

Teaching Portfolio

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Pedagogical Approach

I have been teaching a large number of courses from strategic management, to international business, statistical methods and not least innovation management and theory. I have always – regardless of the course subject – prioritised and stimulated interaction, dialogue and problem solving together with the students.

Pedagogical Competencies

I have completed the pedagogical course program of University of Southern Denmark with positive evaluations [2002]. Moreover, I have attended a course for supervisors of PhD-students [2006]. On a running basis, I have attended Ph.D. courses to update my own competencies for instance in “Social Network Analysis” and “Social Science Research Methods”.

Additional minor courses in e-learning pedagogic and similar. Teaching languages include Danish and English.

Teaching Experience

I have been teaching and developing courses on a multitude of subjects within marketing, management and innovation.

Selection of courses

- Product and Innovation Management – cand. merc.
- Product Development and Innovation – core string of five courses for Bachelor Engineering (PDI)
- Product Management – engineering course PDI
- Internationale Markedsrelationer – cand. merc.
- Advanced Strategy and Organisation Theory – cand. merc. elective course
- Applied Marketing Management – cand. negot elective course
- Erhvervsøkonomi 1A – HA – introduction to marketing and strategy
- Marketing – HA – key course in marketing
- Strategy – HA – elective course • International business –cand. merc.
- Responsible for all marketing and management courses at Faculty of Engineering
 - development and quality insurance processes of the single courses
 - overall quality of programs.

Furthermore, I have been the contact person between engineering and social sciences for the teaching programs since 2006.

Teaching – Executive MBA and MBA

Co-responsibility for planning and executing the workshop on the E-MBA on Change Management program on “Networks and Relationships”.

Co-teaching the workshop on “Innovation Management”. Teaching “Innovation Management”.

Teaching Management and Development

I am Head of Studies for the Professional Master in Project- and Innovation Management (since 2017).

I have been co-developing the Master of Science program in Product Development and Innovation. This is a five-year cross-disciplinary program for engineers with Innovation as the core content.

Supervision Activities

I have supervised 7 PhD-students, both in Social Sciences and Engineering.

I have participated in evaluations of PhD-students in Denmark, Sweden and Germany.

I have supervised more than 40 master theses within marketing, management and innovation management.

I have further supervised semester projects, bachelor theses, seminars etc. In the E-MBA and MBA program.

Selected Master theses (cand. merc.)

- Vidensoverførsel og anbefaling af målingskalaer
- Strategic analysis of Vestas Wind Systems internationalization process in Poland

- Insourcingstrategi for Danfoss

Selected E-MBA theses

- En strategisk analyse af, hvordan medlemsudviklingen kan vendes i FTF-A
- Evaluering som katalysator for udvikling af projektarbejdet i organisationer
- Forretningstænkning i den offentlige sektor: Mulighed eller faldgrube for arbejdsmarkeds- uddannelserne?

Selected PhD-theses

- Organizational Creativity and Innovation: An Unchartered Link
- Understanding Firms Different Roles as a Consequence of Open Firm Boundaries • Collaborative Experience: How do the Collaborative Routines of the Firm Evolve?

Official Duties as External Examiner

I serve as an external examiner for the programs in business economics and economics [2006-present] – both in bachelor and master programs.

I have mainly served as examiner on final master theses or seminar assignments, but have also been involved in exams on innovation, innovation management and industrial economics.