Dimensioning
Reallocation Fund
2016

2016.12.21
In 2015, a dimensioning reallocation fund was created as a result of the economic consequences of the dimensioning, in which the Executive Board’s strategic Fund injected DKK 25 million and the Faculty of Humanities invested a similar amount from their own savings.

The money will be used for development projects that can support the creation of new, and boost existing activities at the Faculty of Humanities in relation to the retained programme portfolio. During the course of 2016, applications have been processed for the Dimensioning Reallocation Fund.

In the accepted project applications, emphasis has been placed on the projects being future-oriented and sustainable.

**Similarly, the projects had to fall into one or more of the following categories:**

- Development of new continuing and further education initiatives in areas in which we have research skills and can identify a business concept.
- Projects aimed at the development of new education programmes in collaboration with (non-dimensioned) programmes at other faculties and departments.
- Projects contributing to the improvement of the implementation, for example, dropout rates, completion, employment or other strategic objectives.
- Projects that boost quality in programme environments.
- Structural changes that will improve collaboration on research/programmes or administrative streamlining or cuts.
- Projects that improve collaboration between the programmes and employers.
- Projects that develop community involvement (possibly as a replacement for dimensioned programme activities).
- Boosting of the commitment in relation to the repatriation of external funding.
- Other projects with a special strategic perspective or ones that develop new business areas.
- Projects that support SDU’s strategic work on internationalisation or talent development.

Some of the projects focus on several areas, some boost current nascent initiatives and others will be built up over the next three to four years.

Included is an overview of projects and initiatives that have been allocated support from the Dimensioning Reallocation Fund.
1. Employment, Environment and New Markets

**PROJECT:**
Boosting alumni networks for Middle Eastern Studies

**Description**
Additional focus on employment will be placed on Middle Eastern Studies by boosting collaboration between the programme, alumni and employers. Over a three-year period, the initiative will enable and extend the network surrounding the staff, students, alumni and the advisory board to share knowledge and create relationships with the labour market, including the creation of jobs and internship opportunities, thesis writing in collaboration with organisations or companies, as well as the seeking of alternative options for research support. The project/initiative consists, for example, of two annual workshops, one an ”academic roundtable” the other for alumni and students for reciprocal inspiration. An annual study tour will be scheduled as part of the course of the programme, where a relevant business or organisation will be visited. In addition, newsletters will be prepared for both alumni and potential recruiters, as well as the launching of a Facebook page run by the alumni group.

**Amount and Applicants**
Professor Dietrich Jung, Department of History.

DKK 280,000 has been allocated.

The project will run from 2017-2019.

**PROJECT:**
Career Management Skills

**Description**
In collaboration with SDU Business, the project, ”Career Management Skills”, the career planning course, will be extended and further developed. The course is offered to students on the Humanities Master’s Degree Programme, and forms part of the project-oriented courses or career profile subjects. On CMS courses, students work purposefully with understanding the academic job market, competence assessment, career strategies and job seeking. The courses enhance the student’s understanding of the needs of recruiters, and how to carve out a career, in addition to the opportunities for establishing and maintaining relevant business contacts.

**Amount and Applicants**
The Faculty.

DKK 1,661,000 has been allocated.

The project runs from 2016 to 2019, inclusive.
PROJECT: Employability Fund (local)

Description
The local employability fund sets aside funds for local initiatives for programmes that boost the relationship between students and recruiters during the study programme.

The fund can be used for programme development with the aim of increasing employment and understanding of the outside world (for example, better dialogue with recruiters and graduate surveys, business-oriented theses, multiple internship sites, etc.).

Amount and Applicants
Humanities, SDU.

PROJECT: Development of Master’s degree programmes at the Department for the Study of Culture (IKV) in collaboration with Slagelse, Odense and Kolding

Description
The Master’s programme in International Business Communication is being re-launched with an organisational, communication and management profile.

The programme will be a partnership between Slagelse, Odense and Kolding to strengthen the regional campuses, and will help fulfil a need for regional continuing education, especially in Zealand.

The programme will be organised as blended learning with online and distance learning and local workshops. The experience of Slagelse with web-based teaching has been incorporated in the development of the programme.

Amount and Applicants
Associate Professor Astrid Jensen, Associate and Head of Studies and Associate Professor Flemming Smedegaard, Department of Language and Communication and Professor Marianne W. Lundholdt, Department of Design and Communication.

DKK 40,000 has been allocated for workload reduction.

The Faculty Secretariat supports the project through market analyses and clarification of accreditation issues, if applicable.
**PROJECT:**
Further development of areas of commitment in the media programmes

**Description**
The project will particularly focus on strengthening contacts with recruiters of graduates from media studies, as well as a planned "Summer school" with focus on scriptwriting, which will be realised in summer 2017.

**Amount and Applicants**
Associate Professor and Head of Studies Henning Pryds, Associate Professor Heidi Philipsen and Associate Professor Anette H. Grønning, Media Studies, Department for the Study of Culture.

DKK 350,000 has been allocated for the execution of ‘Summer School 2017’ and for intensive work with recruiters.

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**PROJECT:**
Coordinator, Odense

**Description**
At the request of the academic environments, a coordinator, Caroline Zoffmann Jessen, has been employed. She will support work on:
- The establishment of interdisciplinary research networks in close collaboration with the departments
- Continuing/further education
- Coordination of the outside world
- Employability
- Advisory boards

Caroline Zoffmann Jessen will conduct the graduate surveys at HUM. She is also the secretary of the Committee for Gender Equality.

**Amount and Applicants**
Faculty Secretariat.

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**PROJECT:**
Continuing/further education and outside world coordinator, Kolding

**Description**
At the request of the academic environments, a continuing/further education and outside world coordinator has been employed at the Kolding Campus. Michael Dickow Lund, who started on 1. November, will particularly focus on the development of continuing and further education on offer.

**Amount and Applicants**
Kolding, Department of Design and Communication.
2. Strategic Programme Development

**PROJECT:**
Support for study groups

**Description**
From Autumn 2016, Bachelor programme study groups will be boosted in the first year. The programmes will organise the groups and some of the teaching will be adapted to support the work of the study groups, for example, presentations and group submissions. The study groups will be supported by academic staff or subject tutors.

**Study groups will be introduced for:**
Design Culture and Economics, Design Culture, Danish, Philosophy, Studies of Religions, International Business Communication with English, German, Spanish or two foreign languages, History, a Professional Bachelor’s Degree in English and IT-based Marketing Communication, BA int. English, American Studies, German, Comparative Literature and Ancient Studies.

**Amount and Applicants**
DKK 328,238 was allocated in 2016 for the workload reduction of academic staff and salaries for student assistants.
Funds have been set aside for the continuation of this until 2020, inclusive.

**PROJECT:**
Development of electronic aids for language teaching in classical studies

**Description**
The project deals with the development of teaching in Greek and Latin in classical studies. Electronic self-correcting tasks will be developed.

These will be closely connected to existing material, which will increase the outcome of self-study. The educational material will also serve as a window to the outside world, and will be prepared in close collaboration with SDU University Pedagogical Practice (SDUUP).

**Amount and Applicants**
Christian Høgel, Professor with Special Responsibilities, Department of History.

DKK 18,000 has been allocated.
PROJECT:
Development of digital practise and quiz platform for Philosophy

Description
The project deals with the development of teaching on the course in Logic, in which quizzes, self-evaluation tests, etc., are created to reinforce the student’s in-depth learning and understanding.

Amount and Applicants
Associate Professor Cynthia M. Grund, Department for the Study of Culture.

DKK 75,000 has been allocated.
PROJECT:  
"Global War on Terror"  
Joint lecturing on Master’s degree programmes

Description
The course "The Global War on Terror" is an interdisciplinary elective course designed for graduate students from American Studies, English, History and Middle Eastern Studies. The course is also open to students from other degree programmes and faculties. The course benefits from the students’ different professional backgrounds, and focuses on both historical and current perspectives on "The Global War on Terror". It introduces key concepts, geographies and power relations, and enables students to analyse and discuss the war on terror and its political consequences in the Middle East, the United States and the United Kingdom.

Amount and Applicants
Assistant Professor Kasper Grotle Rasmussen, Associate Professor Kirstine Sinclair and Associate Professor Casper Sylvest, Department of History.
DKK 40,000 has been allocated for workload reduction.

PROJECT:  
Data-driven dropout prevention and enhanced study quality for HUM.

Description
During the project, a systematic survey on dropout rates and the correlation between dropping out and how the students perceive the teaching and study environment, will be carried out over a three-year period. The project is based on international research, which shows that a positive experience is of great importance for learning outcomes and for the retention of each student. By providing solid statistical knowledge and understanding of the links between dropping out and the teaching and study environment, in addition to the impact of different teaching arrangements and approaches, the project will complement SDU’s dropout rate initiatives. At the same time, it will create a solid, contextually grounded basis for developing courses for university teachers and programme managers with a view to possible changes in the educational environment in order to reduce the dropout rate.

During the initial phase, the project will be directed towards studies with the highest dropout rate, i.e. the Bachelor’s Degree Programmes in Philosophy, Danish, International Business Communication with English, the Master’s Degree Programme in Education and the Master’s Degree Programme in Culture and Communication. During the second phase, it will be extended to include all studies included at the Faculty of Humanities. An assistant professor will be employed at SDU and the Centre for Interdisciplinary Research Development (CIFU). This is a collaboration project between CIFU (c/o Ane Qvortrup) and SDU University Pedagogical Practice (c/o Rie Troelsen). Administrative and operational support is also offered for parts of the project.

Amount and Applicants
Associate Professor Ane Qvortrup, Department for the Study of Culture and Head of Office, Rie Troelsen, SDUUP.
DKK 2,654,389 has been allocated for the employment of an assistant professor, in addition to administrative and operational support for the project.
PROJECT:
University teacher and educational development

Description
This is a collaboration project between Studies of Philosophy, Studies of History, Studies of Religions and SDU University Pedagogical Practice concerning the development of university teachers and teaching in the study of Philosophy, History and Religions. Nine university teachers, three from each of the instrumental studies, shall over a two-year period experiment with new teaching methods and study-supporting activities, e.g. the use of padlets and student response systems, flipped classrooms, blogs and integrated testing, support of the academic writing of students, as well as teaching students without computers. The competence of university teachers will be developed to enable them to adapt and execute their lessons in new ways. The various initiatives will be evaluated and the results conveyed with the aim of disseminating positive experiences. The long-term goal of the project is to find methods that can increase retention and completion within normative hours. In the short-term, the intention is to identify measures that can contribute to increased student attention in face-to-face teaching, greater attendance and more active and well-prepared students.

Amount and Applicants
Associate Professor Caroline Schaffalitzky de Muckadell, Department for the Study of Culture, Associate Professor Tim Jensen, Associate Professor Jesper Majbom Madsen, Department of History and Special Consultant Inger-Marie F. Christensen, SDU University Pedagogical Practice.

DKK 350,000 has been allocated for workload reduction and competence development.

PROJECT:
Study app – Digital design for development and scaffolding of study skills

Description
Development of the study app, a mobile Web application, makes it possible to create an ubiquitous learning environment that gives the student access to learning resources anytime and anywhere. The study app is an interactive tool which can help students enhance their study skills, for example, to gain an overview, to become immersed and to manage projects. Similarly, the objective of the app is to help students acquire academic competencies and develop academic socialisation. Good study skills are essential for successful student participation in the study environment and completion of the programme.

Amount and Applicants
Associate Professor Jens Jørgen Hansen (Project Manager), Associate Professor Margrethe Hansen Møller, Associate Professor Nina Bonderup Dohn, Associate Professor Rocio Chongtay and Associate Professor Stig Børsen Hansen, Department of Design and Communication.

DKK 1,665,200 has been allocated for surveys, workload reduction, the development of prototypes, testing and implementation of the app in SDU’s educational environments.
3. Establishment of Strategic Networks

**PROJECT: PIPE-Professional Interaction and Practice**

**Description**
The establishment of the research unit PIPE shall boost collaboration and coherence between the three research groups at the Department of Design and Communication (IDK) and the Department of Language and Communication (ISK), and between the three cities: Odense, Kolding and Sønderborg.
The research group focuses on PIPE – Professional Interaction and Practice, i.e. research on interaction, professional practice and practical knowledge.
A common “exile” will be established for researchers which provides tranquillity to write, discuss and present within the same field of research, and a facilitator will be employed to help create, boost and mature ideas for applications.
Activities will be held for national and international research networks and partners. Similarly, the relationship with the private and public sector will be strengthened through the research.

**Amount and Applicants**
Professor Johs. Wagner, Department of Design and Communication and Head of Centre and Professor with Special Responsibilities Gitte Rasmussen, Department of Language and Communication.

DKK 2,395,000 has been allocated to the Department of Language and Communication and the Department of Design and Communication.

**PROJECT: Welfare history**

**Description**
An associate professorship in welfare history, which will be attached to the Department of History and the Centre for Welfare Research. The appointment will strengthen the Department of History’s contribution to the Faculty’s welfare research. In addition to contributing to the further development of a strong and attractive research environment, focus will be placed on supporting interdisciplinary collaboration, e.g. the research group at the Department for the Study of Culture, across the faculties (e.g. SDU 2020 project, NICE Welfare), as well as the participation of the Faculty of Humanities in the spearhead commitment to welfare innovation.

**Amount and Applicants**
Head of Centre and Professor Klaus Petersen, Department of History, Professor Anne-Marie Mai and Professor Peter Simonsen, Department for the Study of Culture. Has been granted an associate professorship from 2017 for three years (thereafter the Department will be responsible for the costs).
PROJECT: Pragmo

Description
During the project, communication problems between the Danes and Germans in the border region will be identified. Based on these, a Web-based game that makes it possible to improve communication skills through video game-like activities, will be developed. Game design is an area in which there is great potential to link the humanities and technology for the best possible results.

This is a collaboration project between the Department of Design and Communication (IDK) Campus Sønderborg and Fachhochschule Flensburg. The project involves 39 partners, including schools, libraries, further education programmes, job centres and companies on both sides of the border.

The project strengthens the international dimension and serves as outreach for the public in the region. There are plans for a joint course of study, the development of continuing education and fund applications across the border.

Amount and Applicants
DKK 648,000 has been allocated to support the employment of a Ph. D (2017-2019, inclusive).

PROJECT: Interdisciplinary research network

Description
The Faculty of Humanities will establish and support a number of transverse strategic research networks in selected areas: At the Faculty, with the other faculties and external parties. The transverse knowledge and collaboration between connected and complementary areas of research must be boosted to achieve synergy research. The areas will be selected from special research-related strengths, and market and funding opportunities.

Amount and Applicants
DKK 875,000 per annum from 2017 to 2020, inclusive, has been set aside.
4. Academic Writing Skills

**PROJECT:**
**Improvement of the academic and basic writing skills of students**

**Description**
From autumn 2016, an initiative to enhance the academic and basic writing skills of students studying the humanities will be introduced. The initiative will be tested on Bachelor programmes in:
- Design Culture and Economics
- Design Culture
- Philosophy
- Danish
- Studies of Religions
- History
- Professional Bachelor’s Degree in English and IT-based Marketing Communication
- English
- American Studies
- Ancient Studies
- International Business Communication with English, German, Spanish or two foreign languages.

The purpose of the initiative is to provide greater feedback on the individual performance of first semester students, including the clarification of academic writing requirements, thus enhancing professionalism amongst students and reduce dropout rates and delays in studying.

Students are given individual feedback on their academic and basic writing skills from academic staff or older students, as well as advice on participation in supporting courses, if needed.

The initiative is intended to be the first part of a broader commitment in coming years to raise awareness of the importance of good writing skills and more writing practise for students.

The initiative will be evaluated after the first course, after which it will be further developed and adjusted.

The future development of the initiative is expected to benefit from the results of the planned research project *Academic Writing Skills in BA degree programmes*.

**Amount and Applicants**
Workload reduction of university teachers and student teachers corresponding to the sum of DKK 327,300.

**PROJECT:**
**Academic writing skills in BA degree programmes**

**Description**
The aim of the project is to strengthen and improve the writing and didactic writing practise in the Humanities Bachelor programmes and, thus help lift the quality of the academic writing skills of students and support the socialisation of students to form a subject culture and tradition.

The research team follows two interventions in collaboration with university teachers from selected disciplines, and develops and holds one or more didactic writing courses for student teachers. Finally, a proposal for a comprehensive writing program for the Humanities’ programmes will be developed.

**Amount and Applicants**
Professor Ellen Krogh, Department for the Study of Culture.

DKK 300,000 has been allocated to workload reduction of Professor Ellen Krogh, Associate Professor Peter Hobel and Assistant Professor Anke Piekut. The project will run from 2016-2018, inclusive.
**PROJECT:**
Recruitment of a post.doc. attached to the project on academic writing skills in BA degree programmes

**Description**
The post.doc. will conduct a research study on the writing and writing practices of the Faculty of Humanities with the aim of developing a knowledge base.

**Amount and Applicants**
DKK 1,200,000.
Attached to the Department for the Study of Culture.

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5. **External funding**

**PROJECT:**
HUM seed

**Description**
Commitment to HUM SEED will be continued. The purpose of the HUM SEED is to mature promising projects, so they can ripen and thus be realised as externally funded research commitments.

**Amount and Applicants**
HUM SEED will be continued with DKK 1,000,000 per annum up to and including 2020.

The Faculty.