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International Business & Entrepreneurship (IBE)  
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### **Resume**

Dr. Jesper Strandskov has more than 30 years professional and practical experience within research, teaching and educational management. He has a long academic career as full professor, associate professor, lecturer, visiting professor etc. within the fields of international business, management and marketing. He has published 12 management books and more than 100 journal articles and book chapters and he has received several academic awards.

Over the years, Jesper Strandskov has achieved comprehensive management experience from several positions as Dean, Head of Department, Study Director of a number of Danish business schools and universities. Strandskov was Dean of the Faculty of Business and Social Science, University of Southern Denmark in the period 2007-14 where he had the overall management responsibility of a staff of about 500 people, 11,000 students, 8 departments, and 6 research centers located at 5 different campuses in Denmark.

Furthermore, Jesper Strandskov has a career as a management consultant and board member for a number of Danish business companies with special focus on strategic planning, internationalization, M&A and organizational development.

### **Born**

1954, Denmark

### **Education**

MSc.(Econ), University of Copenhagen (1980)

Dr.Merc. (International Business), Aarhus School of Business, University of Aarhus(1994)

### **Research Areas:**

Firm Internationalization

Multinational Enterprises

Strategic Management and Business Development

Business History

### **Academic Experience**

Professor of International Business, Department of Marketing and Management, University of Southern Denmark (2014-)

Professor of International Business, Aarhus School of Business, University of Aarhus (1990-2007).

Visiting Professor, Griffith Business School, Griffith University, Brisbane, Australia (Spring 2015)

Visiting Professor, Norwegian School of Economics and Business Administration, Bergen, Norway (Autumn 2005)

Visiting Professor, Royal Melbourne Institute of Technology, Melbourne, Australia (Autumn 1998).

Visiting Professor, University of Hawaii at Manoa, USA (Spring 1995)

Associate Professor, Copenhagen Business School (1989-1990)

Associate Professor, Copenhagen Business School (1985-1987)

Assistant Professor, Copenhagen Business School (1981-1985)

### **Professional Experience**

Dean, Professor, the Faculty of Business and Social Science, University of Southern Denmark (2007-2014)

Head and director, Department of Management, Aarhus School of Business, University of Aarhus (2003-2005)

MBA Program Director, Aarhus School of Business, University of Aarhus (1998-2000)

Senior management consultant, T. Bak-Jensen A/S – PA International (1987-1989)

Administrator, Commission of the European Communities, DG VI, Brussels (1980-1981)

### **Board and Committee Memberships**

Chairman of the board of directors, Norma & Frode S. Jacobsen's Foundation (2009-)

Member of the evaluation committee at A.P. Moeller Foundation (2015-)

Member of the board of University Press of Southern Denmark (2010-)

Member of the certification committee of the Danish Management Board, Danish Industry (2005-)

Executive board member of the University of Southern Denmark (2007-2014)

Chairman of the Academic Council, Faculty of Business and Social Science (2007-2013)

Member of the board of directors, University College, Lillebælt (2008-2014)

Board member of Centre of Journalism, University of Southern Denmark (2007-2014)

Board member of Danish Centre of Rural Research (2007-2014)

Chairman of the Board of Department of Border Regional Studies (2012-2014)  
Board Member of REG X Danish Cluster Academy (2011-2013)  
Member of the executive board, International Danish Entrepreneurship Academy, IDEA (2006-08)  
Member of the board of directors, 3 A Business Consulting (2006-08)  
Member of the board of directors, Center for Business History, University of Aarhus/Business Archive (2003-2007)  
Member of the Academic Council, Aarhus School of Business (2005-2007)  
Member of the Development Council of VIA University College (2005-07)  
Member of the board of directors, AKVA Waterbeds A/S (1999-2005)  
Member of the board of directors, REDAN A/S (2001-03)  
Member of the board of directors, Dandy A/S (1998-2003)  
Member of the board of directors, Fertin A/S (1998-2003)  
Board member, Turismens Udviklingscenter A/S (1996-2001)  
Executive chairman of DOR Management Consultants A/S (1996-98)  
Member of the research program committee "Market-led process and product development of the Danish food industry", MAPP (1992-1995)  
Member of the steering group "Perspectives of Danish Business Developments and Growth" (Erhvervsøkonomiske perspektivanalyser) set up by Ministry of Business and Growth Denmark (1992-1994)  
Member of the Research Board, Faculty of Business Administration, Aarhus School of Business (1992-1997)  
Member of the Faculty Council, Faculty of Business Administration, Aarhus School of Business (1992-1995)  
Member of several committees, Faculty of Business Administration, Copenhagen Business School (1984-1988) Aarhus School of Business, University of Aarhus (1990-2006) and University of Southern Denmark (2007-2014)  
External examiner at Aarhus University, Aalborg University, Copenhagen Business School, and University of Southern Denmark (1991-)

#### **Awards and Honors**

Decorated Knight Order of Dannebrog (2004) - listed in Krak's Blå Bog (Who's Who in Denmark)  
The IFMA Prize (International Financial Management Association) (1994)  
The Reinholdt W. Jorck and Hustru's Foundation's Research Prize (1994)  
The Danish Award for Excellent Marketing Research (1993)  
The Statoil Research Prize (1987)  
The Dafolo Winner Research Prize (1983)  
The Textile Winner Research Prize (1982)

#### **Publications (selected from 1990- )**

##### **Books**

Jesper Strandskov: *Konkurrence & Koncentration. Svineslagteriernes fusionshistorie 1960-2010*. Bind 1 og 2. Odense: Syddansk Universitetsforlag, 2011.

Kurt Pedersen, Jesper Strandskov og Peter Sørensen: *Philip W. Heyman – en erhvervshistorisk mosaik*. Gyldendal Academic: København: 2005

Steen Thomsen, Torben Pedersen og Jesper Strandskov: *Ejerskab og indflydelse i dansk erhvervsliv*, Magtudredningen, skriftserien: Århus Universitetsforlag, Århus 2002

Jesper Strandskov, Kurt Pedersen og Peter Sørensen: *Pioneren Otto Mønsted – Sig navnet....*, Systime: Aarhus 1998

Jesper Strandskov: *Internationalisering af virksomheder. Nyere teoretiske perspektiver*. Handelshøjskolens Forlag: København 1995

Jesper Strandskov: *Studier i danske virksomheders internationaliseringsprocesser*. Dr. merc.--afhandling, Bind 1-3. The University Press of Aarhus School of Business, Aarhus: 1994

Jesper Strandskov, Steen Thomsen og Torben Pedersen: *Ejerforhold og konkurrenceevne i dansk erhvervsliv*. Erhvervsfremmestyrelsen, København 1994

Gerald Albaum, Jesper Strandskov and Erwin Duerr: *Inter-national Marketing and Export Management*. Addison-Wesley Publishing Company Ltd., Reading 1989 (1. edition), 1994 (2. edition), 1998 (3. edition), 2001 (4. edition) and 2005 (5. edition)

Jesper Strandskov (red.): *Hvor internationale er danske virksomheder?* Forlaget Management/Samfundslitteratur, København 1987

Jesper Strandskov: *Virksomheders internationalisering. Teorier om processer og udviklingsforløb*. Nyt Nordisk Forlag, Arnold Busck, København 1987

Anders Munk Jensen og Jesper Strandskov: *EF's landbrugspolitik - funktion og virkninger*. NytNordisk Forlag, Arnold Busck, København 1986

Jens Gunst, Carsten Heinrichsen, Torben Bo Jensen og Jesper Strandskov: *Offentlig ledelse og fornyelse*. Jurist og Økonomforbundets Forlag, København 1985

#### Journal articles and book chapters(peer-reviewed)

Kurt Pedersen, Jesper Strandskov og Peter Sørensen: Pindstrup Mosebrug ihundrede år. En studie i forretningsudvikling. *Historisk Tidsskrift*, 111(1), 2011, 74-120

Kurt Pedersen og Jesper Strandskov: Fusioner som konkurrencestrategi – danskesvineslagteriers reaktion på tab af komparative fordele. *Erhvervshistorisk Årbog*, 60, 2011, 83-104

Kurt Pedersen, Jesper Strandskov og Peter Sørensen: An internationalbusiness blunder: Fennia 1913-16, *BusinessHistory* 52 (6), 2010, 892-911

Kurt Pedersen and Jesper Strandskov: Aneglected FDI contribution - Arne Lund (1944). *Nationaløkonomisk Tidsskrift* 148, 2010, 193-211

Poul Houman Andersen and Jesper Strandskov: Schumpeterian Competition, *Academy of Management Review*, July 2008, 790 -94

Jesper Strandskov and Kurt Pedersen: ForeignDirect Investments into Scandinavia before 1939: Danish Contrasts. *Business History* 50 (5), September 2008, 619-41

Kurt Pedersen og Jesper Strandskov: Multinationale selskaber i dansk elektriskindustri frem til 1972, *Erhvervshistorisk Årbog* 2008, 57, 202-224

Morten Rask, Jesper Strandskov and DortheDøjbak Håkonsson: Theoretical Perspectives on the Internationalization ofFirms, *Journal of Teaching inInternational Business*, 19 (4), 2008, 320-345

Jesper Strandskov and Kurt Pedersen: TheForeign Expansion of a Service Company: The Case of ISS A/S. *Business History* 50 (1), January 2008,40-61

Jesper Strandskov: Strategidannelse - også leg og fantasi. I Steen Hildebrandt (red.). *Strategisk udvikling*. Børsensledelseshåndbøger, Børsens Forlag, 2007

Kurt Pedersen og Jesper Strandskov: Forretningsmodeller under Danmarks industrialisering, *Erhvervshistorisk Årbog* 2007, 56,7-29

Jesper Strandskov: Sources of competitiveadvantages and business performance, *Journalof Business Economics and Management* 7 (3), 2006, 119-130

Jesper Strandskov: ISS A/S: Internationalisering gennem selskabsopkøb. *Erhvervshistorisk Årbog* 2006, 55, 134-171.

Jesper Strandskov og Kurt Pedersen: Direkte udenlandske investeringer iDanmark 1840-1940. *Erhvervshistorisk Årbog* 2005, nr. 54, 62-90

Bo Uggerhøj og Jesper Strandskov: Transformationen af SOS InternationalA/S. Børsens Ledelseshåndbog *Forretningsudvikling*, København 2005

Anders Drejer, Frank Olesen og JesperStrandskov: Strategic scanning in a new competitive landscape, *International Journal ofInnovation and Learning*, 1 (2),2005, 47-65

Jesper Strandskov: Strategi og forretningsudvikling: nye rammer for virksomhedensfornyelsesfunktion, I: John Ulhøi: *Videnom ledelse*. Festskrift i anledningen af professor Steen Hildebrandts 60 årsfødselsdag, Børsens Forlag, København, 2004

Peter Sørensen, Jesper Strandskov, KurtPedersen and Per Boje, Per: Ford Denmark and the Scandinavian Market: From regional export base toperiphery, I: H. Bonin and S. Tolliday (eds):*Ford – The European History 1903-2003*, P.I.a.g.e, Paris, 2003.

- Kurt Pedersen og Jesper Strandskov: Krigene og erhvervslivet, I: Jesper Strandskov og Kurt Pedersen (red.): *Eksporhåndbogen- Børsen Ledelseshåndbøger*, Børsen Forum A/S, Kbh., 2003
- Kurt Pedersen og Jesper Strandskov: Teknologi og industridynamik –erhvervshistorien som et test-laboratorium. *Erhvervshistorisk Årbog* 2003, nr. 52, 32-47
- Jesper Strandskov: Eksportformidlere: problemer, udvælgelsesmetoder og –kriterier. I: Børsens ledelseshåndbøger. *International Business*. Børsens Forlag 2002
- Hanne Sloth-Odgaard Nørreklit og Jesper Strandskov: Koncernorganisering og præstationsevaluering, I: Michael Christensen (red.): *Benchmarking på tværs af faggrænser*, Djøf, København, 2001
- Jesper Strandskov: Eksportdiagnosen - parat til eksport. I: Jesper Strandskov og Kurt Pedersen (red.): *International Business*, Børsens Forlag, København, 2001
- Jesper Strandskov: Ændrede roller for udenlandske datterselskaber, I: Jesper Strandskov og Kurt Pedersen (red.): *International Business*, Børsen, København, 2001
- Jesper Strandskov og Nikolai Hansen: Dandy A/S - erfaringer på det russiske marked, I: Jesper Strandskov og Kurt Pedersen (red.): *International Business*, Børsens Forlag, København, 2001
- Kurt Pedersen and Jesper Strandskov: Otto Monsted and the early margarine industry, *Scandinavian Economic History Review*, 48 (3), 2000, 57-71
- Jesper Strandskov and Kurt Pedersen: Pioneering FDI into the Danish Bacon Industry, *Scandinavian Economic History Review*, 48 (3), 2000, 42-56
- Jesper Strandskov: Bestyrelsens opgaver i en ny digital forretningsverden: Børsens ledelseshåndbøger: *Bestyrelseshåndbogen*, Børsens Forlag 2000
- Jesper Strandskov og Poul Houman Andersen: Contexts of Firm Internationalization: The Importance of Business and Ownership Integration, I: Kurt Pedersen og Steen Thomsen: *Internationalisering – styring og samarbejde*, Systime, Århus, 1999
- Poul Houman Andersen, and Jesper Strandskov: International market selection: A cognitive mapping perspective, *Journal of Global Marketing*, 11 (3), 1998, 65-84
- Jesper Strandskov, Kurt Pedersen og Peter Sørensen: En virksomhedsovertagelse. Spillet om Århus Oliefabrik 1910, *Historie*, 98 (2), 1998
- Jesper Strandskov: Internationalisering afførste og anden grad, I: Johnsen, Erik og Hildebrandt Steen: *Aktuel Ledelse*, Børsens Forlag, København, 1996
- Jesper Strandskov: Internationalization of the Co-operative Firm: The Danish Case, I: Pieter Bos and Gert Van Dijk: *International Marketing of the Co-operative Sector*, Zuidam and Zonen, Amsterdam, 1995
- Jesper Strandskov: Dansk erhvervslivs internationalisering; i: *Danmark i verdensøkonomien*. Red. Michael Lindholm, København: Samfundslitteratur 1994, 127-158
- Jesper Strandskov, Steen Thomsen og Torben Pedersen: Ejerskab og international konkurrenceevne; I: Per Heum og Dag Stokland. (red.). *Internasjonalisering og national næringspolitik*, Oslo: FAFO 1994: 115-138
- Tage Koed Madsen og Jesper Strandskov: Virksomhedens internationalisering: Teoretiske perspektiver, *Ledelse og Erhvervsøkonomi*, oktober 1994
- Jesper Strandskov: Towards a new approach for studying the internationalization process of firms. In: Peter J. Buckley and Pervez Ghauri (eds). *The Internationalization of the Firm: A Reader*. London: Academic Press, 1993, 210-16
- Jesper Strandskov og Poul Rind Christensen: Konkurrence- og samarbejdsstrategier i samspil; i *Strategi og Ledelse. Veje og Visioner mod år 2000*, red. Steen Hildebrandt. Forlaget Systime 1993, 287-307.
- Jesper Strandskov: International ledelse - gammel vin på nye flasker; I: *Virksomhedsledelse i international belysning*, red. John Parm Ulhøi. Forlaget Systime, Herning 1992, 45-64.
- Jesper Strandskov: Virksomhedens vækstmønstre og udviklingsforløb; I: *Inspiration til aktivt bestyrelsesarbejde*, red. Eva Parum og Flemming Skov Jensen, København: Børsens Forlag 1992, 99-125.

Klaus Møller Hansen, Tage Koed Madsen og Jesper Strandskov: In-ter-natio-nalud-vik-ling i mindre og mellemstore virksomhe-der. *Ledelse og Er-hvervs-økonomi* 12 (2), 1989, 45-61.

Gerald Albaum, Jesper Strandskov and BrianMur-phy: Cross-Cultural Per-ceptions of Perceived Influences of LeadershipGroups. *Journal of Managerial Issues*,2(3), 1990, 337-344.

GeraldAlbaum and Jesper Strandskov: *Partici-pation in a Mail Sur-veyfor Research of Inter-national Marketing Activi-ties: Effects of Pre-Contactand Detailed Project Explana-tion. Jour-nalof Global Marke-ting*, Fall 1990.

#### **Scientificreports, working papers etc.**

Laursen, Christina, Hundahl, Lone; Strandskov, Jesper: Verticalco-ordination in the Danish industry, MAPP working paper, no. 61, 1999

Jesper Strandskov, Lone Hundahl and Christina Laursen: Strategicmarketing types: Evidence from the European meat processing industry, MAPP working paper, no. 60,1999

Anne Rohde Kristensen; Bent Kristensen ogJesper Strandskov, Jesper: Den danske slagterisektors konkurrenceevne i europæisk belysning,Delrapport I-II, Handelshøjskolen i Århus, Institut for Udenrigshandel, Århus1996

Kurt Pedersen,Jesper Strandskov, Jens Vestergaard m.fl. (1995). Globalization of SMEs : country report–Denmark.OECD-report. The Aarhus School of Business, Department of InternationalBusiness. 1995,122 sider

Jesper Strandskov og Erik Lund: *Danske kødforædlingsselskabers fremtidsmuligheder: Hvordan ska-bes varigekonkurrencefordele internationalt?* Århus 1993, 130 sider (u-pub-liceret).

Jesper Strandskov og Marianna Gregersen: *Samsillet mellem den danske slagteri- og kød--forædlingssektor og den organiserededetailhandel. En interviewundersøgelse.* Århus 1993, 44 sider (upubliceret).

Jesper Strandskov: *Danskeslagteri- og kødforædlingsselskabers pla-cering i den inter-nationalekonkurrence: Nogle mulighederog proble-mer.*Rapport. Århus 1991, 201 sider