

University Pedagogical Studies, offered by Vaasa Summer University and Eduta Ltd, 01/2015-02/2015
Pedagogical courses in Digital Teaching and Learning, offered by the Tritonia Edulab, Vaasa, Finland, Spring 2016.

Study programme development

Experience in developing a new course Doing Business in Emerging Markets (2018) for the University of Southern Denmark, Slagelse campus

Experience in planning and developing online teaching using Zoom and Microsoft Teams

Experience in teaching collaboration with industry partners such as Vestas, LEGO Education, Switch-Yaskawa, ABB, and Wärtsilä