

Markus Becker - Teaching portfolio

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Pedagogical view/idea

I strongly believe that active participation holds one of the keys to successful learning. There is much evidence for that in the pedagogical literature, but my own experience as a student and a tutor at Cambridge University further convinced me that active involvement of students is a powerful means for achieving understanding, learning, and sustained acquisition of competence.

In all of my courses, I therefore integrate interactive elements. These range from in-class group discussions and mini-cases or exercises that serve as discussion starters to discuss-with-your-neighbor assignments, and full case studies that we discuss in class. I sometimes use role play e.g. when a student group presents its recommendations to another student group that acts as the firm's top management. In class, we often use digital solutions for voting (such as Polleverywhere), where we subsequently discuss the outcome of the votes. We sometimes use short videos for introducing and motivating topics, which we then unpack carefully. I also use exercises where students themselves pick organizations to analyze and then independently solve an assignment on that organization, which I subsequently comment. I have also designed courses that are almost entirely case-based and consist mostly of in-class discussion of case studies. In my courses I also invite practitioners to present real-time, real-case insights on challenges they are sitting with, and how they tackle them. Where possible, I organize guest lecturers from firms to bring real cases to the students, which the students solve and discuss together with employees from the firm.

As part of the interactive elements I integrate in my courses, I also use and encourage teamwork amongst students, based on the conviction that discussion with peers is an important factor in sustained learning. Such teamwork ranges from in-class group discussions (starting with 2 minute discuss-with-your-neighbor assignments) to formation of study groups for the duration of the whole semester. In their study groups, students prepare case studies before class and present them in class.

Teaching Experience

Since 2001, I have gained broad teaching experience at different institutions (University of Southern Denmark, Strasbourg University) and different levels (undergraduate, graduate, MBA, Ph.D., and executive education). I have taught 'traditional' courses and research seminars, with class sizes ranging all the way from 5 to 250 students.

My main teaching relates to two domains:

- 1 Organization theory and organization design
- 2 Corporate strategy

A further area of teaching is in business development and organization of innovation

Pedagogical competence

SDU lecturer training program (adjunktpædagogikum), University of Southern Denmark, 2003

Undervisning og vejledning

Undervisning og vejledning

Advanced Principles of Organization

Markus Becker & Jacob Lyngsie
01/09/2023 → 31/01/2024

Business Development

Markus Becker
01/09/2019 → 31/01/2020

Business Development

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01/09/2019 → 31/01/2020

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01/09/2019 → 31/01/2020

Business Development

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01/09/2023 → 31/01/2024

Corporate Strategy and Organization Design

Markus Becker
01/02/2017 → 30/06/2020

Corporate Strategy and Organization Design

Markus Becker
01/02/2019 → 31/08/2023

Foundations of Organization

Markus Becker
01/09/2013 → 31/01/2019

Foundations of Organization

Markus Becker
01/09/2018 → 31/01/2023

Innovation Strategy & Business Development

Markus Becker &
01/02/2021 → 30/06/2021

Innovation Strategy & Business Development

Markus Becker &
01/02/2022 → 30/06/2022

Innovation strategy and Business Development

Markus Becker &
01/02/2023 → 30/06/2023

Innovation strategy and business model development

& Markus Becker
01/02/2019 → 30/06/2020

Innovationsstrategi og forretningsmodeludvikling

01/02/2019 → 31/08/2023

Master theses (numerous Master theses on a continuous basis)

Markus Becker
01/09/2007 → 31/01/2024

Organisationsanalyse og -design

Torben Thorbjørn Knudsen
01/09/2013 → 31/01/2018

Organisationsanalyse og -design

Markus Becker
01/09/2022 → 31/01/2023

Organization analysis and design

Torben Thorbjørn Knudsen & Markus Becker
01/09/2013 → 31/01/2020

Organization of innovation

Oliver Baumann & Markus Becker
01/02/2017 → 30/06/2022

Organization of Innovation

Oliver Baumann
01/02/2014 → 30/06/2019

Organization of Innovation

Oliver Baumann
01/02/2019 → 31/08/2023

Organization of Innovation

Markus Becker & Oliver Baumann
01/02/2023 → 30/06/2023

Organizational analysis and -design

Markus Becker
01/09/2023 → 31/12/2023