

DESIGNED FOR YOUR WORLD

SDA Bocconi
SCHOOL OF MANAGEMENT



SMS CONFERENCE

AGENDA, MAPS AND USEFUL INFORMATION

at SDA Bocconi School of Management

15-16-17 June 2022

AGENDA, JUNE 16 | MORNING

08:15 – 09:00 Registration & Welcome Coffee **Internal courtyard** (Floor 0)

08:45 – 09:00 Program Chair Welcome **Auditorium Grande** (Floor -1)

09:00 – 10:15 Research Presentation Sessions

Session 2218: Remote Work and Geography **C.E1.01** (Floor 1)

Session 2204: Managing Organizations **C.E1.02** (Floor 1)

Session 2207: Platforms, networks and collaborations **C.E1.04** (Floor 1)

Session 2182: A Qualitative Look at Behavioral Theory in a Digital World **C.E1.05** (Floor 1)

Session 2184: RBV perspectives on Technological Change: Digital Platforms, Imagination, Integration and Digital Footprints **Auditorium Grande** (Floor -1)

Session 2189: Innovation in a Digital World: The Role of Organizational Design, Digitalization, Data and A.I. **Auditorium Ferrero** (Floor -1)

10:15 – 10:45 Coffee Break **Internal courtyard** (Floor 0)

10:45 – 12:00 Research Presentation Sessions

Session 2219: The Adoption of New Technologies and its Consequences **C.E1.01** (Floor 1)

Session 2221: Board Composition and Governance **C.E1.02** (Floor 1)

Session 2201: Digitization, artificial intelligence and firm strategies **C.E1.04** (Floor 1)

Session 2206: Ecosystems and industry evolution **C.E1.05** (Floor 1)

Session 2185: Cognitive Perspectives on Technological Change: Managerial Sensemaking, Shifting Logics, FoMO and the Future **Auditorium Grande** (Floor -1)

Session 2192: Innovation and Knowledge Sharing: The Role of Individuals, Teams and Leadership **Auditorium Ferrero** (Floor -1)

12:15 – 13:00 Keynote Speech by Silvia Candiani **Auditorium Ferrero** and streaming in **Auditorium Grande** (Floor -1)

13:00 – 14:00 Lunch **Internal courtyard** (Floor 0)

14:00 – 15:15 Research Presentation Sessions

Session 2220: Knowledge Capabilities in the Digital Age **C.E1.01** (Floor 1)

Session 2222: Role of Individuals and Human Capital Resources **C.E1.02** (Floor 1)

Session 2208: Digital technologies, firm and industry evolution **C.E1.04** (Floor 1)

Session 2210: Entrepreneurial strategies and strategists **C.E1.05** (Floor 1)

Session 2186: The Dynamics of Platforms and Alliances: Competition for Attention, Sensegiving and Sensemaking **Auditorium Grande** (Floor -1)

Session 2187: Decision Processes and Knowledge Transfer: Dealing with Tools, Structure and Uncertainty **Auditorium Ferrero** (Floor -1)

15:15 – 15:45 Coffee Break **Internal courtyard** (Floor 0)

15:45 – 17:00 Research Presentation Sessions

Session 2217: Leadership in the Digital Era **C.E1.01** (Floor 1)

Session 2209: New and digital approaches to innovation and strategy **C.E1.02** (Floor 1)

Session 2211: Decision making under uncertainty **C.E1.04** (Floor 1)

Session 2283: Industry Evolution and Innovation Management: The Dynamics of Adaption and Change in Different Industries **C.E1.05** (Floor 1)

Session 2188: Digital innovation at Kodak, Tesla, Airbnb & Alibaba **Auditorium Grande** (Floor -1)

Session 2191: The Value of (Big) Data, A.I. and Machine Learning **Auditorium Ferrero** (Floor -1)

17:00 – 19:00 Break

19:00 – 22:00 Dinner event **Bocconi Sport Center park**

AGENDA, JUNE 17

08:15 – 09:00 Registration & Welcome Coffee **Internal courtyard** (Floor 0)

09:00 – 16:30 LABs

Digitalized Industrial Communities **C.E1.02** (Floor 1)

A Collaborative and Innovative Way of Working in the Digital Era: Agile **C.E1.04** (Floor 1)

Design Thinking in the Digital Era **C.E1.05** (Floor 1)

09:00 – 11:00 IMR Sessions

Imagining, Leading, and Governing the Future of Mobility **Auditorium Ferrero** (Floor -1)

Harnessing life experience into organizational success: Evidence from practice and research **Auditorium Grande** (Floor -1)

11:00 – 11:30 Coffee Break **Internal courtyard** (Floor 0)

11:30 – 13:30 IMR Session

Smart Restart: Recovering from Breach of Contracts & Trust Stemming from Global Disruption **Auditorium Ferrero** (Floor -1)

13:30 – 14:30 Lunch **Internal courtyard** (Floor 0)

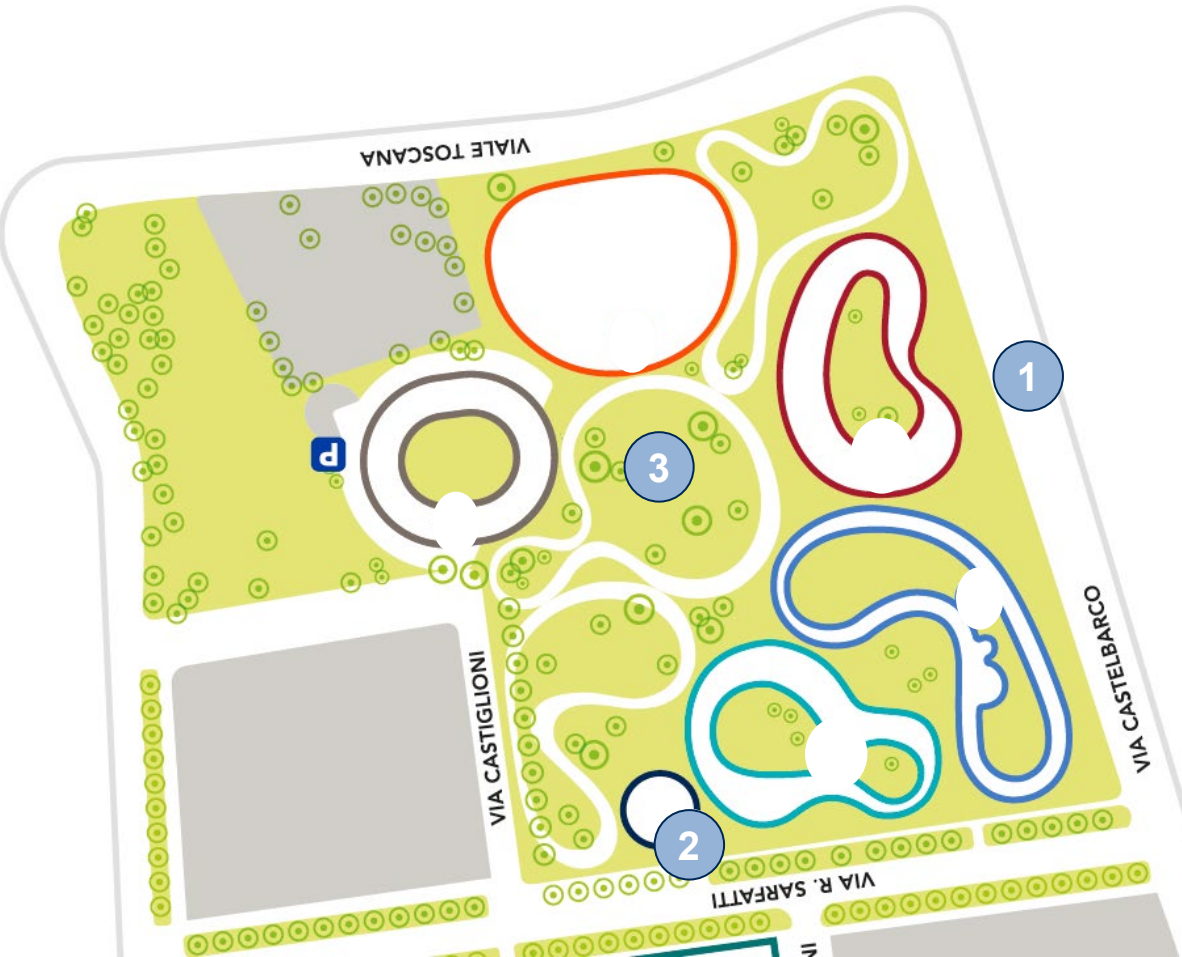
14:30 – 16:30 IMR Session

Remote Sensing Data in Strategic Management Research and Practice **Auditorium Ferrero** (Floor -1)

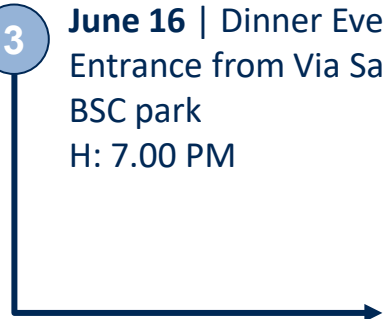
16:30 – 17:00 Coffee Break **Internal courtyard** (Floor 0)

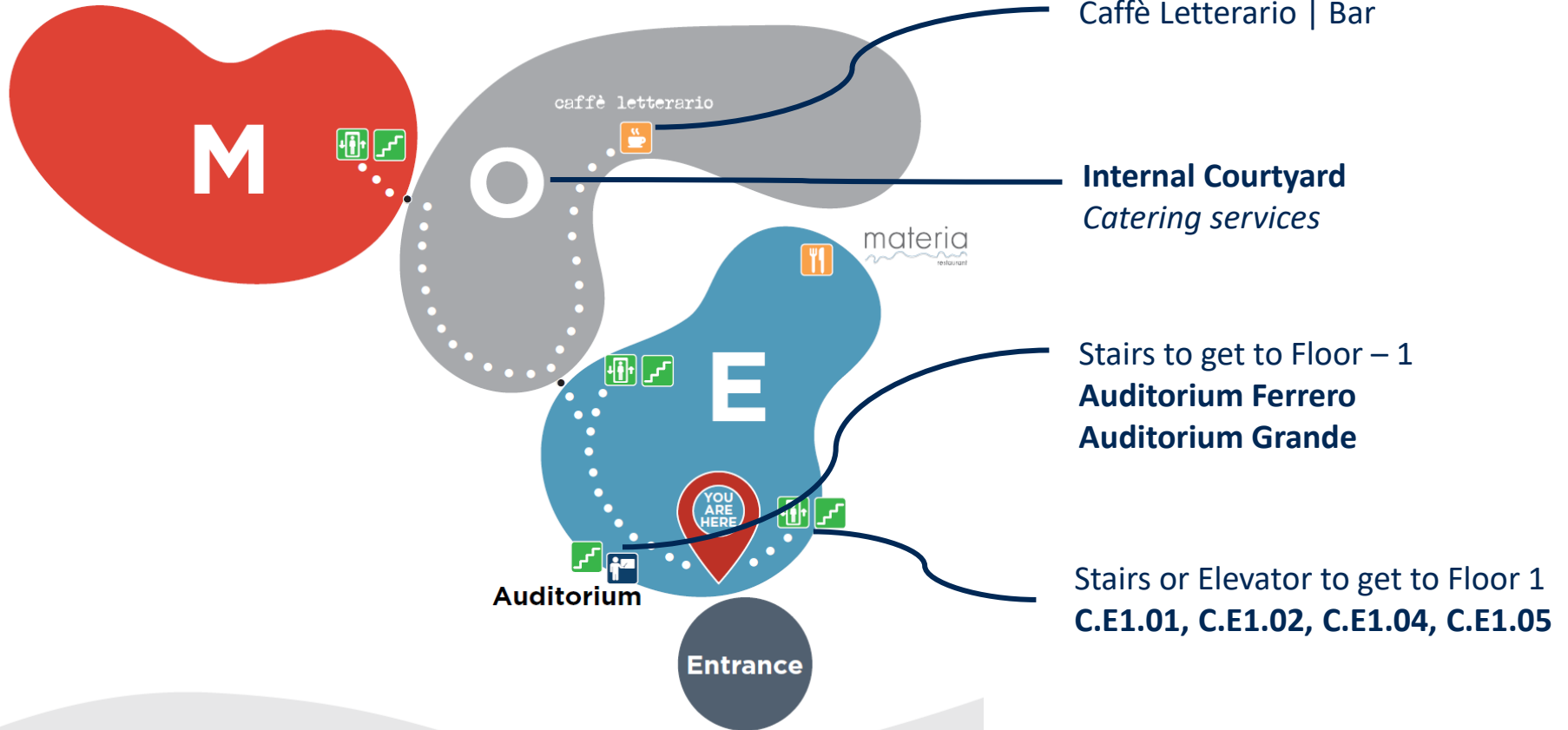
17:00 – 18:00 Highlights from Labs and IMRs **Auditorium Ferrero** (Floor -1)

18:00 – 20:00 Wine and Cocktail Reception (**GUD Bocconi, Via Guglielmo Röntgen, 1**)

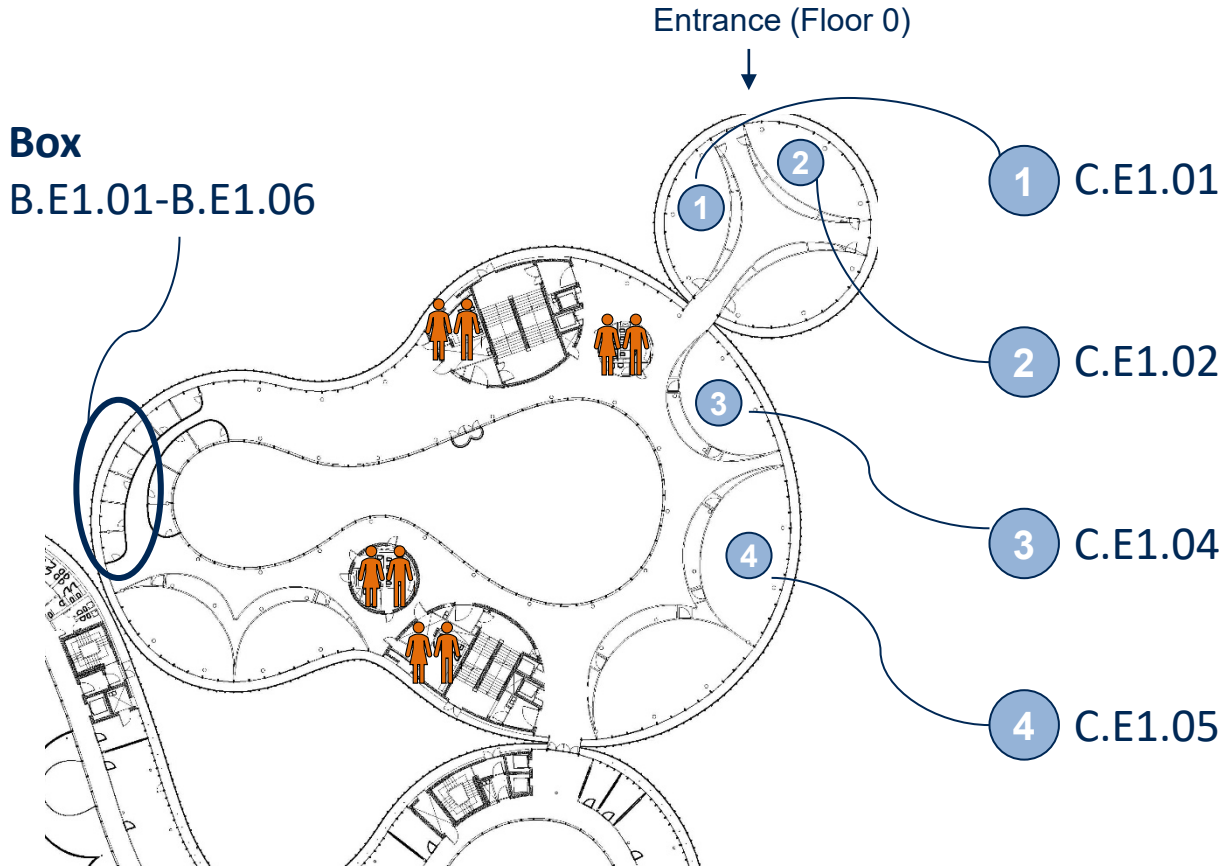


- 1 **June 15** | Caffè La Centrale
Via Castelbarco, 27
H: 6.00 PM
- 2 **June 16-June 17** | SDA Bocconi Campus
Via Sarfatti, 10
H: 8.15 AM
- 3 **June 16** | Dinner Event
Entrance from Via Sarfatti
BSC park
H: 7.00 PM





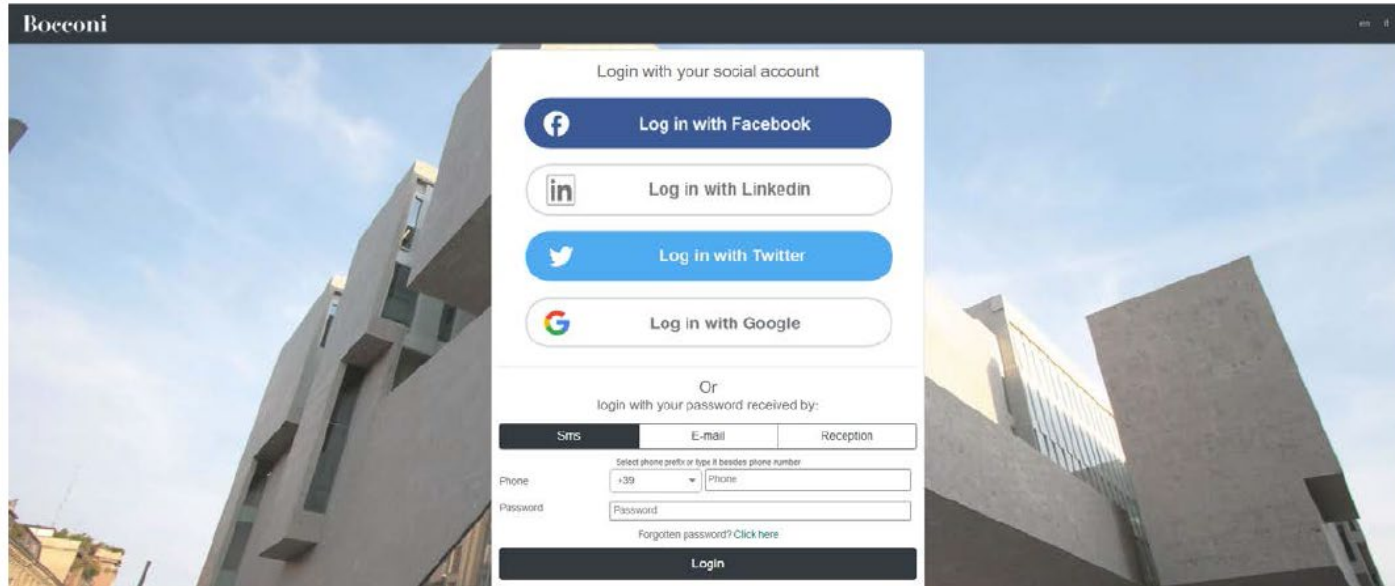
FLOOR 1



WI-FI INSTRUCTIONS

Once you select bocconi-guest, the browser will open automatically (please see the screenshot below).

Please follow the instructions to correctly log in and connect to the internet.



In alternative, if eligible, you can use your **Eduroam**: <https://eduroam.org/about/connect-yourself/>

ENJOY THE CONFERENCE!

SMS CONFERENCE @SDA BOCCONI

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